

Here Are the Merchants In Slogan Contest

HOW MANY DID YOU HAVE CORRECT?

The three Slogan Contest pages published on May 20, 24, and 27, proved eminently interesting and entertaining to readers of The London Advertiser, in addition to popularizing the trade slogans of the merchants who used these columns. One prominent merchant, who does business in other cities, mentioned that this Contest had created the greatest interest of any competition that had come to his attention in years.

CHECKS WILL BE SENT TO THE FOLLOWING PRIZE WINNERS:

CONTEST NO. 1—Published 20th May.

First Prize, Wooldridge Kendall, 460 King Street, \$10.
Second Prize, Miss C. Meanley, 866 Van Street, \$5.

CONTEST NO. 2—Published 24th May.

First Prize, E. T. Routledge, 31 Beaconsfield Avenue, \$10
Second Prize, E. Walters, 396 Oxford Street, \$5.

CONTEST NO. 3—Published 27th May.

First Prize, Mrs. Sara J. Vogan, 563 Dufferin Avenue, \$10.
Second Prize, Miss Dorothy Loughton, 270 Briscoe Street, \$5.

Darragh Photo Studio

214 Dundas Street.

"Photographer to the Particular."

Crescent Upstairs Clothes Shop

168 Dundas Street

"Walk Upstairs and Save \$10."

London Garment Care

339 Dundas Street.

"Where You Will Eventually Come"

W. A. O'Dell

389-393 Talbot Street.

"The Golden Rule Hardware Store."

James McCormick

395 Talbot Street.

"London's Leading Leather Goods Store."

J. W. McLaughlin

291-299 Dundas Street.

"Canada's Comfortable Low Cost Car"

Clinger, London's Rubber Man.

346 Dundas Street.

"You Want Action. We Give It."

*London Tire Repair Depot,
Art Wilkes, Proprietor.*

354 Wellington Street.

"Quality Vulcanizing."

Crawford Piano Company

296 Dundas Street.

"Lifetime Satisfaction."

den Press, Ltd.

Corner York and Wellington.

"The Home of Good Printing."



JOHNSTON BROS.

R. FAIRFUL, Successor.

262 Ottawa Avenue

"PURITY, BREAD."



Peel's

8 Dominion Savings Building.

"Always Something for Everybody"

Frank Turner

202 Dundas Street.

"Better Clothes at a Possible Price."

Jackson, the Cleaner,

253 Dundas Street.

"We Take Out the Spots."

Firth Bros.

424 Richmond Street.

"The Always Busy Tailors."

J. Darch & Sons

377-383 Talbot Street.

"London's Largest Leather Goods Store."

F. Steele, Optometrist

210 Dundas Street.

*"Sixteen Years' Experience—
Satisfaction Guaranteed."*

James Barter

115 Dundas Street.

"Everybody's Shoe Store."