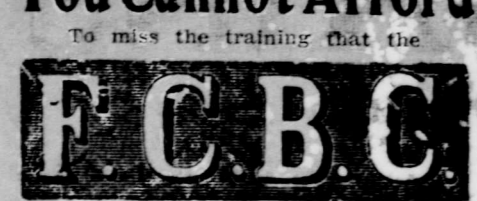
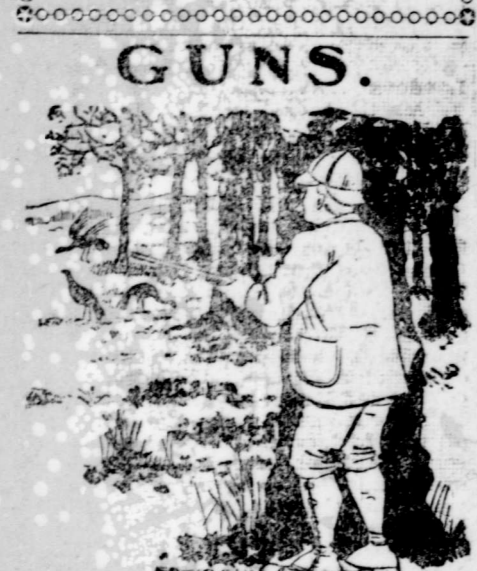


You Cannot Afford



The work prepares to enter more than 100,000 copies on your own name...

O. LABELLE, GUNS.



Our guns are the best value obtainable. A double-barrel gun, breech-loading...

BROCK'S GUNSTORE

32 DUNDAS STREET, LONDON, ONT.

London College of Commerce

MASONIC TEMPLE BUILDING. Full Commercial, Shorthand and Typewriting Courses...

Window and Showcase Lights

A SPECIALTY. W. H. SOMERS, ELECTRICIAN.

Seranton Coal

Best in market. Clean, dry, no clinkers. Prompt delivery. Try it and be convinced.

W. J. SMITH & SONS

Undertakers and Embalmers. 113 Dundas St. Phone 586.

D. A. STEWART, FUNERAL DIRECTOR

Successor to JOHN T. STEPHENSON. Charges moderate. Open day and night.

Don't Accept Substitutes—Ask for "Diamond" Flour

"Diamond" Flour. And Insist Upon Getting "Diamond" Flour. Any first-class grocer will gladly supply you with "Diamond" Flour.

HUNT BROS. Wholesalers of "Diamond" Flour.

Advantages of Ithaca Guns

Over All Others. A double thick Nitro-Breath and Reinforced Frame. A narrow Skeleton F. B., 6 ounces lighter...

Gurd's Good Guns, 185 DUNDAS STREET.

REMOVAL NOTICE.

Thomas Wilson Merchant Tailor, Removed to 212 Dundas Street

North Side, Opposite Old Premises.

Inspect my new lines of Holiday Books

JOHN MILLS' BOOKSTORE.

Phone 1,955. Wholesale and Retail.

R. K. COWAN, BARRISTER, SOLICITOR, ETC.

County Bldgs., next Court House, London.

A BAG OF DAISY FLOUR

Will yield more loaves of light, snow-white, nutritious bread than any other flour.

Wedding Silver.

A large and well-selected stock of Sterling Silverware for wedding gifts.

THOS. GILLEAN, 402 Richmond Street.

IT'S EASY TO APPRECIATE THE NECESSITY OF ALWAYS HAVING JOHNSTON'S XXX BREAD

When you consider how often bread appears on the table, it's unquestionably the purest and most wholesome.

LONDON AND DISTRICT

—Miss F. Ellis, Montreal, is in the city, where she will remain until after Christmas.

—Miss Minnie Britton, of this city, is on a visit to friends in Toronto and Georgetown.

—Mr. Norman Mackenzie, son of Judge Mackenzie of the Liberal member-elect for Alberta.

—During the absence of Chairman MacRobert, Trustee Birwistle is acting chairman of the board of education.

—Mrs. George F. Hardy and little daughter, of Euclid avenue, South London, are visiting the former's parents in Brantford.

—Miss Gertrude Leake, 731 Waterloo street, left yesterday on an extended trip to California.

—A very successful piano recital was given on Saturday afternoon last by the pupils of Miss Mabel Pink, at her home, 146 Hamilton road.

—The other evening Mr. Charles W. Vanstieck, of 469 Teatary street, entertained the class which he teaches in the Adelaide Street Baptist Sunday School.

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Old Sheds To Be Deserted After a Few More Drills

WRITE US, or call and see us and we will tell you all about the

Gerhard Heintzman Pianos

W. McPHILLIPS, 185 Dundas street, London.

BREAD! BREAD!

Did you ever realize the advantage you derive in using Parnell's Bread?

Hamilton's Ale and Porter

Are not excellent. They have been made for years and have become superior to all others.

Kent Brewery, ONT.

Railroad Men.

We have the Watch you can depend upon. The Webb's Ball movement has no equal for railroad service.

WARD, THE JEWELER, 374 Richmond Street

Official Timekeeper to Pere Marquette Railway.

\$50,000

Another issue of debentures not exceeding the above amount will be made on Nov. 1, inst.

DEBENTURES \$100 AND UPWARDS.

THE CANADIAN Savings and Loan Co.

43, 42 Richmond Street. M. H. ROWLAND, Manager.

Taylor, Annie Angus, (Toledo Angus, Rhoda Bentley, Sarah Skinner, Maggie Graham, Maggie Bell, Ada Good).

THANKSGIVING SERVICES. A joint Thanksgiving service for the St. Andrew's and First Presbyterian congregations will be held in the latter's church a week from Thursday.

—A CHURCH CONCERT. The concert given in Wellington Street Methodist Church last night by Madame Egbert, of Detroit, and the Hall choir, was very much enjoyed by an audience that completely filled the edifice.

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Seventh Regiment Will Soon Take Up Its Quarters in the New Armories.

The Seventh Regiment, London's crack military corps, had another successful route march through the city streets last night.

The turnout was not quite as large as it was on the occasion of the preceding march, but not enough stayed away to cause any noticeable shrinkage in the ranks.

The men showed that they have been profiting by the drill instruction of the last few weeks to a very marked degree.

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The Appointment of New City Clerk Was Deferred

Council Did Not Name Successor to Mr. C. B. Edwards.

People Will Vote on the Garbage System Bylaw.

Firemen Want Maximum Salary After One Year's Service—The Dundas Street Sewer.

Fire brigade matters came up with a rush, but the aldermen shelved all for the present, by referring them to No. 3 committee.

Fireman Swanwick, of East London, wrote the council that as the city has received the insurance for the injuries received by him in the Stirling fire, and as he has not as yet been compensated by the city for the said injuries, the present time might be a favorable one to consider the matter.

Robert C. Matthews, committee, Frank C. Blackwell, Charles Scott, Fred Quirk and Wm. Stinchcombe, of the local fire brigade, presented a petition asking the city to increase the salary of all firemen after the expiration of one year's service to the present maximum salary of \$600 per annum.

The members of the board of health were present and Chairman English presided. The applications were referred to No. 1 committee.

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WOODS' FAIR. THIS AD CHANGES EVERY DAY.

BIG DROP IN CUSHION GIRLIES.

300 Mercantile Cushion Girlies, with heavy tassels and finest quality thread, made in well twisted, large sized cord, in every combination of coloring, all over three yards long, worth 40c, sale price in accordance with the...

500 yards Mercantile Cushion Cord, bright finished, broad, large twist, full sized cord, in every combination of coloring, including plain; this line usually sold at 25c yard, for a few days, sale price, per yard...

Pure White Vests and Drawers, Sale Price 25c. 50 dozen Ladies' Pure White Vests and Drawers, in extra heavy quality, long sleeves, long sleeves, open front, nicely finished, all full sizes, drawers are same quality, for a few days, sale price, each...

Drop in and have a chat with Mrs. Stevenson. She is giving lessons in art embroidery needlework in connection with our Fancy Goods Department. All day and every Wednesday.

Our Christmas Books are all forward. Choose the best titles now, while the stock is complete.

We are showing a very heavy pure wool Stock, with long ribbed top and full size, sale price, in accordance with the...

Everything in Ladies' and Children's Hosiery.

Toy Department upstairs. Baby Carriages upstairs.

WOODS' FAIR.

and Mooney did it. The Mooney bakery has doubled in size in the first year.

The bakers are working night and day, the railroads are running extra trains, the grocery stores are busy as bees, and the whole nation is cracker-hungry—all because of

Mooney's Perfection Cream Sodas.

Mooney's Perfection Cream Sodas. Grocers everywhere have them.

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