Pleasing the Ladies

Women are the most exacting purchasers We court careful buying, and are proud of our reputation that this is a safe place to buy We have a fashion of pleasing the ladies. An important difference between a good and a poor restaurant is in the service—the same in buying shoes. Our determination is to let no customer go away unsatisfied. What you want is here, and it is our pleasure to show every style until you are exactly suited.

There are no birds in last years' nests. Our stock is fresh, new and up-to-date. Our prices are reasonable, and we want your custom.

WALKER & LOVE.

F.C.B.C.

IT WILL PAY

You to attend the Forest City Business and Shorthand College, London, Ont. Practical instruction in practical subjects. For over fifteen years we have been in touch with young people and their needs, and the business world and its requirements. Every facility at command for aiding young people both before and after graduation.

We are doing superior work ; results prove it.

Send for our Catalogue and College Journal.

J. W. WESTERVELT, Principal.

Crepe Tissue Paper

Our import order just in ; all shades, 10 cents ; extra fine, 15 cents.

PHOTO FRAMES

Imported from Germany, newest novelty out, 2 for 25c. They are dirt cheap. See them in the window.

SOUVENIR WRITING PAPER

In Boxes. Each sheet has a view of Aylmer on it, only 25 cents per box ; also writing pads, with Aylmer views, 15 and 20c. each.

WALL PAPER

Our clearing sale of Wall Paper is now on. Must make room for new stock. Don't fail to get a piece of these bargains. Bring size of your rooms.

BULBS

Our winter flowering bulbs are in. Double and Roman Hyacinths, Tuber Rose, Chinese Sacred Lillies, Etc. They are not expensive.

ERN. A. CAUGHELL,

DRUGGIST AND STATIONER.

P. S.—Our import order of Bibles, Hymnal Companions, Poets, Hymn Books, &c., have just arrived.

LAUGHING GAS.

Real Loneliness.

Alone! It seems but yesterday,
With childish pranks and laughter,
The joyous youngsters here held sway
From basement up to rafter.
Their mother's chiding words I hear
Because of boisterous singing.
The merry shout, the swelling cheer,
Still in my ears are ringing.

Sad memories are everywhere,
To make my lot more trying.
Here stands the baby's little chair,
And there a doll is lying.
The drum that Freddy used to beat
Is in his room neglected.
The shabby shoes that held his feet
But make me more dejected.

The loneliness of desert drear
Could not be more depressing,
Nor island solitude appear
So woefully distressing.
The home, the rooms, once dear to me,
Increase my desolation,
For nowhere else would all I see
Have such association.

Ah, me! Of all I really prize
Harsh fate has thus bereft me,
And now to greet my weary eyes
I find these trifles left me,
And here, where I've known happiness—
'Twas jolly here last Sunday—
I must live on in such distress
Till they get home next Monday.

Either Way Goes.

"Should I say 'He is believed to be dead again' or 'He is again believed to be dead?'" asked Mr. Dinwiddie of Mr. Van Braam.

"The latter expression is correct, of course. If man is dead, he is dead. The idea is that a previous report that he was dead, which proved to be false, has been followed by another report, which is believed to be true."

"But I was speaking of the emperor of China."

"Oh, that's different. It doesn't matter how you put it."

A Kansas Man's Experience.

This story is told by an Atchison man who made a trip in the west: One night after going to bed, he was disturbed by a lot of noisy men in a saloon across the street from the hotel. The drunken men became noisier toward midnight, and the Atchison man, being unable to sleep, got out of bed and resolved to "do something." He resolved to call the clerk and have the drunken men arrested and sent to the police station in the patrol wagon.

So he went down stairs to complain and found the clerk trembling. "Sh!" the clerk said, "there is only one officer in town, and he is drunk with the party. Quick Shot Harned and Bruiser Bill and seven other of the worst men in the territory are in the party. You will be fortunate if they do not attack the hotel and make the guests dance in their nightclothes." The Atchison man crept back to bed meekly and shivered and shook until the drunken men had disappeared with a lot of whoops and pistol shots.

Hypnotizing the Will.

Charles Godfrey Leland in his book gives a hint that brain workers generally may profit by. Taking the familiar fact that if one lies down to sleep determined to get up, say, at 6 o'clock, he will probably awake at that hour, Mr. Leland has carried the idea further and made a practical application of it in will suggestion. In other words, Mr. Leland affirms, backed by his own experience, that if one on lying down to sleep at night will resolutely fix in his mind what he will do the next day he will be greatly aided in the doing of it. The will is hypnotized, so to speak, and proceeds to act upon the suggestion. Mr. Leland even asserts a man can cure himself of the habit of profanity, of intemperance and can to a remarkable degree even control fatigue, hunger and thirst. If all that Mr. Leland claims for his method be true, he has lighted upon a wonderful aid in directing the will and energies of man.—Argonaut.

Sale Register.

Thursday, Oct. 4th—Clearing sale o farm stock and implements, the property of John Carter, Lot 1, Con. 9, one-half mile north of Kingsmill, at 1 o'clock, sharp the following: 9 first-c ass dairy cows, served to come iu early, 1 heifer, 2 years old, served, 4 yearling heifers, served, two of them are Polled Angus, and the others Grade Durham. 1 yearling bull. 4 spring calves. 8 shoats. 3 sows, 1 to farrow about time of sale. 1 first-class general purpose team, 8 and 11 years old. 1 democrat, 1 cutter, 1 phaeton, 1 waggon, good as new, 1 hay rack, nearly new, 1 binder, 1 mower, nearly new, 1 butcher's meat box, 1 hay rake, 1 cutting box, 1 sulkey plow, 1 disc harrow, new, 1 walking plow, 1,000 shocks of good corn, free from weeds, 10 tons of hay. All to be sold without reserve, as the proprietor is going to England. Lindsay & Moore, auctioneers.

Saturday, Oct. 6th.—Auction sale of household furniture, the property of Isaac Titus, at his residence, corner Queen and Sydenham streets. Aylmer, at 1 o'clock p. m., the following : 1 parlor suite, 7 pieces. 1 tapestry parlor carpet, nearly new. Lace curtains, new; 1 easy chair, new; parlor stove, pictures, Brussels carpet, large mirror, sideboard, extension table, fall leaf table, lounge, cook stove and furniture, new; cooking utensils, bedroom, hall and stair carpets, 2 bedroom suites, complete; 2 bedsteads, sewing machine, rockers, chairs. clocks, washstands, lamps, dishes, glassware, three-pail kettle, fruit jars and other articles. Everything will be sold without reserve as the proprietor is giving up housekeeping.—W. W. White, auctioneer.

Thursday, Oct. 11.—Clearing sale of farm stock, implements, etc., the property of Arthur Mitchell, lot 28. con. 7, Malahide, 4 miles east of Aylmer, on Talbot street, near Malahide cheese factory, at 12 o'clock, noon, the following : Span work horses, 5 and 6 years old, black mare, solid build; good mare, 10 years old; 4 first-class cows, sesved; 4 heifers, rising 2 years old, served; 6 steers, rising 2 years old; bull, rising 2 years old; 7 spring calves, 8 shoats, brood sow, due to farrow time of sale; 20 tons of timothy hay, 10 acres of smut nose corn in field, 5 acres of sweet cornstalks, 200 bush. of oats, quantity of alsike clover seed, 50 fowls, binder, Brantford big "B" mower, new; Sharp hay rake, new; Borland top buggy, new; set iron harrows, 2 plows, Noxon drill, 12 hoes, new; lumber wagon and box, hay rack, 2 sets of heavy bobsleighs, set of disc harrows, land roller, corn planter, etc. No reserve. Everything will be sold as the proprietor is giving up farming.—Lindsay & Moore, auctioneers,

Saturday, Oct. 13.—Farm stock and implements, the property of James Clunas, lot 16, con. 9, Malahide, 1 mile west and half a mile south of Springfield at 1 o'clock p. m. the following : 5 dairy cows, 1 two-year-old heifer, 2 spring calves, 4 horses, 20 sheep, 2 brood sows, 8 shoats, 5 small pigs, binder, mower, hay rake, hay fork, drill, spring tooth cultivator, corn cultivator, harrows, fanning mill, pea harvester, land roller, hog rack, wagon, 2 buggies, phaeton, democrat, set bobsleighs, cutter, plows, harness, 30 tons hay, 520 shocks corn, straw, etc. The farm, consisting of 100 acres, will also be offered for sale the same day. Lindsay & Moore, auctioneers.

Wednesday, Oct. 31.—J. C. Dance will hold his annual clearing sale of 30 selected dairy cows, young cattle, hogs, etc. Lindsay & Moore, auctioneers.

Itching, Burning, Creeping, Crawling Skin Diseases relieved in a few minutes by Agnew's Ointment. Dr. Agnew's Ointment relieves instantly, and cures Tetter, Salt Rheum, Scald Head, Eczema, Ulcers, Blotches, and all Eruptions of the Skin. It is soothing and quieting and acts like magic in all Baby Humors, Irritation of the Scalp or Rashes during teething time. 35 cents a box.—7

Sold by J. E. Richards.

DDITIONAL LOCALS.

Miss Phelps has recovered from her recent illness, and is again in her place at the Collegiate Institute.

Miss Jennie Teeple has been visiting friends in Ridgetown for the past week or so.

The harvest home services of Trinity church were held on Sunday last, the Rev. Mr. Owen, of London, officiating. There were large congregations and good collections at each service.

The Rev. J. Veale, who has been spending the past month in different parts of Manitoba, will be home this week and take his regular church work at Springfield and Trinity next Sunday.

We are glad to learn that Mr. Geo. W. House will succeed Mr. J. C. Taylor as local agent for the Frost & Wood implement company and will remove at once from Tilsonburg. George will make another good citizen for us, and a good agent for the company.

Mr. John H. Carter, of Richmond, who is well known throughout this section, died at his home near Richmond yesterday, Oct. 3rd, in his 74th year. He was unmarried, but leaves two sisters who reside at home with him. Mr. Carter was well and favorably known and leaves many friends. The funeral takes place on Friday at one o'clock. Services at the house and interment in Burdick's cemetery.

To Cure a Cold in One Day

Take Laxative Bromo Quinine Tablets. All druggists refund the money if it fails o cure. 25c. E. W. Grove's signature is on each box.

The Turtle, which so shocked the dramatic people of Toronto, did not fiz on the Hamilton journalists. Is the divergence of opinion due to the prudery of Toronto people or the moral depravity of the Hamilton chaps.

YOUELL & WRONG

AYLMER'S GREATEST STORE

Our new Dress Goods the finest we have ever shown. It will pay every lady to examine our stock. The variety of new weaves and choice shadings we show places this exquisite range far in advance of any former season. We have made every preparation for a big sale of Dress Goods. Visit the store any hour of any day and you will see where the crowds come, and where Dress Goods are being sold.

Royal Broadcloth Suitings, black and all colors, made of the finest wools, silk finish, 46 to 54 inches wide, $1.00 to..... **1.75**

Homespuns, Cheviots, Freizes and Camel Hairs, blacks and all colors, 44 to 54 inches wide, 60c. to **1.50**

Priestley's black silk and wool "Armures" and "Repp Cords" their newest productions 85c to..... **1.50**

New Black Matelasses and Blisters, suitable for separate skirts, elegant weaves and finest qualities, 80c. to..... **1.75**

Ladies' and Children's Underwear.

We control the celebrated "Turnbull" brand. Every Garment carries the makers guarantee, "positively unshrinkable."

Ladies' Ribbed Vests and Drawers, all sizes, and full lengths, some all wool, some wool & cotton, 50c. to **1.00**

Children's Ribbed Vests and Drawers, all sizes, from infants' to Misses, guaranteed unshrikable, 12½c. to ..... **50c.**

Ladies' Fleeced Vests and Drawers, heavy and warm, 20c. to ..... **35c.**

Men's and Boys' Underwear, very special values in men's fleece lined Shirts and Drawers, the "Bobs" brand, full sizes, finely fleeced, 32 to 44 in. special **50c**

Boys' Fleeced Lined Shirts and Drawers, sizes 1 to 6, 25c to..... **5c**

Men's wool Shirts and Drawers, in every reliable quality, 25c. to..... **1.00**

German Tailor-made Jackets.

Ladies' and Misses Jackets, in all the new cuts and styles. We cannot tell you about them here, but we will be pleased to show you the newest and most up to date styles for the least money. Our prices are from $2 50, 3 50, 5.00, 6.00 and $7.00 upwards.

WRAPPERETTES AND FLANNELETTES—25 new patterns in Wrapperettes, 8 cents to..... **15c.**

Flannelettes in stripes and plain colors, 28 to 36 inches wide, 5 cents to..... **12½c**

Factory Flannels, Factory Yarns and Factory Blankets, excellent quality at low prices.

CORSETS GALORE—Every new make now in stock 60 pairs, steel filled, long waist, embroidered top on fine Jean, very special..... **50c**

At 75c., $1.00 and $1.25 we show the best cut Corsets on the market.

Children's Waists and Corset Waists in all sizes any qualities.

Bring your Dried Apples to us. Wrong always pay the highest price. Aylmer is your best Apple market, and Youell & 10,000 Bushels wanted early.

YOUELL & WRONG.

Faulty Kidneys.—Have you backache? Do you feel drowsy? Do your limbs feel heavy? Have you frequent headaches? Have you failing vision? Have you dizzy feeling? Are you depressed? Is your skin dry? Have you a tired feeling? Any of these signs prove kidney disease. Experience has proved that South American Kidney Cure never fails.—6

Sold by J. E. Richards.

The Land of the Bean.

Singularly the ordinary bean, which only the Bostonians know how to cook properly, may be cultivated with certainty of profit in only a small part of the country. For many years Monroe, Orleans and Niagara counties, in New York state, produced many more beans than any other similar area in the world. Their bean crop was the only one of importance on earth. Brockport, in Monroe county, was the world's bean metropolis, and farmers near there made small fortunes out of beans.

Just as Good.

He—I say, miss, is there a drugstore open anywhere near hear?

Barmaid (at railway restaurant)—No; they're all shut.

He—No place where I could buy a rubber ring or something like that, suitable for a baby cutting its teeth?

Barmaid—No.

He (in a tone of resignation)—Well, then, wrap me up one of your ham sandwiches.

Pill Sense.—It stands to reason that Dr. Agnew's Little Liver Pills will crowd out of the market many of the nauseous old-timers. A better medicine at less than half the price is all the argument needed to keep the demand what it has been—phenomenal—40 doses 10 cents. They cure Sick Headache, Biliousness, and allay all stomach irritations.—5

Sold by J. E. Richards.

Eat what you like.—Give the digestive organs some work to do. These functions need exercise as much as any part of the human anatomy, but if they're delicate, give them the aid that Dr. Von Stan's Pineapple Tablets afford and you can eat anything that's wholesome and palatable—60 in a box, 35 cents.—8

Sold by J. E. Richards.

BUY THE

Karn Piano

Acknowledged by all to be the finest on the market . . . . .

Call and examine the different styles at

Brown's Music Store

AYLMER, ONTARIO.

Read This It Will Pay You.

An Excellent Opportunity

The "Investors Fund" offers an excellent opportunity to invest capital where it will bring a regular monthly income. And the Suplus Profits if allowed to accumulate and compound will largely increase the original investment and also the income derived from it.

Its past success and the conservative manner in which it is conducted have raised it to a gratifying position of prominence and popularity, and it numbers among its investors many of the shrewdest and ablest business and professional men in the Dominion. The popularity of the "Investors Fund" is not confined to any class of investors as its plans of investment place its advantages within the reach of all.

Its past record is convincing. Last year we earned and paid investors in addition to the regular monthly divided of 4 per cent. Surplus Profits averaging 6.18 per cent. per month. NOT A DOLLAR has been lost to any investor through the "Fund" and we have not one dissatisfied subscriber.

The "Investors Fund" is NOT AN EXPERIMENT. It is conducted on sound business principles and only the most reliable of the standard Railway and Industrial Securities are dealt in

The outlook for the "Fund" was never more promising than at the present time. We expect the next six months to be exceptionally active ones in financial centres and we look forward confidently to this period of increased activity which will assure larger earnings for the "Fund."

Briefly outlined its method of operation is as follows: The Investors are paid a regular monthly dividend of 4 per cent. out of the Gross Earnings. A large percentage of the Surplus Profits are credited Investors and distributed or re-invested every three months as desired, and a portion of the earnings is set aside for a Reserve Fund. This Reserve Fund is the Investors safe-guard as it reduces the risk on all our operations to a minimum.

THE PLANS OF INVESTMENT are arranged so that all may take advantage of them. Under the regular plan any amount from $50 upwards is received for investment and certificate issued with monthly coupons attached. (These Coupons are endorsed by the holder each month as they fall due and forwarded to our office where they receive prompt attention.) We have also adopted a special monthly payment plan.

Write us for free booklet which explains everything.

W. E. WHITE & COMPANY,
FREEHOLD LOAN BUILDING,
Established 1893. Toronto, Ont.

If You Want Extra Good Value

In Black Henrietta or colored Cashmeres or Serges, you can be suited at

G. C. BRISTOW'S STORE, AYLMER

It will pay you to call and examine qualities and learn the prices of his Ready-made Clothing.

Boys' Suits, heavy cloth, $2.00
Men's Suits, strong, well cut and neatly finished, from $5.00 up.
Pants from $1.25 up.

A big stock of Men's and Boys' Fleece lined Underwear ; no better for the price in Canada. Don't forget the spot.

G. C. Bristow,

Opposite the Central Hotel.

Aylmer, September 1900.