GEORGE

Having to give up possession of his store by the FIRST OF JANUARY, has decided to clear out the whole of his valuable stock at greatly reduced prices. Great Bargains will be given as

GREAT BARGAINS IN DRESS GOODS!

The quantity of Goods sold in this Department is immense.

Over \$10,000 worth in Stock of the Latest Fabrics, at 25c per yard, town price 50. Over \$5,000 worth in Stock of the Latest Fabrics, at 12 c. per yard, town price 25c.

GRÈNADINES AND MUSLINS ALMOST GIVEN AWAY. MANTIES:

The balance in this Department will be cleared out regardless of cost, MILLINERY

PARASOLS: About 200 lined Parasols to be cleared at 37½c, worth 75 cents.

The stock is too large to enumerate every article, but will issue a circular every week, giving due notice of the articles to be brought prominently forward at the reduced prices. Don't forget to call early as the whole stock will be sold.

GEORGE JEFFREY, GUELPH

GRAND DEMONSTRATION

Our Great Annual Summer Sale begins to-day (Friday) when a Tremendous Rush will be made for the Bargains always given when a Sale is advertised

AT THE PEOPLE'S

STORE



AT THE PEOPLE'S

STORE

Time nor space will admit of us making many quotations of prices, as we are BUSY, BUSY! Crowded with customers every day, and this Sale is not made for the purpose of clearing out old stock—for owing to the great business we have done for the last six months our stock is comparatively light—but for the purpose of giving our recople, and the world at large A GENERAL BENEFIT.

Crowd to THE LION at once, the only live store in Guelph,

And get 20 cent Prints for a York Shilling; Glorious Organdie Muslins, a York shilling worth 25c. 10 cases New Millinery to be sold at half price. Fancy Dress Goods of all kinds tremendously reduced. Hosiery, Muslins, Ribbons, Parasols, Ties, Collars, Shawis, Mantles, all REDUCED, REDUCED!

J. D. WILLIAMSON.

Golden Lion, Wyndham Street, Guelph.

P. S.—Our agent in Britain is now making heavy purchases of Fall and Winter Stock for our Mammoth Store.

GREAT CLEARING SALE

Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains, Bargains! Prices never before Equalled! The Paragon Cheap Sale! Commencing Saturday, June 20th.

HEFFERNAN BROTHERS!

Beg to announce the GRAND CLEARING SALE of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this CHEAP CASH SALE the great event of the session.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c. to 25c., regular prices from 15c. to 65c. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25.

Carpets, Curtains, Sheetings, and a general stock of House Furnishings at less than manufacturers'; joss,

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at

Millinery, Millinery!

A magnificent display of Trimmed Hats and Bonnets at

1,000 pieces new 17c. and 20c. prints at One York Shilling

1,000 pieces 121c. and 15c. prints at 10c.

This Great Sale will continue for Four Weeks Only, and positively no goods will be charged except at regular prices.

HEFFERNAN BROTHERS. Britannia House, Guelph.

NOTED FOR CHEAP DRY GOODS.

REMOVAL.

G. B. FRASER

Has removed directly opposite his old stand, where he has opened with a bran new stock at much lower prices than could be bought earlier in the season.

G. B. Fraser is too modest to advertise at he is selling much cheaper than nose who make a great blow. Still facts re stubborn chiels, and a discerning ublic pronounce Fraser's to be the cheap ore to deal in.

G. B. Fraser gives his old friends a ordial invitation, and invites all who ish to save money to call and see his tw stock.

Wyndham Street, opposite his old stand.

GUELPH CLOTH HALL.

SHAW & MURTON

G. B. FRASER,





ENGLISH REMEDY.

T IS NOT WHAT YOU EAT BU, what you digest that makes you strong nless the food taken is perfectly distributed in the property of the property

Specific Medicine

rom the path of institute has remained in the yald many years of experience in ing these special discense. Full partisin cur pamphlet, which we desire to free by mail to every one.

e Specific Medicine is sold by all Drugstat 31 per package, or six packages for will be sort by mail on receipt of the cy, by addressing WILLIAM GRAY & CO.,

d in Guelph by E. Harvey, and by all clusts. Northrop & Lyman, Toronstats. Northrop & Lyman, Toronstats.

BEARINE

For the Hair!

Prepared from the pure grease of

The Canada Bear.

It produces a luxuriant growth.
It beautifies and strengthen the

Hair. It makes the Hair soft and pliant. It imparts to the Hair a rich glossy

It is perfectly harmless-not sticky or unclean. It stimulates the roots of the Hair. It enlivens brashy and weak Hair. It prolongs vitality.

SOLD BY DRUGGISTS.



OUR SPRING STOCK Is now fully assorted in every department.

CLOTHS,

HATS AND CAPS. GENTS' FURNISHINGS

READY-MADE CLOTHING.

We would inform our customers and the public in general that we never before offered such a complete and handsome assortment of Goods for Gent's Wear.

GUELPH, March 21,11874

Shaw & Murton,

TMPORTANT

SALE OF PIANOS

JOSEPH F. RAINER,

WEST MARKET SQUARE, GUELPH,

Willofferthem at a considerable reduction on cost on reasonable TERMS OF CREDIT

The stock consists of about

W 40 20

Similar to those shown at the last Centra Exhibition, and for which he was awarded the first grize.

Aninspectioninvited.

Acompetent person will be on the present Mr. John Harris's, who will she nstruments. elph, March 18.1874.

NEW GOODS,

NEW GOODS

Justreceived, a large and carefully elect

FOR THE YOUNG FOLKS

BERLIN WOOLS

ad all kinds of Fancy Goods instock as Allorderspremptlyattended to.

Remember the New Wholesale and Retail

DRY GOODS STORES

That are to be opened this ensuing Autumn

On Upper Wyndnam Street, Guelph,

JOHN

COUNTRY MERCHANTS

Will be supplied with Staple and Fancy Dry Goods at

First-class Instruments! Montreal, Toronto or Hamilton Wholesale Prices

The stock for the Wholesale Department being entirely bought from the Mantory and for Money, my friends will be placed on the best possible footing in making of purchases.

I will guarantee prices and value against any Wholesale House of Montreal, To also or Hamilton.

JOHN HOGG.

GOOD BOOTS AND SHOES R. MACGREGOR & Co.

(Successors to W. D. Hepburn & Co.)

The quality of the Goods we sell is our best advertisement.
We have the largest stock in town! Keep the best goods and sell at the lowes)
paying prices.

R. MacGregor & Co. GUELPH, May 19, 1874

NEW COAL YARD. CASH FOR WOOL, HIDES, SHEEP SKINS, CALF SKINS, AND WOOL The undersigned having opened a Coal Yardin Guelph is prepared to turnish all kindsof Bard and Soft Coal

The highes market price paid for the above at No. 4, Cordon Street, Day's old Block, Guelph.

Plastere is constantly on handfor ale. at moderateprices. Ordersleft at the store of John A. Wood, Upper Wyndham street, will be promptly attended to. MOULTON & BISH GEORGE MURTON,
Guelph March 1st 1874 Gy Proprieter Guelph Ja