

Another Smashing Blow at the H - C - L.

Since striking the first blow at high prices The Royal Stores have continued and will continue to be first in the eyes of all who look for good merchandise at Bargain Prices.

The **25th Annual** which Commences TO-DAY, TUESDAY, Adds Fresh Emphasis to this Fact

FEBRUARY SALE

We would urge you to study every Royal Store's advertisement, and so come prepared to secure YOUR share of the finest bargains in the country. Buy as heavily as you can for present needs and for the future.

Men's Tweed Overalls

There are many patterns in high grade Cotton Tweed, finished with braces, bibs and pockets, in a full range of sizes. The assortment is remarkable for the excellent materials and finish. Values well worth up to \$3.00 pair. Selling for

1.90

Toilet Goods

COLGATE'S MECHANIC SOAP PASTE—Removes grease, etc. from the hands. Reg. 35c. tin for . . . 25c.
ROYAL VINOLIA SHAVING CREAM—With full directions for using without water. Reg. 70c. tube for . . . 60c.
ROYAL VINOLIA SHAVING POWDER—Regular 45c. tin for . . . 35c.
"LOOPART" BATH SOAP—In assorted perfumes. Regular 30c. cake for . . . 24c.
HAZELHURST'S TURKISH BATH SOAP—Reg. 15c. cake for . . . 10c.
FRIPP'S TOILET SOAP—In assorted perfumes. Regular 15c. cake for . . . 10c.

Heavy Coatings

54 inches wide, Light and Dark Wool Plaids, in a variety of splendid patterns. Regular \$4.25 yard for . . . \$4.00
BLACK SEALLETTE—48 inches wide, handsome figured designs. In two qualities. Regular \$16.50 yard for . . . \$12.40
Regular \$18.00 yard for . . . \$13.50
BLACK ASTRACHAN—58 inches wide, good serviceable qualities. Three kinds. Regular \$10.50 yard for . . . \$7.65
Regular \$12.50 yard for . . . \$9.25
Regular \$16.50 yard for . . . \$12.15

SKIRTS



Here is the opportunity to buy two or three smartly cut Skirts at a great saving in price.

Washable Silk Skirts.

White ground with broad colored stripes, in high grade Habutai Silk; high waist effects and fancy pockets; a limited number only. Reg. \$ 9.75 each for . . . \$4.88
Reg. \$11.50 each for . . . \$5.75
Reg. \$12.00 each for . . . \$6.50
Reg. \$15.00 each for . . . \$7.50

Lustre Skirts.

In colors of Black, Navy, Light Blue and Gray; plain and pleated styles; all sizes. Reg. \$ 6.50 each for . . . \$3.25
Reg. \$ 8.00 each for . . . \$4.00
Reg. \$11.50 each for . . . \$5.75
Reg. \$15.00 each for . . . \$7.50
Reg. \$22.50 each for . . . \$11.25

Black Silk Skirts.

High grade Taffeta; all sizes. Reg. \$17.50 each for . . . \$12.25
Reg. \$18.50 each for . . . \$12.95

Cloth Skirts.

Black and Navy; various styles. Reg. \$4.50 each for . . . \$2.15
Reg. \$5.25 each for . . . \$2.70
Reg. \$7.00 each for . . . \$3.40
Reg. \$9.50 each for . . . \$4.65

Eolienne Skirts.

In colors of Black, Navy, Taupe, Lime, Champagne, Mide, etc. Reg. \$10.25 each for . . . \$7.20
Reg. \$11.50 each for . . . \$8.05
Reg. \$13.50 each for . . . \$9.45

Plaid Skirts.

Large fashionable plaids in assorted colors. Reg. \$10.50 each for . . . \$7.25
Reg. \$12.25 each for . . . \$8.60
Reg. \$16.00 each for . . . \$11.20
Reg. \$21.75 each for . . . \$15.25

Tweed Skirts.

In mixtures of Brown and Grey. Reg. \$ 8.00 each for . . . \$5.00
Reg. \$11.50 each for . . . \$8.45

Table Covers

Tapestry Cloths.

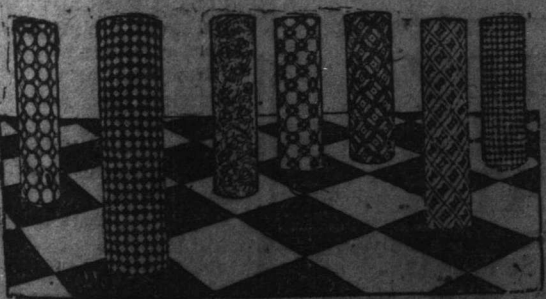
In a fine assortment of designs and colorings. The sizes are varied; fringed or hemmed ends. Reg. \$ 6.50 each for . . . \$4.55
Reg. \$ 7.25 each for . . . \$5.05
Reg. \$ 8.50 each for . . . \$5.95
Reg. \$ 9.50 each for . . . \$6.65
Reg. \$10.75 each for . . . \$7.53
Reg. \$12.50 each for . . . \$8.75
Reg. \$14.25 each for . . . \$9.95

Mohair & Velvet Pile Cloths.

In plain and fancy colors; handsome designs, in a wide range of colorings. Reg. \$30.00 each for . . . \$21.00
Reg. \$30.00 each for . . . \$21.00
Reg. \$35.00 each for . . . \$24.50
Reg. \$40.00 each for . . . \$28.00
Reg. \$42.00 each for . . . \$29.40
Reg. \$50.00 each for . . . \$35.00
Reg. \$75.00 each for . . . \$52.50

Congoleum Squares

Handsome Carpet and Tile designs in various colorings. Size 6 ft. x 9 ft. These Squares are guaranteed to give good service. Regularly sold at \$10.00 each. Sale Price \$6.75



Wonderful Opportunities to Save

A Sale of Costumes

Over 500 Smart Costumes are offered during this Sale, absolutely at less than cost price. Every popular material is represented in the assortment. Colors are Black and all leading shades. These Costumes present positively the utmost value offered this season. They feature all fashion's style, color and trimming ideas. All will be sold at . . .

30 p.c.

off Regular Prices

A Sale of Dresses

Day, Afternoon and Evening Gowns—Over 300 New Dresses offered at radical price reductions, in materials of Serge, Gabardine, Jersey Cloth, Silk, Satin, Crepe de Chine etc. The styles are varied. There are frocks with draped skirts, extended hip effects, etc.; others with short sleeves and vestees. Some are quite plain and others trimmed with silk braid, embroidery and beads. All offered at . . .

30 p.c.

off Regular Prices

A Sale of Winter Coats

A limited number of All Wool Blanket Coats, in light shades, are selling at half-price. All well cut and in the latest styles. Reg. \$25.00 each for . . . \$12.50
Reg. \$29.00 each for . . . \$14.50
Reg. \$37.50 each for . . . \$18.75
Reg. \$45.00 each for . . . \$22.50
All other Coats including the latest importations of Spring are offered . . .

30 p.c.

of Regular Prices

A Record Breaking Offer in Seasonable Dress Fabrics



We are now offering our entire stock—over \$25,000 worth—of excellent quality Dress Materials, at prices that are remarkably low when compared with others. After carefully noting the examples of value quoted below, Ladies are invited to inspect the materials and judge for themselves.

Gabardines.

In shades of Navy, Brown, Grey, Black and Fawn. 52 in. Reg. \$ 7.00 yard for . . . \$4.19
48 in. Reg. \$ 5.25 yard for . . . \$3.03
56 in. Reg. \$10.25 yard for . . . \$7.19

Tricotines.

In shades of Russian Blue, Black, Grey, Brown and Navy. 50 in. wide. Reg. \$7.50 yard for . . . \$5.43

"Rocanno" Serge.

In shades of Sage, Brown and Fawn. 38 in. wide. Reg. \$2.25 yard for . . . \$1.60

Dress Serges.

In Black, Grey, Navy, Sage, Brown and Green. 38 in. Reg. \$2.25 yd. for . . . \$1.92
54 in. Reg. \$3.00 yd. for . . . \$2.10
48 in. Reg. \$5.70 yd. for . . . \$4.28
56 in. Reg. \$8.00 yd. for . . . \$5.58

Lustres.

In Black, Navy, Brown, Taupe and Fawn. 40 in. wide. Reg. \$2.25 yard for . . . \$1.55
42 in. wide. Reg. \$2.70 yard for . . . \$1.90
44 in. wide. Reg. \$3.00 yard for . . . \$2.25
46 in. wide. Reg. \$4.00 yard for . . . \$2.93

English Costume Tweeds.

In Heather mixtures of Brown, Green and Grey. 40 in. wide. Reg. \$2.75 yard for . . . \$2.70
56 in. wide. Reg. \$5.25 yard for . . . \$3.53
58 in. wide. Reg. \$5.50 yard for . . . \$4.05

Pebble Cords.

In Black, Fawn, Grey, Navy and Green. 44 in. wide. Reg. \$4.65 yard for . . . \$3.49

Broad Cloths.

Navy, Brown and Black. 62 in. wide. Reg. \$10.00 yard for . . . \$7.30

Dress Lengths.

Sylvan Suitings and Corded Silk materials in 6-yard lengths; shades of Sage, Henna, Taupe, Fawn, Brown, Jade and Pumice. 50 in. wide. Reg. \$8.00 yard for . . . \$5.85
Serges and Gabardines, plain and pin striped, in all the newest shades 5-yard lengths. 52 in. wide. Reg. \$9.00 yard for . . . \$6.75

A Sale of Men's Overcoats

OVERCOATS offered at \$16.00 and \$20.00—This sounds like an announcement of pre-war days; yet these are prices that are in force during this Annual Sale.

American Overcoats.

8 only in medium weight Tweeds, medium shades, assorted sizes, belted styles, values to \$55.00 each, values to for . . . \$16.00

10 only American Overcoats in Grey Tweed, smartest of new styles; all sizes; values to \$30.00 each, values to for . . . \$20.00

5 only All Wool Overcoats in heavy Homespun, well made and finished. Reg. \$35.00 each for . . . \$44.00

11 only English Tweed Overcoats; various styles and sizes; values to \$38.00 each, values to for . . . \$25.00

8 only Khaki Drill Overcoats; tweed lined, with Shantung collars. Value \$25.00, each for . . . \$14.60
4 Leather Vests; lined with heavy Treen. Reg. \$9.50 each for . . . \$7.60

Mackinaw Coats

Men's Mackinaws.

In heavy Blanket Cloth, with plaid designs; colorings of Grey and Brown; belted styles; 3 patch pockets. Regular \$16.00 each for . . . \$12.00

Youths' Mackinaws.

Heavy Homespun Tweed; hard wearing materials; to fit boys of 11 to 16 years. Regular \$14.25 each for . . . \$11.50

Boys' Mackinaws.

In Grey Homespun Tweeds of excellent quality; to fit boys of 6 to 10 years. Regular \$11.25 each for . . . \$8.50

Men's Mitts and Gloves

Men's Wool Gloves.

All Wool Gloves; Grey and Brown shades; all sizes. Regular \$1.40 pair for . . . \$1.00
Regular \$1.70 pair for . . . \$1.20

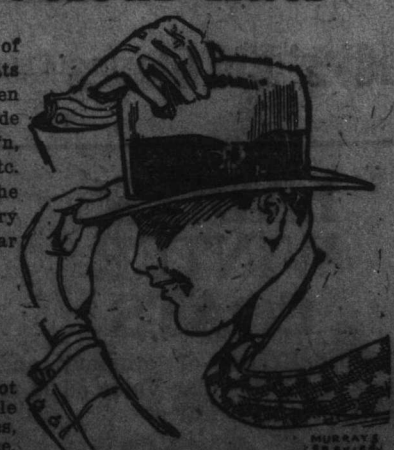
Mitts and Gloves.

Heavy All Wool make; all sizes. Regular \$1.20 pair for . . . \$1.00
Regular \$2.30 pair for . . . \$1.15

Men's Velour Hats

A big assortment of high grade Velour Hats are offered, about 20 dozen in all. The colors include Navy, Green, Brown, Bronze, Fawn, Black, etc. The shapes are all the latest; in sizes to fit every kind of a head. Regular \$14.00 each for . . . \$9.35

We have also a big lot of Felt Hats in fashionable colors and in all sizes, selling at the same price.



Gower Street Quarterly Board

ENDORSES ATTITUDE OF REV. E. W. FORBES.

At a meeting of the Official Board of the Gower Street Methodist Church the following resolution was unanimously adopted, namely:

THAT WHEREAS public criticism has been made of a reference in a recent sermon by the Superintendent of this circuit, the Rev. E. W. Forbes, M.A., to the hostile attitude evinced towards the Prohibition Act in a quarter where administration of the Law and not ridicule of Legislative Enactment should be expected, AND WHEREAS, in the opinion of the Board the reference in the sermon of Mr. Forbes to hostility to the Prohibition Act, was fully justified, and to attempt denial of this, implies a conspiracy among the newspaper reporters of this city.

BE IT THEREFORE RESOLVED that this Board approve the attitude of the Pastor, Rev. E. W. Forbes respecting the Prohibition Act, and will be found ready at any time to support by voice or pen any clergyman or layman who in an open and proper manner calls public attention to abuse of authority or unwarranted criticism in connection with any legal enactment.

The Board charitably regards with pity rather than resentment the lengthy letter published by the Daily Star on Saturday last, and would simply remind the author that abuse is not argument, and regrets that his remarkable talents should be so misdirected. Signed on behalf of the OFFICIAL BOARD, John Leamon, Recording Steward.

The Prince of Pilsen.

THE GREATEST MUSICAL EVENT OF ALL SEASONS.

Beginning with to-morrow night the people of St. John's, will be given an opportunity of seeing and hearing for the first time one of the greatest musical offerings that has ever been staged in the city. The cast of "The Prince of Pilsen" totals 75, amongst whom are the favorites of San Toy, Iolanthe, Dorothy and The Mikado, and accepting their work in these operas as a criterion, then the Prince of Pilsen will unquestionably stand alone as being among the finest musical productions ever given in St. John's. In the orchestra is a selection of our best instrumentalists, who combine to give that essential foundation necessary to every operatic production; and we take nothing from the performers of the stage in saying that the orchestra itself supplies a musical treat which has possibly never before been attempted. The combining, therefore, of the vocal with the instrumental, makes complete an opera, which will swing the audience into the wildest exclamations of applause.

The "Prince of Pilsen" was written by Frank Pixley and Gustav Luderus. The latter wrote the music-melodies, so impressive, rich and appealing that one becomes enthralled by the magic "power that soothes." The strains seem to creep into one's soul and transfix it with a haunting desire for that something so mysteriously worked by music's magic power. No words can adequately describe the "Prince of Pilsen," nor can any impression be conveyed of its magnificent musical setting. It MUST BE HEARD to be appreciated, and then by those who will experience the thrills that music gives the soul, there will only be one impression—only one expression—and that will be in the superlative.

Law Society Dinner.

At the annual meeting of the Law Society, a committee was appointed for the purpose of making arrangements for a dinner to the members of the legal fraternity, and it was suggested that it might be an annual event. In every city of any consequence the legal fraternity has an annual dinner at which many valuable ideas are exchanged, friendships renewed, and often, prominent men from other bars are invited, who make speeches of great importance. In days gone by our legal men held such dinners and pleasant times were spent. Old memories of the bench and bar were renewed. Of late years the custom has fallen into disuse, and it is now hoped that it will be renewed to the pleasure and profit of all those participating.

Shipping Notes.

S.S. Argyle is now in the dry dock undergoing a general overhauling after her year's service on the Placentia Bay route.

S.S. Glencoe left Port aux Basques for here direct last midnight, and on arrival will undergo general repairs. Schooner Sparkling Glance sailed from Bellefleur on January 29 for Oporto with 4015 qtls. of codfish shipped by Harvey & Co.

Brick's Tasteless is the best preparation known for children who are delicate. Taken in half to one teaspoonful does it work marvellous results. Try a bottle and convince yourself—ask it.

The ROYAL STORES, Ltd.