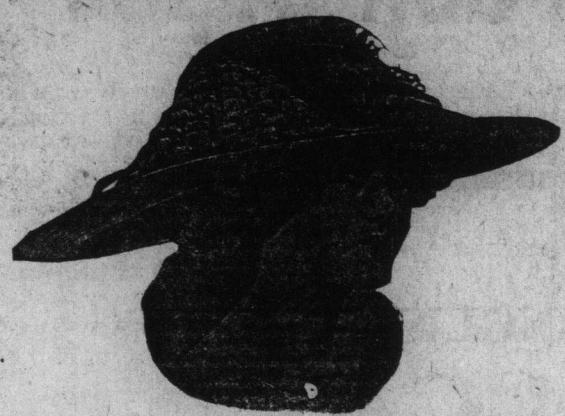


CHARMING EASTER MILLINERY.



Announcing Our First
Opening of

Millinery

for 1918.

Latest Am. and English HATS.

It is with exceptional pride that we invite you to view our beautiful showing of New Spring Millinery.

The most striking novelties of the season and the more conservative creations, each are to be found here in ample assortments.



Jack-Tar Togs

SIMPLICITY
in apparel is the acme of comfort.

This is represented in Jack Tar Togs, but they lose none of their attractiveness through it. Quality is also found in these super-Middies—and quality of the best.

We now have in stock sizes to fit 8, 10, 12, 14 and 16 years, and expect shortly those suitable for 3, 5 and 18 years.

Rub 'em, Tub 'em, Scrub 'em.

"They come up smiling."



Marshall Bros

Thinking Aloud.

By RUTH CAMERON.



"I'd like her first rate," a man said to me the other day, in regard to a pleasant middle-aged lady who boarded one summer where we did. "If she would do some of her thinking for herself; but she seems to feel she's got to share every thought that comes into her head. He exaggerated, as we usually do when we try to characterize. But I knew well enough what he meant.

The lady in question is one of that large class of people who seem to like to put the simplest processes of thought into speech.

For instance, she would be sitting at the breakfast table finishing her coffee and she would break into speech thus:

Her Plans For The Day.

"Well, I think I'll go upstairs and make my bed and then put on my sweater and get my knitting and go down on the beach and see what kind of a day it is."

Now there was absolutely nothing in that thought to interest the breakfast table. But she didn't expect to interest any one. She was simply following her habit of thinking aloud instead of to herself.

His Processes Of Thought.

A stenographer told me that the hardest man she ever worked for was one who insisted on doing all the thinking by which he arrived at his conclusions aloud, instead of simply announcing the conclusions. That is, if he were telling her how he wanted a piece of work done, he would say, "Of course you might do it so and so (long explanation) but that would be bad because, etc. So perhaps it would be better to do it thus and thus (long explanation) unless, etc." When he finished, she usually had to ask him to start again and tell her what he had decided he wanted.

One thought in a Hundred Worth Uttering.

Of a hundred thoughts that pass

through one's head, surely not more than one has any justification for utterance. It is a sign of a childlike mind to increase this ratio. The inhibitions that make us stop and select from our thoughts those which need to be communicated or which we have reason to think would interest others, instead of tumbling them out helter skelter, are a sign of growth and development. The adult who thinks aloud, is a throwback to the child learning to read who has to pronounce the words as he masters them. It is not for nothing that the Lord made thought and speech two quite distinct processes.

Marion Bridge, C.B., May 30, '02. I have handled MINARD'S LINIMENT during the past year. It is always the first Liniment asked for here, and unquestionably the best seller of all the different kinds of Liniment I handle.

NEIL FERGUSON.

Milady's Boudoir.

THE LIVER AND BEAUTY.

If you have a yellow or muddy skin or dark rings beneath the eyes, you have let your liver fall into lazy ways. Use a bleach, if you wish for temporary improvement, but lose no time in prodding that important organ into activity and your skin will soon whiten. A good way to accomplish this result is by means of percussion. Holding the hands four or five inches from the body below the right bust, slap the body vigorously with the hands alternately. The arms should be held motionless and the hands swung from the wrists with a vigorous movement, one hand succeeding the other as rapidly as the beat of a drum. Practice this for five minutes night and morning.

Another excellent exercise is taken with the feet about eighteen inches apart with the arms extended. Keep the arms stiff, bend the right knee and the waist, and then, with a swinging movement, come as close as possible to touching the floor at the right side with the finger tips of the right

APPLES.

150 Bbls. Baldwins,
100 Bbls. Starks,
50 Bbls. Gnao,
Assorted sizes 1's 2's and assorted,
100 Boxes Evaporated apples, bulk,
50 Boxes Evaporated apples, 1 lb cartons,

Soper & Moore

It was inspired by German propaganda.—Ed.)

Your Boys and Girls.

Babies should go barefoot until they begin to walk and should then walk course under suitable conditions. Sandals are always better for them than shoes and shoes, when worn, should always be laced, never buttoned. The toe out walk is bad because it puts the weight on the heel and tends to produce bad posture and flat feet. So by all means teach the baby to walk straight footed.

Some deformities of the feet exist from birth and others are due to infantile paralysis, high heels, improper shoes and inherited weakness. The most common deformity is flat feet. It is the duty of every mother to give her afflicted child the benefit of a physician's advice, and by all means in her power to remove the handicap which deformed feet always are.

A mother should never allow her baby to be awakened by a sudden noise or unless absolutely necessary. It makes a child tend to nervousness. A baby's first business in life is to sleep and eat and grow. If it must be awakened, do it by rustling a paper or by a gentle touch.

WASTELESS MEALS.



My table sees no wanton waste. I do as Hoover tells; I eat my eggs with eager haste, and then consume the shells. Three times a day I drop my harp, and I hush its golden tones, and eat my share of kippered carp, and then I eat the bones.

But casting levity aside, since it's in rotten taste, I take a patriotic pride in cutting out the waste. We used to have a garbage can—fornish the barn it stood—and there the hired girl often ran, to dump all kinds of food. Big chunks of steak we failed to eat, she'd throw therein, kersplash; but now we take such hunks of meat, and make uplifting hash. For things in bulk, in days of old, I used to blow my pay, and when they grew a crop of mold, we threw the lot away. But now I'm careful of the dime, I buy just what we'll eat, say two molasses at a time, one egg, one grain of wheat. I always save the coffee grounds, and boil them o'er and o'er; no wasted provender abounds, back of my kitchen door. The village dogs that once waded fat on what I threw away, now through their skins show every slat, and they must live on hay. The grocer's bills have shorter grown, the butcher feels an ache, when he wraps up a cheap soupbone, where once I bought a steak. It is no fadist's path I tread, no scheme of futil

Our Daily Story.

THE KNITTER.

Clementine Woodbine had never knitted before, so, to start, she thought she had better begin with something small—say a necktie. So she knitted a necktie. By the time she got to the last stitches she was so fascinated with knitting that she couldn't bear to stop, even for an instant. So she enlarged the necktie into a muffler to gladden the heart and warm the neck of some unknown soldier boy. By this time she was a past mistress of purling, under-pinning and the short jab with the left, and she refused to stop knitting even to prepare the meals. The neighbors, out of pity, fed the children.

When the muffler was finished she enlarged it into a sweater. Meanwhile the price of wool rose higher and higher, and her husband, when she informed him that she was going to enlarge the sweater into a blanket, had a serious heart attack from which he never fully recovered.

The blanket finished, she conceived the idea of enlarging it into a stage curtain for one of the camp theatres. Her husband had now gone bankrupt, buying wool, and the children were all in a home for destitutes. In order to get wool and still more wool for the theatre curtain, Clementine began to pawn all the household furnishings. Finally, with the house stripped bare and only twenty square feet of the curtain finished, (the doctor having warned against the danger of removing her in her superexcited state) they simply built an asylum right around her.

(Although we publish this story as a piece of excellent fiction, we feel it our duty to point out our belief that

gusts; I gladly eat my plain brown bread—the children eat the crusts.

Everyday Etiquette.

"Should a girl write a note of thanks to her escort for flowers which he has sent her to wear to a party, or will verbal thanks be sufficient?" asked Gladys. "And, should the man go first when entering a theatre or church?"

"Thank your escort for the flowers in person, that will be sufficient. A man enters the public place first to open the doors and make the way clear for his companion. The lady should follow the usher first down the aisle," answered her friend.

Doctors Use This for Eczema

If you are afflicted with skin disease, the kind that seems to baffles medical treatment, and leaves you wild with itch, do not fail to investigate a prescription that is now recommended by many of the best skin specialists, even in preference to their own prescriptions. This is the simple, soothing, liquid external remedy, D. D. D. Prescription. This liquid stops the itch instantly, and effects a cure that is permanent. In fact, it took thousands of cures, case after case, before the best doctors were convinced of the absolute merit of this remedy.

It is now thoroughly established among medical authorities that eczema is purely a skin disease, due to a germ, and curable only through the skin. It is not a blood disease at all. The effect of D. D. D. Prescription is to penetrate the pores, kill the disease germs and to soothe and heal the skin, restoring it to its healthy condition.

D. D. D. has been found to be especially effective in all forms of Eczema, Bad Leg, Pimples, Dandruff, Ulcers and other skin diseases.

Get a bottle of D. D. D. Prescription today. Sold Everywhere. Recommended by T. McMurdo & Co., A. W. Kennedy, M. Connors, Peter O'Mara.

Channel Idignant.

NO PUBLIC NEWS FOR TWO DAYS. Special Evening Telegram.

CHANNEL, Thursday Afternoon. No news for two days. Government line working. Great indignation here over the action of the authorities at the present crisis. Kindly sent collect 100 words of the latest news. H. J. READ.

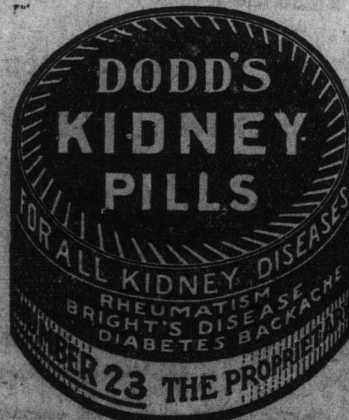
Loganberry Juice mixed with two-thirds water is a most delicious drink. Almost as good as a "spot". Ask for it. Wholesale by the case, dozen or gallon from P. E. OUTERBRIDGE, Sole Agent, 266 Water Street. Phone 60.—mar25, eod, tf

"Chili Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$6.50, \$7.50 and \$8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this iron at \$5.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, Oke Building. ST. JOHN'S GAS LIGHT CO. dec22, tf



In Our Picture-Framing Department---

Orders for the Framing of Pictures will be accepted during the present month at a liberal discount off regular prices, owing to the inevitable slackness that prevails between-seasons.

We have the finest stock of Mouldings in the Island for you to select from, or, if you wish, you can send your unframed Pictures to us, and feel confident that they will be perfectly framed in Mouldings that will enhance the beauty of the subject.

Send your unframed Pictures to the Picture-framing experts at the

U. S. Picture & Portrait Co.
St. John's.

Ladies' HATS

Just Received.

Now on Show
at
Henry Blair's.

British

With French
ism, But
St

SITUATION NOW CLEARER; ENEMY OFFENSIVE ARRESTED.

LONDON, March 29. (Via Reuter's Ottawa Agency.)—Telegraphing from French Army Headquarters this evening, Reuter's correspondent says: The situation is now clearer than at any time since the beginning of the offensive. The enemy arrested in mid course has abandoned marching straight upon objectives and breaking down resistance by overwhelming numbers. He is now striking at estimated weak spots in order to drive us back as far as possible before he himself is brought to a standstill. Thus the enemy drive down the Oise Valley is finally arrested. Attempts to cross the Oise farther north failed and the bridges are now destroyed. The village of Pont d'Evreux below Noyon has been recaptured and the enemy driven from the heights above Suessy. Northwest of Noyon the enemy's capture of Mont Didier was just too late for him to profit by it as French forces were able to engage the Germans to the west and bring the advance to a standstill, thus nullifying their efforts to pierce the junction of the Anglo-French armies. The hinge between the English and French ar-

LET US FILL YOUR ORDERS FROM FRESH EASTER SUPPLIES.

ELLIS & CO.,
Limited.
203 Water Street.

Fresh N. Y. Turkeys.
Young Hen Birds.
Fresh N. Y. Chicken.
Milk Fed and Tender.
Fresh Native Veal.
Loins, Fillets and Cutlets.
Fresh Native Pork.
Roasts, Loins, Chops, Fillets.
Fresh Native Beef.
Prime Roasts, Sirloin or Rib.
Porterhouse, Sirloin or Fillet.
Steaks.
Fresh Native Lamb.
Prime Legs and Shoulders.
Chops and Fillets.
P. E. I. Mutton.
Legs, Loins, Shoulders and Chops.
P. E. I. Beef.
Long Fillets, well trimmed.
Corned Ox Tongues.
Large Specials.
Family Mess Pork.
Choice Small Pieces.
Extra Belly Pork.
Prime Cuts.
Beechnut Hams and Bacon.
Swift's Hams & Bacon.
Fresh Sausages.
Our own Special.
MADE DAILY.
Pork, Beef, Tomato.

FRESH COUNTRY EGGS.
California. Navel Oranges.
California Lemons.
Wineap Desert Apples.
Florida Grape Fruit.
Bartlett Pears.
NEW CURRENTS.

Stighlitz
EASTER CHOCOLATES and BON BONS—
1/2, 1 and 2 lb. boxes.
"Shirriff's" Marmalade.
"Wagstaff's" Ass'd. Jams.
"Teign's" Ass'd. Jams.
Green Fig Marmalade.
Pineapple Marmalade.
Bramble Jelly.

Remember Our
Phone, 482 and 786.

FOR EASTER!

14-lb. pails Imported Raspberry and Strawberry Jam.

N. Y. GREEN CABBAGE.
LOCAL CABBAGE.
SMALL RIB PORK.
SPARE RIBS.
SMALL JOWLS with Tongues.
PIGS' TONGUES.
SMALL ONIONS in Crates.
WAGSTAFF'S JAMS in Glass.
LOCAL RASPBERRY and STRAWBERRY JAM.
1 lb. and 12 oz.
LOCAL MARMALADE.
2 lb. Jars.
100 SACKS OF CORNMEAL.

BOXED TABLE APPLES.
CALIFORNIA ORANGES.
CALIFORNIA LEMONS.
GRAPE FRUIT.
BALDWIN APPLES.
McCORMACK'S BISCUITS.
WAGSTAFF'S MINCEMEAT.
LIBBY'S MINCEMEAT.
Glass.
CUBE SUGAR, by the lb. and in 2 lb. pkgs.
NEW TABLE SAISINS.
MIXED NUTS.
PIGS in Glass.

C. P. Eagan

Duckworth Street and Queen's Road.