

Seasonable AND Reasonable Offerings.

Inspect our offers before you purchase elsewhere, we have no doubt of your verdict. YOU WILL BUY AND SAVE MONEY.

Gent's Live Leather Belts

2 doz. only of the newest in Gent's Belts, solid leather, that will stretch like elastic, **40c and 85c each.**

Gents President Suspenders

20 doz. Genuine President Suspenders, **Selling at Old Prices.**

Gun Metal Boots

30 pairs Gent's Gun Metal Boots, assorted sizes. Values to-day, \$6.50. **Selling at \$5.00 pair.**

'Merchant' Rubbers

THE BEST BRAND OF RUBBERS MADE.

2000 pairs Ladies' and Gent's Merchant Brand Rubbers. A full range of sizes. They are not approached in Quality and Durability by any other Rubber in the market.

LOWEST POSSIBLE PRICES.

Marshall Bros

Gents All Wool Khaki Shirts

A Job Line, selling much below present day value.

\$1.70 each.

Restwell Slippers

200 pairs Children's and Misses' Bedroom Slippers, nicely made; shades of Red and Grey and Blue and White. A nice warm Slipper for the cold season.

84c to \$1.05 per pair.

Child's Job Astrachan Leggings

A few pairs left of a big Job, Navy only. **Job Price, 75c pair.**

Self Indulgence.

By RUTH CAMERON.



RUTH CAMERON

Someone said

Indulging your mind in any kind of

unreasoning fear or superstition.

Yielding to your pet sin such as ex-

travagance or quick temper, and then

justifying yourself with various ex-

cuses.

Doing slovenly work instead of your

best.

Letting yourself get the worry

habit.

There Are People Who Aren't Lifting

A Finger To Help.

Getting into the rut of doing nothing

for anyone but yourself 'I really

know people who are doing absolutely

nothing to help in this biggest tragedy

that ever came to the world. Some

of them say they are too busy, I wonder

if that is possible.)

Everyone knows what happens

when a child is constantly indulged.

He's spoiled. And what are we all

but grown-up children?

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all

Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for

Indigestion, Dyspepsia, Catarrh,

Gastritis and Nervous Dyspepsia.

Price 25c, 50c, a bottle. Postage 5c

and 10c extra.

STAFFORD'S PHORATONE COUGH

CURE for all kinds of Coughs, Colds,

Whooping Cough, Asthma and Various Lung

Troubles. Price 25c. bot. Postage

5c extra.

Prepared only by

DR. F. STAFFORD & SON,

St. John's, Nfld.

Theatre Hill Drug Store is open

every night till 9.30.

If you want to keep fruit cake moist

for a long time, put a piece of bread

in the tin box with it.

Currants.

50 cases only
Package
Currants

Purchase now to protect your Xmas trade.

Soper & Moore

Importers & Jobbers.

Phone 450.

Business and Sales Dept. 11th Fl.

"Hooving."

How Americans Do It and Why.

(By Hamilton Fyfe, in the Daily Mail.)

"I hope that you are not very hungry," my host said. "You see, we are

"hooving."

The word was new to me, but I had

no difficulty in guessing what it

meant. The hospitable Americans

with whom I was spending the week-

end in New England had, like a vast

number of others, resolved to ration

themselves. Mr. H. C. Hoover is the

United States Food Controller, hence

the verb "to hoove."

Since then I have heard it often

and seen it in the newspapers. The

practice which the word denotes is

spreading, though if you only eat in

public places you might not notice it.

As with us in the early days of

threatened food scarcity, the hotels

and restaurants show so many signs

of everything like restriction. To those

arriving here from England they seem

to give their customers far more than

enough of everything. If one orders

a steak it costs 4s. and consists of a

slab of meat sufficient for three peo-

ple. Roast beef at 3s. is cut with so

prodigal a hand that it almost over-

hangs the rim of your plate. Most

people do not eat half, even a third,

of what is put before them. Only

ogres could finish these immense

helpings. What is left is wasted.

All this will soon be changed, so

the food controllers say. In private

houses there is already much saving

where, by all accounts, there used to

be much waste. "We were the most

careless people in the world," so one

of Mr. Hoover's assistants told me;

"There was so much of everything

here that we threw away vast quan-

ties of food. That must stop. We

have gone a long way towards stop-

ping it already."

Here in New England there are two

wheatless days a week. There is no

white bread on Wednesdays and

Thursdays. I went to a country fair

in Rhode Island and heard a speech

made from the grand stand during

the horse show appealing to the far-

mers to observe this rule. Similar

appeals are being made daily at all

kinds of gatherings and in the news-

papers. "We must have wheat to feed

our Army," so the argument runs.

"If we eat as much as usual here we

cannot send enough across the ocean.

Therefore we must eat less. We

must also deny ourselves beef, pork,

sugar, dairy products, and all concen-

trated foods which are needed by our

soldiers and the Allies." There is no

doubt that this will influence the mass

of the American people. They are

ready and anxious to help on the war

and only need to be told what they

can do.

They will probably have to give up

driving their automobiles long dis-

tances every week. A limit will be

set to petrol consumption. The

quantity consumed at present is enor-

mous; everyone above the clerk and

the day laborer class owns a car and

uses a great deal. But there will not

be an outcry against rationing pet-

rol; it will be recognized to be a

necessary war measure.

The same thing is likely to come

true of coal. Already the Coal Con-

troller has suggested that the warmth

of American houses should be re-

duced during the coming winter from

70 to 65 degrees. The average warmth

of houses in England is said to be 62

degrees.

One result of the present anticipa-

tions is that the feeling

against Germans has become decid-

edly more hostile and embittered.

Spurs venet (sunk without

trace), the phrase used by the Ger-

man representative in Argentina in

his message sent through Sweden,

has become a war cry. The revela-

tions of Hun cunning and abominable

abuse of friendship and hospitality

which the State Department is issu-

ing every few days are having an ex-

cellent effect. One result of daily

warnings such as the New York Tri-

bune issues under the heading "The

Enemy in Our Midst," is the with-

drawal of almost all theatrical ad-

vertisements from New York German

language newspapers. I find this

notice, printed by the Providence

Journal, a New England paper of the

highest reputation, in the most prom-

inent position in the editorial page:

"Every German or Austrian in the

United States, whether naturalized or

not, unless he is known by years of

association to be absolutely loyal,

should be treated as a potential spy.

Keep your eyes and ears open. When-

ever any suspicious act or disloyal

word comes to your notice communi-

cate at once with the Bureau Invest-

igation Department, Justice Room, 301,

Federal Building, Providence. We

are at war with the most merciless

and inhuman nation in the world.

Hundreds of thousands of its people

in this country want to see America

humiliated and beaten to her knees.

They are doing and will do every-

thing in their power to bring this

about."

The campaign against all Ger-

mans, pro-Germans, and Pacifists is

making things uncomfortable for

them. It may have even more un-

pleasant consequences before long.

If you need stylish, perfect-

fitting and well-made clothes-

in Suit or Overcoat—and reli-

able Cleaning and Pressing, call

or phone SPURRELL, 365 Wat-

er Street. Phone 574.—ed,tf

Wilhelm States Terms.

After all, it is not necessary for

Germany to state, those peace terms

which Michaelis is impudently con-

cealing from hungry Austria and the

babboozed Socialists. The Kaiser

has stated them in full. He stated

them to Karl Rosner, war corres-

pondent of the Berlin Lokal-Anzeiger,

who traveled with him in the Balkans.

So M. Painleve wants Alsace-Lor-

raine, does he? Good. But he must

come and take it.

These are, indeed, the peace terms

of Germany, not only in relation to

Alsace-Lorraine but in relation to

Belgium, to Poland, and to everything

else. They have been concealed be-

hind a thinly spun mask of mean-

ingless words. The Socialists and the

Austrians, imagining that there really

were certain reasonable peace terms

behind that mask, have been impor-

ing the Government to remove it and

show them. There were none. The

German game was to get the Allies

into a conference on the pretense that

there were peace terms to offer,

which for some strange reason Ger-

many could not reveal as long as the

fighting went on, and then to say:

"We want what we have taken. If

"you want it, you will have to take it."

"What are you going to do about it?"

The Kaiser ignores the question of

right and wrong; it is with him mere-

ly a question of strength. This is the

whole German position. There is

nothing to debate about Alsace-Lor-

raine, to his mind, and there is no-

thing to debate about Belgium, except

the question of the relative physical

power of Germany and the Allies to

take and hold them. If it can be

shown to the Kaiser and his accom-

panies that he cannot hold Alsace,

or Belgium, or Istria, or Serbia, then

he can see the logic of giving them

up; but to tell him he must give them

up because he has no right to them

is to waste words the meaning of