

JANUARY OFFERINGS of Wanted WHITE GOODS at Sharply Cut Prices.

**PLAIN
WHITE LAUNNS,
WHITE
CHECK LAUNNS.**
A special purchase now
offered at a big discount
under present regular
prices.

**A Wonderful Chance to Save on
EMBROIDERIES.**

All widths and splendid variety of patterns.
This Department has always been noted for its
genuine values. Our present display will prove
no exception.

**A Lot of
WHITE TURKISH
TOWELS.**
Specially priced for quick
clearance.

The importance of these really remarkable price reductions is best learned by a personal
inspection of the goods. Every item listed in this advertisement, and many more, will be offered
at such attractive prices that the shrewd shopper will recognize that now is the time to buy.

Intending Purchasers

Will do well to avail of the present offerings, all foreign advices
point to higher prices.

Marshall Bros

Where your Dollars go Farthest.

**A JOB LOT
OF
WHITE NAINSOOKS,**
in 10 yard lengths,
13c. yard.
Regular 16c.

**EVER SERVICEABLE
WHITE TWILL SHEETINGS.**
Reduced to 50c., 55c., 60c. up. Former prices,
65c., 70c., 75c. These goods were purchased be-
fore the advance in cotton. You get the benefit of
our purchase.

**A Clearing Lot of
WHITE
TABLE DAMASK.**
Reg. prices 50, 55, 70, 75c.
Now 45, 50, 60, 65c.

Where your Dollars go Farthest.

Would You Buy it Again?

By RUTH CAMERON.



RUTH CAMERON

"There's something I never regretted buying," said a friend of mine the other day, pointing to a book of reference. "Why, if someone should offer me the money I paid for it, I wouldn't give it up!"

He said it with considerable emphasis. It was evident that he regarded that as a rather unusual recommendation. It shouldn't be, should it? And yet, when, following the train of thought he had started, I looked my possessions over, I was surprised to find how many there were of which I couldn't say it.

Suppose You Could Have Your Money Back.
Suppose you could have the money to put in the bank or reinvest that you paid for any of your possessions (of course, I except worn-out clothes or furniture, or anything that you would like to get rid of, not because it is unsatisfactory, but because it is shabby). Aren't there a good many that you would cheerfully part with?

And aren't some of these possessions that you would now gladly spare, things that you thought at the time of purchase you simply could not be happy without, perhaps made sacrifices for, or acquired by spending money that you should have saved?

Last year I wanted a certain thing with all my heart. My mind was set upon it, and I couldn't stop thinking about it. It was an extravagance, but I thought of a dozen ways to justify it. We would stay home evenings more if we had it; it would save us money in that way, etc., etc. Finally, we bought it. That was a year ago.

To-day if it were taken out of the house I might not realize it was gone. The Desire to Possess Possesses Us. That is the way it is with many things—we get our heart set upon them and the desire to possess them soon out of all proportion to our need of them, or the pleasure they would actually give us. We become actually obsessed by them.

Sometimes other interests absorb us and we get our minds turned away from the thing and forget it. When we think of it again, our obsession not having been fed, has died a natural death, and to our surprise we find we can really be quite happy without the coveted possession.

This is an excellent test to apply to any contemplated extravagance. Put it determinedly out of your mind for a few months and then see if you want it as much as ever. If you still find you can't be happy without it, perhaps you have justification for buying it.

You Won't Necessarily Be Happy With Because You're Unhappy Without.

It takes most of us a good share of our lifetime to learn that we won't necessarily be happy with a thing just because we can't be happy without it. And even after we have learned that as an abstract fact we often fail to apply it to our concrete experiences.

Mind you, this is not an exhortation to misanthropy. It is meant rather as a help to right spending. When I looked over my possessions there were several I would gladly give up, not because I had paid too much, but because I had paid too little for them. I should buy again and spend more.

"Don't let yourself get happiness and great possessions confused, but don't get nigardliness and happiness mixed, either."

February is Marmalade Month!

Don't Delay Putting Down the Marmalade Now.

A RECIPE FOR ORANGE MARMALADE.

Here is a recipe that has been tested with success. It makes a delicious marmalade if instructions are carefully carried out:
4 Bitter Oranges;
Slice and let stand in four quarts of cold water for 36 hours. After boiling for two hours add 9 pounds of granulated sugar, and juice of four lemons; boil 2 hours. If when cutting the oranges the seeds are saved, steep in warm water and the liquid added to the mixture when boiling the second time, the flavor is improved and the marmalade jellies better. When cold in jars, put thick layer of paraffin on top of marmalade.

C. P. EAGAN,
DUCKWORTH STREET & QUEEN'S ROAD.

**Finest Valen. Oranges, 20c. doz.
Pancy Florida Oranges, 40c. doz.
California Lemons,
Finest Granulated Sugar.**

**New arrivals to-day:
FRESH HALIBUT,
FRESH MACKEREL,
FINNAN HADDIE,
FRESH COD TONGUES,
NEW DATES—Bulk,
NEW DATES in Pigs,
FRESH EGGS,
FRESH RABBITS.**

**Ex Train:
1000 sacks P. E. L.
HEAVY BLACK OATS,
2 bbls. Sinclair's
FIDELITY HAMS.**

APPLES!

In stock for immediate delivery 250 barrels choice N. S. APPLES, including

**Wagners,
Baldwins,
Starks,
Manns,
Kings.**

Soper & Moore

THE VEILED FUTURE.



MR. D. A. BROTHERTON

We know not what a day shall bring, what brand of woe or woe; so let us sing, and trip fantastic too. We may feel sure to-morrow's sun will hide, the whole day long; and when all things are said and done, our guesses will be wrong. We may insist that dark green grief to-morrow's brow will wear; and yet the dawn may bring relief from all the woes we bear. No man should look ahead and say, "To-morrow is a frost, so I shall wall around to-day, and weep, and blame the cost." And so, as I have often said, in drags fierce but brief, it's foolishness to look ahead for further stores of grief. It's vain to read our beads and say, "To-morrow's charged with fate"; far better to enjoy to-day, before it pulls its freight. This day is ours, this cheerful morn; all yesterday's are dead; all other days are yet unborn, the stretch of days ahead. This day is ours, the dear, sweet thing, until it ambles by; so let us dance and let us sing, and throw our hats on high.

till Singing Their Praises.

DODD'S KIDNEY PILLS CURED HIS RHEUMATISM.

Mr. D. A. Brotherton Tells How His Rheumatism Disappeared Over a Year Ago and Has Never Come Back.

Victoria Harbor, Ont., Feb. 1st. (Special.)—Cured of rheumatism over a year ago by using Dodd's Kidney Pills. Mr. D. A. Brotherton, a well-known resident of this place, is still singing the praises of the great Canadian kidney remedy. "I was troubled with rheumatism in my left hand, which would shift to my elbow and then to my shoulder," Mr. Brotherton says. "It was very annoying and painful at times, but I heard of Dodd's Kidney Pills helping others so I quit the liniment I was using and took six boxes of them. The rheumatism disappeared. That was over a year ago, but it has not returned."

"I know Dodd's Kidney Pills are good for kidney trouble both in my own case and through others who have used them."

Rheumatism is caused by uric acid in the blood. If you cure your kidneys by using Dodd's Kidney Pills they will drain all the uric acid out of the blood and there can be no rheumatism.

Winter Fishery Good.

The codfishery on the Western Banks is being carried on with much success. Practically all the South West Coast fleet have reached the grounds, excepting a few, including the Metamora, Capt. John Lewis, which is now outstaying and sails in a day or two to go fishing. Around Rose Blanche and vicinity cod are plentiful and trawlers secure good fares almost daily. Some of the hauling schooners, which were on the grounds early are well fitted and getting ready to leave for the home ports to land their first catch. Some of the schooners are said to have as high as 200 quintals each stowed down. We learn also that the halibut catches are doing well. Our local market is fairly supplied with fresh frozen fish and halibut now, large shipments of these articles having reached the city from the West Coast within the last fortnight.

Pockets.

By GEORGE FITCH

"Author of 'At Good Old Slayash'"

Pockets is a subject which does not interest woman in the least, except occasionally very late at night. But pockets are a part of every man's equipment, and without them he is so lost and miserable that it is doubtful whether men angels, equipped with pocketless robes and with nothing to put in their pockets, if they had them, are at all happy and comfortable for the first few million years of their higher existence.

A man begins to use pockets when he is a very small boy. At first he has only two pants pockets and one in his shirt. In these he is only able to carry a few accessories, such as a handkerchief, some marbles, a pocket knife, an apple core, some second-hand gum, a dried grasshopper, an old railroad spike, some gold-bearing rock picked up on the street, a retired front tooth, a small collection of beetles, some colored glass, a hook and line and an old worn-out electric light globe or two.

As the boy grows up, he gradually accumulates pockets until when he is a man he has from thirteen to seventeen, all in active use. A man makes lots of fun of a boy because of the junk he carries in his pockets. If you turn the average man upside down and shake him over a bushel basket, you will very likely get the following results:

A watch, a peck of keys on a ring, a knife, a few manicure tools, an electric cigar lighter, an automatic cigar clipper, a patent toothpick, a cigar case, a cigarette case, a small bottle of nerve restorer, a pocket drinking cup, a bill book, a check book, a pass book, a note book, a pocketbook, \$4.95 in change, a few newspaper clippings, a dozen old letters, two or three letters with unopened stamps and addressed in feminine hand, handkerchiefs in various stages of ruin, an eye-glass case, a fountain pen, a pencil, a pocket comb, a pair of gloves, a card case, a few pool checks and other miscellany.

Women do not use pockets, but carry as many conveniences as this in a handbag, into which they burrow earnestly after street-care fare. And yet we wonder why all conductors are not perfect gentlemen.

Pockets enable a man, in this ingenious age, to carry with him everything needed for existence. Even food is put up in pocket pellets, and pocket beds are made which can be blown up and made into air mattresses. Pocket arsenals are popular and some men become so skillful in pocket work that they carry entire wards in them.

Another thing which pockets contain is hands. Many men wear their hands in their pockets habitually and any good job is perfectly safe while passing them. Other men habitually wear their hands in other men's pockets. As a nation our pockets are full of other men's hands. The peasant king's hand, the coal baron's hand and the gas magnate's hand take up so much room in the ordinary man's pocket that there is scarcely room for a dollar to squeeze in sideways. What is needed in this nation is a pocket which will suck the dollar in, with a loud hissing noise, like a vacuum cleaner, and which is fitted on the inside with sharp spikes curving inward.

LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best-frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candle drew them, I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect, that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X-Lamp and GASTHEAT Radiators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.
dec6.11

Modern Office Equipment.

Once the New Year opens up business comes on with a rush and is greatly facilitated by having everything in the office perfectly appointed and easily get-at-able, while the personal comfort of prospective clients frequently goes a long way towards a successful business deal.

We can show you anything you need, from a handsome massive Oak Desk to a Waste-paper Basket. Revolving Chairs, Solid Oak and Leather Chairs, Stenographers' Tables, Cabinets, Book-Stands, Hat Stands, Rugs and Linoleums of the most up-to-date design are always in stock, as we make a specialty of Complete Office Equipment.

We are prepared to take any orders, large or small, for complete office furnishing, either singly or en suite, and guarantee perfect satisfaction. Estimates given.

U. S. Picture and Portrait Co.

Cabbage, Apples, Oranges!

40 brls. CHOICE CABBAGE.
40 cases ORANGES—Californias, Floridas and Valentias.
30 crates SILVERPEEL ONIONS.
100 brls. APPLES—Baldwins, Starks & Wagners.

Burt & Lawrence, 14 New Gower St.

The Abnormal

of the GIRAFFE abnormal development
SUNLIGHT SOAP
It is not known
never seen a Giraffe
there are millions
house-wives all

SUNLIGHT

These housewives
longer dread the
of wash-day, for
SUNLIGHT SOAP
ally, they are as
a quick despatch
dirt and unclean
SUNLIGHT SOAP save
clothes.

TRY IT IN YOUR
NEXT WASH

Change of Pastors in Salmon

Rev. William O'Flaherty left for Trampsey, where he will take his duties as Parish Priest. Rev. O'Flaherty was appointed parish priest of Salmon six years ago. His gentle, kindly manner endeared himself to all his parishioners, with whom he worked energetically to build up the schools and churches that were not in very good condition when he took charge. It can be said that no priest could do so much with the means in such a large parish as Father O'Flaherty has done. The church he saved from ruin, Mount Carmel, the three new houses he had built, the parish hall that he repaired and fitted are all of his untiring labour. St. Joseph's Church that he would like to have, had received many improvements, a new Sacristy had been attached, new pews were placed in last year, and this year two new pews that will be having remounting of Father O'Flaherty's love for his parish.

Before his departure all his parishioners assembled in the Parish hall and presented him with a purse of gold and address from the people, addresses and presents from the teachers and school children. People's address was as follows:

ADDRESS.

Rev. and Dear Father—It is with feelings of deepest regret that we, the people of Salmon parish, assemble on this occasion to bid you farewell. We will not attempt to describe the feelings of joy and disappointment the announcement of your departure caused to us. It might be giving a faint idea of it that if we were one large family, the dearly loved head of the household was taken suddenly away. The sorrow caused by such an occurrence might be something akin to our sorrow now. During your six years of our midst we have on numerous occasions been the cause of much joy to you, and we are glad now to have the opportunity to ask your forgiveness for the past, and to assure you that we ever feeling our actions have been good, in our hearts was a sincere desire of esteem and affection for you. We have been to us a loving priest, father and a devoted friend.

There is no need for us to wish the success you have achieved during your sojourn here, it is fully visible in the churches and schools, and the marked improvement of the parish in general. We recognize the change a promotion for you, and we would indeed be lacking in civility if we would not in spite of our sorrow offer you our most sincere congratulations and prayers. Father Rawlin's our perpetual aid and assistance.

We wish you, dear Father O'Flaherty, from our hearts success in every undertaking, and hope that you will shower on our most deserving and give you grace sufficient to continue to do His Holy Will. We proud boast will always be that for the first years as a priest were with us, we are enjoying the fruits of your first labours and you will seek to leave us.

We hope you will accept the parting gift as a slight token of our love.

Even Hospital For Kidney

Well-known Commercial Traveller Undergoes

News of his recovery from kidney disease will be welcomed by the friends of Mr. L. D. Griffin, who is now the lower township and is joining district of the United States for 35 years and has travelled this country for 35 years and has been accepted, as proven by a knowledge of him.

He tells in his letter how he obtained by treatment in Sherbrooke and Montreal hospitals, but his kidney trouble returned again. He was effected by the persistence of Dr. Chase's Kidney-Liver Pills.

"I undoubtedly did the work," Mr. L. D. Griffin, Bulwer, Cape Breton, Quebec, writes. "I can assure you a statement of kidney disease cured by Dr. Chase's Kidney-Liver Pills, applied with fresh frozen fish, bothered more or less with kidney news, then the disease became worse and I was sick in bed for some time. I took doctor's medicine to no avail."