

"Molassine" Meal

is as useful in Summer as in Winter.

"MOLASSINE" MEAL helps all animals to get greater nourishment out of their other foods and digest them.

Worms cannot exist in animals fed on "MOLASSINE" MEAL. It is therefore a necessity during the grazing season.

Good for: HORSES SHEEP
COWS CALVES
OXEN LAMBS
PIGS PIGS POULTRY

Try "MOLASSINE" DOG CAKES on your Dog.

Harvey & Co.'y

Wholesale.

Provincial and Municipal Debentures to yield from 5 to 5 1/2 pr ct.

Town of Amherst,
Town of Pictou,
Municipality of Shelbourne,
Province of Nova Scotia,
Town of Sydney,
City of Halifax.

Prices on application.

F. B. McCURDY & CO.,
Bankers and Brokers,
C. A. C. BRUCE, Manager,
St. John's, Nfld.

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.
C. A. C. BRUCE, Manager,
St. John's.

Tintara

(AUSTRALIAN BURGUNDY)
In Bottles and Half Bottles.
Hayward & Co.

Nfld. Employment Bureau.

WANTED, AT ONCE,
3 Girls for Show Room, with some experience.
1 Junior Office Hand.
With knowledge of Stenography and Typewriting.
W. H. HYNES.

Advertise in THE EVENING TELEGRAM

Lionizing Criminals.

By RUTH CAMERON.



A man's admirations are one of the best measures of his own value. To a man of some admiration is a valuable experience, and a sign of a character bent in the right direction. To a man where there is no healthy cause for admiration is a sign of decadence. Can anything be more repugnant to a normal mind than the way in which American people lionize and celebrate decadent notoriety for whom the only normal feeling is pity and distaste. To take a recent and notable example, can you imagine any more painful reflections upon American admiration than the way in which Harry K. Thaw has been lionized during the last two weeks by some of our newspapers? What kind of a noxious weed, what he ate for breakfast, each precious word he chose to utter, in short every minute detail about this unfortunate lunatic, was chronicled with as much care as if he were a national hero. And the tone in which this paper whenever you see anything along this line. The paper is published for you and will be altered to suit you as soon as enough of you choose to show us you want alterations. And for the honor of the American people and the safe guarding of American youth, whose ideals must necessarily be affected by such lionizing of criminals, may that day be soon.

medicine to get her out of her unfortunate condition, for which he was responsible. One would think it would be difficult to make a hero of such a man. And yet while he lay in jail, a self-confessed murderer, he was the recipient of many messages of sympathy and even flowers from people who had read the newspaper reports of his case. Nan Pattison and Hattie LeBlanc are two excellent examples of the popular willingness to make heroines of women who hold notorious positions in the day's news. Their connection with sensational murder cases brought them hundreds of letters of sympathy, offers of big salaries to appear on the vaudeville stage and even proposals of marriage.

Of course someone is going to say that all this is the fault of the newspapers and ask why they will publish such stuff. Why, indeed? Simply because they know that the public will read it. Newspapers are not written to please their editors. They are written to please the people. And if the newspaper lionizes these miserable creatures, it is because it is trying to reflect the public attitude.

If you don't like this type of article write and tell the editor of your daily paper whenever you see anything along this line. The paper is published for you and will be altered to suit you as soon as enough of you choose to show us you want alterations. And for the honor of the American people and the safe guarding of American youth, whose ideals must necessarily be affected by such lionizing of criminals, may that day be soon.

Ruth Cameron

Minimise The Loss.

Practically farmers may easily minimise the loss, due to a backward and cold season, by the judicious use of Sulphate of Ammonia as a fertilizer. Sulphate of Ammonia contains over 20 per cent of nitrogen, as against 15 per cent in Nitrate of Soda, and is therefore more than 25 per cent better than nitrate of soda as a means of quickening and increasing the growth of crops. The use of Sulphate of Ammonia has increased enormously of late years and it is recognized to be the most valuable fertilizer obtainable. Its judicious use the production of root crops per acre may be doubled, and the growth of late crops stimulated. We invite the attention of Farmers to our special pamphlet on the best methods of using Sulphate, copies of which will be forwarded free to any address on application. The price of Sulphate is moderate, and our terms are accommodating. ST. JOHN'S GAS LIGHT COMPANY, Board of Trade Building, St. John's, Nfld.

13 Days in Morgue

Before Body is Identified as that of one of the best known men in New York. New York, Sept. 12.—"Big Tim" Sullivan, the New York politician, who rose from newsboy to congressman, is dead. His mangled body was identified by his step-brother, Larry Mulligan, after it had lain for thirteen days in a local morgue. Sullivan, who was ill, eluded his nurses in the early morning of August 31st, and a few hours after was struck by a train at Pelham parkway and killed. With no identifying marks on the clothing or articles in the pockets the body lay in Fordham morgue for thirteen days awaiting identification. This morning it was sent to Bellevue morgue. Peter Purfield, a policeman stationed there, thought it was the missing "Big Tim" and which later was identified. He was worth about \$2,000,000.

Had Itching Piles For 27 Years

Often Laid Up For Days at a Time—A Wonderful Tribute to Dr. Chase's Ointment. Few people were ever more enthusiastic in praising Dr. Chase's Ointment than the writer of this letter. When you read the description of his case you will not wonder why. Mr. John Johnson, Coleman, Alta., writes: "Three years ago I was cured of blind, itching piles of 27 years' standing by using Dr. Chase's Ointment. I used to think that death would be the only relief I would ever get from the terrible misery of piles. Often I was laid up for three days at a time, and at other times worked when I should have been in bed. Dr. Chase's Ointment is worth sixty dollars a box instead of sixty cents. I am a different man since using it. I am farming all the time, and never miss a day. Words fail to express my gratitude for the cure this ointment made for me. I cannot tell half as much about it as it deserves. Anyone doubting this can write direct to me." Dr. Chase's Ointment, 50 cents a box, all dealers, or Edmondson, Bates & Co., Limited, Toronto.

What a Silly Thing to do.

A well-known business man who lives in the suburbs and usually goes home by the 5.30 train, met a friend the other day, and was persuaded to remain in town for the evening and attend a smoker. He was at a loss for a moment how to square himself with his wife, but finally going to the telegraph office he wired:— "Missed the 5.30 train. Do not keep dinner waiting. Will be home late." It was a good deal later when he reached home, and his wife met him at the door. "Did you get my message, dear?" he asked quickly, hoping to forestall the trouble. "Yes," she replied in chilly accents, "and I would like you to explain why you sent a wire at 4.28 telling me you had missed the 5.30 train!"

Your Duty.

Nothing to do with the Custom House, good friend, its only reference just now is to yourself. Let us suppose that you are a man of family with sufficient of the world's goods to keep them in comfort. Very well. You did not reach this satisfactory state of affairs without care and labour—few men do. Suppose you are awakened some night with shouts of alarm ringing in your ears. Too late then to talk of prudency; too late then to say, "if I had only, etc., etc." That "if" means too much to many forgetful people. Is it not always the duty of a self-respecting citizen to protect his home and thus provide for those within it. Is it any more than his duty to those depending on him to protect them as far as possible? Can you call your property your own when it is not insured? The answer to this argument is to carry insurance with Percie Johnson's agency, the most popular office in Newfoundland and the least expensive.

William This Time.

"What is your name, my little man?" "Willie when I'm good, and William when father thrashes me." "How old are you?" "Ask ma." "Where do you live?" "At home." "You look like a bright boy." "Rather! I should think I was, and don't you forget it." "Don't you think that so bright a boy ought to be more mannerly?" "Now, look here, I'm all right, I am, an' I ain't goin' to let no old duffer pump me on private matters. Bye-bye!" And the precious child put his hands in his pockets and strolled down the street, whistling Rag time. The old gentleman happened to be his rich uncle, just returning from a long residence abroad, and when Willie got home that night his name was William.

Change of Management.

Owing to change of management our Retail Dry Goods Department will be closed for about 10 days to complete Stock Taking and make necessary changes in Dry Goods Room.

SALE.

We will re-open about Oct. 1st with Slaughter Sale of all odd and broken lines.

Large purchase of new and up-to-date goods now on the way.

Soper & Moore.

Magazines.



A magazine is a work of art which consists of a passionate love story entirely surrounded by paid advertising. The more advertising there is in a magazine the less the reader gets for his money and the longer the serial story infests the pages.

Magazines are published by philanthropic individuals who pant loudly in their efforts to uplift their fellow men at \$1 per year. No magazine is supposed to fulfill its mission unless it contains several pages exposing the malefactors of great wealth or revealing the criminal formula of the headache tablet. It is getting so that men who are prominent in church and social circles can't steal a few million acres of the public domain without being written up by some magazine in language which raises large welts on the victim's hide. This is the rankest sort of persecution, and is calling forth loud yelps from some of our most pious and influential citizens.

The illustrated magazines sell better than those which are full of deep thought and not much else except stirring appeals to invest in a new brand of underwear. The more violently a magazine is illustrated the better it sells. Some of these illustrations become so piquant that father keeps his copy down at the office and tells the children that his subscription has expired. Many of the serial stories in the average magazine would not be intelligible at all if it were not for the accompanying illustrations, which aim to do full justice to the subject by portraying the heroine in nine different poses and styles of negligee.

Women's magazines are those which tell how to make the blouse skirt build a six-room bungalow for \$280, not including labor or material, prepare fancy desserts with nothing in the house but sour milk and bread crumbs, and maintain a flower garden without allowing the fingers to come in contact with work. These magazines cause a good deal of home-made dyspepsia, but in other respects are very valuable.

Practice Makes Perfect

Mr. Skruge was very angry. He eyed his wife with the pained expression of a man who finds that he is not appreciated.

"His wife, as usual, was asking for more money."

"More money!" wailed Mr. Skruge. "To-day is only Thursday, and I gave you a whole half-sovereign on Saturday! What on earth have you done with it?" "Done with it!" scoffed his wife. "Yes!" howled Skruge. "That's what I said—done with it! Here am I trying to do my duty by you and the children, but, at this rate, when I die you'll have to beg in the street for the bare necessities of life!" "Well," sniffed Mrs. Skruge. "I shall be a good deal better off than many poor women who have to start begging. You see, I'm getting plenty of practice now!"

WANTED — A Reporter for an evening paper; a good opening for a reliable man. Apply by letter addressed to "REPORTER," care this office.—sep17,tf

GOING OUT OF BUSINESS.

TUMBLERS 3c. each
1 QUART GLASS JUGS 15c. each
HIGH STAND CAKE DISHES ... 23c. each
GLASS SUGAR & BUTTER DISHES, 10c. each
PLATES, DISHES and CUPS & SAUCERS, &c. very cheap at

LARACY'S.

GOING OUT OF BUSINESS SALE.
347 Water Street, opposite the Post Office.

DINNA' FORGET

that fire protection is an absolute essential to your welfare and success. Losses multiply every year. Why not decide promptly to take a policy with one of my strong companies at a very low rate?

PERCIE JOHNSON,
Insurance Agent.

Office: Corner Duckworth and Prescott Streets.

W. E. BEARNS, THE HAYMARKET GROCERY.

SKIPPER SARDINES, 15 & 30c. per tin.	CHOICE PLUMS for Preserving.
COUNTRY CLUB SARDINES, 10 & 15c. per tin.	GREEN TOMATOES for Pickling.

GROOTES Pure Dutch COCOA,

Made in the Model Cocoa Factory at Westzan, Holland.
In tins of 10c. to \$1.00 each.

FRESH FRUIT and VEGETABLES.

BANANAS 40c. doz.	CAULIFLOWER 30c. head
PEARS 45c. doz.	CELERY 10c. head
RED PLUMS 30c. doz.	TOMATOES 12c. lb.
BLUE PLUMS 30c. doz.	CUCUMBERS 10c. lb.
CANTALOUPES 15c. each	GREEN CORN 8c. each

NEW POTATOES, NEW TURNIPS, NEW CARROTS, NEW BEETS, NEW PARSNIPS.

PURE FRUIT JAMS.

HARTLEY'S, FLETT'S and FLEMING'S.
1 lb. jars, 27c. each.

Cigarettes de Luxe.

GRAVEN ROYAL 25c.	GRAVEN EGYPTIAN 25c.
GRAVEN TURKISH 25c.	GRAVEN VIRGINIA 25c.
GRAVEN MIXTURE 20c.	BLACK CAT 15c.

"SCOTIA" DAIRY MEAL.

We have received another large shipment of this celebrated Cattle Feed. In Ayrshire, Scotland, where the production of milk and cheese has been brought to the highest point of development, "Scotia" Dairy Meal is consumed in thousands of tons. The Meal is so balanced as to keep up the condition of the cow while increasing the flow of milk, at the same time adding to the butter fat contents.

DIRECTIONS FOR USE.

Start using 8 pounds per day; give 4 pounds in the morning and 4 pounds in the evening.

COLIN CAMPBELL,

Sole Agent.

Princes.

The brand of quality in Canned Pineapples is no higher price than other brands of indifferent quality. Don't take any other. Sold by all reputable grocers. Wholesale by

GEO. M. BARR, Agent.