H. W. BALL & CO.

SATISFACTORY

# Where to Buy With

WE are gratified with the very large response to the announcement of our January White Goods Sale. We have done a very large business, and the off-repeated phiracs. What Lovely Underwear, 'and so very reasonable in price, was often heard. This pleases us, especially as we consider it a public vote of confidence in our reputation for Fair Perises, High Qualitys, Superiority in Style, and for Reliability. The public believe what we say the death of the Pressylvarian of the warred lines. Buy Your White Wear Now is Good Advice. Over 4,000 Pieces of Muslin Underwear, 'British wear to choose from at prices we cannot guarantee in the future.

Dresket, Jan. 11.—Jan. The Jan. 11.—Jan. The Bully Initial Lead of the Pressylvarian of the most continued and the same than the please with the word of fast stelling we are able to show complete assortments in all of first wanted lines. Buy Your White Wear Now is Good Advice. Over 4,000 Pieces of Muslin Underwear to choose from at prices we cannot guarantee in the future.

Special for Our January Sele from other Departments in the Store and Cainach was a second state of the most transplated and the present state of the wanted lines. Buy Your White Wear Now is Good Advice. Over 4,000 Pieces of Muslin Undersward of the wanted lines. Buy Your White Wear Now is Good Advice. Over 4,000 Pieces of Muslin Undersward of the wanted lines. Buy Your White Wear Now is Good Advice. Over 4,000 Pieces of Muslin Undersward of the wanted lines. Buy Your White Wear Now is Good Advice. Over 4,000 Pieces of Muslin Undersward of the wanted lines. Buy Your White Wear Now is Good Advice. Over 4,000 Pieces of Muslin Undersward of the Wear Now is Good Advice. Over 4,000 Pieces of Muslin Undersward Pieces of the Wear Now is Good Advice. Over 4,000 Pieces of Muslin Undersward Pieces of the Wear Now is Good Advice. Over 4,000 Pieces of Muslin Undersward Pieces of the Wear Now is Good Advice. Over 4,000 Pieces of Muslin Undersward Pieces of the Wear Now is Good Advice. Over 4,000 Pieces of Muslin Undersward

Beside the above Special Lines the green price tickets tell of many other equally small priced. Also better garments. Corset Covers up to \$1.50. Gowns up to \$4.50. Skirts up to \$6.50. Drawers up to \$2.75.

White Lawn Waists—Just what has been wanted. We

have not been slow in getting just the thing-the price is

right, too.

50 (Only) Fine Lawn Waists, trimmed with tucks and fine Val. insertion, also embroidery. All sizes.

January sale price. \$1.25

NICEST STORE H. W. BALL & CO.

#### DISTRICT

#### DRESDEN.

Laces of Baby Irish—Baby Irish Lace with Insertion to match. Much under price. 6 in wide 50c yd, 5 in wide 40c yd. Insertion to match at 25c yd.

Marguerite Embroidery—19 in wide with deep embroidery work and beading.

A Silk Sale Worth Your While—Several hundred yards of Silk of all the popular kinds in plain and fancy, wide and narrow. These silks have been selling from 50c to \$1.25 per yard. To-morrow they go on sale at 330 per yard. See window.

A Staple Bargain—A clean up of our Shaker Flannel Stock. We promise you some big snaps. Stripes of all kinds, Also plain pinks and blues, 32 to 36 in wide, reg. 8c, 10c and 12½°c.

January sale price. 5 1-2c.

Wool Blankets—\$5, 5.50 and 6.00 Blankets for \$3.98.
Pure wool, best make, 10-4 and 11-4 sizes, \$4 and 4.50 Blankets for \$2.98. Pure wool, best make, \$4 and 4.50 Blankets for \$4 and 11-4 sizes, \$4 and 4.50 Blankets for \$4 and 11-4 sizes, \$4 and 4.50 Blankets for \$4 and 11-4 sizes, \$4 and 4.50 Blankets Wool Blankets—\$5, 5.50 and 6.00 Blankets for \$3.98.
Pure wool, best make, 10-4 and 11-4 sizes.
\$4 and 4.50 Blankets for \$2.98. Pure wool, best make,

#### THE STAGE

ANNOUNCEMENTS.

(Supplied to The Planet by Press Agents.)

meet the highest hopes of Miss Mac-lachlan's many admirers throughout the country.

the country.

The chair will be taken by the President, E. C. McGeachy, at 8 o'clock.

Mrs. W. Palmer, of Chatham, is visiting her parents, Mr. and Mrs. Quelch, this week.

On Monday evening, Jan. 14th, a special meeting of the Chosen Priends will be held in the I. O. O. F. hall. All members are requested to be present.

Miss Nellie Featherston left yesterday tor Jeannette's Creek; where she will take charge of a school.

The Councillors will make declaration of office on Monday, Jan. 14th, and the School Trustee Board on Wednes

### The Policy

Of this busine 3 has always been to deal in a straight forward above board manner with its customers - no juggling of prices or misrepresentation of goods is allowed here. - Everything marked in plain figures and that is the only price we will sell at-necessarily we must be sure that the price is right or else we could not stick to it so firmlywhen we advertise a reduced price it is a genuine reduction from the former price at which these goods were sold. You could bank on that every time-and then we refund money cheerfully.

#### **THORNTON & DOUGLAS**

#### THE DOMINION BANK

HEAD OFFICE, TORONTO, ONT.

W. D. MATTHEWS. VICE-PRESIDENT. E. B. OSLER, M. P., PRESIDENT. 

A general banking business transacted. Special facilities offered to Farmers, Mer-chants, Cattle Dealers, Market Gardeners, Municipalities, Corporations, Traders and In-dividuals. Sale notes collected at lowest rates and advances made thereon. Savings Department—Interest allowed at highest current rates on (eposit of ONE, DOL, LAR and up-wards, compounded haif yearly.

W. O. ARMSTRONG, Manager.

Chatham Branch Temporary Office Scane Block.

# LOOK FOR THE YELLOW SIGN



THE 2T'S

\$3 50 Blankets for **\$2.65.** \$2 50 and 2.75 Comforters for **\$1.98.** 

HALF YEARLY SALE

The Men's Wear Event of the Year Done With Profiting For a Month

A New Stock Twice a Year Is Our Way of Doing Business

We've had such a trade, we're in a mood to be extremely liberal. We want all the cash we can get as quickly as we can get it, and this is how we go after it. The complete choice of all our Men's and Young Men's Fit Reform, New Method and Hart, Schaffner & Marx Suits

Twelve-fifty gives you unrestricted choice of every Suit or Overcoat in our store, blacks and blues included, former prices \$15 to \$25. A word about our clothing.

STYLE The styles are exclusive with us and while smart and up to the minute in every particular are neither exaggerated or unbecoming to gentlemen of quiet taste. Their very outline express selegance and refinement.

In regard to quality, I would say that the material in every case is imported, and cannot be found in any but the best tailor shops of the country. In regard to quality, I would say that the material in every case is imported, and cannot be found in any but the best tailor shops of the country. The patterns are so varied in character that all tastes may be satisfied.

The workmanship in these H. S. & M., Fit Reform and New Method Clothes is hand tailor work—the sweatshop plays no They will stand the closest examination and the longest wear. They are made on hour and they are sold the same way.

We will say for the benefit of some who always question a good thing, that not one of the original tag marks has been altered for this or any other sale in any way whatever. We can do business without cheapening our reputation

Sale Commences Saturday, Jan. 12 and Ends Feb. 12, Every Garment pressed and altered gratis during the sale.

Once more we ask you to cut this list out and bring it with you.

To Continue with Plenty of Enthusiasm All Through The Month

A. C. TRUDELL R. L. TOBEY Garner Block

The 27

## Bring This List With You

2.50 to 3.00 3.00 to 3.50 4 oo to 4.50 5.00 to 5.50 **BOYS' SWEATERS** MEN'S WINTER GLOVES Wool lined, nothing but good lines left. 2.50 kind, now .

WORKING SHIRTS MEN'S SWEATERS

MEN'S WINTER UNDERWEAR

MEN'S HATS OVERALLS

Chatham and Wallaceburg