

THE RITCHIE COMPANY, LIMITED.

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BIG OFFERING LADIES' WINTER COATS

All New Garments in the Very Latest Styles and Would Sell Regularly at \$25.00

We were fortunate in securing this fine lot of Coats at marked reduction in price and therefore place them on sale at an equally large reduction. They are in black and navy cloth Zebeine, Chevots, etc., represented in the latest style including the new Cape Coat. Most of the Garments are Satin lined throughout and are in every way up to the minute garment. Sizes 34 to 44 and regularly \$25.00 values for...

\$16.50

For Dependable Winter Weight Hosiery--Buy Them Here--For we handle all the Best Makes Reasonably Priced



- Ladies' Llana Hose, Full fashioned, seamless, sizes 8 1/2 to 10. Special.....25c pair
 - Penman's Seamless Hosiery, in all wool cashmere. Sizes 8 1/2 to 10 inches; 35c pair or 3 pairs for.....\$1.00
 - Other prices in "Penman's" Hose, 50c, 75c and 90c pair
 - Ladies' and Children's strong 2 and 1 ribbed cashmere hose, sizes 4 1/2 to 10; priced at.....25c pair
 - Ladies' Fleeced Cotton Hose, in extra good wearing qualities; sizes 8 1/2 to 10 inches; special at.....25c and 35c pair
 - Boys' Winter Hose, extra heavy all wool hose, very suitable for school wear. Sizes 7 1/2 to 10 inches; special at.....50c pair
- (Hosiery Dept., Main Floor, Right.)

Latest Novelties in Dainty Neckwear

We are now showing a very select assortment of Collars and Vestees, and Collars and Cuffs in lace effects, organics, pique and linen, priced at.....25c to \$1.00. BELTS, in white kid at 50c each. Black Suede Belt, 50c and Patent Leather at 15c and 20c. ENGLISH LAVENDER, in small mauve bags, 5c each; also made up in fancy design at 25c and 50c each. MAIDENHAIR FERNS for decorating purposes at 10c to 20c each. PURSES in latest novelty shapes and shades from 50c to \$5.00. BRADLEY MUFFLERS in blue, taupe white and black, 10c each. SCARFS, in spanish lace, silk crepe de chene chiffon, ranging in price from 75c to \$6.50.

Ladies', Misses' and Children's Gloves & Mitts

- Children's Wool Gloves in cardinal, navy, brown, white and black, all sizes at.....25c pair
- Wool Mitts, in black, white, navy, cardinal brown, grey, sky and scarlet.....25c pair
- Children's Cashmere Gloves, in navy and cardinal, silk lined.....25c pair
- Ladies' Silk Lined Cashmere Gloves, in tan, navy and black, bound at top with kid, and two dome fastener, an excellent fitting glove priced at 50c pair
- Wool Mitts, in grey and scarlet, extra long cuff, for.....25c pair

Reg. 75c.
Chamoisette Gloves
49c pair

Splendid gloves for Winter, lined throughout with silk, in shades of grey, brown, tan, taupe and cream, all sizes reg. 75c for
49c pair

- Suede Gloves, in grey, tan and black \$1.50 pr
- Suede Gloves, in black and grey, silk lined.....\$2.00 pair
- Dressed Kid Gloves, in white and black, 12 button length \$2.50 pr
- Same in 16 button length.....\$3.00 pr
- Tan Dog Skin Gloves, 1 dome fastener and good heavy weight for winter wear at.....\$1.00 pr
- Grey Dressed Kid Gloves with 2 domes at \$1.00 and \$1.35 pair
- Black Dressed Kid Gloves with 2 domes at \$1.00 and \$1.35 pair
- White Dressed Kid Gloves with 2 domes at \$1.00 and \$1.35 pair
- Black Dressed Kid Gloves with wide white points, the very newest in gloves, \$1.35 pr
- White Dressed Kid Gloves, with black points at \$1.25, \$1.35 and \$1.75 pair

Two Exceptionally Liberal Dressmaking Offers for the Month of November.

That will insure our large staff of Dressmakers of Steady Employment

Your New Suit, Coat, or Dress Cut and first fitting free.

During the month of November we will cut and give the first fitting free on any Suit, Coat or Dress Material bought in the store that sells at \$1.00 a yard or upwards. This is an offer that has no precedent in the Ritchie Store. When one considers that in the cutting and first fitting the style and success of your garment, you will undoubtedly make haste to take advantage of this very liberal offer, especially when we tell you that the cutting and fitting will be done personally by Miss Peterson, our capable dressmaking artist, and one of the best in her line. Although this offer will be good for the entire month of November we would advise ladies to make the selection of their Suit, Coat, or Dress Material at once, while there is still a large and varied selection to choose from.

REMEMBER! This offer is good on any material that sells at \$1.00 and upwards.

Your New Dress Made To Order \$10.00 A New Suit Tailored to Order \$12.00

In order that we may be able to give employment to our entire staff of girls in the dressmaking department, we have decided to make up any silk or other material from our stock at or over One Dollar per yard, in any fashionable style of dress you may choose, under the personal supervision of Miss Peterson, and charge Only Ten Dollars for the making. These prices will not cover the cost of the labor, but we are willing to lose something in order to give all our hands steady employment.



SMASHED WIRELESS AND RAN EMDEN'S LAST COUP

Eye-witness Tells How German Cruiser was Caught by Australian Warship off Cocos Island

Keeling Cocos Island, Nov. 13.—How the wireless station of the Eastern Telegraph and Cable Company was blown up by the German cruiser Emden, which afterwards was destroyed by the Australian cruiser Sydney, is told by one of the men in charge of the station. He says: At six o'clock on Monday morning a four-funnelled cruiser arrived at full speed at the entrance to the lagoon of Direction Island.

"FAKE" FUNNEL "Our suspicions were aroused, for she was flying no flag and her four funnels were obviously a dummy one. It was the German cruiser Emden. The cruiser at once lowered away an armored launch and two boats which came ashore, and landed on Coral Beach, three officers and forty men, all fully armed and having four machine guns. The Germans at once rushed up to the cable station and, entering the office, turned out the operators, smashed the instruments, and set armed guards over all the buildings. All the knives and fire arms found in possession of the cable staff were at once confiscated.

HEARD EMDEN'S SIREN "A general call was sent out just before the wireless apparatus was blown up. The whole of the staff was placed under an armed guard while the instruments were being destroyed, but it is only fair to say that the Germans working under their officers, were most civil. While the cable station was being put out of action the crew of the launch grappled for the cables and endeavored to cut them, but fortunately without success. The electrical stores were then blown up. At 9 a.m. we heard the sound of a siren from the Emden, and this was evidently the signal to the landing party to return to the ship. For they at once dashed for the boats, but the Emden got under way at once and the boats were left behind. "Looking to the eastward, a warship, which we afterwards learned was the Australian cruiser Sydney, was coming up at full speed in pursuit. The Emden did not wait to discuss matters, but firing her first shot at a range of about 3,700 yards, steamed north as hard as she could go.

EMDEN'S LUCKY SHOT "The Emden's shot seemed excellent, while that of the Sydney was somewhat erratic. This, as I afterwards learned, was due to the fact that the Australian cruiser's range-finder was put out of action by one of the only two shots the Germans got home. However, the British guns soon overcame any difficulties that this may have caused and setled down to their work, so that before long two of the Emden's funnels had been shot away. She also lost one of her masts quite early in the fight. Both battleships were firing their big guns, the two cruisers disappeared below the horizon, the Emden being on fire.

"Only two German shots proved effective. One of them failed to explode, but smashed the main range-finder and killed one man. The other killed three men and wounded fourteen. "Each of the cruisers attempted to torpedo the other, but both were unsuccessful, and the duel proved a contest in hard pounding at long range with the Sydney the winner."

ALLIES ATTACKING

General Offensive Results in Advances All Along Line.

BIG VICTORY NEAR ARRAS

Wedge Is Driven Into Enemy's Line and Important Position Is Gained on a Plateau Which Commands Roads to the North—Kaiser's Campaign in Belgium Has Passed High-Water Mark.

LONDON, Nov. 16.—Finding the pressure exerted by the allies more than the Germans could withstand, the Kaiser's troops blew up yesterday all the culverts on the Leopold and Scheldt canals in Belgium, flooding a large area and temporarily halting the advance of the Franco-British soldiers. The allies have assumed the offensive in that section with fresh attacks. Latest advices from the French capital add that the attacks made by the Germans were repulsed at every point of conflict from the North Sea to the Vosges Mountains. The Franco-British armies, as a result of their offensive throughout France and Belgium, gained ground yesterday at several points of strategic importance especially in the region of Arras where the enemy had to give way on a wide front a wedge being driven by the allies between two detachments of the Kaiser's army. One German section was completely cut off and isolated and several other sections were forced to retreat. The allies have captured positions on a plateau where they have mounted heavy guns and control the roads leading north.

Strong counter attacks by the Germans were repulsed all along the line notably in the Verdun region where the Teutonic troops fought desperately to cut a path through the French field army defending the approaches to the Verdun fortification. Furious efforts proving unsuccessful the Germans were ultimately compelled to retreat to their trenches. In a violent attempt to recapture ground lost by the Germans in the severe fighting of the last three weeks along the line of the River Aisne the Germans made temporary gains only to be driven back by withering artillery fire.

The opinion prevails here that the German campaign in western Belgium has passed its high-water mark, and that both the allies and the Germans will seek other ground on which to bring the long-drawn-out battle to a decisive issue. The slackening of the German attacks has given the allies a welcome rest. The trenches are filled with water or mud, the weather is cold and damp, and fog conceals the enemy's movements. The forces which have successfully borne the brunt of the German works have been reinforced, particularly near Dixmude. It is believed the Germans will not be able to longer withstand the assaults of the French and British troops, and that the Germans will be driven from the town.

According to despatches from Amsterdam, German troop movements in the last day or two in Belgium were unusually active, but it is not known whether they were reinforcements to strengthen the battle line or reserves being brought up to replace the exhausted men on the firing line. Landwehr regiments have been moved from Ostend to Blankenberghe. New troops have entered Bruges, and German soldiers are constantly moving toward and from Roulers. Landsturm soldiers in the German forces in Belgium are reported as being disgusted with the failure of the Germans to advance to the coast. It is said many have been imprisoned through their unwillingness to go to the front, and that some of them have attempted to desert at Dixmude after having seized civilian passports. Meanwhile one discerns no weakening in the line of the allies. Reinforcements are coming forward regularly and marching to battle with amazing cheerfulness. Now and again the French, the British or the Belgians are accepting the insistent challenge of the Kaiser's hordes and striking out desperately against them. When they do attack the German aggressors, the latter seem almost invariably to yield.

Died Before Getting Honors. PARIS, Nov. 16.—During the recent fighting the German troops after a fierce charge retreated, carrying all their wounded, except one man. A British officer who went out to bring in the wounded soldier was himself wounded, but managed to drag the German to shelter, where later both were picked up by a German ambulance. As a reward for his bravery and humanity, the officer was decorated with the Iron Cross by the German commanding officer. The British was sent back to his own trenches, where he was recommended for the Victoria Cross, but he soon died of his wounds.

THROWN BACK OVER YSER.

Germans Driven From Last Position to Left of Canal.

PARIS, Nov. 16.—The French War Office issued the following report last night: "The most notable incident of the day has been the throwing back of the enemy on the right bank of the Yser Canal. That part of the bank which the Germans previously held had been completely evacuated. "We have retaken to the south of Bizachotte a small wood, which had been lost following a night attack. "At the end of the day the enemy had shown, without success, an offensive to the south of Ypres. "On the rest of the front there is nothing to report. "The afternoon report was as follows: "Yesterday, relatively a quiet day on the whole front, was characterized principally by artillery combats. The Germans, however, again attempted several attacks to the north, east and south of Ypres. They were all repulsed with considerable losses. "To sum up: All the efforts made by the Germans during the last several days have resulted only in the capture of the ruined village of Dixmude, whose isolated position on the right bank of the canal rendered its defence difficult. "Between the Lys and Loeze the pushing forward of approach works has continued along the greater part of the front. "Upon all the remainder of the front to Lorraine and in the Vosges there was detached artillery firing and minor actions without importance."

BRIEFS FROM THE WIRES.

The Earl of Kingston has been wounded in both thighs while on the firing line at the front. He will recover. "Up to Nov. 1 there were 110,000 Austrian prisoners of war taken through Kieff on their way from the battlefield to the interior of Russia. A German aeroplane escaped from Tsingtau, the German fortified position in Kiaochow, now in possession of the Japanese, before the Germans surrendered it. William G. Huckle, one of the principal witnesses in the recent investigation at the penitentiary has finished his time and been released. He was a detective serving seven years for extortion. The schooner St. Anthony, Captain W. L. Gates, from St. John, N.B., for Selma, N.S., with a general cargo, went ashore in a gale Friday night inside of Advocate Harbor. Out of a crew of five only one escaped. Major F. Hetherington, A.M.C., on behalf of the medical faculty of Queen's University volunteers to raise personnel of a stationary or general hospital for overseas service from staff graduates and students of the university. The Hon. W. G. Mitchell, K.C., the recently-appointed Provincial Treasurer of Quebec, in succession to the late Hon. Mr. Mackenzie, left Saturday for Richmond with several speakers to begin his campaign for election in that riding. A German officer captured in the Vic-sur-Aisne region was found to be bearing a document issued by the German General Staff stating that the manufacture of shells has been interrupted and instructed that artillery fire be curtailed as much as possible.

U. S. TAKES A HAND.

Will Warn South American Republics About Breaches of Neutrality. WASHINGTON, Nov. 16.—The American Ministers to Ecuador and Colombia have been instructed by Secretary Bryan to investigate the charges of the French and British Governments of the alleged violations of neutrality in aiding German naval vessels by coaling them and permitting them to communicate with the shore through radio stations on neutral ground. This action was announced by Secretary Bryan last night. It is stated here that it is in complete compliance with the request of Great Britain and France that the influence of the United States Government be exerted to bring these South American countries to a realization of the responsibility in permitting breaches of neutrality, and to remind them of the terms of the neutrality proclamations published by both. The matter will not be taken up in any way with the Ministers of these countries in Washington, it was learned at the State Department.

READY FOR RETREAT.

Germans Have Prepared Three Formidable Defence Lines on Rhine. GENEVA, Nov. 16.—(Via Paris.)—The German army staff has prepared three formidable defence lines from the North Sea to Rhine, to be used in event of a retreat, according to a high Swiss army officer, who recently returned from Germany. The first line of defences extends from Antwerp southward to Namur and Sedan, he says. The second is on the frontier between Maestricht, Luxembourg and Metz. The third is on the Rhine itself, extending from Basel to Cologne, and even further. The officer didn't visit Alsace or Lorraine. The Swiss officer predicts that long battles similar to those of the Marne and the Aisne will be repeated on each of these lines unless Russia attacks strongly meantime.

Revolt Fomented By Germany.

COPENHAGEN, Nov. 16.—A secret agreement with General De Wet and Beyers was secured by the German Government prior to the war that the insurgents in Cape Colony and the Transvaal would take place according to advices from Berlin. It is hoped in Germany that the revolt in South Africa will compel the British to divert territorial troops from India or Australia to South Africa and keep them from the conflict in Europe.

VICTORIA COUNTY COUNCIL VOTES \$16,000.00 TO PATRIOTIC FUND

The County Council made a most generous response through its Finance Committee on Thursday to the appeal for aid to the Patriotic Fund. Reeve Mulligan, chairman of the committee presided, and after some discussion a bylaw was carried amidst enthusiasm empowering the council to lay a rate of one mill on the county assessment, said levy to cover a period of four years. This would provide a fund of \$16,000 of patriotic purpose. OBJECTS EXPLAINED A letter was read from the National Patriotic Fund and also the Canadian Patriotic Fund, and the object of the organizations explained. The necessity of immediate action was brought out in these communications. There were over 1500 dependent families in Toronto already, and as many in Montreal. A particular way of estimating what circumstances a family is in, was read and about \$45 per month complete was estimated as liberal sufficient added to the family's present income to enable it to earn \$45 per month. Other countries, according to the various letters, allowed so much per individual of the family at a fixed rate for children of different ages. Lambton county expended its fund in insurance, the purchase of apples, and supplies, and some cash to help the Belgians. LEVY CERTAIN RATE A draft of a proposed bylaw to decide how to dispose of the fund was read. It suggested that a certain rate be levied and that the trust be in charge of five persons. No one is to be paid for disbursing the fund, the only expenses payable being postage and stationery. If the fund is not all needed it will not be used, and as it is spread over 4 years the rate will not be heavy. Lindsay Post.

Provide Many Schools For Settler's Children Along G.T.P. in West.

The education department of the Government of British Columbia is taking active measures to cope with the rapid development in the territory recently opened up by the completion of the Grand Trunk Pacific. Mr. G. H. Gower, Educational Inspector, has been actively engaged during the past month in inaugurating schools between Prince George and Prince Rupert. Since leaving Prince Rupert, Mr. Gower has established schools at Haysport and Copper River on the Skeena, one at Endako and one at Stellako, five miles east of the Endako, one at Vanderhoof, and one at

WAR ARTICLES

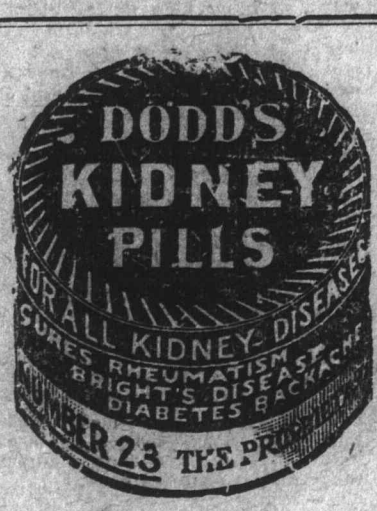
Maps, about eighteen miles south and east of Vanderhoof. He also recommended the opening of a school at McAllister, about twelve miles north of Soda Creek. Besides the moral and political aspects of this great newspaper, it has attractive features embracing all the interests of the family and a splendid Farm and Poultry Department. Its short and serial stories are strong and fresh, and they alone are worth several times the price—one dollar a year. To bona fide New Subscribers mentioning the name of this paper, one trial year may be had for only 66 cents, or three months on trial only fifteen cents. The publishers are, as always, JOHN DOUGALL & SON, "Witness" Office, Montreal. The "Weekly Witness" has now no connection with any daily newspaper and is the healthier for it.

15TH REGIMENTAL NOTES

Last night a shooting competition was held between the various companies, four men shooting from each company. Conditions 7 shots at 25 yds. Highest company aggregate winning prize money. Possible 140. The scores were: B. company.....98 C. company.....75 A. company.....92 G. company.....61 D. company.....59 E. company.....59 F. company.....59 H. company.....56 Highest individual score Pte. McBride C. company 33 xPrize winners. Next Tuesday is reserved for F company for practice Friday night E. Co. competition

CONTAGIOUS THRILL

There used to be a familiar diversion in the High School laboratory, when the science master stuck two slabs of metal into an acid and got a whole string and boys and girls to join hands in a circuit. The more people there were in the circuit the greater the thrill. With only one or two the shock seemed to hurt. With a large number it made everybody happy. It's the same way with buying goods made in your own country. At first it may seem an awkward thing to do. But as soon as a few other people get into it, and these few get each a few more into the swing and the good cheer of the movement, there begins to be a general feeling of elation that becomes contagious. Everybody catches it. Everybody is delighted. There is about this made-in-Canada movement the exhilaration that comes from being part of a great revival of home interest. Looking at it individually no man sees much in it. Looking at this and that purchase as part of a grand general movement every individual act along that line gets a snap and a determination to put it that creates its own desire for more. Once this made-in-Canada movement gets going, a man or woman might as well be out of the world as out of the fashion. And the joy comes from being one of a large number engaged in the same thing.



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