

# FREE Pure Seed for One Acre FREE

In Cash \$500 for best results

Pure clean seed of the very highest quality is the greatest need among the Western grain growers today. Experts have proved from experience that under normal conditions the difference between the very best seed and ordinary seed means an increased yield of from three to five bushels per acre on wheat; six to eight on barley, and twelve to fifteen on oats. Not only is the yield greater but, the sample being of such superior quality, the grain brings a better grade, and consequently a higher price. Another big advantage is that the man who sows choice seed will cultivate more carefully than the man who sows poor seed. Considered from every standpoint the use of high class seed is a big money making proposition for every grain grower.

The Grain Growers' Guide has made arrangements to supply **Free** to 1,000 farmers sufficient registered wheat, oats and barley of the very purest and best strain to seed one acre next spring. This seed is the best grown in the Prairie Provinces, which means the best in the world. In itself this is an inducement which no farmer can afford to overlook. But in addition The Grain Growers' Grain Company has agreed to donate \$500 in cash prizes to those who produce the best seed from the plot seeded with the seed supplied by The Grain Growers' Guide. This is the first time any such campaign for the production of pure seed has been carried out, and we know that it will appeal very, very strongly to those farmers who want to grow the largest crops of the best grain that it is possible to produce.

### Pure Registered Seed

In order to discover whether the Western farmers were anxious to secure high class seed, The Guide experimented last spring. A quantity of first generation, registered, Marquis wheat was purchased from Seager Wheeler, Rosstern, Sask., and put up in ten pound sacks. One sack of this choice wheat was offered to any farmer for collecting subscriptions to The Guide. Altho it was practically seed time before the offer was announced every sack was quickly taken and many orders received that could not be filled, as the supply was exhausted. The Guide knew then, beyond a doubt, that the farmers wanted pure seed. Arrangements were made with Mr. Wheeler for a larger quantity of his wheat this year, but, unfortunately, his whole crop was hailed out and he has absolutely nothing for distribution.

Under these circumstances The Guide staff has searched the three Prairie Provinces to find the best stock of registered wheat, oats and barley that the world produces, and we have been successful in finding a considerable amount, tho it is surprising to discover the comparatively small quantity of this high class seed produced. A great deal of it is grown by farmers from original foundation stock secured from Seager Wheeler while some others are growing from original stock produced by Prof. Bracken on the University Farm at Saskatoon. We have purchased our pure seed from farmers in Manitoba, Saskatchewan and Alberta. All are members of the Canadian Seed Growers' Association. The growing fields have been inspected, as well as the threshed grain, and it is all sealed in sacks after inspection by the C.S.G.A. inspectors, which guarantees the seed to be absolutely pure in variety, entirely free from noxious weeds of all kinds, plump, free from frost, and at least 95 per cent germination test. Nothing could be done to insure better seed and The Guide will guarantee it to be the best obtainable.

The Guide stock of pure seed consists of both Fife and Marquis wheat, sealed in 20 lb. sacks; O.A.C. 21 and Canadian Thorpe Barley, sealed in 24 lb. sacks; Banner and Victory oats, sealed in 20 lb. sacks. These sacks each contain the quantity which under average conditions is recognized to be the best for a quarter-acre seed plot.

This seed, properly taken care of will rapidly produce enough to seed a half section farm.

20 lb. of wheat should produce from a quarter acre at least 8 bushels and this 8 bushels the second year should produce 122 bushels.

24 lb. of barley as a quarter acre should produce 124 bushels and the second year this 124 bushels should produce 212 bushels.

20 lb. of oats as a quarter acre should produce 20 bushels and the second year this 20 bushels should produce 242 bushels.

From this it will be seen that the man who gets The Guide pure seed will, in two years, be able to have his entire farm seeded with the highest class seed available and be reaping the reward for good business judgment and good farming. And if he becomes a member of the Canadian Seed Growers' Association and grows his seed under their rules and inspection he will find it a real money-making proposition.

### \$500 in Prizes

#### 41 Prizes Worth Winning

The Grain Growers' Grain Company of Winnipeg is assisting The Grain Growers' Guide in this campaign for the production of pure seed by donating \$500 in cash to be given absolutely free and without any reservation to those who produce the best results from the seed distributed by The Grain Growers' Guide. The following are the cash prizes which will be given free by The Grain Growers' Grain Company in this competition:

	For Wheat.	For Oats.	For Barley.
1st Prize	\$100	\$40	\$25
2nd "	50	20	18
3rd "	25	12	10
4th "	20	8	7
5th "	15	5	5
6th "	13	4	4
7th "	12	4	3
8th "	10	3	2
9th "	10	3	2
10th "	8	2	2
11th "	7	2	—
12th "	6	—	—
13th "	6	—	—
14th "	5	—	—
15th "	5	—	—
16th "	5	—	—
17th "	5	—	—
18th "	4	—	—
19th "	3	—	—
20th "	3	—	—
Total	\$215	\$106	\$80

The Grain Growers' Guide will hold a Seed Fair in Winnipeg, in November, 1917, at which every person who earns one or more sacks of The Guide's pure seed will be entitled to enter the competition for the \$500 in cash prizes. Each competitor must send one-half bushel, either of wheat, oats or barley, grown from The Guide's pure seed and a small sheaf of the same grain. We expect to have at least 1,000 entries, which will make it by far the largest seed fair ever held in Western Canada.

The Guide has been very fortunate in securing as judges George Seris, Chief Grain Inspector for the Dominion Government, Winnipeg; Seager Wheeler, of Rosstern, Sask., and Prof. T. J. Harrison, of Manitoba Agricultural College. These are three of the best judges in Canada, and the basis of judging will be that used at the regular large seed fairs. The men who win the first prizes at The Grain Growers' Guide Seed Fair in November, 1917, will stand pretty close to Seager Wheeler as producers of the world's best seed and will be able to get a higher price for their seed grain than ordinary producers. Capturing the first prizes in this seed fair will put them on the high road to producing high class seed and selling at a fancy price.

### Terms of Competition

- 1—Any person who will collect two subscriptions to The Guide (new or renewal) at \$1.50 each and forward the \$3.00 to The Guide office will be entitled to one sack of either variety of wheat, oats or barley, described on this page, free of charge.
- 2—No person may earn more than three sacks of any one variety of grain, but to everyone who earns three sacks The Guide will donate a fourth sack free of all charge.
- 3—Any number of members of the same family may enter and earn this grain on an equal basis.
- 4—Every person who earns The Guide's pure seed must be a paid in advance subscriber to The Guide or some member of their family living in the same house must be a paid in advance subscriber to The Guide. It will, therefore, be necessary for any subscriber now in arrears who wants to earn this pure seed and enter the \$500 prize competition to send in their \$1.50 for renewal at the same time they send the coupon on this page.
- 5—No person will be allowed to forward his own subscription and count the same towards earning a sack of grain.
- 6—All sacks of seed earned before the first of January, 1917, will be shipped to the winners by the farmers who have grown the seed from their own shipping point on or about the first of February.
- 7—The Guide will provide to each person who wins one or more sacks of the seed full instructions from the leading experts on the best methods for treating the seed, preparing the seed plot, cultivation, harvesting, threshing and cleaning.
- 8—Every winner of one or more sacks of The Guide pure seed will be assisted to become a member of the Canadian Seed Growers' Association and thus secure the advantages of growing pure registered seed. This seed will be accepted by the C.S.G.A. as foundation stock and entitle the holders to membership in the Association.
- 9—In case our supply of registered seed does not equal the demand, we will supply the purest, cleanest and best seed of guaranteed high quality that can be found in the country, and winners of this seed will also be fully entitled to enter the \$500 cash prize competition. But for those who make reservations now pure registered seed will be held and given in order of precedence.

We know that there will be a rush for this seed and the quantity is limited. We cannot provide this pure, high class seed for more than one farmer out of every 200 in the Prairie Provinces, because it is not available in Canada. Those that come first will be first served. Any person who wants to earn this seed and enter this competition should fill in the coupon on this page for the number of sacks they intend to earn and should forward it at once in order to secure full instructions, details and necessary supplies. Those who delay will regret it when it is too late.

### The Grain Growers' Guide

NOTE—Don't forget that only paid in advance subscribers will be allowed to earn this pure seed. If, therefore, your subscription is in arrears send in \$1.50 with the coupon to put you in good standing.

-----COUPON-----

THE GRAIN GROWERS' GUIDE,  
WINNIPEG, MANITOBA.

Gentlemen—Please reserve for me the number of sacks of the different varieties of year pure seed as indicated below and send of same complete details of competition and coupon necessary for taking subscriptions.

..... 20 lb. sacks of Fife Wheat and ..... 20 lb. sacks of Marquis Wheat.

..... 24 lb. sacks O.A.C. 21 Barley and ..... 24 lb. sacks Can. Thorpe Barley.

..... 20 lb. sacks Victory Oats and ..... 20 lb. sacks Banner Oats.

In order to entitle me to this pure seed and also to enter into the \$500 Prize Competition, I will send you the necessary ..... subscriptions to The Guide at \$1.50 each on or before January 1, 1917.

Name .....

P.O. ....

-Previous-

Can  
of wa  
giving  
ands  
ing a  
tiding  
said i  
time  
the a  
you c  
The  
sacrifi  
crimi  
Surely  
be cor  
and  
up  
Wh  
news  
Minis  
there  
out V  
his ch  
the c  
and f  
Empir  
young  
cause  
be fel  
thous  
made  
demon  
borne  
of a r

For  
growin  
to the  
any f  
being  
that a  
be pro  
enterin  
growin  
the m  
If the  
produ  
who v  
in Wi  
the sa  
to the  
about  
count  
which  
which  
been a  
that th  
and th  
all of  
when  
of go  
return  
paign  
every  
seed,  
quanti  
The  
paying  
stand  
it. Th  
for see  
in this  
gether  
of the  
The  
pure se  
quanti  
purity  
and wi  
this w  
produc  
Grain  
prizes