

"Wise men are careful men"

——It will pay you to be wise.

In selecting tea for your trade, look carefully into the question of soil and climate. On it depends in large measure the quality of the finished leaf.

To the remarkable climatic conditions of **Ceylon**, together with the extraordinary fertility of its soil, is attributable the fine, delicate aroma and flavor of **Ceylon Tea** and it is no mean feature in the popularity of **Natural Green Ceylon Tea**.

You will do wisely to sell only

CEYLON TEA

Black and Green