

DO YOU BELIEVE IN SIGNS?

Most business men do.

Retail dealers in particular. They believe in signs, because by actual tests they have found certain signs pull business.

For example—O-Cedar Polish Window Signs, Store Signs, Show Cards, attractive Store Hangers and Display Stands.

They attract attention and act as a reminder to a customer to buy more of their favorite—O-Cedar Polish.

And to make your windows attractive. The well-known O-Cedar girl with her pleasant smile will brighten up your window. She puts the finishing touch to a window dressed with O-Cedar Polish and O-Cedar Polish Mops in a way that makes folks stop, look and buy.

Write or phone for an assortment of handsome O-Cedar signs, window cards and dealer helps. They are free. They are sure signs of quick turnover and good profits.

Channell Chemical Co., Limited, Toronto



O-Cedar Polish