



Delicious—
Convenient—
Economical—

Borden's

ST. CHARLES BRAND

Evaporated Milk

Always have a generous supply of this seller on hand.

The demand is good. In these days of high prices the housewife appreciates "THE MILK THAT CUTS THE COST OF COOKING."

The percentage of Butter Fat in Borden's "St. Charles Brand" exceeds the requirements of the Government regulations.

Borden Milk Company, Limited

Leaders of Quality
MONTREAL

Branch Office, No. 2 Arcade Bldg.
VANCOUVER, B.C.