

The Standard Life Assurance Co. of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.
 Invested Funds.....\$ 66,500,000 Investments under Can-
 adian Branch, over...\$ 16,000,000
 Deposited with Can-
 dian Government and
 Government Trust-
 ees, over.....7,000,000 Revenue, over.....7,900,000
 Bonus declared.....40,850,000
 Claims paid.....151,000,000
 D. M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

PROFIT RESULTS COUNT

ASK FOR SAMPLES

London Life Insurance Co.

LONDON

Canada

POLICIES "GOOD AS GOLD"



Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed 25% paid up\$ 2,000,000.00
 Fire Reserve Fund4,919,000.00
 Available Balance from Profit and Loss Account 206,459.00
 Total Losses paid to 31st December, 1913.....90,120,000.00
 Net premium income in 19135,561,441.00

Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,
 MAURICE FERRAND. Toronto Office, 18 Wellington St. East
 J. H. EWART, Chief Agent.

COULD YOU

make good as inspector for Eastern Ontario? If so write to
THE CONTINENTAL LIFE INSURANCE CO.,

TORONTO

GEO. B. WOODS, President CHARLES H. FULLER, Secretary
 H. A. KENTY, Superintendent of Agencies

The British Columbia Life Assurance Co

HEAD OFFICE VANCOUVER, B.C.

Authorized Capital, \$1,000,000.00 Subscribed Capital, \$1,000,000.00
 PRESIDENT—L. W. Shatford, M.P.P.
 VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis
 Secretary—C. F. Stiver
 Liberal contracts offered to general and special agents

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE

of London, England

LIFE

Founded 1792

Total resources over.....\$ 90,000,000
 Fire losses paid425,000,000
 Deposit with Federal Government and Investment in Canada
 for security of Canadian policy holders only exceed.....2,500,000

Agents wanted in both branches. Apply to

R. MACD. PATERSON, } Managers
 J. B. PATERSON, }

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank
 for a full year's reversionary bonus at that date.

British Colonial FIRE INSURANCE COMPANY 2 PLACE D'ARMES, MONTREAL

Authorized Capital - \$2,000,000
 Subscribed Capital - \$1,000,000

Agents Wanted in Unrepresented
 Districts

Prosperous Farmers

are good buyers of Life Insurance. The Cana-
 dian West is full of them. A hustling Agent
 with ability and perseverance cannot help but
 get the applications. If you wish a place where
 you can grow, with Home Office help, top-notch
 commissions and attractive policies, lose no time
 in writing to

THE WESTERN LIFE ASSURANCE COMPANY

Head Office .. WINNIPEG

HIGHEST CASH VALUES

AND

Reserves in Excess of Dominion Government Standard
**THE NORTHWESTERN LIFE ASSURANCE
 COMPANY**

Head Office: Bank of Nova Scotia Building - WINNIPEG
 BRANCH and DISTRICT MANAGERS WANTED.

THE MONARCH LIFE

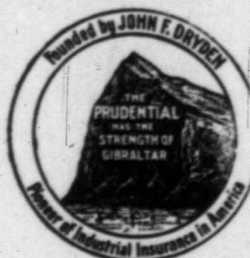
IS A GOOD COMPANY

President:
 J. T. GORDON
 Managing Director:
 J. W. W. STEWART
 HEAD OFFICE

Vice-President:
 E. L. TAYLOR, K.C.
 Secretary and Actuary:
 J. A. MACFARLANE, A.I.A.

WINNIPEG

PRUDENTIAL DAY



The National Pay-Day

means a check for the family on
 the first of every week or month,
 through a Prudential Weekly or
 Monthly Income Policy.

Prudential agents are finding
 these among the most interesting
 propositions in Life Insurance.

The Prudential Insurance Co. of America

Incorporated under the laws of the State of New Jersey 286
 FORREST F. DRYDEN, President. Home Office, NEWARK, N. J.