

# DETROIT

## The Auto Center is the Logical Place To



Training for Head and Hand

# EARN AUTO AND TRACTOR BUSINESS

The Automobile, Truck and Tractor business, in a few years, has become the world's greatest industry. In amount of capital invested, in number of men employed, in volume of business it exceeds any other industry. Manufacturers tell us it is still in its infancy. The opportunities for Trained Men in this industry are almost beyond belief; future opportunities will be even greater. Prepare yourself to take advantage of these opportunities by learning every phase of the Automobile, Truck and Tractor business as taught by the old reliable Michigan State Auto School, Detroit.

## Earn \$100 to \$400 Monthly

Factories, Garages and Service Stations everywhere are calling for Trained Men in ever-increasing numbers. Hundreds of our students are in business for themselves, making \$5,000 to \$10,000 and more yearly. There are thousands of valuable locations for Garages and Service Stations everywhere—the field is unlimited. No matter what you have done or what you are doing now, you can learn this

well-paid, pleasant work. Whether you are young or have reached more mature years, our Course will fit you to command the opportunities you desire. To the man with grit and the determination to get ahead, the future is without limit. Michigan State Auto School training will help you to success in any branch of the Auto, Truck and Tractor business.

### Auto Factories Endorse School

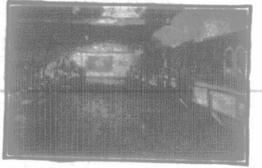
The thoroughness of our methods and the completeness of our equipment are well known in the Auto Industry. The biggest factories in the country heartily endorse our Course. In fact, many of the leading Auto Manufacturers assisted in outlining our Course, and they give our students the fullest co-operation possible. These factories are constantly calling on us for graduates, because they know the type of men we turn out. Everywhere in the Automobile Industry, M. S. A. S. graduates are given the preference, because ours is the Factory Endorsed School.

### Courses Thorough and Complete Tractor Course Included

Each student is taught Auto, Truck and Tractor construction in every detail. We train both the head and hand. There are over one hundred motors of all types in our block test department. Our Course in Auto Electrics is very thorough—graduates have no trouble locating any electrical trouble quickly and easily. Students get complete, thorough and practical knowledge of Motors, Starting, Lighting and Ignition Systems, Carburetion, Lubrication, Transmissions, Differentials, etc. As a part of the regular Course students are given complete and thorough training in the care, repair and operation of Farm Tractors.



Above you see one of our tractors being driven by one of our students. Below is a partial view of our electrical room.



Below is shown one of our class rooms, where students get the fundamental principles, which they later put into actual practice.



### Brazing, Welding, Tire Repairing

Brazing and Welding and Tire Repairing are taught in separate courses. Either of these Courses may be taken separately, but if taken with the regular Automobile Course make a valuable addition to the equipment of any student.

To men who want to sell Autos, Trucks and Tractors, this training gives an exceptional advantage, for they know just how to judge the value of old machines they are asked to take in trade on new machines. They know these machines as no average salesman can know them.



Not a One-Man School

This school is founded on the best, newest and most practical principles in the auto, truck and tractor business. Our Course is built with the closest and most liberal co-operation from Manufacturers, Garages, Service Stations and Owners. It is not one man's ideas, but the combined ideas of the biggest and most successful men in each field. A. G. ZELLER, President.

### Open all Year—Start Any Day

You don't need to waste a minute. Our school is open the year 'round. Three classes daily—morning, afternoon and evening. You can start same day you arrive. Instructions are interesting; the work fascinating. Instructors are thoroughly competent members Society of Automotive Engineers. When you arrive our Welfare Department will help you to find a good room and boarding accommodations and give any other assistance needed. If necessary, we aid you to get a job where you can earn money to help pay expenses.

### Get Our Catalogue

Send the coupon to-day for new Catalogue and copy of latest "Auto School News"—both absolutely FREE. They tell about Courses—show more than a hundred pictures of equipment—give letters from big Auto Factories and Graduates. M. S. A. S. Courses are as reasonable in price as they are thorough in their training. Those who have jumped on a train and come to Detroit to investigate our school, have found the Courses so satisfactory and so reasonably priced that they have remained to get the M. S. A. S. Training. Our Money-Back guarantee protects you. If you can't come now, get the catalogue. Resolve to learn the business in Detroit—The Heart of the Auto Industry. Use the coupon now.

### SEND THIS COUPON TODAY

MICHIGAN STATE AUTO SCHOOL 1845 Auto Bldg. 687-91 Woodward Ave. DETROIT, MICH., U.S.A. Gentlemen: Please send me, absolutely FREE, New Illustrated Catalogue, "Auto School News," and information as checked below. [ ] Auto and Tractor Course [ ] Tire Repairing Course [ ] Brazing and Welding Course (Mark each course you are interested in.) Or, better still, you can expect me about Name Street City State

### Detroit the Logical Place to Learn

There can be but one logical answer to the question of where to train. Detroit, with more than 180 Auto, Truck and Tractor and Accessory Factories is the very Heart of the Automobile Industry. Seventy-nine per cent. of all automobiles manufactured are made in Michigan—71% are made in Detroit alone. These facts give our students advantages impossible of realization elsewhere. Enthusiastic and almost unlimited co-operation is enjoyed with these big factories. Frequent opportunities are afforded our students to hear lectures and highly instructive talks given by the leading men in the Auto Industry, the value of which cannot be over-estimated.

### Detroit in Summer

In addition to being the heart of the Automobile Industry, Detroit in summer is the center of some of the finest pleasure spots in America: Detroit has 38 parks, the finest of which is Belle Isle—a wooded island in the Detroit River, said to be one of the most beautiful spots in America. Here you find boating, bathing, and a score of other amusements within a few minutes' boat or trolley ride of the heart of the city. Then there are daily boat trips up and down the Detroit River, through Lake St. Clair—across Lake Erie to Toledo, Cleveland, Buffalo and Niagara Falls; trips to Sugar Island and to Put-In-Bay, where you may explore the wonderful caves.

During the summer months many pleasant evenings may be spent enjoying the cooling breezes from the deck of a boat as it glides through the moonlit waters. Already the Michigan State Auto School has arranged for three of these boat trips for this summer. These are free to students and their friends.

At all times throughout the year, Detroit is the logical place to learn the Auto and Tractor business, but the summer attractions in and around Detroit make May, June, July, August and September ideal months in which to get this training, and at the same enjoy Detroit.

### Hupmobile

Hupp Motor Car Corporation Detroit, Michigan, U.S.A. Having had the pleasure of recently visiting and inspecting most carefully your school, permit me to state I was deeply impressed with the personnel of your organization, the equipment that you have and the methods you use to teach your students. Yours very truly, G. E. Galtbray, Jr. HUPP MOTOR CAR CORPORATION Manager Service Department

### MAXWELL MOTOR COMPANY

Suppliers of automobiles DETROIT, MICH. Mr. James Williams, 20 Lincoln St., Gloversville, N. Y. Dear Sir:—Your letter of February 26th, making inquiry regarding the Michigan State Auto School received. I wish to say that this is one of the best schools in the country, and would not hesitate to recommend it to anyone who is desirous of learning the automobile business. It is a recognized institution among the automobile factories of this city. We have a great many graduates from this school in our employ and every one has given entire satisfaction. Trusting this information will be of benefit to you, Very truly yours, MAXWELL MOTOR COMPANY, Inc. CHALMERS PLANT. H. H. Lee, Supervisor Welfare and Labor.

### Packard

MADE IN AMERICA DETROIT, MICH., U.S.A. The Michigan State Auto School enjoys a very enviable reputation and is probably one of the best of its kind in the United States. Have no hesitation in recommending it in every particular. Yours very truly, PACKARD MOTOR CAR COMPANY

### THE STUDEBAKER CORPORATION

OF AMERICA DETROIT, MICH., U.S.A. Answering your letter of January 13th, relative to the Michigan State Auto School at Detroit, it is our understanding that they conduct a very good school. In fact, we do not know of a better automobile school that we could recommend to you than the Michigan State. Yours very truly, THE STUDEBAKER CORPORATION OF AMERICA

### Money-Back Guarantee

We guarantee to qualify you for a position as chauffeur, repair man, demonstrator, auto electrician, garage man, automobile dealer or tractor mechanic and operator, paying from \$100 to \$400 monthly, or refund your money, provided you do your part and attend our classes. DETROIT THE HEART OF THE AUTO INDUSTRY



# MICHIGAN STATE AUTO SCHOOL

Best Progressive Auto School in America—In the Heart of the Auto Industry 1845 Auto Building 687-91 Woodward Ave. Detroit, Mich., U.S.A.