the brunswickan



Here you see a typical Monday meeting, everyone is laughing because we're discussing the "large" staff turnout for this thrilling weekly event.



News Editor Linda Halsey hard at work in this picture. Linda has the dubious pleasure of being one of the Brun's most valuable assets. Without her, half our writing staff would be non-existant. Below Ad Manager Harold Doherty on the job. Harold is known fondly as "MACHO".

It seems that there is some confusion among students as to what exactly occurs in the Brunswikcan offices. In order to dispell myths and generally give students an idea of what The Brunswickan does we thought we would give you a week in the life of The Brunswickan.

Below, there is a day by day account of activities which occur during a typical week, but it is impossible to include everything. Not mentioned in the body of the article are the hours spent on phones, in waiting, and in offices by staffers getting stories. Also not mentioned is the weekend work done by staffers as games and events are covered, even in the off hours. Business details such as letters, billings, filing, cutting and generally all the little things which contribute to a well run paper are also not mentioned but nonetheless are done.

We would like to extend a sincere invitation to anyone interested in seeing how the paper runs in real life, so to speak, to drop in. No strings attached, even if you don't want to help out you might be interested in seeing for yourself all the machines and processes which we will now discuss.

MONDAYS

A typical week for The Brunswickan begins Monday at 12:30 when staffers gather to discuss the upcoming issue and, without fail, mistakes in the past issue.

A main priority at Monday's meeting is choosing and discussing

an editorial topic. After various issues are discussed one is decided on and staffers debate the pros and cons. A position is taken on the issue when the staffers unanimously agree on how The Bruns as unified whole feel. The smae thing is done with the Viewpoint section. Linda Halsey, news editor has posted a newslist by this time and stories are allocated (either voluntarily or by forcel) to staffers. Photo editor Judy Kavanagh performs a similar function with her staff. Any complaints and problems, either in staff relations or with the paper are aired. Some members begin their stories on that afternoon and both Lind and editor Sheenagh Murphy usually begin editing articles submitted previously.

TUESDAY

A typical Tuesday begins early in the morning with typesetter Kathy Westman printing any stories submitted either over the weekend or the day before. Interviews, if not arranged on Monday are arranged today and other information for stories is gal-tored. Ad Manager Harold Doherty is out on the streets by the afternoon soliciting ads at the at the same time news, sports, and inside articles are being edited by the department editors. Afternoon drags into evening and the real preparation of the technical side of the paper begins with ads being designed and made up. On that same evening the flats (the paper upon which news copy is laid) are being readied for the big night the next evening.





