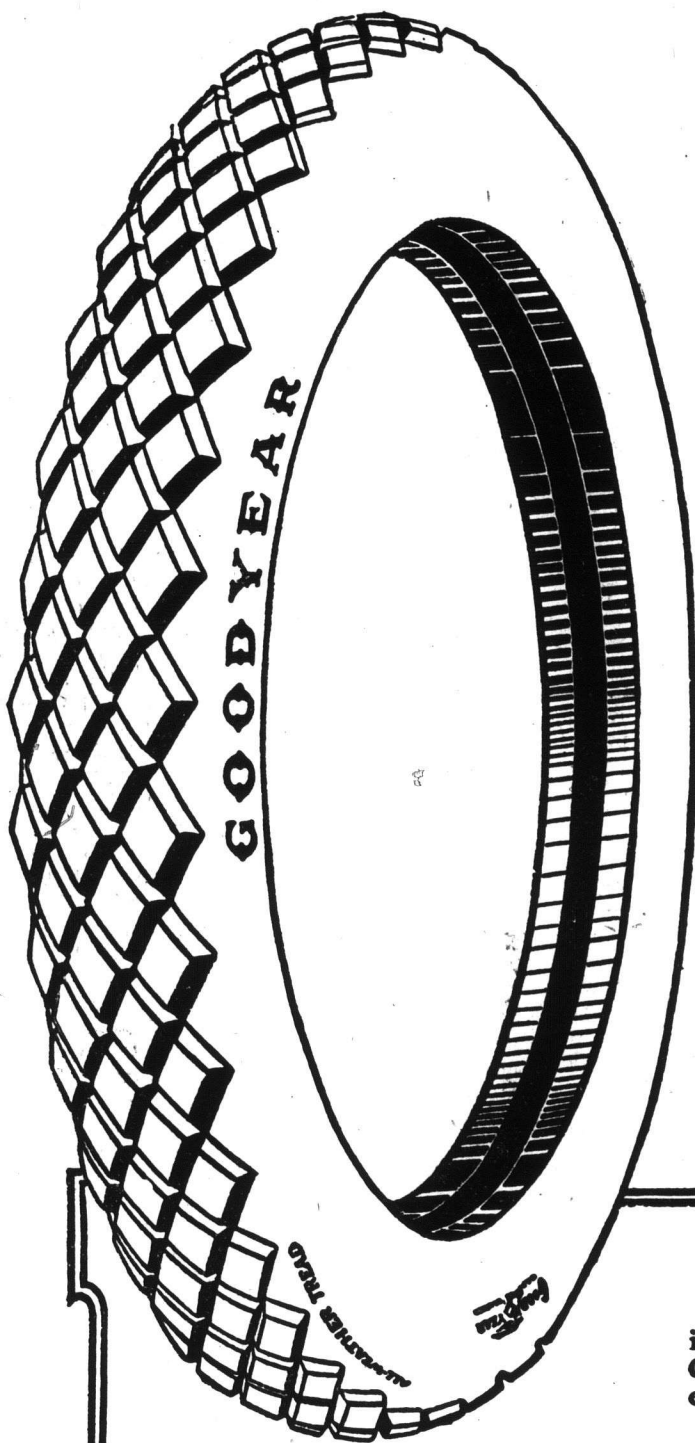


Goodyear Tire Mileage Costs You Less Than Before the War



Goodyear Tires cost you less per year or per mile than they did before the war.

The price of Goodyear Tires in that time has increased less than 2% on some sizes, and only 15% on any size—while most commodities have increased over 100%.

We have been able to keep down the price of tires largely because of Goodyear's economical system of distribution (direct from factory to Service Station, saving jobber's profit and reducing shipping cost).

This slight increase is overshadowed by the greater mileage made possible by increased Goodyear Quality and broader Goodyear Service.

Owners now report cost-per-mile much below that of five years ago.

You, too, can secure fair Goodyear prices and long Goodyear mileage by calling on the nearest Goodyear Service Station Dealer.

THE GOODYEAR TIRE & RUBBER CO.
OF CANADA, LIMITED

These are examples of Goodyear mileages above the average—mileages impossible six years ago. The increased Goodyear quality and broader Goodyear service which have made possible these greater mileages will also enable you to keep down your tire costs.

OWNER	MILEAGE	OWNER	MILEAGE	OWNER	MILEAGE	OWNER	MILEAGE
Dr. D. I. Siegel, Toronto	11,000	Harvey Clarke, Schomberg	12,000	E. F. Fanquar, Ottawa	15,000	H. D. Sims, Niagara Falls	17,000
P. P. Bergmann, Plum Coulee	10,000	J. E. Lamoir, Trenton	12,000	W. E. Robinson, London	13,000	A. Fraser, Edmonton	17,000
D. Harvey, Coldwater	11,000	J. Vandrick, Drayton	11,500	McBride's Garage, Toronto	18,292	J. B. Weir, Vancouver	15,000
Mr. Johnston, Montreal	9,000	Padget & Hay, Agincourt	8,200	Chas. A. Evans, Halifax	16,000	Western Fuel Co., Nanaimo	12,000
Jas. E. Boyle, South Porcupine	10,000	C. H. Graham, Winnipeg	10,000	Dr. H. H. Wilburn, Vancouver	12,000	Nelson D. Porter, Ottawa	15,000
Harry Fitzgibbon, Cobourg	8,000	F. R. Burton, Hamilton	13,000	Wm. Sinclair, Newcastle, N.B.	15,000	James Cross, Saskatoon	12,000
A. C. Austin, Wooler, Ont.	8,500	J. E. Waugh, Florenceville	13,000	Townsend Livery, Ltd., Toronto	19,000	E. R. Fisher, Ottawa	17,000
N. Montgomery, Brighton	9,000	S. H. Henderson, Findlater	20,000				

GOOD YEAR

MADE IN CANADA