## The Young Canadian.

## A HIGH-CLASS ILLUSTRATED WEEKLY MAGAZINE OF PATRIOTISM FOR THE YOUNG PEOPLE OF CANADA.

ITS AIM:—To foster a National Pride in Canadian Progress, History, Manufactures, Science, Art, Literature, and Politics; to draw the youth of the various Provinces together; and to inspire them with a sense of the sacred and responsible duties which they owe to their Native Country.

Canada has made an enormous advance as a Nation among the Nations. Not only does she now occupy the proud position of the Brightest Jewel in the Crown of the British Empire, but her relative standing among other countries is something not always accorded to a colony of such comparative youth. Her development is watched with solicitude abroad, and her resources and future destiny constitute one of the leading questions of the day at home.

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Whether that destiny lies in a New Political Connection with Britain; in a Closer Commercial Tie with our Great Neighbour; or in Individual Nationality; it is evident that, as a people, we are now consciously, or unconsciously, engaged in working out that destiny. We ARE a Nation. We DO possess an Individuality. We shall not drop into our destiny, but work into it. Whatever may be that future, it can only grow out of, and be an improvement upon, our present; and we shall prove ourselves worthy of it only by diligently building up the present.

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Much is said and written about our want of patriotic sentiment. We accuse ourselves of a divided affection. So long as our parents retain a greater love for the old regime, than they cherish for the new, it is hard for us in the new, to claim credit for the patriotism we possess. We blame not our parents for their love for their native country. We make it the excuse for our love for ours, and we follow their example when we strive loyally to perform every duty which that love requires of us.

It is not a day too soon that "THE YOUNG CANADIAN" undertakes the high and important National duty of fostering a national sentiment among the young, of concentrating it, of animating it with the spirit of vigorous and hopeful life.

It will teach the young people of the Dominion about themselves,—what they are, what they possess, what they are doing, how they are growing. Its field is OUR COUNTRY, OUR PEOPLE, OUR INTERESTS, NOW, ALWAYS, and FOREVER. It will aim at drawing the Provinces together, and at building them up in a living bond of brotherhood. It will instil principles of honesty of purpose, of simplicity of life, of the dignity of labour, of loyal obedience to law, of unflagging determination and perseverance, and will devote its best energies towards the suppression of the use of intoxicating beverages and noxious weeds.

The management makes a confident appeal for support and encouragement. Our country is young, our material needs are pressing; but to be truly great, mental culture must go hand in hand with manual training. We have no dearth of Magazines, English and American, for our young people. The day has arrived when we must have one of our own

"THE YOUNG CANADIAN" firmly believes that it has but to announce its appearance and its aim to secure an enthusiastic reception, to open up for itself a patriotic record, and to inaugurate for Canada a work which has been too long neglected, and which will meet with a welcome and a response from every Canadian heart.

"THE YOUNG CANADIAN" will be published every Wednesday, the first number to appear in the Holiday Season. It will consist of 16 pages double demy, of fine paper, and clear type, with a cover embellished by a full-page design, specially drawn by one of our own Royal Academicians. The illustrations, from the life of the people, will be drawn by the very best talent in the Dominion, and no expense or trouble will be spared to secure and to maintain, in the matter and in the illustrations, the very highest literary and artistic standard.

To ensure the widest interest and patronage, the price has been put at \$2.00 per annum; \$1.00 for six months; 50 cents for 3 months, cash in advance.

Your influence and support are respectfully solicited on behalf of this National Enterprise.

Send all remittances by money order, express order, or registered letter. Never send money without registering it.

## THE YOUNG CANADIAN CO.,

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