

New Fall  
Goods Arriv-  
ing Daily

## THE NEW AUTUMN DRESS MATERIALS

Imported  
Dress Goods  
Just In.  
Latest Creations  
for Fall.

Because it has been so very warm people did not bother about their Fall Suits, but now that the cool change has come they are eagerly buying the new fall creations. Our departments are brimming over with all the latest features in women's apparel. Always a pleasure to show goods. Come in and look them over. We have bought double the quantity of Dress Goods and Silks to protect you on price.

### Our Weekly Chat

This is a store where style in Women's Apparel finds its highest expression—where a distinctive atmosphere prevails and influences every selection. A store where the critical woman will always find her apparel requirements anticipated. It is a store where dress is understood as an expression of personality of the wearer—a helpful store which gives fullest recognition to the demands of fashion and fulfills it conscientiously. Experience is the wisest teacher of all in selecting the vogue in dress. It guides us here unerringly. Even if now and then our judgment should go wrong in little things, the big things of style in Women's Dress are morally certain to be right. Fashion is the keystone of the arch under which one passes into polite society. And this store opens wide the hard-to-open door in the arch.

(Signed) E. MAYHEW & CO.

An attractive and interesting display for the early buyers in

### MILLINERY

The early Fall Hats are now in. Call at your earliest convenience and see the latest in Millinery.

### The New Fall Hats and Caps have arrived

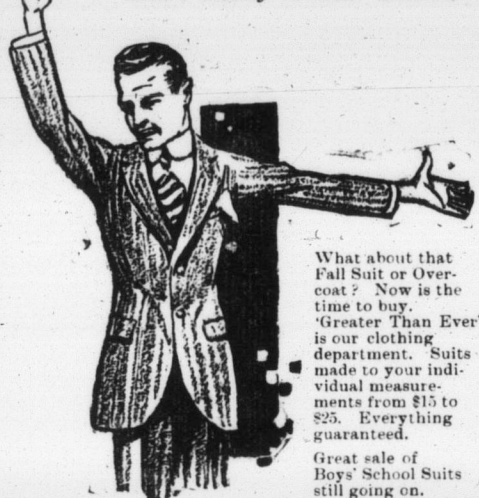
The man who buys his Hats at Mayhew's finds exactly what he wants—smart in style and easy on the head. Nothing so satisfying to a man as a real smart hat—one that feels right, looks right and priced right. The "Welshman Hat" for quality. Priced \$1.50 to \$2.50.

Specials this week in LINOLEUMS, OIL CLOTHS and RUGS.

E. MAYHEW & CO.

Handsome Shoes  
Choice American and Canadian makes. Perfect fitting, perfect workmanship and good value. This is the store for particular women who have Fall Shoes to buy. Men's, Women's and Children's Shoes which can't be beat for real value.

### Men's Ready-to-wear Section



What about that Fall Suit or Overcoat? Now is the time to buy. 'Greater Than Ever' is our clothing department. Suits made to your individual measurements from \$15 to \$25. Everything guaranteed. Great sale of Boys' School Suits still going on.

## The Transcript.

THURSDAY, SEPTEMBER 14, 1916.

### Wardsville

Don't forget the School Fair, Sept. 22nd.

Ethridge Purdy of Detroit is visiting at his home here.

F. McGregor has returned home from a trip-out west.

J. A. Mulligan spent a few days last week at Toronto Fair.

Curtis York of Ruscombe spent last week with friends here.

Earl Milner of Detroit is spending his vacation at his home here.

Mr. and Mrs. S. Neal of Hill City spent a few days with his sister, Mrs. W. Minna.

Miss Farrington of Woodstock and Miss Garbett of Brantford have been engaged as high school teachers here.

Holloway's Corn Cure is a specific for the removal of corns and warts. We have never heard of its failing to remove even the worst kind.

### PARKDALE

Earl Martin was in Windsor a few days last week.

W. A. Ward, who has been on the sick list, is convalescing.

Miss Nettle Archer has been engaged as assistant in the high school at Wardsville.

Mrs. D. G. Archer and Miss Audrey Archer of Windsor spent a day last week at E. Haggitt's.

Fred Haggitt's new house will soon be completed, and then—congratulations will be in order.

The farmers in this vicinity who have taken an interest in the cucumber industry report an excellent crop.

Mrs. McDonald spent a few days last week at her brother's, H. Blain, before returning to her home at Bracebridge.

GREAT MEDICINE.—Tonti, one of the pioneers of French Canada, lost a hand and wore an iron hook as a substitute. He was in the habit of boxing the ears of refractory Indians with this iron hand, and they have remarked that it was "great medicine." Dr. Thomas' Electric Oil is great medicine; it takes hold of pain with an iron hand and knocks it out of the system.

## Newbury

Miss Katie McIntyre returned from St. Thomas on Friday.

Born—Sept. 10th, to Mr. and Mrs. Jas. D. Armstrong, a daughter.

Mr. and Mrs. W. C. King and daughter Ruth attended the Toronto Fair last week.

Mrs. D. G. Archer and granddaughter, Audrey May Archer, of Windsor visited in town last week.

Frank Johnston and bride of Windsor are visiting his grandparents, Mr. and Mrs. Wm. H. Jeffery.

Miss Sexton of Brockville has returned and taken up her work in charge of the millinery department at W. Bayne's.

Mrs. J. J. Whittaker of Windsor and little Donna Stephenson spent a few days with Miss Gay last week on their way home from Niagara Falls.

Sept. 20th has been proclaimed civic holiday by Reeve Holman. School Fair Day. Everybody take an interest and help along and make the fair a success and a good day generally.

W. J. Edwards has exchanged his property and store business here for a farm three miles from London with a Mr. Moore. The change will be made in two weeks. Mr. and Mrs. Edwards have always taken an active part in anything going on for the interest of the village, and will be missed.

Don't submit to asthma. If you suffer without hope of breaking the chains which bind you do not put off another day the purchase of Dr. J. D. Kellogg's Remedy. A trial will drive away all doubt as to its efficiency. The sure relief that comes will convince you more than anything that can be written. When help is so sure, why suffer? This matchless remedy is sold by dealers everywhere.

### OKDALE

Miss W. Hankinson of Port Barlo is teaching in S.S. No. 5.

The Women's Institute met Thursday afternoon, Sept. 7th, at Mrs. Irvine Woods.

Mrs. Tillie Roberts, Sarnia, is spending a few weeks with her sister, Mrs. Gavin Roberts.

Miss Maggie McDonald of Croton is spending a few days with her sister, Mrs. Will Brown.

Joseph Dykeman and family have moved from Okdale and are living on a farm on the 10th concession.

Mrs. George E. Brown and Mrs. Chas. Carlett were sent as delegates to London by the Okdale Institute.

Miss Sarah Gauld and Miss Maria McCready of Rutherford spent a few days last week with the latter's sister, Mrs. Leslie Hartwick.

Mr. Johnston, pastor of the Methodist church, is taking a two weeks' vacation. In his absence Nelson McLellan is occupying the pulpit.

Miss Mary Mawlam, formerly of Okdale, who has been staying in Weippe, Idaho, was married to Owen Battles Wednesday, August 9th.

Mrs. Mac Leitch and three daughters and Mrs. A. R. Summers and Pearl visited recently with the latter's sister, Miss Margaret McArthur, Mossa.

George Brown, son of John Brown, left for a London hospital to undergo an operation for appendicitis and word comes that he got through successfully.

NOT A NAUSEATING PILL.—The secret of a pill is the substance which enfolds the ingredients and makes up the pill mass. That of Parmelee's Vegetable Pills is so compounded as to preserve their moisture, and they can be carried into any latitude without impairing their strength. Many pills, in order to keep them from adhering, are rolled in powders, which prove nauseating to the taste. Parmelee's Vegetable Pills are so prepared that they are agreeable to the most delicate.

### Fall Fair Dates.

Ailsa Craig—Sept. 26 and 27.  
Alvinston—Oct. 2 and 3.  
Amherstburg—Oct. 2 and 3.  
Blenheim—Oct. 5 and 6.  
Braden—Oct. 3.  
Chatham—Sept. 10-21.  
Comber—Sept. 25 and 26.  
Delaware—Oct. 11.  
Dorchester Station—Oct. 4.  
Dresden—Sept. 28 and 29.  
Embro—Oct. 5.  
Essex—Sept. 27-29.  
Florence—Oct. 5 and 6.  
Forest—Sept. 26 and 27.  
Galt—Oct. 5 and 6.  
Glencoe—Sept. 26 and 27.  
Harrow—Oct. 10 and 11.  
Highgate—Oct. 13 and 14.  
Ingessall—Oct. 2 and 3.  
Lambeth—Oct. 3.  
Leamington—Oct. 4-6.  
Merlin—Sept. 28 and 29.  
Melbourne—Oct. 4.  
Munsey—Oct. 4.  
Petrolia—Sept. 21 and 22.  
Ridgetown—Oct. 9-11.  
Rodney—Oct. 2 and 3.  
Sarnia—Sept. 28 and 29.  
Strathroy—Sept. 18-20.  
Thamesville—Oct. 3 and 4.  
Wallaceburg—Sept. 20 and 27.  
Wallacetown—Sept. 28 and 29.  
Watford—Oct. 10 and 11.  
Wheatley—Oct. 2 and 3.  
Wyoming—Oct. 3 and 4.

## CASTORIA

For Infants and Children  
In Use For Over 30 Years

Always bears  
the  
Signature of *Chas. H. Ritchie*

A St. Mary's stock man shipped an eight-month-old calf across the line recently, for which he received \$250.

Miller's Worm Powders will not only expel worms from the system, but will induce healthful conditions of the system under which worms can no longer thrive. Worms keep a child in a continual state of restlessness and pain, and there can be no comfort for the little one until the cause of suffering is removed, which can be easily done by the use of these powders, than which there is nothing more effective.

Perfect cooking and baking with least expenditure of heat is assured by the double flue system forcing heat twice around the oven of

**McClary's  
Pandora  
Range**

Come in and I'll show you why the Pandora stays as good as new long after other ranges have to be repaired or replaced.

Sold by Jas. Wright & Son

## MERCHANTS BANK OF CANADA

Established 1863 Head Office, Montreal  
Capital, paid up \$7,000,000 Reserve Fund \$7,250,984

### SAVINGS DEPARTMENT

We give special attention to Savings Accounts. One dollar only is necessary to open an account. Interest allowed at highest bank rate, and added twice a year without application or presentation of pass-book. No delay in withdrawals. Two or more persons may open a Joint Account, and either party can withdraw money.

### FARMERS' BUSINESS

Money advanced to Farmers at Reasonable Rates. Sales Notes handled on most favorable terms.

J. A. McKELLAR, Manager

GLENCOE BRANCH

## THE ROYAL BANK OF CANADA

INCORPORATED 1869

Capital Authorized \$25,000,000  
Capital Paid-up 11,500,000  
Reserve and Undivided Profits 13,236,000  
Total Assets 188,000,000

### HEAD OFFICE—MONTREAL

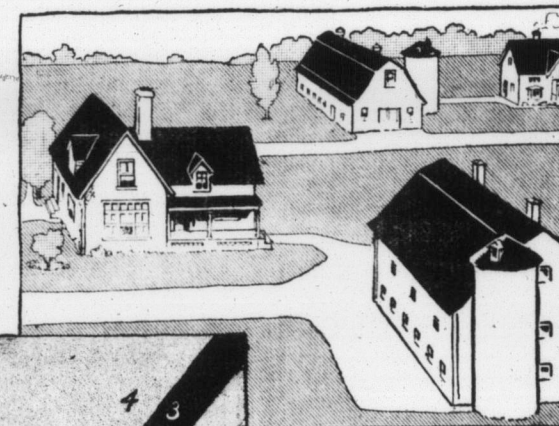
**MONEY ORDERS.**—A safe and economical method of remitting small amounts.

\$5 and under	3c	Rates
Over \$5	\$10 6c	
Over \$10	Not exceeding \$30 10c	
Over \$30	\$50 15c	

SAVINGS BANK DEPARTMENT Deposits of \$1 and upwards received and interest at highest current rate added twice yearly.

A General Banking Business Transacted.

Glencoe Branch - E. M. DOULL, Manager



A BRANTFORD SLATE. 1—Fibre Base. 2—First coating of Asphaltum. 3—Second coating of Asphaltum. 4—Coating of crushed slate.

## Yesterday and To-day

Wooden shingles of twenty or thirty years ago were of splendid quality, and answered the purpose very well. There was nothing better at that time. In fact no other roofing material was on the market. Yet who would think of putting on shingles to-day? When the deterioration of wooden shingles became noticeable, efforts were made to invent a roofing that would not only be an economical and permanent substitute for wooden shingles, but one that would outlast them in service.

Brantford Roofing was the result. It has "made good." The secret of its success is this: First, the base is of pure, long-fibred felt which is thoroughly saturated with asphalt or mineral pitch. The asphalt and crystal roll roofings are then thickly coated with crushed rock particles, which adhere tightly to that base, and the whole forms a permanent fireproof, water-tight roof.

Brantford Asphalt and Rubber Roofing are made in three different weights. Crystal is made in heavy weight only, and in red or green natural colors. All three grades are pliable and well suited to either flat or steep roofs.

## Brantford Roofing

comes in rolls with protected ends. The layers do not stick together and the roofing is easily laid. It requires no painting or tarring when put on. It does not crack with the cold nor melt with the summer's heat. It does not curl, split, rust or blow off. It gives permanent weather and fire protection at a reasonably low initial cost.

May we send you our roofing book and samples? They will show you the real value of these roofing materials.

Brantford Roofing Company, Limited  
Brantford, Canada

For sale by McPherson & Clarke

## WAR LOAN

## DOMINION OF CANADA

Issue of \$100,000,000 5% Bonds Maturing 1st October, 1931.

PAYABLE AT PAR AT

OTTAWA, HALIFAX, ST. JOHN, CHARLOTTETOWN, MONTREAL, TORONTO, WINNIPEG, REGINA, CALGARY, VICTORIA.

INTEREST PAYABLE HALF-YEARLY, 1st APRIL, 1st OCTOBER.

PRINCIPAL AND INTEREST PAYABLE IN GOLD.

ISSUE PRICE 97½

A FULL HALF-YEAR'S INTEREST WILL BE PAID ON 1st APRIL, 1917.

THE PROCEEDS OF THE LOAN WILL BE USED FOR WAR PURPOSES ONLY.

THE MINISTER OF FINANCE offers herewith, on behalf of the Government, the above named Bonds for subscription at 97½, payable as follows:—

10 per cent on application;
30 " " 10th October, 1916;
30 " " 15th November, 1916;
27½ " " 15th December, 1916.

The total allotment of bonds of this issue will be limited to one hundred million dollars exclusive of the amount (if any) paid for by the surrender of bonds as the equivalent of cash under the terms of the War Loan prospectus of 22nd November, 1915.

The instalments may be paid in full on the 16th day of October, 1916, or on any instalment due date thereafter, under discount at the rate of four per cent per annum. All payments are to be made to a chartered bank for the credit of the Minister of Finance. Failure to pay any instalment when due will render previous payments liable to forfeiture, and the allotment to cancellation.

Subscriptions, accompanied by a deposit of ten per cent of the amount subscribed, must be forwarded through the medium of a chartered bank. Any branch in Canada of any chartered bank will receive subscriptions and issue provisional receipts.

This loan is authorized under Act of the Parliament of Canada, and both principal and interest will be a charge upon the Consolidated Revenue Fund.

Forms of application may be obtained from any branch in Canada of any chartered bank and at the office of any Assistant Receiver General in Canada.

Subscriptions must be for even hundreds of dollars.

In case of partial allotments the surplus deposit will be applied towards payment of the amount due on the October instalment.

Scrip certificates, non-negotiable or payable to bearer in accordance with the choice of the applicant for registered or bearer bonds, will be issued, after allotment, in exchange for the provisional receipts.

When the scrip certificates have been paid in full and payment endorsed thereon by the bank receiving the money, they may be exchanged for bonds, when prepared, with coupons attached, payable to bearer or registered as

to principal, or for fully registered bonds, when prepared, without coupons, in accordance with the application.

Delivery of scrip certificates and of bonds will be made through the chartered banks.

The issue will be exempt from taxes—including any income tax—imposed in pursuance of legislation enacted by the Parliament of Canada.

The bonds with coupons will be issued in denominations of \$100, \$500, \$1,000. Fully registered bonds without coupons will be issued in denominations of \$1,000, \$5,000 or any authorized multiple of \$5,000.

The bonds will be paid at maturity at par at the office of the Minister of Finance and Receiver General at Ottawa, or at the office of the Assistant Receiver General at Halifax, St. John, Charlottetown, Montreal, Toronto, Winnipeg, Regina, Calgary, or Victoria.

The interest on the fully registered bonds will be paid by cheque, which will be remitted by post. Interest on bonds with coupons will be paid on surrender of coupons. Both cheques and coupons will be payable free of exchange at any branch in Canada of any chartered bank.

Subject to the payment of twenty-five cents for each new bond issued, holders of fully registered bonds without coupons will have the right to convert into bonds of the denomination of \$1,000 with coupons, and holders of bonds with coupons will have the right to convert into fully registered bonds of authorized denominations without coupons at any time on application to the Minister of Finance.

The books of the loan will be kept at the Department of Finance, Ottawa.

Application will be made in due course for the listing of the issue on the Montreal and Toronto Stock Exchanges.

Recognized bond and stock brokers will be allowed a commission of one-quarter of one per cent on allotments made in respect of applications bearing their stamp, provided, however, that no commission will be allowed in respect of the amount of any allotment paid for by the surrender of bonds issued under the War Loan prospectus of 22nd November, 1915. No commission will be allowed in respect of applications on forms which have not been printed by the King's Printer.

Subscription Lists will close on or before 23rd September, 1916.

DEPARTMENT OF FINANCE, OTTAWA, September 12th, 1916.