The St. John Standard

nules. In the second year of the wa

ST. JOHN, N. B. FRIDAY, OCTOBER 13, 1916.

"We are fighting for a worthy purpose, and we shall not lay down arms until that purpose has been fully achieved."...H.M.The King. TO THE PEOPLE OF THE EMPIRE—Every fighting unit we can d to the front means one step nearer peace.

BRITAIN TRIUMPHS IN THE AIR. sold \$4,000,000 worth of horses and

From the outset of the present war they sold \$96,000,000 worth. it was never doubted that Britain These trade figures, it is argued second triamph on the ma, her painty
shade the painty what the end of the second many
and the desired.

In which the carried control to which were any facilities and the Arises of the control to the painty whether the painty which is a painty which the painty which is a painty which is a painty whether the painty which is a painty which is a painty which is a painty which would triumph on the sea, her native show plainly what the end of the war ent in which since Trafalgar she and the death of the munitions busihas reigned supreme. It was also felt ness will mean. Indirectly, also, the Britain into a mighty fighting m

don to the battle front.

world-wide advertisement given the laurels and roses. When our people latter by the Berlin press agencies, at length return from their long exile But the British air service does not advertise. Its declared policy, as expressed by one of its officers, is "not to advertise particular men—not to star" anybody—but to produce the 'star' anybody-but to produce the ada. the flyers." It has leaked out, how. No citizen of Canada can read this fine tribute without experiencing a already eight or ten vanquished oppon. lively feeling of satisfaction that the ents to their credit; and, of course, it loyalty and patriotism of more than ents to their credit; and, of course, it was a British airman, Lieut. McCubin, that vanquished the Hun flyer Imakharan, Lieut. McCubin, that vanquished the Hun flyer Imakharan a share in the work which called forth

Ordinarily, the airmen on the western front spend hours every day in flight.

They are in decrease. They are in danger all the time they are in the air. Yet how little they regard the peril may be gauged from the fact that they have already flown over the enemy's lines no less than a san of British imperialism, carries in the million miles.

GOOD TIMES AND THE WAR.

Republicans in the United States are analyzing President Wilson's claims relative to the prevailing good times. The administration protests against the suggestion that American prosperity is due to the war, but it is pointed out that United States' exports of domestic goods reached in the second year of the war a total of \$4,200,000,000 and that these exports were \$1.900,000,000 greater than in the year just before the war. Furthermore, they exceeded the imports by \$2,100,000,000. The analysis goes farther and asserts that of this grand total of exports 53 per cent. was potential munitions. Munitions, exclusive of foodstuffs, in 1915, made up only 10.5 per cent. of American exports. In 1916 they made up 38.5 per cent. Chemicals, cartridges, and other explosives before the war amounted to \$34,000,000. Last year they reached \$591,000,000. Before the war the country Had it appeared then it would prob-

accompanying prejudices in the orange and Unity of feeling, common sacri-fice and devotion to the great cause have filled thinking people of all grades with a longing to see this fine spirit preserved after the war and ased in promoting the happiness and well-being of the whole British na-tion. The brotherhood of the battle field has given to the masses and the classes a new respect for each other and it will be a pitiful anti-climax if

anges in the social structure o Britain are necessary, particularly in he phere of education and industry. The worker and the employer, th brought to reagrd each other from new viewpoints. Statesmanship, pubspirit and idealism have awakened

on to the battle front.

In the blood of your heroes, who have
The British airman in the qualities fallen on the field of honor in the Health Committee the medical officer that make for successful aerial fighting is superior to the Hun—despite the world-wide advertisement given the latter by the Berlin press agencies.

"RENE COLAERT."

A NEW BRITAIN.

The Round Table, the brilliant or



NEOLIN **SOLE SHOES**

The Ideal Shoe for the Wel Sidewalks of this city.

Made in St. John by J. M. Humphrey & Company

Ask Your Dealer for Them.

J. M. HUMPHREY & (0 Manufacturers ST. JOHN, N. B.

Little Benny's Mote Book

Weather. Darker tords nite.

Narrer ixcape. Wile proving that he cood ride no handed on his bysickel. Puds Simkins rode over a hole and fell off and came down on a part of him wich if it wasent there to come down on Puds wood proberly of bin injured.

Editorial on Eating. Everybody shood eat at least 3 good meels a day with dizzert at at least 2 of them, and nobody shood eat between meels exsept bables. It is better to cat 2 little than to mutch, being a good thing to stop wen you haff to leeve your belt out about 2 holes. Growing boys shood have plenty of meat, vegetables, froot, bred and buttir, scop, cake and uther dizzerts. It is considered pullite to eat more at picknicks than wat you do home.

Letters to the Editor. Deer Sir, Can you tell me who invented sispenders?

a mile in a hair a day?

Anser—No.
Sissiety Notes. Miss Mary Watkins has a attracktive new bloodress reetching slitely above the neez, as dresses is getting shorter.

3 Cheers.

Pome by Skinny Martin.
Save the wimin and children ferst
And drive the villins out!
Whose that running the uther way?
Edd Wernick the Boy Scout!
Avvertizement. Wy not lern to immertate berds by wisseling?
Lessins chep, according to wich berds. See Sid Hunt.

Broad Toes,

Thick Bottoms that will

Lace, Button and Straps

Tan, Patent and

Dull Calf

.....\$1.35

.....\$2.50, \$2.00

.....\$3.00, \$2.50

Sold by

FRANCIS & VAUGHAN

19 King Street

C. W. W. CO., LTD.

WHEN building or

W repairing don't neg-lect the opportunity for a Beaver Board ceiling.

MADE IN CANADA

Whether in a home, a store or public building it's the one ceiling that combines durability, attractiveness and economy. Beaver Board takes the place of lath, plaster, metal and wood on wal's or ceilings anywhere.

CALL US UP!
'PHONE MAIN 1883.

Infants' sizes, 1, 2, 3, 4,

I fants' sizes, 5 to 7 1-2,

Child's sizes, 8 to 10 1-2,

outwear two pairs of any ordinary shoe and may

Flexible,

be repaired.

The Best Quality at a Reasonable Price.

When Your Eyes Need Help

When your eyes itch, smart or water; when you are bothered with headaches, nervousness or exhaustion; when you have to squint or frown to see well, it is time for you to consult Sharpe's optometrist. The properly fitted glasses he provides you with will end your eye troubles and protect your sight.

The examination takes but a short time.

L. L. Sharpe & Son JEWELERS & OPTICIANS, 21 King Street, St. John, N. B.

Increased-Cost of Efficiency

has compelled increased Rates of Tuition, beginning Nov. 1st. Those entering this month entitle

Rate Cord mailed to any address. Junes 5. Kerr,

renty

elling take along a THERMOS BOTTLE. It's a al comfort and convenience you should not be with ur favorite beverage icy-cold for three days, or

T.MºAVITY&50N5,LTD

Diamonds

Diamonds as an investment, stand in a class by themselves. And their values are yearly increasing. Apart from their singular beauty, Diamonda are indestructible,

For birthday or other remembrance, there's nothing more desirable than Diamonds. They are always most highly treasured, and are sure to bring more than their "keep."

Long and varied experience, with favorable buying facilities, enables us to offer you the better specimens of modern production.

Very Reasonable Prices 41 King Street

-FERGUSON & PAGE

Diamond Importers and Jewelers

Canada Brushes Win

Most Modern Equipment, Skilled Workmanship and and Best Selected Materials enable us to produce Superior Grade Brushes, which, we feel, will meet your entire satisfaction.

Our Solid Backed Household and Dandy Brushes are daily winning preference, and we would especially draw attention to our

STRAIGHT COMPRESSED VARNISH BRUSH so made that it absolutely will not flare.

CANADA BRUSH CO. - ST. JOHN

SLEIGH SHOE STEEL Refined Iron

Blacksmith's Outfits

M. E. AGAR, 51-53 Union St. Phone Main 818

D. K. McLAREN, LIMITED Manufacturers of

Genuine English Oak Tanned Leather Belting, Balata Belting

Lace Leather and Belt Fasteners of Every Description Complete Stock at St. John, N. B.

64 Prince Wm. St. 'Phone 1121

We have facilities equal to any printing office in Eastern Canada for the production of highgrade work.

Job Printing of all kinds promptly attended to:

Phone Today Main 1910 STANDARD JOB PRINTING CO.

ST. JOHN, N. B.

WASTE PAPER BALERS

Page Wire Fence Co., St. John, N. B.

WEDDING STATIONERY AND VISITING CARDS

Hlenwelling Press

G

Phone A.