

# RIGHT NOW Is the Time to Enter!

**GIVEN AWAY --- Thousands of Dollars in the form of Free Trips Across the Continent to Alaska and Return --- Paid College Courses and Cash by**

## THE ST. JOHN STANDARD

### THE FIRST THING TO DO

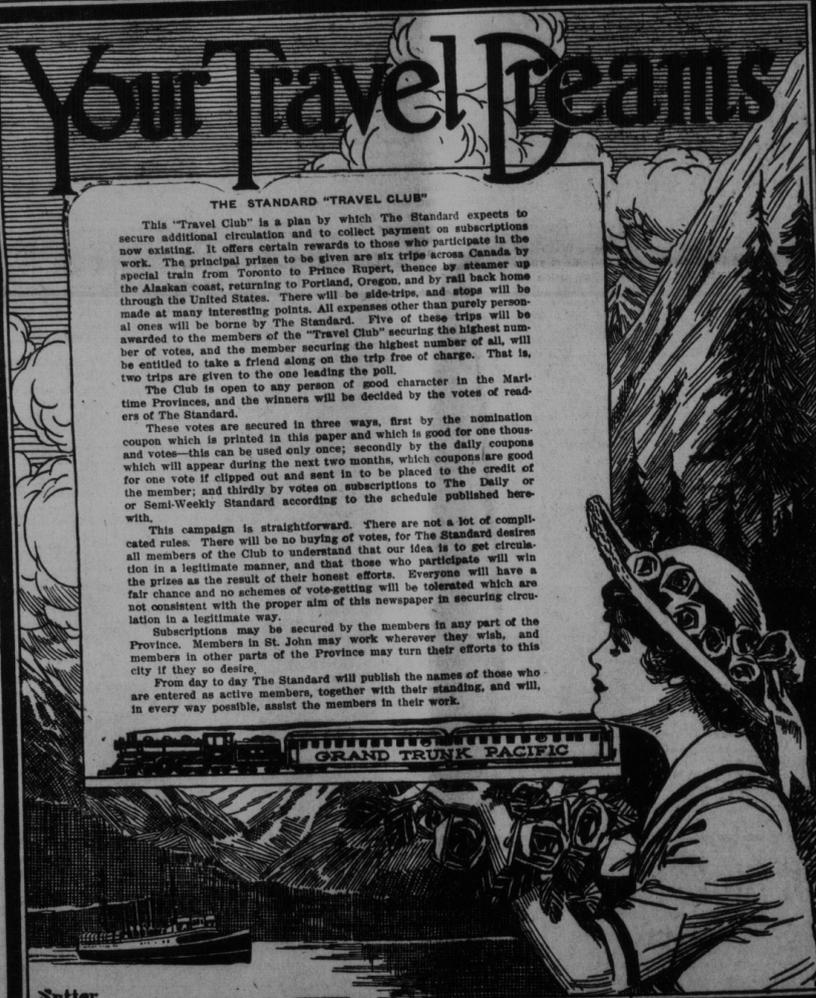
Cut out the nomination blank which will be found in this page. Fill in the blank with your name, address, etc., if you wish to nominate yourself, or with the name and address of anyone you may wish to nominate. Be very careful to write plainly so that there may be no possibility of error being made. We also wish to impress upon candidates the importance of securing the correct name and address of all new subscribers so that there will be no unnecessary delay in starting the papers.

### THE SECOND THING TO DO

Send or bring the nomination blank to The Standard office, Travel Club Department, and you will be credited with one thousand votes towards winning one of the big prizes and will be given a receipt book to be used in securing subscriptions to this paper. If you cannot call, phone or write and a representative will call and explain the plan of the "Travel Club" in detail and will render you every possible assistance. It is better to ask questions than to have to correct mistakes later.

### 10% CASH COMMISSION PAID

You can't lose in this campaign—that is impossible. There are six big awards. Six members will enjoy them. If you are not one of the six The Standard will pay you ten per cent. cash commission on the gross amount of subscription money you collect if you remain actively at work until the end. If you want the best trip you ever dreamed of enter your name—if you want a year at college free of charge enter your name—if you want to earn good wages for the next 8 weeks enter your name; enter the "Travel Club" no matter what you want, you can't lose, enter anyway. Send in your own name or that of a friend today, and remember, the one who nominates the member getting the most votes will get \$25.00 in cash.



#### THE STANDARD "TRAVEL CLUB"

This "Travel Club" is a plan by which The Standard expects to secure additional circulation and to collect payment on subscriptions now existing. It offers certain rewards to those who participate in the work. The principal prizes to be given are six trips across Canada by special train from Toronto to Prince Rupert, thence by steamer up the Alaskan coast, returning to Portland, Oregon, and by rail back home through the United States. There will be side-trips, and stops will be made at many interesting points. All expenses other than purely personal will be borne by The Standard. Five of these trips will be awarded to the members of the "Travel Club" securing the highest number of votes, and the member securing the highest number of all, will be entitled to take a friend along on the trip free of charge. That is, two trips are given to the one leading the poll.

The Club is open to any person of good character in the Maritime Provinces, and the winners will be decided by the votes of readers of The Standard. These votes are secured in three ways, first by the nomination coupon which is printed in this paper and which is good for one thousand votes—this can be used only once; secondly by the daily coupons which will appear during the next two months, which coupons are good for one vote if clipped out and sent in to be placed to the credit of the member; and thirdly by votes on subscriptions to The Daily or Semi-Weekly Standard according to the schedule published herewith.

This campaign is straightforward. There are not a lot of complicated rules. There will be no buying of votes, for The Standard desires all members of the Club to understand that our idea is to get circulation in a legitimate manner, and that those who participate will win the prizes as the result of their honest efforts. Everyone will have a fair chance and no schemes of vote-getting will be tolerated which are not consistent with the proper aim of this newspaper in securing circulation in a legitimate way.

Subscriptions may be secured by the members in any part of the Province. Members in St. John may work wherever they wish, and members in other parts of the Province may turn their efforts to this city if they so desire. From day to day The Standard will publish the names of those who are entered as active members, together with their standing, and will, in every way possible, assist the members in their work.

### THE THIRD THING TO DO

As soon as you are nominated see your friends and get them to subscribe in your favor to The Standard. (The voting scale will be found in this page.) Send or bring all your subscriptions to The Travel Club Department of The Standard together with the proper remittances and upon receipt of same votes will be issued. Once started do not grow discouraged. Pay no attention to how many votes someone may tell you they have to their credit. Look after your own candidacy and thereby set a good example to the other candidates.

### THE FOURTH THING TO DO

As soon as you have secured one subscription get after another in your spare time. This "Travel Club" need not interfere with your regular work. However, if you were to spend your time during the next few weeks at nothing but securing subscriptions to The Standard the reward of your efforts would quite suffice to pay you many times over. Think what a wonderful profit would be yours should you win one of the big prizes.

### HOW TO ENTER

By sending in the nomination blank after being properly filled out you will at once become a candidate. You can win one of the very valuable prizes which will be given in a few short weeks. A little effort combined with perseverance and tact is all that is needed to win the prize. The paramount question now is to enter your name in the competition. Immediately upon receipt of the nomination blank bearing your name the necessary books and instructions will be sent you.

WE WILL PAY \$25.00 TO THE PERSON WHO NOMINATES THE LADY OR GENTLEMAN WHO SECURES THE LARGEST NUMBER OF VOTES.

### NOMINATION BLANK GOOD FOR 1000 VOTES

I hereby nominate \_\_\_\_\_

As a member of The Standard "Travel Club"

Sent by \_\_\_\_\_

### INFORMATION BLANK

"TRAVEL CLUB"  
The Standard, Ltd., St. John, N. B.

Please send me detailed information concerning the Travel Club idea, and the method to be pursued to win one of the valuable trips.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

### SCHEDULE OF VOTES

The Daily Standard by carrier in St. John for 6 mos. \$ 2.50—200 votes.  
The Daily Standard by carrier in St. John for 1 yr. 5.00—500 votes.  
The Daily Standard by carrier in St. John for 2 yrs. 10.00—1000 votes.  
The Daily Standard by mail outside St. John for 6 mos. \$1.50—125 votes.  
The Daily Standard by mail outside St. John for 1 yr. 3.00—300 votes.  
The Daily Standard by mail outside St. John for 2 yrs. 6.00—750 votes.  
The Semi-Weekly Standard in Canada for one year \$1.00—100 votes.  
The Semi-Weekly Standard in Canada for two years 2.00—300 votes.  
The Semi-Weekly Standard outside of Canada for one year 2.00—100 votes.

The Semi-Weekly Standard is not mailed to, or delivered in the city of St. John, nor is The Daily Standard sent by mail in the city of St. John.

## A Column Worth Be Of Interest

Herein are Related Facts  
Activities of Indian  
Home, Fashions and

NEWS OF WOMEN'S CLUBS.  
We are always pleased to receive any news of Women's Societies, fashion notes, new or tried recipes, etc., which may be of interest to our readers, and we will publish same when suitable. All communications for these columns to have name and address (not for publication), and to be addressed to the Editor, Women's Column, The St. John Standard, St. John.

Petitcodiac Red Cross.  
The regular monthly business meeting of the Petitcodiac Red Cross Society was held on Thursday, April 27, in the chair. Minutes of last meeting read and approved. Reports of committees read and adopted.

Mrs. Stone, chairman of work committee, reported 19 pyjama suits, 38 hospital shirts, 12 towels, 12 hospital kits, containing 10 articles each, 12 property bags, and 36 pairs of socks, shipped to the Red Cross Depot in St. John, since our last meeting.

A vote of thanks was moved, and carried unanimously to be extended to the Glenvale and Hillgrove sewing circles, for donation of 10 sheets, 21 towels, and 8 shirts.

An interesting article by Miss McCrea, of the Prisoners of War Department, was read by Mrs. Moran. It was unanimously voted to send 50 pounds of maple sugar to our wounded soldiers, also \$25.00 for medical supplies.

It was moved and carried by a standing vote, that a resolution of sympathy be extended to Mr. and Mrs. Lockhart in their anxiety concerning their son, Lt. Frank Lockhart at the front, who has been officially reported missing.

The meeting closed by singing the National Anthem.  
On April 28, the girls of the Junior Red Cross sold King Albert's photographs. The proceeds of sales amounted to \$18.60, which was sent to the Royal Standard Chapter of the I. O. O. F. for the Belgian Relief fund.

Le Cafe de la Pie qui Chante, presented by the French Club in the Knights of Columbus rooms last evening was certainly a great success. Even the spacious rooms of the knights were crowded and many found it difficult to find a seat at the tables. It was a pretty scene, the gaily decorated rooms, the ladies in waiting with their peasant costumes, the white caps so becoming to the wearers and the variety of the programme. Light refreshments were served at small tables.

The programme opened with an overture by an orchestra consisting of Miss Mary MacLaren, Miss Marion Magee, Miss Leslie Grant and the Misses Lynch and their music all through was most enjoyable. The different dances were much admired especially Miss Beryl Mullin and Mr. Conrad Spanler who, though youthful, proved quite skilled in the art. Miss Constance Campbell's Spanish dance was the hit of the evening and she had to respond to an encore. The cabaret was a decided novelty, the dancers singing "Come Along Ma Cherie," and throwing favors as they passed between the line of tables. The solos were much appreciated. His Worship Mayor Hayes made a speech welcoming the thanks of the French Club to those who had attended and stating that Brigadier Col. McLean had stated that the armory would be available at

### THE RENOWNED EMMETT FIVE-ACT METRO — "GREATER L"

Frank L. Packard

### FOREIGN TOURS

Recruiting at Plymouth  
Thousands of Boy Scouts.  
Juvenile British Sailors.  
Big Catch of Recruits.  
Thousands of drilled troops.  
The Boys' Brigade in evidence.  
Hundreds thousand people present.

Antwerp and River Scheldt  
Panoramas of the city.  
Antwerp's lovely architecture.  
A walk around the wharves.  
In the beautiful parks.  
Bird's view of fortifications.  
A clean and busy city.

With British at the Front  
Captured motors in hands of Tommies.  
Ammunition Column that fought at the Aisne.  
Red Cross transports leaving Paris.  
Heroic French dispatch riders and cycles.