

NEWS OF SPECIAL INTEREST TO WOMEN

BUSINESS FIRMS HELP WORLD SOX DAY WORK

Red Rose Tea Company and
Hydro Volunteer Aid for
the Knitters.

STOVE AND SOME TEA

Extra Turn-Out of Women Inter-
ested is Requested for
This Afternoon.

By an arrangement with George H. Campbell of the Red Rose Tea Co., afternoon tea will be served in the World knitting room, 40 West Richmond street, today, and on the following Fridays until the close of the "Sox Day" campaign, Feb. 15. The Red Rose tea is being served free of charge, and the firm has also kindly offered to send the demonstrators, who will make the tea and show "how tea should be made." The Hydro-Electric will lend a stove as their share in aiding the efforts of The World "Sox Day" committee in their efforts to obtain thousands of sox for the boys at the front. The tea will be served from 4 till 6, and the convener is anxious for an extra turn-out of the knitting brigade, for Mrs. O. B. Sheppard has arranged a program, and two returned men will speak to the knitters.

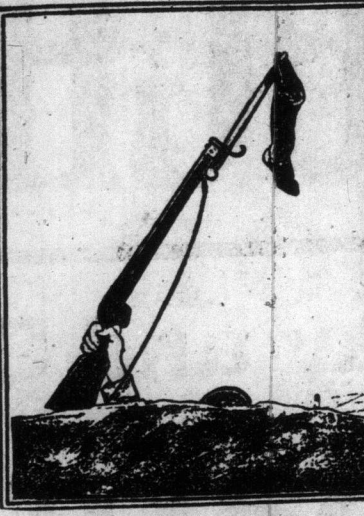
Sox for Decorations.
Instead of ornamenting our knitting room with flags, ropes have been strung from pillar to pillar about the big room, and the sox hung for decoration and display. There are six knitted by a young girl who is blind sox knit by aged women who continue to do their bit, and yesterday a little boy about 11 years old came up to the sox department and displayed a pair of soft grey sox for inspection, which he was knitting for The World campaign. He had reached the heel on both sox and sought help in this most difficult stage of his labor, which was truly a labor of love.

Boy's Resolution.
"I want to knit until I'm big enough to be a soldier," said the little chap, in reply to a question regarding his views on the situation in Europe. Every day new proof is being given of the interest being maintained in war work by women who have their husbands, brothers or sons at the front, are our firmest supporters. The need of sox—by the men actively engaged. The need cannot be too strongly emphasized. The terrible condition of the men's feet when taken into hospital is retold every day countless times in letters from every part of England and France. It is the lack of decent footwear that causes many poor chaps back from the trenches.

Will You Help?
Will you help to supply this great need and respond liberally and at once to the plea for sox for our boys in the trenches? One pair, one parcel of wool, or as much as you are able to give—send it along today, and become in this way one of the big army boosting the World "Sox Day" campaign. The work-room is open daily from 12 till 5. Take time to call and see what is being done in our big knitting room, fourth floor, World Building, 40 West Richmond street. Address all donations to the "Sox Day" Convener, Toronto World, and "don't forget" Tuesday, Feb. 15, is the final day for receiving donations before shipping direct to the trenches. Phone Main 5308 for further information.

Yesterday afternoon little Miss Margaret Templeton, a ward of the Children's Aid Society, sang for The World knitters.

DON'T FORGET



Toronto World Sox Day,
Feb. 15.

ROY MITCHELL'S TALK ON THE NEW THEATRE

"The Art of the New Theatre" was the subject of an address given by Roy Mitchell to the members of the Women's Art Association. The speaker showed that the stage in late years has produced two distinct phases: First, the revival of the sturdy Shakespearian method by which a great deal of accessory setting is left to the imagination of the spectator; and, secondly, the production of the height of realism in which the actor moves thru a mass of details that detracts from the logical thought of the play.

NIGHT IN THE TRENCHES.

At the meeting of the Chamberlain Chapter, I.O.D.E., in Central Y.M.C.A. Hall, the speaker was Major G. B. Begg, who has just returned from the front, and who gave a most graphic account of a night in the trenches. A collection was taken up for the Maple Leaf Annex of the King George and Queen Mary Hospital, founded by the I.O.D.E. in London, and used as a club for soldiers.

MRS. HARDISTY A NURSE.

LONDON, Jan. 27.—Mrs. Dick Hardisty, wife of Major Hardisty of the 49th, is entering the British Red Cross and will start her training at Queen Mary Hospital, founded by the I.O.D.E. in London, and used as a club for soldiers.

THE WESTMINSTER CHAPTER.

I. O. D. E.

Quite a delightful afternoon was spent by the members of the Westminster Chapter and their friends last Monday, in their club rooms. The occasion was particularly pleasant as the ladies took advantage of the opportunity by having little Bubbles (Gipsy) present Mrs. Obernier, who so successfully conducted and managed the production of the "Milkmaid" at the Royal Alexandra, in aid of the Patriotic Fund, with a purse of gold. Mrs. Obernier, in a few well chosen words, thanked the ladies for their thoughtfulness and hoped that next winter she would have the pleasure of managing a similar event for the popular Westminster Chapter of the I.O.D.E. After the presentation, tea and refreshments were served, and in due course the very pleasant afternoon came to a close by the singing of "God Save the King."

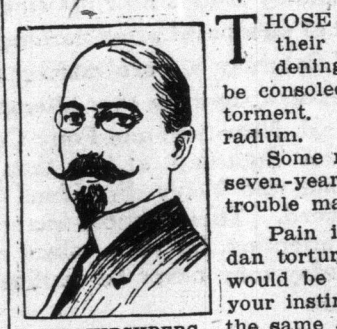
Rich Indian teas blended with flavory Ceylons.

Red Rose Tea "is good tea"

Secrets of Health and Happiness

What an Itch May Mean And How it May Be Cured

By DR. LEONARD KEENE HIRSHBERG
A.B., M.A., M.D. (John Hopkins University)



DR. HIRSHBERG

THOSE who must, perforce, dig their fingers into their skins to rid themselves of that pesky, maddening irritation commonly known as itch, will be consoled to know that there is a new remedy for this torment. It is carnation, an earth which contains radium.

Some remedies for itch, be it of the momentary or the seven-year variety, may relieve, but the cause of the trouble may remain hidden.

Pain is usually preferable to itching, a Torquemada torture, besides which the pangs of the Inquisition would be as a bed of roses. When you have an itch your instinct is to scratch. All animals are endowed with the same impulse. They know what itching is, and they dig and tear the flesh in a vain effort to find relief. There is, physically, no more.

The secret of recovery from itch is to discover with scientific precision what the cause is, and then remove it. Itching differs in individuals, according to race, sex, skin, inheritance and other conditions. Moreover, the outward signs of itching are rarely the same in two groups of individuals.

Scratch-Mark Diagnosis.
It is also possible to determine within limits what the cause of itching is by a study of the scratch marks. Long scratches with scaly crusts point to lice, while short, isolated scratches with contagious scales, or the little itch bug which burrows into the skin.

In mild cases, spread all over the skin, distinct marks are left by the finger nails. These are entirely painless, but they cause a great deal of trouble, even the skin and membranes scarcely show the least redness. Itching without any outward signs of the trouble.

There are also numerous other irritants, such as the cold, dry air and dusts. Perspiration at times causes itching. Fruits, tomatoes, crabs, oysters, mussels, lobsters and many kinds of victuals cause itching in some individuals at certain times. This may or may not be accompanied by hives, patches and various eruptions of the flesh.

Establish the Cause.
An itchy sensation accompanies the healing of many wounds and sores, which is supposed to be caused by the outgrowth of the tissue. As a matter of fact, the healing tissues, as well as invading bacteria, cause itching.

The reason that itching is usually worse at night than in the day time is that the flesh is more fatigued at night, and the exhausted tissues relax their vigilance and fail to put up a stout fight against the tingling—a ringing of the parasites and other ticklish irritants. At night, the blood stream is clogged with waste products, the muscles begin to stretch and twitch, and the itching begins. All of these conditions, beyond a doubt, toward making the night one of horror for an itchy epidemic.

To relieve this distressing condition the cause must first be ascertained, the diet changed, and the correct internal treatment established. Hydrotherapeutic treatments and local applications, such as calamine lotion and carotene plasters, are usually effective remedies.

PRESENT "AS YOU LIKE IT."
Shakespeare's comedy, "As You Like It," was presented at Loretto Abbey last evening by the college students. The performance will be repeated this evening, proceeds to go to the soldiers' convalescent home.

DR. HOMER CURTIS IS REMARKABLE MAN

Dr. Homer Curtis, who is to speak in Canadian Foresters' Hall at 3 and 7-15 next Sunday, is one of the remarkable men of California. With a record of achievement for a man named Samuel A. McDougall, who is now a minister at Pictou, Nova Scotia. This statement was made by Mrs. McDougall, who is a close friend of Dr. Curtis.

It was in 1912, she said, that she met Dr. Curtis at a social gathering. The doctor, she admitted, was incensed and went to Nova Scotia to try to have the minister unfrocked.

The subjects to be dealt with are: "The Meaning and Power of Symbols and Numbers."

WILLIAMS' SEVENTH ANNUAL PIANO CLUB OPENS TOMORROW MORNING

Gives 150 Families the Opportunity to Secure
a Piano at Great Saving and on Easy
Terms, With Special Privileges.

The R. S. Williams & Sons Company, 145 Yonge Street, who have just completed the celebration of their sixtieth anniversary—fifty-six years of service to the public—have announced that their seventh annual piano sale will open tomorrow morning at 9:30 a.m.

This will be particularly good news to music lovers who contemplate the purchase of a piano, because thru this club plan anyone can purchase a brand-new guarantee piano on a payment of \$5.00—with weekly payments of only \$1.25.

The club privileges extended to every club member include a one-year change privilege, protective insurance that guards against loss in case of death, relief insurance that enables the members to make a half-payment when sick or unemployed, a no-interest clause that saves you the interest ordinarily paid on a piano, ten days' free trial in your home, with the privilege of returning piano if not satisfied, a guarantee of five years in writing, one free tuning and a free stool and city delivery.

These are the privileges. In addition to this, there is the substantial club saving of \$22.50 on every instrument. The regular value of the piano is \$147.50. The club price is \$125.00. The club price is \$125.00, so that this substantial saving with the club privileges and features makes it an exceptionally attractive opportunity to purchase a new piano.

The Ennis Piano is a Canadian instrument made in a Canadian factory by Canadian workmen, many of whom have been employed in the same factory continuously for twenty to thirty years.

During the first week of the club, the management hopes to give all club members a choice between mahogany, walnut and fumed oak finish, but cannot guarantee this after the first few days.

The club will open for membership tomorrow morning at 9:30, and the Williams Company announces that for the convenience of the public, they will keep their warerooms at 145 Yonge Street, open Wednesday and Saturday evenings during the club, which is limited to 150 members.

SPECIALS FOR FRIDAY AND SATURDAY
FANCY FLORIDA GRAPEFRUIT, 54 SIZE, \$1.00 PER DOZEN.
STRICTLY FRESH CAUGHT FISH
BOSTON HALIBUT, PORTLAND HADDOCK AND COD, NEW YORK
FOUNDERS, LARGE EXTRA
All Express Stock, NOT Cold Storage.
GALLAGHERS, LIMITED, 107 KING ST. EAST
MAIN 7497-8

ST. VINCENT DE PAUL CHILDREN'S AID MEET

"Sisters' Society" Will Make Efforts to Provide for Education of Feeble-Minded.

Reports from the twenty-first annual meeting of St. Vincent de Paul Children's Aid Society, show that 570 cases involving the interests of 714 children had been attended to.

The juvenile court furnished 478 of these cases, and the remaining 92 were from the office of the agent. During the period of its existence the society has looked after 7604 cases, and 258 children have been made wards of the society, and adopted into foster homes.

During the year just closed, 34 were admitted to St. John's and St. Mary's Industrial School.

The report of the president, Mr. O'Connor, referred to the praiseworthy effort of the "Sister Society" to acquire a detention home for boys, and to make provision for the protection and education of feeble-minded boys and girls.

WORK OF EMINENT ARTISTS ON SCREEN

An illustrated lecture on St. Cecilia, the patroness of music, was given in St. Francis' parish hall on Wednesday evening, by Rev. Dr. Walters of St. Michael's Cathedral. Many of the portraits and scenes shown on the screens were the most beautiful to be procured, and were the work of eminent French artists.

The lecturer, which was the first of a series to be given under the auspices of the parish, was well-received and solo numbers by Mr. Victor Gagnon and Mrs. Schriener. Miss Annie O'Connor was accompanist.

MINISTER AT PICTON CHARACTER IN DRAMA

Mrs. Mohr's Friendship for McDougall Caused Domestic Discord.

PROVIDENCE, R.I., Jan. 27.—The first serious break in the marital relations of the late Dr. C. Franklin Mohr and his wife, Elizabeth P. Mohr, who is on trial charged with having hired two negroes to kill him, occurred at the time she told her husband of her friendship for a man named Samuel A. McDougall, who is now a minister at Pictou, Nova Scotia.

This statement was made by Mrs. McDougall, who is a close friend of Dr. Curtis.

It was in 1912, she said, that she met Dr. Curtis at a social gathering. The doctor, she admitted, was incensed and went to Nova Scotia to try to have the minister unfrocked.

INCREASED BALANCE TO RESERVE ACCOUNT

Very Satisfactory Statement Presented at Annual Meeting of Trusts and Guarantee Co.

A most satisfactory statement will be submitted to the shareholders of the Trusts and Guarantee Company, Limited, at the 19th annual meeting to be held today.

The net profit for the year after deducting cost of management, war tax, other taxes, advertising, general expenses and salaries, amounts to \$102,261. The usual dividends have been paid and the balance to the credit of the reserve or profit and loss account has been further increased and is now \$292,841.88.

The balance at Jan. 1, 1915, was \$373,289.21. The assets amount to \$1,415,573.80. The guarantee trust account, securities on real estate, stocks, bonds and debentures, etc., amount to \$4,198,868.40 and the cash on hand and in the bank amounts to \$67,989.01.

RECOMMENDED GRANT TO HELP CADET MOVEMENT

Five regimental cadet corps of the province want the government to donate \$2 per year per cadet, to sustain the cadet movement. Yesterday a deputation representative of the cadet corps attached to the Queen's Own, Royal Grenadiers, Mississauga Horse, 16th Regiment and 19th Lincoln Regiment, waited on Hon. T. W. McGarry and explained that the corps were in deep water financially and were being sustained by funds subscribed by the officers. The provincial secretary intimated that he would recommend the grant.

In the deputation were Capt. Kirk, Capt. H. J. Dingman, Lieut. Pepler, Lieut. Clark, Lieut. Byrding, Lieut. B. Livette and Sgt. Lennox.

AGED EMPEROR JOSEPH VICTIM OF APOPLEXY?

ROME, Jan. 27.—Reports received by diplomats here today said that Emperor Franz Joseph of Austria had suffered two strokes of apoplexy and that his condition is critical.

LITTLE THINGS COUNT

Even in a match you should consider the "little things"—the wood, the composition, the strikeability, the flame.

EDDY'S MATCHES

are made of strong, dry pine stems, with a secret perfected composition that guarantees "every match a lighter." Sixty-five years of knowing how—that's the reason.

All EDDY products are dependable—always.

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ILLUSTRATED EDITION

Toronto World

40 West Richmond St., Toronto, and
40 South McNab St., Hamilton

Clip this coupon and present, together with our advertised price of \$1.48, at our Toronto or Hamilton Office and receive your copy of the BIG PRINT, RED LETTER BIBLE.

1 COUPON AND \$1.48 SECURES IT

Description Specially bound in overlapping covers, red edges round corners, gold-lettered back, numerous beautiful colored plates, maps and biblical scenes, family record and many useful helps.

Every Word Jesus Spoke Printed in Red

MAIL ORDERS WILL BE FILLED
Toronto and 20 miles therefrom07
Rest of Ontario18
Other provinces ask postmaster rate for 3 lbs.

MOTHER'S Mustard Plaster WITHOUT THE BLISTER

"OVERSEAS" LINIMENT

Highest grade Liniment on the market for Rheumatism, Lumbago, Grippes, Chills and all Aches and Pains. MADE IN CANADA. Satisfaction guaranteed or money refunded. Price 50c. Postpaid. Manufactured by OVERSEAS CHEMICAL CO., 810 Bathurst Street, Toronto.

TOTAL FRENCH LOSSES TWO AND HALF MILLION

BRISTOL, Jan. 27.—M. Longuet, a French Socialist deputy, who addressed the labor conference today, on being questioned regarding the French losses, said that 800,000 soldiers had been killed, that 1,400,000 had been wounded and that 300,000 had been taken prisoners.

Harold E. Smith, five feet five inches in height, was another recruit signed on by the 16th Battalion, Ottawa, but was born in Canada.

Considering that their appeals were based on the fact that so few coming forward is due to the fact that the 16th Battalion, Ottawa, is a "big" unit, it is not surprising that the 16th Battalion, Ottawa, is a "big" unit.

As ago advances the blood gets thin, the nerves exhausted and vitality runs low.

By building up the nerve force of body and mind Dr. Chase's Nerve Food is an unbounded blessing to people of advanced years.

20 cents a box, all dealers.

Dr. Chase's Nerve Food

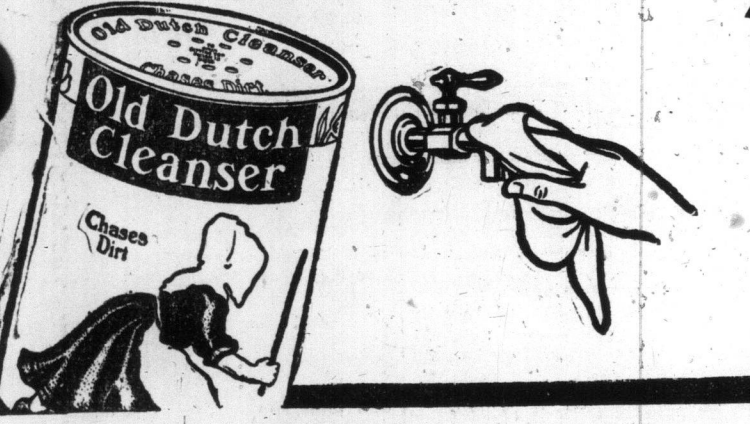
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By Sterrett

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Clean bright faucets.
No grease and grit
in the cracks or
joints—when you use
Old Dutch



Polly and Her Pals

Copyright, 1916, by Randolph Lewis.

He Wants to Go to a Warm Place When He Sleeps

