

THE SIMPSON STORE

Come Here Today for These Good Bargains

For the Bedroom Floor Coverings at Bargain Prices

New Tapestry Rugs
For your new bedroom rug you could not do better than to select one of these inexpensive and reliable Scotch Tapestry Rugs. Entirely new and in a splendid selection of designs.

Size 6.9 x 9.0. Today	9.75
Size 7.6 x 9.0. Today	10.75
Size 9.0 x 9.0. Today	13.50
Size 9.0 x 10.6. Today	15.00
Size 9.0 x 12.0. Today	16.75
Size 10.6 x 12.0. Today	21.50

New and Dainty Rag Rugs
For a dainty bedroom rug, nothing can surpass these delicate and dainty colored rag rugs, woven in plain centres or mottled patterns with pretty chintz borders in shades of blue, grey, rose, green, tan and mauve.

Size 4.6 x 7.6. Regular \$ 5.75. Today	4.49
Size 6.0 x 9. Regular \$13.50. Today	8.95

Japanese Matting Just Arrived
In spite of difficulties a consignment of Japanese mats and mattings has arrived safely in Toronto, and is now ready for you to see. Their quaint colorings and designs are most interesting, are most suitable for summer cottages and bedroom use, and our display in the Carpet Department is well worth a visit.

Size 6.0 x 6.0. Today	.95
Size 9.0 x 9.0. Today	2.15
Size 9.0 x 12.0. Today	2.95

Smyrna Art Rugs
Just arrived from England are several bales of these most attractive and interesting reversible rugs, very serviceable for bedroom or hall use or anywhere that a small rug is desirable. Rich Oriental and Indian colorings. Quite a novelty and serviceable.

Size 24 x 54 inches. Today	2.25
Size 27 x 60 inches. Today	2.95

Heavy Tapestry Carpets, 98c Yard
New tapestry carpets of Scotch and British manufacture, in colors suitable for bedroom use, living-room, hall and stairs, in both Oriental and conventional designs. Regular prices \$1.10, \$1.15 and \$1.25 per yard. Today

Size 11.10	.98
Size 11.15	.98
Size 11.25	.98

Heavy Printed Oilcloth, 42c Square Yard
Still at the old price in spite of the advanced cost of production. We are offering hundreds of rolls of heavy printed oilcloth, thoroughly seasoned, and plenty of designs to select from, and in all different widths. Today, per square yard

Oilcloth Mats, \$1.25 for 89c	.42
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Oilcloth Mats, \$1.25 for 89c
A clearance of two dozen useful Oilcloth Mats. Size 4.6 x 4.6. Well printed and good designs. Regular \$1.25. Today to clear

Regular \$1.25	.89
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Silverware

Opportunities for Spring Brides

Set of six Rogers' Silver-plated Dessert Spoons, in a satin-lined leather case. Regular \$4.50. Today

Set of six Rogers' Silver-plated Dessert Spoons, in a satin-lined leather case. Regular \$4.50. Today	2.50
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Set of six Rogers' Silver-plated Dessert Forks, in a satin-lined leather case. Regular \$4.50. Today

Set of six Rogers' Silver-plated Dessert Forks, in a satin-lined leather case. Regular \$4.50. Today	2.50
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Set of six Rogers' Sectional Silver-plated Soup Spoons, in satin-lined leather case. Regular \$5.25. Today

Set of six Rogers' Sectional Silver-plated Soup Spoons, in satin-lined leather case. Regular \$5.25. Today	2.75
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Set of six Rogers' Silver-plated Coffee Spoons, in satin-lined leather case. Regular \$2.90. Today

Set of six Rogers' Silver-plated Coffee Spoons, in satin-lined leather case. Regular \$2.90. Today	1.35
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Set of six Rogers' Silver-plated Table Spoons, in leather case. Regular \$5.25. Today

Set of six Rogers' Silver-plated Table Spoons, in leather case. Regular \$5.25. Today	2.75
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Set of six Rogers' Silver-plated Fruit Knives, in satin-lined leather case. Regular \$4.25. Today

Set of six Rogers' Silver-plated Fruit Knives, in satin-lined leather case. Regular \$4.25. Today	2.98
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Two-piece set, including large Fruit or Berry Spoon and one cold meat Serving Fork, in satin-lined leather case. Regular \$3.50. Today

Two-piece set, including large Fruit or Berry Spoon and one cold meat Serving Fork, in satin-lined leather case. Regular \$3.50. Today	2.15
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Two-piece set, including large Tomato Server and one Cake Fork. Regular price \$3.75. Today

Two-piece set, including large Tomato Server and one Cake Fork. Regular price \$3.75. Today	2.15
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Large Fruit or Berry Spoon. Rogers' silver-plated, in satin-lined leather case. Regular \$2.25. Today

Large Fruit or Berry Spoon. Rogers' silver-plated, in satin-lined leather case. Regular \$2.25. Today	1.35
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Large Cold Meat Serving Fork to match, put up in a satin-lined leather case. Regular \$2.00. Today

Large Cold Meat Serving Fork to match, put up in a satin-lined leather case. Regular \$2.00. Today	1.25
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Chinaware

Clover Leaf Dinnerware

Cups and Saucers. Today, each

Cups and Saucers. Today, each	.12
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Dinner Plates. Today, each

Dinner Plates. Today, each	.11
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Tea Plates. Today, each

Tea Plates. Today, each	.10
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Soup Plates. Today, each

Soup Plates. Today, each	.10
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Bread and Butter Plates. Today, each

Bread and Butter Plates. Today, each	.07
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Oatmeal Dishes. Today, each

Oatmeal Dishes. Today, each	.05
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Covered Vegetable Dishes, each

Covered Vegetable Dishes, each	.05
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Meat Platters, 25c, 35c, 55c and 75c each.

Meat Platters, 25c, 35c, 55c and 75c each.	.49
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China Cups and Saucers. Regular \$5c. To clear today, each

China Cups and Saucers. Regular \$5c. To clear today, each	.20
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An Assortment of Various Floral Decorations, English China, today

An Assortment of Various Floral Decorations, English China, today	.20
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Teapots, 25c Each—3 to 6-cup sizes, "slightly imperfect," Gibson's English Teapots.

Teapots, 25c Each—3 to 6-cup sizes, "slightly imperfect," Gibson's English Teapots.	.20
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Milk Jugs, 25c—White and gold or floral decorations; one, two and three-pint sizes.

Milk Jugs, 25c—White and gold or floral decorations; one, two and three-pint sizes.	.23
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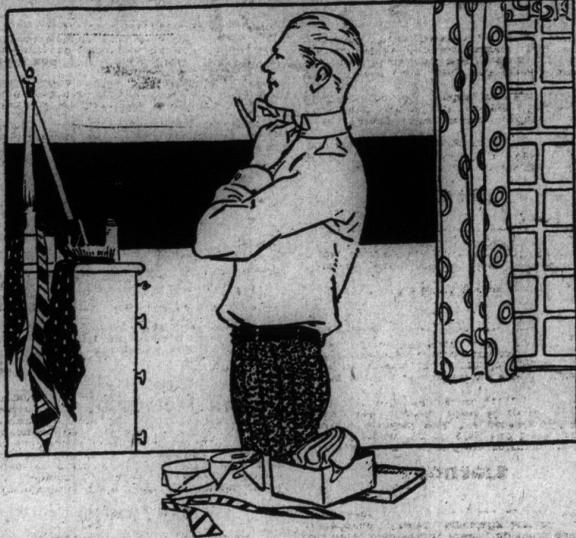
Special at

Special at	.23
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Milk or Soup Bowls—An assortment of plain white and decorated bowls, 5 and 6-in. sizes.

Milk or Soup Bowls—An assortment of plain white and decorated bowls, 5 and 6-in. sizes.	.7
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Friday Bargains for Men



Men's Suits, Young Men's Suits and Boys' First Long-Pant Suits to Clear Today at \$9.95

200 suits to be cleared today, each one made from excellent wearing tweed, in brown, greys or fancy mixed colors, in neat patterns.

Boys' First Long Pant Suits, sizes 32 to 48; single-breasted yoke Norfolk style, with single-breasted saque style, with narrow cut trousers.

Young Men's Suits, sizes 34 to 38; close-fitting, single-breasted saque style, with soft roll lapels, single-breasted vest, and narrow cut trousers.

Men's Suits, sizes 36 to 44; single-breasted, 3-button saque, for the more conservative dressed man; every garment nicely tailored and finished. Today

Men's Suits, sizes 36 to 44; single-breasted, 3-button saque, for the more conservative dressed man; every garment nicely tailored and finished. Today	9.95
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Friday Bargains in Boys' Suits With Extra Bloomers

Norfolk Suits, made of medium weight tweed in fashionable shades of grey. Single-breasted coats with pleats down each side of back and front to sewn belt. Natural shoulders, medium lapels and flap pockets. Bloomers are lined and have belt loops and expanding knee bands. For boys 7 to 16 years. With extra bloomers. Today, bargain

Norfolk Suits, made of medium weight tweed in fashionable shades of grey. Single-breasted coats with pleats down each side of back and front to sewn belt. Natural shoulders, medium lapels and flap pockets. Bloomers are lined and have belt loops and expanding knee bands. For boys 7 to 16 years. With extra bloomers. Today, bargain	5.95
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Pinch-back Suits, Extra Bloomers

The other special is a dark navy blue pinch-back suit, tailored from an imported English worsted serge, single-breasted, with form-fitting shoulders, neat lapels, side and breast patch pockets, and three-piece all-around belt sewn across back only. Suit with extra bloomers. Today, bargain

The other special is a dark navy blue pinch-back suit, tailored from an imported English worsted serge, single-breasted, with form-fitting shoulders, neat lapels, side and breast patch pockets, and three-piece all-around belt sewn across back only. Suit with extra bloomers. Today, bargain	9.45
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Men's Socks

Men's extra fine quality plain black, tan, grey, helio and white Cotton Sox, seamless foot and fast colors. Today, bargain

Men's extra fine quality plain black, tan, grey, helio and white Cotton Sox, seamless foot and fast colors. Today, bargain	15
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Men's Union Cashmere Sox, made in England; seamless foot, good weight and fine wearing quality. Today

Men's Union Cashmere Sox, made in England; seamless foot, good weight and fine wearing quality. Today	25
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Boys' and Girls' Ribbed Black Cotton Hosiery, fine one and one ribbed finish, seamless, and a good weight; sizes 6 to 10. Today

Boys' and Girls' Ribbed Black Cotton Hosiery, fine one and one ribbed finish, seamless, and a good weight; sizes 6 to 10. Today	25
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Trunks

Fibre and fibre bound; heavily reinforced corners and hinges; linen lined; tray with two pockets. This trunk has proved itself fit for hard usage. 36-inch size, \$14.00; 40-inch size, \$15.00.

Waterproof Covered Trunk, heavy hardwood slats, with heavy brass corners and studs, check lining, with deep tray, and covered hat box. Sizes 32, 34 and 36 inches. Today, special at

Waterproof Covered Trunk, heavy hardwood slats, with heavy brass corners and studs, check lining, with deep tray, and covered hat box. Sizes 32, 34 and 36 inches. Today, special at	3.95
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Fibre Suit Cases

With strong handles, reinforced corners, brass lock and bolts; neat lining, with pocket. Sizes 24 and 26 inches. Regular \$2.25 to \$3.50. Today

With strong handles, reinforced corners, brass lock and bolts; neat lining, with pocket. Sizes 24 and 26 inches. Regular \$2.25 to \$3.50. Today	1.98
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A Good Bag, \$4.95

Leatherette Wairus Grain Bag, double handles; black only; brass lock and catches; fabricoid lining, with two pockets. Sizes 15 and 20 inches. Today, each

Leatherette Wairus Grain Bag, double handles; black only; brass lock and catches; fabricoid lining, with two pockets. Sizes 15 and 20 inches. Today, each	4.95
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Men's Neckwear Reduced to 25c for Quick Clearance

We are going to reduce our stock of Men's and Boys' Neckwear today, and have, therefore, reduced our prices on many lines from 25c and 50c to 25c. There are included all sorts of floral stripe and allover designs, in fine silk and silk mixtures, four-in-hand ties, providing a most unusual opportunity of securing your season's supply at a big saving. Sale price, each

Men's Neckties, in a large assortment of neat striped patterns, will constitute another interesting special for today. They are neat style, and have laundered suits. Today, bargain, each

Men's Neckties, in a large assortment of neat striped patterns, will constitute another interesting special for today. They are neat style, and have laundered suits. Today, bargain, each	.55
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Men's Shirts and Underwear

Men's Natural Color Merino Shirts and Drawers, serviceable and comfortable wearing wool and cotton mixture undergarment. Today, bargain, a garment

Men's Natural Color Merino Shirts and Drawers, serviceable and comfortable wearing wool and cotton mixture undergarment. Today, bargain, a garment	.47
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Men's Natural Color Balbriggan Shirts and Drawers, Zimmerli brand; splendid spring underwear. Priced especially low at

Men's Natural Color Balbriggan Shirts and Drawers, Zimmerli brand; splendid spring underwear. Priced especially low at	.35
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Trousers

Men's Trousers, made from splendid quality worsted trousering, in grey and black stripe patterns, finished with five pockets and belt loops; well tailored. Sizes 32 to 44. \$2.50 and \$4.00 values, at

Men's Trousers, made from splendid quality worsted trousering, in grey and black stripe patterns, finished with five pockets and belt loops; well tailored. Sizes 32 to 44. \$2.50 and \$4.00 values, at	2.95
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Men's Work Pants of strong tweed trousering, in browns and greys, in stripe patterns; strongly tailored, and will give good wear. Sizes 32 to 44. To clear

Men's Work Pants of strong tweed trousering, in browns and greys, in stripe patterns; strongly tailored, and will give good wear. Sizes 32 to 44. To clear	1.98
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Overalls

Painters' White Overalls, sizes 32 to 38 only; made from good, serviceable white cotton; all overalls with pockets, bib and brace. Today

Painters' White Overalls, sizes 32 to 38 only; made from good, serviceable white cotton; all overalls with pockets, bib and brace. Today	.49
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Hats

Men's Soft Felt Hats and Men's Black Stiff Hats. Lines sold regularly at \$1.50 and \$2.00. Today, bargain

Men's Soft Felt Hats and Men's Black Stiff Hats. Lines sold regularly at \$1.50 and \$2.00. Today, bargain	1.00
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Boys' Varsity Caps, brown corduroy and brown and cardinal felt Varsitys. Regular 35c and 50c. Today, bargain

Boys' Varsity Caps, brown corduroy and brown and cardinal felt Varsitys. Regular 35c and 50c. Today, bargain	.19
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Boys' Tweed Caps, grey and brown tweed; also neat black and white check caps, in four and eight-piece top shapes. Regular 50c. Today, bargain

Boys' Tweed Caps, grey and brown tweed; also neat black and white check caps, in four and eight-piece top shapes. Regular 50c. Today, bargain	.39
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Sweaters

For Boys, at \$1.89

Boys' Sweater Coats, in fine cardigan stitch, made from wool and cotton mixture. Tan trimmed in seal. Military collar, pearl buttons, two pockets. Sizes 24 to 32. Regular \$2.50 sweater. Today

Boys' Sweater Coats, in fine cardigan stitch, made from wool and cotton mixture. Tan trimmed in seal. Military collar, pearl buttons, two pockets. Sizes 24 to 32. Regular \$2.50 sweater. Today	1.89
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Books

Military Text Books, one-half price—We offer our entire stock of military text books dealing with all branches of the service. Your choice at half-price.

"Tales of the Porcupine Trails," by U. Milton York. A splendid collection of poems, written with ease, swing and vigor. Regular \$1.00 edition. Today

"Tales of the Porcupine Trails," by U. Milton York. A splendid collection of poems, written with ease, swing and vigor. Regular \$1.00 edition. Today	.19
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"Phil-o-Rum's Canoe" and "Madeline Vercherre," by W. Henry Drummond, with four beautiful full-page illustrations in sepia. The illustrations above are worth more than double today's price of the book. Today

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Boots

Special for Women

Women's Boots, suitable for Spring wear, button and lace styles, in patent colt, gunmetal and vicci kid leathers with kid and cloth tops. The soles are Goodyear welted and McKay sewn. There are several toe and heel styles. Sizes 2 1/2 to 7. On sale today

Women's Boots, suitable for Spring wear, button and lace styles, in patent colt, gunmetal and vicci kid leathers with kid and cloth tops. The soles are Goodyear welted and McKay sewn. There are several toe and heel styles. Sizes 2 1/2 to 7. On sale today	2.95
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Men's Boots at \$2.79

This lot of men's boots just arrived. They are made of strong black calf leather, blucher style with neat toe caps, flat heels and McKay sewn soles with a double row of rivets around edge. Sizes run from 6 to 14. Sale price

This lot of men's boots just arrived. They are made of strong black calf leather, blucher style with neat toe caps, flat heels and McKay sewn soles with a double row of rivets around edge. Sizes run from 6 to 14. Sale price	2.79
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Boys' Boots at \$2.95

Durable boot for boys. Made of soft black leather, blucher cut, smart dressy toe style, solid leather, standard screw and slugged sole, military heel. Sizes 11 to 13, \$2.69; sizes 1 to 5, \$2.95.

Durable boot for boys. Made of soft black leather, blucher cut, smart dressy toe style, solid leather, standard screw and slugged sole, military heel. Sizes 11 to 13, \$2.69; sizes 1 to 5, \$2.95.	2.95
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Children's Boots

In button and lace styles, made of gunmetal and kid leathers with kid tops. Sizes 4 to 7 1/2. These shoes are regularly sold at \$1.75. Today at

In button and lace styles, made of gunmetal and kid leathers with kid tops. Sizes 4 to 7 1/2. These shoes are regularly sold at \$1.75. Today at	1.39
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Infants' Boots at 49c

Babies' regular 65c boots in lace and button styles and several different colors. Soft soles. Sizes from 0 to 4. Today

Babies' regular 65c boots in lace and button styles and several different colors. Soft soles. Sizes from 0 to 4. Today	.49
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Breakfast This Morning in the Palm Room

Sixth Floor
Orange or Cereal With Cream.
Broiled Salmon With Saratoga Chips.
Rolls. Pot of Tea or Coffee.
Twenty-five Cents

Gloves

Of Fine Chamouisset

Women's White and Grey Chamouisset Gloves, look like the real chamouisset leather; will wash and wear splendidly; have two dome fasteners; sizes 6 to 7 1/2. \$4.00 value. Today

Women's White and Grey Chamouisset Gloves, look like the real chamouisset leather; will wash and wear splendidly; have two dome fasteners; sizes 6 to 7 1/2. \$4.00 value. Today	.79
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Long Silk Gloves

Women's Elbow Length Silk Gloves, can be shortened easily. Black and white. Opened at wrist, dome fasteners and double tipped fingers; sizes 5 1/2 to 8. 75c value. Today at

Women's Elbow Length Silk Gloves, can be shortened easily. Black and white. Opened at wrist, dome fasteners and double tipped fingers; sizes 5 1/2 to 8. 75c value. Today at	.59
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French Kid Gloves

Odds and ends of women's regular stock gloves; tan, black, white, green, mode, biscuit and navy; have two dome fasteners and gusset fingers. Usual \$1.35 value. Today

Odds and ends of women's regular stock gloves; tan, black, white, green, mode, biscuit and navy; have two dome fasteners and gusset fingers. Usual \$1.35 value. Today	1.10
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Munition Gloves

Women's and Men's Munition Gloves, wrist and gauntlet styles, made from horsehide leather, soft, pliable stock; small and large sizes. Extra special value today

Women's and Men's Munition Gloves, wrist and gauntlet styles, made from horsehide leather, soft, pliable stock; small and large sizes. Extra special value today	.75
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