## THURSDAY MORNING THE TORONTO WORLD.

## The Hat Secret

WTE often wonder if the "man" who buys a hat in Toronto realizes just what a splendid chance he has to secure the world's best product at a reasonable price? The protective tariff of the great republic at the south of us has made "Millionaire Hat Makers," but it has given the public its money worth in quality.


The "English-made Hat"
is the best in the world, both for quality and style. It sells on Fifth Avenue, New York, for twice the price asked for the best of "American
Makes." In Canada the "English-made Hat" is marked at a lower price than the American pro-

We are specialists on English-made hats. We handle exclusively in Canada those manufactured by Henry Heath of London, England, who has the honor of supplying His Majesty King Edward with the hats he wears---and Edward Rex has some good taste in the matter, of headgear. $O$
moderately priced also.

DINEEN
140 Yonge Street, Toronto

## CONTPOL OF GTREETS

## UMDERONECEPATMENT

Amalgamation of Three Civic
Branches Favored by Con-


Some Facts About
The Manufacturers Life During 1909
The death claims amounted to less than two-thirds of of the Income from Interest,
Rents, etc. This is another domontratiton Rents, etere. Thisis is another demonstration
ofthis corenul esecetion of lives mate by
this Company this Company.
Without taking into account the profit

II view of the great are taken in in-
resting the Companys funde, this rate
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Insuruance in force over $857,750,000$. This in a good company in which
The Manufacturers Life toronto, canada.

N. TOROVTO FRE ALLRM SISTEN II FULL SWING





TAXICABS MAIN 6921. SPRIT OF ICOMOCLISUM HOLSS THE CONEENTON




