

Do We Guarantee Positions

Is a question we are frequently asked. The

F. C. B. C.

Always says "No," emphatically. No, but we will do more for any worthy student than schools which make such loud promises. Catalogue for the asking.

J. W. WESTERVELT, Principal.

Our Clothes Are Different

FOR STYLE AND FINISH YOU SHOULD WEAR ONE OF OUR SPRING SUITS

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220 DUNDAS STREET.



Base-Ball Clubs

Get our prices on SUITS, GLOVES, BALLS, SHOES, MITTS, BATS, MASKS, PLATES, BODY PROTECTORS, ETC.

Largest stock. Best goods. Lowest prices.

185 DUNDAS ST.

GURD'S GOOD GUNS

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

SHOES—See our Ladies' \$1.50 Shoes—worth more but our expenses are low and you get the benefit. W. M. PAXMAN, 290 Dundas Street.

London Conservatory of Music and School of Elocution, Limited

Subjects Taught: PIANO, ORGAN, VIOLIN, SINGING, HARMONY, ELOCUTION, and all hand instruments.

W. CAVEN BARRON, Principal
874 Dundas Street. Phone 1101

"Out of the High-Rent District."

TAKE CARE OF YOUR EYES

Let us examine your eyes, and if it is found that the wearing of glasses would be beneficial, we can supply them at very reasonable prices.

EDWARDS
Expert Watchmaker and Optician.
402 TALBOT STREET.

FERGUSON & SONS

Funeral Directors
174 TO 180 KING STREET
ESTABLISHED 50 YEARS.
Phone 373 and 543.

SMITH, SON & OLARKE
UNDERTAKERS AND EMBALMERS
Lady assistant. Night calls personally attended.
Rubber-tired funeral cars.
118 DUNDAS ST. PHONE 586
625 DUNDAS ST. PHONE 678
Residence on Premises.

D. A. STEWART
(Successor to John T. Stephenson.)
FUNERAL DIRECTOR AND EMBALMER
Reasonable charges. Best equipment.
Open day and night. Residence on premises.
104 DUNDAS ST. PHONE 459.
GEO. E. LOGAN, Assistant Manager.

ELLIOTT & OLMSTED
Removal to 236 Dundas.
FUNERAL DIRECTORS & EMBALMERS
Open day and night. Residence on premises. Phone 175.

Kindling Wood 75c
Delivered, per load.
LONDON BOX CO.
309 BATHURST ST.

COAL
Pea Coal, large and clean, \$5 ton
Nut, Stove and Egg ... \$6 ton
Our Coal is a free burner, long lasting, and every pound is a pound of Coal.
CONNELL ANTHRACITE MINING CO., LIMITED,
139-141 York Street, London.

GREAT CHANCE for small investors, only \$10.00 to secure a share; 6 per cent on subsequent payments.

London Loan & Savings Company
434 Richmond street, London.

Safety First

The first consideration with a prudent investor is security.

4 Per Cent Debentures

Issued by this company are safe beyond question, being secured by first mortgages on real estate in Western Ontario.

THE HURON & ERIE Loan & Savings Co.
440-442 Richmond Street,
London, Ont.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

THOS. WILSON

Merchant Tailor

212 Dundas Street,
Higgins Block. Telephone 596

LONG OPTICAL EXPERIENCE AND PRACTICE

Combined with every known scientific instrument for the determination of eye defects, have placed our specialists, Mr. Tait and Mr. Brown, in a position whereby perfect results are always attained in glasses fitted by them. Our experience is not a matter of a few weeks, but the result of long practice and years of study.

Every lens supplied by us is manufactured on the premises.

The Tait-Brown Optical Co.

Permanent. Specialists. Reliable.
237 DUNDAS STREET.

ARTISTIC BACK COMBS

In Egyptian and Roman Gold Mountings; also Brilliant Settings—the prettiest styles we have yet shown. See them and price them.

THOS. GILLEAN
402 RICHMOND STREET.

BREAD OF QUALITY

Johnston Bros.' XXX Bread should never be absent from your table. It's all nutrition. A delicious, wholesome article of food. Ask your grocer—he sells it.

JOHNSTON BROS. Phone 818

LONDON AND DISTRICT

—R. L. Page, of this city, has taken a position at Chatham, Ont.

—It is not expected that Chesley avenue school addition will be officially opened until the first of May.

—The London Poultry and Pet Stock Association will hold a banquet in the rooms above the Bank of Nova Scotia this evening.

—Mrs. B. B. Riggs and daughter, of Biggsville, Mich., are the guests of Mrs. Riggs' mother, Mrs. H. Doan, 778 King street.

—A. E. Johnston, of 529 Hill street, has taken out a building permit for a two-story brick veneer dwelling on Emery street.

—Misses Edna Stouffer and Lela Wynne left for their homes in Port Huron today after having spent a few days with friends in this city.

—Prof. Southworth, of Meadville Theological School, Meadville, Pa., is expected to address the Canadian Club

Our Silverware

Is unsurpassed for quality and uniqueness of design. Superior to the ordinary kind found in most stores. Prices no higher, though.

SUMNER
Quality Jeweler,
380 RICHMOND STREET.

Come Here First



Many there are who suffer greatly because of defect in their eyes. Often it is only a very slight defect, but gives great discomfort. We diagnose and correct all such troubles quickly and accurately by our new scientific method. We make no charge for consultation. Equipment at both stores.

W. G. YOUNG
JEWELER AND OPTICIAN.
Diamond Hall—214 Dundas, 674 Dundas
YMT

DON'T BUY CEMENT

Until you get our prices, wholesale and retail

JOHN MANN & SONS
401 CLARENCE ST.
425 YORK STREET

AN IMPORTANT DAILY ITEM

Good bread is necessary in your daily food. We bake bread that tempts the appetite, using the best materials. None better, as you will say when you try it. Call up by 'phone, 929, or order from our driver, or any grocery store.

PARNELL'S

DO YOU DO MUCH WRITING?

If so, why not use a fountain pen.

Our new line of Waterman's consists of Solid Gold, Gold-Filled, Silver, Pearl and Plain Mounting.

C. H. WARD & CO.
374 RICHMOND STREET.

SPONGES SPONGES

To find a Sponge that is good enough, large enough and low priced enough, has puzzled many. We have gone over our stock piece by piece, and made the price to conform with the quick selling value of each. Then we carefully bought the missing sizes. If you need a sponge now is a good time; our store is a good place.

5c to \$3.50 each

Cairncross & Lawrence
Chemists and Druggists.
216 Dundas Street, London, Ont.

at their luncheon on Monday next, April 22, on "Some Problems of American Cities."

—A very successful sale of dairy cows was conducted by J. W. Latshaw, auctioneer, for Mr. C. A. Milson, Wilton Grove, on Monday. Twenty-three cows averaged \$45.22. One grade Holstein sold for \$61.50.

—The West Baden, Ind., Journal of a recent date, contains the following paragraph about Mr. Alex Harper, a former Londoner: "Mr. Alex Harper, Chicago, was among the regular visitors from that city registering at the West Baden Springs Hotel last week on a recreative period and a course of the waters. He has been a semi-annual visitor at West Baden for a number of years and is in position to know and appreciate the merits of the place and her mineral waters. Mr. Harper has been following the profession of expert accounting and auditing for a number of years, in which line of business he is an adept, and his services are constantly in demand. He has been employed in a number of large accounting and auditing cases, in which he has been highly compensated for his work. Mr. Harper is a genial and sociable gentleman and has a wide circle of friends and acquaintances. He was accompanied to the springs by his son, W. A. Harper."

HELP CAME PROMPTLY.

Six persons have already signified their intention of assisting the family now under the care of Inspector McCallum, reference to whom was made in Tuesday evening's Advertiser.

Londoners were prompt to respond to the plea for help.

A CANTANKEROUS CLOCK.
The custom house clock is on strike. That is, it won't strike, and it absolutely refuses to tell the time. Ald. Gillean, who is chief physician to the clock, is having a new watch put in, and he hopes to have the old fellow back on the job shortly.

STREET WATERING TROUBLES.
It is understood that the street watering contractors are objecting to the form of tender presented to them in accordance with the instructions from the council. It appears that they are asked to give figures for each sprinkling, but they do not want to do this. They want to go back altogether to the old scheme.

MR. GIBBONS AT GUELPH.
Mr. George C. Gibbons, K.C., of this city, chairman of the international waterways commission, addressed the Canadian Club of Guelph at its final banquet of the season on Tuesday evening. Mr. Gibbons spoke on "The International Waterways," and his address was listened to with the greatest interest. A vote of thanks was tendered him at the close of the address on motion of President Crookman, seconded by Ald. Lyon. In thanking the members of the club, Mr. Gibbons extended a hearty invitation to them to visit the local Canadian Club, of which he is president.

DIED WHILE ON A VISIT.
Mr. Chas. A. Wilson, a former employee of D. S. Perrin & Co., of this city, died a few days ago in Aylmer, and the funeral took place yesterday from the residence of Mrs. John Wismer, of that place, with whom deceased had resided in Mapleton for some years before coming to London. Recently Mrs. Wismer removed to Aylmer, and at Easter Mr. Wilson paid her a visit. He was feeling unwell and was advised to remain in Aylmer until he would recuperate. He had been a sufferer from Bright's disease, but the immediate cause of death was a hemorrhage. The deceased was but 19 years of age. He had very many friends in London, who will be sorry to hear of his death.

LONDON OLD BOYS' BANQUET.

The London Old Boys' Association of Winnipeg held its annual banquet on Tuesday night. The affair proved very pleasant, the former Londoners putting in a jolly time. President T. C. Keenleyside occupied the chair, and among those at the head table were ex-President Robert Wyatt, ex-President A. L. Crossin, J. Todd, J. M. McWhinney, Walter Seaborn, Moosejaw; Alex. Campbell, Captain S. Frank Peters, W. H. Rudd, R. McE. Elliott, Alex. Calder, James Fairbairn, Herb Matthews, W. D. Love and Secretary F. W. Shewler. The toast of the evening, "The Forest City," was proposed by ex-Alderman Wyatt, and responded to by J. M. McWhinney. It was received with "Home, Sweet Home." Among other toasts were "Old Nick" and "London Old Girls." Other speakers were Rev. Robert McWhinney, Matthew's Crossing; Herb Moosehouse, Claude R. Sanagan, Elliott Seaborn and George E. Mains.

COOMBS AT THE GRAND.

Commissioner Coombs will again visit London today, and repeat his wonderful illustrated lecture, "From Bethlehem to Calvary," in the Grand Opera House tonight, at 8 o'clock. The commissioner has now traveled from coast to coast with this wonderful exhibition of moving pictures, and has been received by crowded houses everywhere. This is the first time these films have been used in Canada, and were produced at a cost of upwards of \$10,000. The service will be augmented by short connective readings and magnificent limelight views of celebrated pictures by Tissot, Hoffman, Holman, Hunt and others. This is an opportunity that only comes once in a lifetime, and the vivid representation of the life, death and resurrection of Christ, in these moving pictures will preach a sermon that you will never forget. The commissioner will be accompanied by Mrs. Coombs, Colonel Rothwell, from England; Lieut.-Col. Fugmire and Adjutant Morris.

HOPE FOR HUGHES

Doctors Think He May Not Have to Submit to an Operation.

A number of physicians yesterday held a consultation on the case of Arthur Hughes, the young man who was struck by a pitchfork, and who, it was feared, would be compelled to undergo the amputation of both arms. The doctors, it is understood, are of the opinion that the operation will not be necessary.

LIBERAL CLUB WHIST

Gray and Smith Win at Compass and Wootton at Progressive.

Gray and Smith, with a plus score of 19 won out in last night's compass whist match at the Liberal Club, while Alex Wootton took first honors in the progressive match with plus 31.

Compass.
The plus scores made are as follows: Gray and Smith, plus 19; Owens and Goodwin, plus 7, and Southcott and Benson, plus 7; Stone and Brock, plus 6; Harrison and Saunders, plus 5; Monroe and Ashplant, plus 2; Gardner and Floch, plus 1; Doyle and Wilcox, plus 1; McGee and Curry, average.

Progressive.
Alex Wootton, plus 31; O. Hunt, plus 23.
The prize winners of the Liberal Club bowling tournament were: P. Stone, W. Worrall, Bert Adams, Claude Brown and H. Legg. The first named won both the high average and total score prizes, a silk umbrella, presented by "Doc" Ship, and a pair of gold cuff buttons offered by the club.

A new bowling league is being formed, and devotees of this interesting pastime are cordially invited to enter.

Smartest turnouts for spring weddings. Hueston's Livery.

Souvenir Postcards. See our lines. Red Star News Company, 8 Market Lane.

TEETH

An unsightly set of teeth is often the only thing that mars an otherwise perfect face.



Dr. Jarvis, Dentist
Dundas St., Corner Clarence St.

WORK BEGUN ON THE NEW SEWER

Contractors Getting Busy—Contractor Dill and Ottaway Job.

Yesterday was a big day in sewer construction in London. In the morning Chris Leatherne, the contractor, broke ground at the corner of Edward street and Bruce street, for the extension of the South London main sewer.

The work must be finished by the 1st of October, and it will cost about \$8,000.

Yesterday Blight & Fielder began the hauling of tile for the new sewer on Dundas street, between Wellington and Adelaide streets.

Work is to be commenced at once. The sewer will cost in the neighborhood of \$5,500. As soon as Contractor Dill, of Toronto, arrives here to sign the contract for the Ottawa avenue main sewer extension, things will begin to move on the big drain.

Dill's price for the ditch is looked upon as very reasonable, in view of the fact that some years ago Beckett & Wade attempted to put down a sewer on the street, and failed. The Toronto man is an expert in his line, however, while Beckett & Wade were new at the work. Engineer Graydon says that Dill has been laying tile in the bay at Toronto, and has no fear that he will be unable to fulfill his contract here.

Work on the north end sewer will also be commenced very shortly.

MUSIC FOR OLD PEOPLE

Enjoyable Concert Given by Askin Street Methodist Church Choir.

The Askin Street Methodist Church choir and their friends, to the number of 50, gave a concert to the inmates of the Aged People's Home Tuesday evening, and the affair proved one of the most enjoyable yet given. The programme consisted of two anthems by the choir, two numbers from the Male Chorus Club, readings, by Miss Legate and Miss Whitaker, recitations by Miss Selery and Miss Pearl Jones, instrumental numbers by Mrs. Nicholls and Dr. Sam Thomas, and vocal solos by Miss Nash, Mr. Alf Peine and Organist Gilmour. After the programme, refreshments were served to the old people, who enjoyed the affair very much.

A GO-AHEAD CONCERN

Nordheimers' Music Store, Dundas Street, Enlarged and Improved.

Ample evidence that the Nordheimer business is in a highly flourishing state in this city is shown by the fact that the premises have just been recently enlarged and improved in order to properly take care of the ever increasing trade. The floor space on the ground floor has been increased to double its former size, and the arrangement of the show window greatly improved. The decorative scheme is highly pleasing. The handsome new metal ceiling, panel walls and trimmings being artistically tinted in the dainty light shades. A large portion of this floor is claimed by the Victor Talking Machines, which are shown in all styles, with a large stock of records always on hand. The remainder of the ground floor is devoted to band and orchestra, as well as the smaller class of instruments. Sheet music is also a big feature—a complete stock of the newest musical successes being always on hand.

The second floor, known as Nordheimer Hall, needs no introduction to the music-loving people of this city; for who has not attended at least two or three of the high-class recitals given a few times each season in this magnificent hall? This hall, on account of its splendid acoustic properties, is peculiarly adapted to bring out fully the superb tone-quality of the "Nordheimer" pianos. A tone the makers are deservedly proud of, for it is wonderfully clear, pure, sweet and sympathetic.

When Mr. James J. Callaghan, general manager of the London branch of the Nordheimer Piano and Music Company, Limited, was asked to what he attributed the great success of the Nordheimer business in this city, as well as all over the Dominion, he said it was due to two things:

First—Because the instruments were of a distinctly superior class.

Second—Because of the honorable reputation of the house of "Nordheimer."

Everything is sold on the One Price System, which creates a feeling of confidence in the firm, and places every purchaser on an equal footing. No house-to-house canvassers are em-

The Sovereign Bank of Canada

London East Branch

are open for business at their NEW OFFICE, corner of Dundas and Adelaide Streets, where their clients and the public generally will be cordially received.

W. J. HILL, Manager.

Imperial Bank of Canada

Capital Paid Up - - \$4,700,000.00
Rest - - - - - \$4,700,000.00

London Branch:
Corner Richmond and King Streets

SAVINGS DEPARTMENT
Interest Allowed on Deposits at Current Rate and Compounded Every Three Months.
R. Arkell - Manager

MARA'S

134 Dundas St., Through to Carling.
Opposite Market Lane. Phone 1684.

Complete Stock of Communion
Sure To Be Found Here

COMMUNION VEILS

(Ready Made)

At Cost of Material Only

Veils made of fine quality NET, 70 inches by 70 inches, embroidered on the corner. Special at, each.....**75c, 99c**

White Lisle and Cotton Gloves, All Kinds

BRETON NETS, in white and cream, 36 inches wide. Very special, at, yard.....**25c and 35c**

White and Cream SPOTTED NETS, 27 inches by 36 inches wide. Very special, at, yard.....**25c and 35c**

NUNS' Veiling and Albatros Cloth, pure wool. Very special, at, yard.....**25c, 35c and 50c**

VICTORIA LAWNs, Persian Lawn, India Linens, Batiste or Organdies; all wide-width goods. Special prices for quantities.

Try MARA'S for Your Communion Material, Opp. Market Lane

played—the firm preferring to do business direct with its customers, maintaining a courteous and experienced staff in the showrooms for that purpose. You can feel assured of pleasant and satisfactory treatment dealing with this house. The Nordheimer Piano and Music Company are also sole agents for the famous Steinway piano, and London headquarters for the Sherlock-Manning organs.

Headaches and Neuralgia From Colds.
LAXATIVE BROMO Quinine, the world-wide Cold and Grip remedy, removes cause. Call for full name. Look for signature, E. W. Grove, 25c.

Pianos to Rent.
Pianos rented from \$2 per month upwards. Six months' rent allowed in case of purchase. Nordheimer Company, Limited, 138 Dundas street.

\$10 00, Washington and Return.

From Suspension Bridge via Lehigh Valley Railroad, Wednesday, April 24. Tickets good 10 days. Visit the Jamestown Exposition from Washington. Tickets and particulars Lehigh Valley Railway office, 54 King street east, Toronto, Ont. 10-h-x-w-t-y-w-t-z-y

Mrs. Winslow's Soothing Syrup has been used for over THIRTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for DIARRHEA. Sold by Druggists in every part of the world. Be sure and ask for "Mrs. Winslow's."

Last year there were \$2,211,000,000 matches sold in France, bringing into that nation's treasury \$2,216,950, this being a state monopoly.



Before Deciding

On that new Hat ask to see the King line, each with that little something which we all call style. Do it now. **0 0 0**

Only \$2

GRAHAM BROS