

Telephone Main 7841 1898-TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR-1919 Market Adelaide 6100

AND TO THE PROPERTY OF SERVER SERVER

Store Hours Opens 8:30 a.m., Closes 5:30 p.m.

# SIMPSON'S

It Is Advisable to Do Your Christmas Shopping Early!



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### "His Master's Voice" December Records

Chimes and Bells, and Chr

31770-Hallelujah Chorus, Victor Chorus

with Sousa's Band ........
35484—Hallelujah Chorus, Pryor's Band.
The Heavens are Telling, Pryor's

by Wills.
Three Trees, by McNaughton ...
17972—That Soothing Symphony, Ameri-

can Quartette.

Those Good Old Days Back Home,

American Quartette .....

mes and Bells, Band, Sacred, Descriptiv	re a
and Christmas Records	
We Deliver Records. Phone Main 7841	"HIS MASTER'S VO

We Deliver Records. Pho	one Main 7841
NEW RECORDS  87304—A Vucchella (a little posy), Italian, by Caruso	35324—In a Clock Store, Victor Orchestra Hunt in the Black Forest, Victor Orchestra
A BIG HIT  18618—Yellow Dog Blues, fox trot, by Smith's Orchestra.  Tulip Time, by Smith's Orchestra	120325—Regimental Marches, Cold- stream Guards Band. Regimental Marches, Cold- stream Guards Band

18618—Yellow Dog Blues, fox trot, by Smith's Orchestra. Tulip Time, by Smith's Or- chestra	Regimental Marches, Cold- stream Guards Band & 16821—Whistling Coon, Murray Dudley. King of Rage, Pryor's Band &
18617—Jerry, fox trot, by All Star Trio. Alcoholic Blues, by All Star Trio .90	18164—Pastoral Dance, Conway's Band. Merry Makers' Dance, Conway's Band
216065—Oh, What A Pal Was Mary, Henri's Orchestra. Yearning, fox trot, Henri's Orchestra	17231—Anvil Chorus, Victor Orchestra. Forge in the Forest, Pryor's Band
18619—Blues, song, Esther Walker. Sweet Kisses, song, Esther Walker	Band. Warbler's Serenade, Pryor's Band
18621—Granny.  When the Preacher Makes You  Mine	CHILDREN'S RECORDS  16863—Mother Goose Songs.  (1) Moo Cow Moo; (2) His New
45172-Venetian Boat Song, duet, Little-	Brother

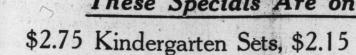
Mine	(1) Moo Cow Moo; (2) His New
45172-Venetian Boat Song, duet, Little-	Brother
field and Baker.	16694—Camel and Butterfly.
Canoe Song, soprano and alto 1.25	Tin Gee Gee
Sacred	17004—(1) A Dew Drop; (2) Rain Song.
74436-Adeste Fideles, with chorus and	Mother Goose No. 1
chimes (Latin), by McCor-	16109-Uncle Josh's Huskin' Bee Dance,
mick 2.00	Stewart.
60083-Birthday of a King, by Murphy.	Last Day of School at Punkin
Christmas song 1.25	
35594-Angels From the Realms of	17854—Village Gossips, Stewart.
Glory, Trinity Choir.	Uncle Josh Buys An Automobile,
Oh, Little Town of Bethlehem,	Stewart
Trinity Choir 1.50	60094—Same As His Father Was Before
16996-Oh, Come All Ye Faithful,	Him, Lauder
Trinity Choir.	17332-Mother Goose Jingles, Faulkner.
Joy To the World, Trinity Choir .90	Little Red Hen, Faulkner
17164-Silent Night, Baker.	18482—There's a Lump of Sugar Down
Hark, the Herald Angels Sing,	in Dixie, Harris.
Trinity Choir	Story Book Ball, Harris

Trinity Cholr	Story Book Ball, Harris	.5
5412—While Shepherds Watched, Vic- tor Oratorio Chorus.	BELLS 12 Maria, 12,	
It Came Upon the Midnight Clear, Victor Oratorio Chorus 1.50	17337—Little Flatterer, bell solo	.1
1770—Hallelujah Chorus, Victor Chorus	17357—Buffalo News March, xylophone.	
with Sousa's Band 1.25	Dance California, bell solo 17674—Old Folks at Home, Celesta.	3.
5484—Hallelujah Chorus, Pryor's Band. The Heavens are Telling, Pryor's	Old Black Joe, Celesta	3.
Band 1.50 6288—Only a Beam of Sunshine, Mac-	17842—Noel (Holy Night). Still Night, Holy Night	.9
donough and Bieling.	17691-To a Wild Rose, Celesta.	
Sabbath Morn, The Holy City with Chimes90	Drink To Me Only With Thine Eyes	.9
7301-I Love to Tell the Story, Louise	CHIMES.	
DESCRIPTIVE CHRISTMAS ROCORDS.	16053—Adeste Fideles, Westminster	
6936—Christmas Morning at Clancy's,	Lead Kindly Light, and Nearer	
by Porter. Clancy's Wooden Wedding, by	My God to Thee	.9
Porter	donough and Bieling.	
7222—No News What Killed the Dog, by Wills.	Sabbath Morn, The Holy City	
Three Trees, by McNaughton90	With Chimes	.9
7972—That Soothing Symphony, Ameri-	Auld Lang Syne. Westminster	

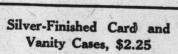
18018—Evening Chimes, Venetian Trio.

Simpson's-Sixth Floor

Cupid's Garden, bell solo, Reitz..



As illustrated. Red enamel and golden oak finishes. Table, 26 inches long, 181/2 inches wide, and 18 inches high. Two chairs, seats 11½ inches high, backs 23 inches high. Delivered with legs off, full directions for setting up. 200 complete sets, today, each.... 2.15



Heavy embossed design, fitted with Duplex safety catch. Leather lined-fitted with vanity mirror and change purse. Today special .................2.25

Automatic Pistols, 25c



Gyroscope Top, 25c

Spins anywhere, on a string, on its side, in every position. 



and body, jointed limbs, pleasing expression. A very popular doll, 12 inches long. 300 to sell today at, each

Celluloid Dolls, 25c-For the baby. 6, 7 and 8 inches long. 39c and 49c value. Today, each .... .25

# Practical Gifts That Men Want For Christmas House Coats \$12.00

Regular \$13.50 and \$15.00 Values

Odd sizes carried from last year's stock, selling then at 3.50 and \$15.00. These same coats would sell ordinarily for \$4.00 to \$5.00 more today. There are only 38 garments in the lot, so be on hand early to share in this very special

Fine-finished cheviots, all-wool blanket cloths, in rich shades of gray, brown, green, red and wine shades, finished with 3 patch pockets, notch or shawl collars, edges bound with braid and cord. Sizes 36 to 44. Today ..... 12.00

#### Combination Bath and Dressing Gowns, \$6.50

They are made up from soft, warm, comfortable blanket cloths, in rich shades of brown, gray, maroon and blue, in Oriental and Gothic pattern effects.

Finished with 2 patch pockets, cord at neck and fancy cord girdle. Only 75 to sell. Sizes 36 to 46. Today .... 6.50

### Imported English Dressing Gowns, \$20.00

Well tailored from all-wool materials, in rich shades of gray and brown.

Finished with shawl collar, 3 patch pockets, edges and pockets bound with braid and silk cord, fancy silk cord girdle. Sizes 36 to 46. Today ...... 20.00

Simpson's-Main Floor.

### Men's Mittens \$1.50 for 79c

Solid horsehide palm and heavy muleskin back. wool lined and wool ribbed wrist. Regularly \$1.50. On sale today .79 Simpson's-Main Floor.

#### Men's Silk Sox \$1.50 for \$1.00

Pure thread silk, sheer, silky, close weave and seamless. No seams in foot, and spliced heel and foot. Regularly \$1.50. On sale today .... 1.00

## Sale Men's Fine Boots Today

These are the kind of boots that particular men want, and when you consider present-day prevailing prices the importance of this offering is recognized.

They are gunmetal and brown calfskin, brown kid and patent

All the newest shapes—low and medium heels, wide and narrow toes straight lace and blucher cut, medium and heavy oak welted soles. Some have solid rubber heels. Sizes 5 1/2 to 14. Regularly \$10,00 and \$12.00. Today . 6.95

### Rubbers

With the first snowfall come slushy streets, and then the danger of colds, pneumonia and influenza. Be prepared by purchasing a pair of rubbers now. Styles and sizes here for men and women, boys and girls-and all moderately priced. Simpson's-Second Floor.

### Initial Handkerchiefs for Boys and Girls

work. Printed designs, wood

hoops, skein of silk, thimble,

needle. All complete in neat box.

Royal Nippon Hand Painted

China Condiment Sets, \$1.25-

With pretty floral decorations.

Salt and pepper shaker with

mustard pot on tray. \$1.49

value. Today ...... 1.25

WHITE LAWN HANDKERCHIEFS with neat GIRLS FINE LAWN HANDKERCHIEFS with neat, hand-worked initial. Narrow hemstitched borders. Today 3 for 45c.

WHITE LAWN INITIAL HANDKERCHIEFS with dainty design and initial. Today 3 for 58c. CHILDREN'S LAWN INITIAL HANDKER-CHIEFS, all white, hemstitched hems. Today 3 for 25c. Simpson's—Main Floor.

### Travelling Goods Specially Priced

# Club Bags

Walrus grain Fabrakoid Club Bags, to clear-single' swing and double handles, rubber cloth lined, reinforced corners. Sizes 16" and 18". Regularly \$4.50 and \$4.75. Today, rush price ..... 3.49

### Suit Cases, \$1.29

Limited number only of these fibre cases—good lock and fasts. Sizes 24" and 26". Regularly \$2.25 and \$2.50. Today, rush price . . . . . . . . . . . . . 1.29

Steamer Trunks, \$8.95 Canvas - covered Steamer or Cabinet Trunks-two straps, divided tray, good fasts and lock. Sizes 34"

and 36". Today .... 8.95 Simpson's-Sixth Floor

# Rugs for Christmas Gifts

We have a complete stock of small-sized rugs, including exact reproduction of finest Persian designs in colorings, and a range of colors that will be found to harmonize with all modern decorating schemes.



Size 36" x 63" 17.50 Size 27" x 54" 10.50

### The Sarouk Axminster

Of similar appearance to the Persian Sarouk, both in designs and weave. Deep rich colorings. Size 36" x 63". at ..... 25.00

### New Axminster Rugs at \$37.50

A new delivery of high pile Axminster Rugs in Oriental designs, suitable for dining-rooms and living-rooms. Size 6' 9" x 9', at ..... 37.50

### The Bissell Carpet Sweeper, \$4.00

The Bissell "Champion" Carpet Sweeper, an efficient cleaner made with brush of the best bristle, padded side to protect

#### Linoleum, \$1.35 Square Yard

Extra heavy Linoleum. in tile and floral effects. 6' wide, at, square yd. 1.35 Simpson's-Fourth Floor

The SIMPSON Company

Simpson's Christmas Show, Santa Claus, Punch and Judy---Fifth Floor These Specials Are on Sale Today Embroidery Sets, 75c-For the little girl who is fond of fancy-

### Toilet Sets \$11.99

Complete Ebony Toilet Set in satin-lined, leatherette case, consisting of brush, comb and mirror, and 6 manicure pieces. Very special today ...... 11.99

Baby Dolls,



with adjustable seats, rubber 16-inch front wheel. Reduced price ..... 5.75 20-inch front wheel. Reduced

Glido-Plane Cars, \$3.25 Aeroplane style. Extra well finished in natural varnish and red

Prince Velodipedes

furniture ..... 4.00

Handkerchiefs, 3 in Box, 38c White Swiss Lawn Handkerchiefs, rolled edge, in colors, with colored embroidered corners. Spe-