14 FRIDAY MORNING

THE TORONTO WORLD

NOVEMBER 26 1915

OVERCOATS \$7.45

REGULAR \$10.00, \$12.00 AND \$13.50.

gray and brown, with colored stripes; also some diagonal and neat checks;

single and double-breasted ulster style, with convertible collars; sizes 34 to 44.

breasted sack style, with high-cut vest; sizes 36 to 44. Friday 7.95

HOUSE COATS, \$5.00.

Friday 5.00

Imported from England, gray or brown, cord trimmings; sizes 36 to 46.

\$12.50 AND \$13.50 ENGLISH TWEED SUITS. \$7.95.

Reliable English tweeds, grays and browns; small stripe patterns; single-

150 only, assorted patterns, in heavy English and Canadian coatings, plain

A Bountiful Bargain List at Simpson's Today

10,000 Pairs New Rubbers LESS THAN MANUFACTURERS' PRICES TODAY-ALL SHAPES-ALL

SIZES Men's Hip Boots, 4.64. Men's Knee Boots 2.84 Women's Rubber Boots 1.89 Women's City Storm Rubbers Guaranteed by the Robert Simpson Company and the maker. Purchase your season's supply Friday. Phone your orders. No mail orders filled.

Fortify yourself against cold days to come. A fur-lined coat is the best insurance against cold-weather discomfort.

Men's Fur-Lined Coats, extra fine black beaver cloth shell, with choice muskrat linings and prime otter collars. Regular \$65.00. Friday bargain 49.50

8.30 a. m. Friday (Fourth Floor) These Toys 59c USUALLY 75c AND 85c TOYS.

150 Automobiles, large wooden cars, brilliantly painted and varnished; will stand lots of hard

144 New Baby Dolls, a very popular style. . . 59 72 Mechanical Boats, very nicely finished, two smokestacks and mast; a very good model, and a outfit, so popular with the small boys. Friday. . . 59

*

2

72 Large Drums, well made and finished. . . 59 72 Sets of Building Blocks, alphabet, cube or architectural blocks. Regular 75c and 85c. Fri-

Other Toys

Campbell Boys, popular dressed dolls, Friday price 1.25 Baby Butterfly, Japanese dressed doll. Friday price 1.25

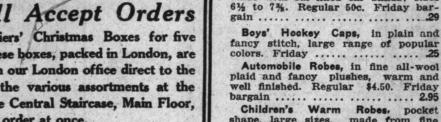
Men's Wear Sweater Coats for Men

The entire overmakes of a large manufacturer of Government Sweater Coats, plain khaki, with V-shape neck; sizes 36 to 44. Regular \$2:00. Friday

Men's Neglige Shirts, sizes 14 to 161/2. Regular 75c and 89c. Friday .49 Men's Fleece-Lined Underwear, sizes Men's Wool Underwear, sizes 34 to 44, but not all sizes to match in each range. Regular \$1.00, \$1.25, \$1.50. Fri-Boys' Wool Pull-Over Sweaters, sizes 20 to 32. Regular S9c. Friday .59



for these Soldiers' Christmas Boxes for five and place your order at once.



colors. Friday25 Automobile Robes, in fine all-wool plaid and fancy plushes, warm and well finished. Regular \$4.50. Friday bargain 2.95 Children's Warm Robes, pocket

shape, large sizes, made from fine quality imitation white bearskin, quilt-ed lined. Regular \$2.50. Friday for 1.95

Wall Papers for

3500 Rolls Walls, suitable for any

room or hall. Regular 35c. Friday, to

3000 Rolls Walls. Regular value 15c.

5000 Rolls Ceiling Paper. Regular

10c to 15c. Friday, roll 41/2

Hardware

Friday

Men's Soft

Hats

These Bargains Will Brighten Homes \$8.98.

Dozens of styles, in shades that are most desirable; Whitneys, chinchilla, cheviots, English mix-tures, stripe or broken plaids.

SUIT BARGAINS FOR WOMEN.

40 Suits. Regular \$17.50, for 10.00 65 Suits. Regular \$20.00, for 12.50 75 Suits. Regular \$22.50, for 15.00 Including all new styles in serges, poplins, gabar-dines or whipcords; tailored, pleated, Russian, semi-Norfolk or fancy tailored styles; shades navy, black, tweed mixtures, grays, Copen and greens.

100 DRESSES FOR WOMEN AND MISSES,

\$4.95 An early morning bargain, made from assorted tweeds, in light or dark shades, including some formerly \$12.50. Friday bargain 4.95 NEW \$12.50 TO \$15.00 WINTER COATS AT

200 Boys' Ulsters at

\$4.45

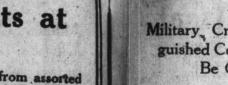
Single and double-breasted, gray and brown shades; sizes 26 to 34. Friday bargain 4.45

BOYS' NORFOLK SUITS, \$3.95.

BOYS' RUSSIAN SUITS, \$1,95.

Full-fitting bloomers, dark tweeds; sizes 26 to 35. Friday bargain 3.95

Regularly at \$4.00, \$4.50, \$4.75 and \$5.00. Sizes 2, 21/2, 3 and 4 years only. Navy blue and fancy cloths 1.95 50 Misses' Coats at



OTTAWA, Major Roy of dian Battalion hurling out of ploced German save the lives be placed on th heroes. The n will be sent to Honor It is also int

of Canadian sol ors conferred suished conduct those is Pte. Co talion, Regina,

plosion of a Ge

was dug out with a party of

Germans. out o

d to extricate

set the D.C.M.

Lieut. G. A.

Engineers is to

for hanging on

and for digging

fire during the b

gina Battalion.

man of that ci

in despatchea fo

in rescuing and

Lieut. J. A. N

ceive the militar

buried and dug

ly organized a 1

the encony out

Distinguished

Major W. B.

John Battalion

other heroic St.

set distinguished

sallantry during

Letters receive

during the rainy

were kneedeep

Get Rid of

Rditor World: Y m "Time to Go and "Kings and ospel, I have bee matter for years." German in Englar pleased now, to kn he eyee of our sie feer, are like myse the eyee of our sie feer, are like myse this is the kind o pross upon them the pand studying an proparing the

preparing themselves matters. If I were had the voice of a " make myself heard. drive it home, and time the good wor

Brampton, Nov.

The above is one of

the with the speech by Mr. W. F. Maclea

fominant purpose wa back the rising tide

popular response erred to. These ar

rtly after the ou

pointed out that

strengthen the

(Continued on

ment.

had occupied.

Wounded

Capt. J. A. C.

w had occup

FACT

Carlaw Aver 309 × 2

M. H.

FROBS-

Brit

MA

Name of L

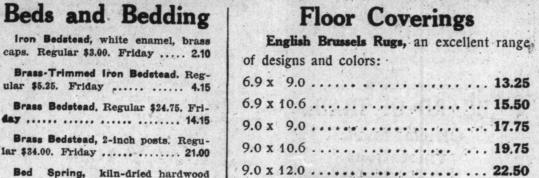
scribed

OTHERS

By a Staff Repo

tor

Be



more days. These boxes, packed in London, are forwarded from our London office direct to the trenches. See the various assortments at the circle beside the Central Staircase, Main Floor,

Men's Soft Hats, travelers' and job-bers' samples, fine imported fur and fur mixed felt, fashionable shapes and new colors. Regular \$1.50 and \$2.00. Friday Men's and Boys' Golf Shape Caps, in fine quality tweeds and worsteds, made with fur-lined ear bands; sizes 6½ to 7%. Regular 50c. Friday bar-

The Irish Mail Kids. Price 1.25 Swing Horses, 10 only good rocking horses on stand; a dandy dapple gray. Regular \$6.00 value. Friday's price 3.95 Furniture Sets, white enamelled finish, settee, rocker, arm chair and chair. Complete 1.25 Washing Machines, with wringer, at .79 and 1.49 Teddy Bears, 360 of them, fine big bears, light tan silk plush covered; 24-inch high, with voice. A good \$3.50 Teddy Bear. On Friday 1.69 (Fourth Floor)

Hand Bags \$1.50 Pebble Seal Hand Bags, with 8-in. frame, leather

covered and rivetted, bellows bottom, leather lined. containing change purse. Friday special 1.50

Hand Bags, strap purse style, envelope shape, walrus and seal grain. Friday special 1.48 Music Case, double folding, black seal grain leather, secure fastener. Regular \$2.00 and \$2.50. Friday special 1.48

Needlework

Cotton and Satin, Richly Hand-Embroidered Cushion Tops, Table Covers, Divan Covers, and many odd real Oriental and Indian pieces. Friday at Half-Price

75c Japanese China 39c

200 Pieces of "Royal Nippon" Hand-Painted China, salad bowls, cake plates, bon-bon dishes, ash trays, mustard pots, hair receivers, hat pin holders, syrup jugs, cups and saucers, tea strainers, etc. Fri-

Brass Toddy Kettles, solid brass, one-pint Toddy Kettles, heavy bright brass. Regular \$1.00. Friday

Candy 1000 lbs. Simpson's Special, an assortment of

Chocolates, Caramels, Bon-Bons and Taffies. Per 500 lbs. Assorted Chocolates. Regular 30c. Per (Fourth Floor)

Toilet Sets

Manicure Sets, Smoking Sets and Shaving Sets. Friday Half-Price Metal Ash Trays and Cigar Cutters. Regular 25c. Real Ebony Hair Brushes. Regular \$1.50. Fri-Necktie Racks. Regular 23c. Friday15 (Fourth Floor)

Bed Spring, steel tubing frame. Regular \$5.00. Friday 1.95 Bed Spring, heavy steel tubing frame. Regular \$4.25. Friday ... 2.90 Mattress, sanitary seagrass and jute felt. Regular \$3.10. Friday 2.60 Mattress, cotton felt filling. Regular \$7.00. Friday 4.55 Mattress, cotton felt filling, built in layers. Regular \$10.00. Friday ... 7.75 Pillows, mixed feathers. Friday, per

frame. Regular \$2.00. Friday ... 1.55

Pillows, pure feathers. Friday, per pair 2.95

Draperies

Novelty Lace Curtains, 69c a Pair-100 pairs, net and muslin, with appliqued borders, in pinks, blues and yellows; 21/2 yards long. Regular \$1.25 pair. Also a few pairs of English lace curtains, Nottingham net: 234 and 3 yards long. Friday, a pair69 Arabian Lace Curtains, Half Price

-Good designs. 21/2 yards long, heavy quality, eeru shades, with lace and insertion of point Arabe lace; a few pairs of each pattern. Regular \$4.50 to \$7.00. Friday...... 2.25 to 3.50 Extension Reds, 6c Each-50 inches

extended, silvered ball ends. Regular Curtain Net, 10c Yard-1000 yards. Nottingham lace and insertion, some with frill, white only. Regular 15c

36-inch American Cretonnes. Yard .19

VEGETABLES AND FRUITS.

hoice Cabbage, each hoice Jamaica Grape Fruit, 4 for hoice Jamaica Grape Fruit, 4 for

Canadian Hothouse Tomatoes, pe British Columbia Apples, very c stock, various varieties, per bo

The New Market

Telephone Adelaide 6100

per lb..... choice. No. 1

small conventional designs: 9.0 x 9.0 28.25 9.0 x 10.6 32.00 Tapestry Rugs, \$4.95-Two designs only; size 6.0 x 9.0. Regular \$6.25. Friday 4.95 Heavy Printed Linoleum, 2 yards wide only. Friday, square yard 45

English and Domestic Wilton Rugs, Oriental and

\$3 Blankets Friday at \$1.98

100 Pairs White Union Wool Blankets, size 60 x 80 inches. Not more than two pairs to a customer. No phone or mail orders. Regular \$3.00. Rush price, Friday, pair 1.98

Bed Comforters, English sateen; size 72 x 72 in. Regular \$2.50. Friday 1.98

Hemstitched Pillow Cases, sizes 42 x 33 and 45 x Hemstitched Sheets, size 70 x 90 inches. Friday, pair 1.43

Damask Table Cloths, size 2 x 21/2 yards. Regular \$1.50. Friday 1.19

White or Striped Turkish Bath Towels. Friday,

Crash Roller Towelling, 17 inches wide. Regular \$12c yard. Friday 7

Brush Brooms, 12-inch block; mixed fibre brush. Regular \$1.00. Friday at69 "Sani-Genic" Polish Mop. Regular 75c. Friday 49 Corn Brooms, five string. Regular 40c. Friday 29 Aluminum Lipped Saucepans, 1 gt. size, Wear-Ever make. Friday25 Chamois Skins. Regular 35c and 40c. Friday25 "Frost King" Weather Strip. Friday, Fire Shovels. Friday, each10 Furnace Shovels, "D" handle. Fri-Storey Cake Tins, round or square, loose or solid bottoms, three in a set.

Snow Shovels, good steel shovel with long handle, Friday 25

Electric Appliances

6-lb. Electric Irons, guaranteed for five years. Regular \$4.00. Friday.. 2.65 Electric Grills. Regular \$4.50, for 3.75 Upright , Toasters. Regular \$4.00,

..... 3.25

o'Clock for Provisions to Go by Early Delivery Saturday Morning Fresh Caught Lake Trout, Per Ib. 12 One car Standard Granulated Sugar, in THE GROCERIES One car Standard Granulated Sugar, in 1b. cotton bag2, per bag Choice Family Flour, ¼-bag Yellow Cooking Sugar, 7½ lbs. California Seeded Raisins, 3 packages. Choice Currants, clcaned, 3 lbs. Perfection Baking Powder, 3 tins. Heather Brand Extracts, assorted, 2% bottles, 3 bottles

Telephone Tonight 5.30 to 10

All this season's styles, in serge, messaline and silk poplin; smart semi-princess models or tunic, pleated, gored and tiered skirts; sizes 16 to 40. Were \$10.00 to \$15.00.

SKIRTS FOR WOMEN, \$3.95.

Broken lines from stock; all new, up-to-date styles, in serges, whipcords, worsteds, and covert cloth; black, navy, gray and fawn; every size in the lot. Were \$5.00, \$6.50 and \$7.50.

Waist Bargains

Black Silk Messaline Waists, five of the newest designs; sizes 34 to 42-inch bust.' Regular \$2.95. Friday 1.99 Lingerie Waists, mixed styles and sizes, good choice. Regular \$1.00 up to \$1.95. Friday bargain Middies. Regular 89c to \$1.48. Sizes 32 to

No phone or mail orders.

Women's and Children's Underwear. Corsets and Sweater Coats

Women's Combinations, manufacturers' samples and broken quantities; sizes 34 to 40 bust. No phone or mail orders. Regular \$1.00 to \$6.50. Friday bargain .. Half-Price Women's Vests and Drawers, heavy ribbed white or natural cotton; sizes 34 to 40 bust. Regular 35c. Friday

Children's Wool Tights, black pure wool; sizes 3 to 10

OVER 600 PAIRS WOMEN'S CORSETS. Redfern, Warner's Rustproof, La Reine, La Diva, C. B.

a la Spirite, Modart, Royal Worcester, C. C. a la Grace and C. P. a la Sirene. Sizes 18 to 32 in the lot. Regular \$3.00 to \$6.00. Friday bargain 1.95

Women's ""H. & W." Brassieres, sizes 34 to 44 bust: three styles. Regular \$2.50 and \$3.00. Friday bargain .. 1.50

WOMEN'S AND CHILDREN'S WHITEWEAR AND FLANNELETTE WEAR.

Including Women's Nightgowns, Corset Covers, Drawers, Princess Slips, Combinations and Petticoats, and a

Infants' Sweater Coats, white wool, sizes 6 to 18

From the Fur List

Black Siberian Wolf Muffs. Were \$8.00. Friday ... 5,50 Pieced Persian Lamb Muffs. Were \$14.00. Friday 10.45 Pieced Persian Lamb Neck Pieces. Were \$10.00. Fri-

Children's White Coney Storm Collars. Were \$2.50. Friday 1.75 Near Seal Muffs. Were \$13.50. Friday 10.45 Black Belgian Hare Muffs. Were \$6.50. Friday 4.50 Black Belgian Hare Stoles. Were \$5.00 to \$7.50. Friday 3.50

welcoping Europe. The would narrow down Lutocratic rule and lons, and he believed tlement could best The same views w Maclean to a represen Messald a fortnight age to The Herald on the

The Robert Simpson Company, Limited

1000 lbs. Fresh Maple Cream, per lb. 1000 lbs. After Dinner Mints, per lb. 500 lbs. Assorted Chocolates, Nougatines, Caramels and Cream Centres, per lb. 1000 lbs. Horehound Twist, per lb. .12 .30

ARTIFICIAL PALMS. Carnations, 50c a dozen. Chrysacheums, Pom Pom variety and assorted colors, 25c a bunch. CANDY.

2.75

Cod Steaks. Per 1b.

FRESH AND SALT WATER FISH

Trout Steaks. Per Ib.

 MEATS
 New Orleans Molasses, 2-lb, tin

 Shoulder Roast Tender Beef. Per lb.
 12
 No-Eg Powder, per tin

 Blade Roast Tender Beef. Per lb.
 12
 No-Eg Powder, per tin

 Best Quality Round Steak. Per lb.
 19
 Finest Creamery Butter, lb.

 Loin of Spring Lamb. Per lb.
 19
 Finest Creamery Butter, lb.

 Bb
 17
 Choice Rangoon Rice, 5 lbs.

 Ib
 17
 Finest Canned Pumpkin, 3 tins

 Ib
 17
 Choice Rangoon Rice, 5 lbs.

 Ib
 22
 Finest Canned Pumpkin, 3 tins

 Ib
 22
 Finest Canned Pumpkin, 3 tins

 Swift's Breakfast Bacon, whole or half, per
 10

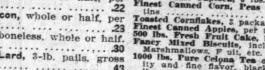
 Per lb.
 23

 Swift's Silver Leaf Lard, 3-lb. pails, gross
 30

 Swift's Per pail
 31

 Swift's Ner pail
 34

 Cod Steaks, 1
 Smoked Ciscoe Herring. Per lb.
 10
 Heather Brand Extracts, bottles, 2 bottles, 2 bottles, 3 bottles, 4 bottle



.15