

## **V EDUCATION**

**The Committee recommends:**

- 11. That the federal government, through the relevant federal departments, take the lead in developing and disseminating multimedia educational materials aimed at preventing elder abuse. These materials should be developed in consultation with various target groups and should be based on knowledge of what is most effective for each group.**

### **A. Educating Seniors**

**The Committee recommends:**

- 12. That the federal government, through the Canadian Radio-Television and Telecommunications Commission, develop guidelines on advertising aimed at older people to provide positive images of aging.**
- 13. That the federal government, through the National Advisory Council on Aging, work with the Canadian Bankers Association to facilitate and to promote direct deposit for regular monthly payments such as pensions and for irregular payments such as income tax refunds.**

### **B. Educating Children and Adolescents**

**The Committee recommends:**

- 14. That the federal government, through the relevant federal departments and from their existing budgets, provide funding and evaluation support for educational endeavours on positive images of aging aimed at children and adolescents; and that this funding constitute 10% of the total amount targeted to education of children and adolescents.**