

INTRODUCTION AND METHODOLOGY

The Angus Reid Group was commissioned by the Department of Foreign Affairs and International Trade (DFAIT) to measure Canadians' support for humanitarian and development assistance. At the same time, respondents were also surveyed on attitudes regarding the ability of export and trade policy and programs to encourage employment growth. Between the dates of February 19 and 24, 1997, a random sample of 1,500 Canadians were interviewed.

The actual number of completed interviews in each region was as follows: B.C. - 200; Alberta - 135; Manitoba/Saskatchewan - 120; Ontario - 525; Quebec - 400; Atlantic - 120. These data were statistically weighted to ensure the sample's regional and age/sex composition reflects that of the actual Canadian population according to the 1991 Census data.

With a national sample of 1,500, one can say with 95 percent certainty that the results are within ± 2.5 percentage points of what they would have been had the entire adult Canadian population been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population.