

## Government of Canada Commitments

### Bid phase

- The Government of Canada has contributed \$9.1 million to the Vancouver 2010 bid budget, including \$6.6 million from the Department of Canadian Heritage and \$2.5 million from the Canadian Tourism Commission.
- For two years, the federal government's Vancouver Whistler 2010 Bid Secretariat, established by the Department of Canadian Heritage, has been working closely with the Vancouver 2010 Bid Corporation and its non-federal partners: British Columbia, Vancouver, Whistler, the Canadian Olympic Committee, the Canadian Paralympic Committee, and First Nations. Located in Ottawa, the six-person secretariat is the main link between the Bid Corporation and more than two dozen federal government departments and agencies contributing to Canada's bid.
- Two special ambassadors for sport appointed by the Canadian government advise the Vancouver 2010 Bid Corporation on international affairs and protocol. One ambassador is Jacques Roy, formerly Canadian ambassador to Saudi Arabia, Switzerland, the European Union, and France. The other ambassador, Raymond Chan, was Canada's Secretary of State (Asia-Pacific) from 1993 to 2000 and a member of three Team Canada trade missions to Asia.
- To ensure the meaningful involvement of Aboriginal peoples in the bid, the federal and provincial government each contributed \$300,000 to create a First Nations secretariat within the Vancouver 2010 Bid Corporation.
- To support Celebration 2010, a major British Columbia-wide arts and culture festival, Canada contributed \$350,000. The three-week celebration, in February and March 2003, featured close to 400 events showcasing the diversity and talent of Canadian performers and raising public awareness about the Vancouver bid for the 2010 Winter Games.
- TV5, in partnership with Canadian Heritage, the Consortium de Télévision Québec Canada, and Radio-Canada Television produced a 24-hour broadcast from Vancouver that aired in May on the international French-language television network. The program showcased Vancouver's diverse artistic and cultural communities, and presented several features on Canada's bid for the 2010 Winter Games. TV5 broadcasts in more than 150 countries, reaching 130 million households worldwide.