

	G.T.	5*	4*	3*	ROOMS	PROJECTED HOTELS
Aristos			3	3	1,345	1
Best Western			5	24	3,450	6
Calinda			3	9	2,219	4
Camino Real/Westin	4		7		3,548	1
Casteles de México			3		437	
Club Mediterrannée			5	5	2,168	1
Del Prado				7	1,062	
Fiesta Americana	12				4,668	3
Fiesta Inn			1	4	703	
Hilton International	3				950	
Holiday Inn	4		11		5,145	
Howard Johnson			1	2	860	
Hyatt International			6		2,223	5
Krystal	3		1		1,515	2
Marriot	3				1,176	3
Meliá	2		4	1	2,044	
Misión			5	4	1,759	2
Quinta Real			3		172	3
Paraíso Radisson			5		1,279	3
Ramada Inn			5		345	
Real de Minas			3	2	895	
Riviera del Sol			1	1	328	2
Sheraton	2		4		2,841	
Sierra Intercontinental	3				857	
Stouffer Presidente/	1		6		2,305	3
TOTAL	37	82	62	7	44,294	39

Note: *=Stars, G.T.= Grand Tourism

Source: Guías Turísticas Banamex - 1989

Mexico is liberalizing its laws to attract foreign capital to build the 50,000 hotel rooms needed to meet its target. The new Law to Promote Mexican Investment and to Regulate Foreign Investment enacted May 1989, eliminates much cumbersome red tape and makes it much easier to set up a new company in Mexico. It also allows foreign investment of up to 100% in tourism, as opposed to the previous 49%. Foreign owned real estate along the Mexican borders or coastlines must be held in trust. This Law regulates direct ownership of land located 100 kms. from the border and 50 kms. from the coastline. To allow foreign financial development of this land, the Mexican Government created a real estate trust ("Fideicomiso") that enables its beneficiaries to enjoy the unrestricted use of the land and buildings for a renewable period of 30 years provided they make new productive investments for tourism or industry.

The total number of establishments is classified into seven major geographic categories: