

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 347 RIYADH

Market: 322 SAUDI ARABIA

Sector: 008 TRANSPORT SYS, EQUIP, COMP, SERV.

Subsector: 085 AEROSPACE

| Statistical Data On Sector/sub-sector | Next Year (Projected) | Current Year (Estimated) | 1 Year Ago | 2 Years Ago |
|--|--------------------------|-----------------------------|------------|-------------|
| Mkt Size(import) \$ | 70.00M | \$ 70.00M | \$ 100.00M | \$ 1000.00M |
| Canadian Exports \$ | 15.00M | \$ 5.00M | \$ 3.60M | \$ 4.00M |
| Canadian Share of Import Market | 0.00% | 0.00% | 0.00% | 0.00% |

Major Competing Countries

Market Share

| | |
|---------------------------------|-------|
| i) 577 UNITED STATES OF AMERICA | 000 % |
| ii) 112 FRANCE | 000 % |
| iii) 051 UNITED KINGDOM | 000 % |
| iv) 499 SPAIN | 000 % |

Cumulative 3 year export potential for CDN products
in this Sector/Subsector: 15-30 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are
good market prospects

Current Total Imports

| | In Canadian \$ |
|------------------------|----------------|
| i) COMMUTER AIRCRAFT | \$ 0.00 M |
| ii) PRIVATE AIRCRAFT | \$ 100.00 M |
| iii) AIRCRAFT REFINITS | \$ 50.00 M |
| iv) FLYING SERVICES | \$ 10.00 M |

The Trade Office reports that the following factors influence Canadian
export performance in this market for this sector (sub-sector).

In the Trade Office's opinion, Canadian export performance in this sector
(sub-sector) in this market is lower than optimum mainly because of:

- other factor(s) described by the Trade Office as follows:

POOR AGENT SELECTION INITIALLY SET BACK PROMOTION