

Export and Investment Promotion Planning System

MISSION: 602 CHICAGO

COUNTRY: 577 UNITED STATES OF AMERICA

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: UNDERTAKE A POST PRODUCED LIVESTOCK EQUIPMENT MARKET.

Results Expected: \$4 MILLION IN NEW BUSINESS OVER 2 YEARS.

Activity: ESTABLISH CONTACT WITH QUEBEC, B.C. AND MARITIME FARM EQUIPMENT ASSOCIATIONS TO PLUG THEM INTO OUR INFO SYSTEMS AND COORDINATE MARKETING SEMINARS IN CANADA.

Results Expected: \$2 MILLION IN NEW BUSINESS OVER 2 YEARS.

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: MARKETING SEMINARS ACROSS CANADA AS FOLLOW-UP TO LIVESTOCK EQUIPMENT MARKET STUDY

Results Expected: \$4MILLION IN NEW BUSINESS OVER 2 YEARS.