

Good Returns SUN LIFE	ASSURANCE COMPANY	Absolute Security OF CANADA
BIGGEST ASSETS INCOME BUSINESS IN FORCE NEW BUSINESS SURPLUS		
OF ALL CANADIAN COMPANIES		
Head Office ... MONTREAL ROBERTSON MACAULAY Pres. ... T. B. MACAULAY Man. Dir.		



L'UNION

Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed 25% paid up	\$ 2,000,000.00
Fire Reserve Fund	4,919,000.00
Available Balance from Profit and Loss Account	206,459.00
Total Losses paid to 31st December, 1913	90,120,000.00
Net premium income in 1913	5,561,441.00

Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,
 MAURICE FERRAND. Toronto Office, 18 Wellington St. East:
 J. H. F. WART, Chief Agent.

PROFITS TO POLICYHOLDERS
 THE
Crown Life Insurance Co.

Is Paying Profits to Policyholders Equal to the Original Estimates.
 Insure in the Crown Life—and get both Protection and Profits.
Head Office, Crown Life Bldg., 59 Yonge St., TORONTO

The Standard Life Assurance Co., of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.

Invested Funds.....\$ 66,500,000	Investments under Can- adian Branch, over. \$ 16,000,000
Deposited with Cana- dian Government and Government Trust- ees, over... 7,000,000	Revenue, over..... 7,900,000
	Bonus declared 40,850,000
	Claims paid..... 151,000,000

M. McGOUN, Mgr. ... P. W. DORAN, Chief Agent, Ont.

A Dominion Company for the People of the Dominion

Now, if ever, is the time for true patriots to patronize home establishments.
 THE DOMINION LIFE ASSURANCE COMPANY of Canada, through
 26 years, has fully earned the confidence of the Canadian public. It bases
 its claim to your consideration on

Its Unexcelled Results to Policyholders

Interest Rate 8.22%	Mortality Savings, 45%
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Head Office **WATERLOO, Ont.** 8

PROFITS EXCEED ESTIMATES
 ONLY IN THE
London Life Insurance Co.

LONDON Canada
 POLICIES "GOOD AS GOLD." 2

AGENTS WANTED

We appreciate your efforts, and promote you accordingly. Liberal
 contracts, first-class territory Write to—

THE CONTINENTAL LIFE INSURANCE CO.,
 TORONTO

GEO. B. WOODS, President. CHARLES H. FULLER, Secretary
 H. A. KENTY, Superintendent of Agencies

The British Columbia Life Assurance Co.

HEAD OFFICE VANCOUVER, B.C.

Authorized Capital, \$1,000,000.00 Subscribed Capital, \$1,000,000.00

PRESIDENT—L. W. Shatford, M.P.P.
 VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis
 Secretary—C. F. Stiver General Manager—Sanford S. Davis

Liberal contracts offered to general and special agents

The Occidental Fire Insurance Co.

Head Office WINNIPEG, Man.

RANDALL DAVIDSON, President. C. A. RICHARDSON, Secretary

Subscribed Capital.....	\$500,000.00
Paid-up Capital	169,073.06
Net Surplus	75,416.02

Full Deposit with Dominion Government.

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE	of London, England	LIFE
Founded 1792		

Total resources over.....	\$ 90,000,000
Fire losses paid	425,000.00
Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed.....	2 500,000

Agents wanted in both branches. Apply to

R. MACD. PATERSON, }
 J. B. PATERSON, } Managers

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies taken out prior to 31st December will participate
 in four full years' reversionary bonus as at 1915.

THE POPULARITY OF

Life Insurance has grown greatly with all
 classes of people during the hard times. There
 is big money in insurance for men of proven
 selling ability. Our policies are popular,
 up-to-the-minute and easy to sell. Liberal
 contracts made with good men. Write us.

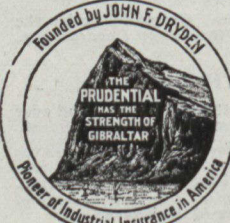
THE WESTERN LIFE
ASSURANCE COMPANY

Head Office .. WINNIPEG

ADAM REID Managing Director

Participating

Policies at
 Non-participating
 Rates.



The Prudential Insurance Co. of America

FORREST F. DRYDEN, President. Home Office, NEWARK, N. J.
 Incorporated under the laws of the State of New Jersey 271