

The World Wants Men

who can plan and execute;
who can work and endure;
who think clearly and breathe
deeply.

Such men require food
that rebuilds the tissue cells
as fast as used up by work,
and which makes digestion
easy.

That food is

Grape-Nuts

Delicious, easy to digest, and
wonderfully nourishing.

“There’s a Reason”

\$26.40 a year

payable for twenty years only, will purchase
a \$1,000 Insurance Policy in The Great-West
Life Assurance Company on the Limited
Payment Life Plan, at age 21.

At the end of twenty years the Insurance
will be paid for, and a paid-up Policy will
be issued for \$1,000. The profits earned
under the Policy will then be payable, unless,
as may be chosen if desired, these profits
have been paid at the end of each five-year
period.

During the twenty years the Policy
carries liberal loan values, and at the end of
the period, if the Policyholder so desires, the
contract may be surrendered, and the total
Cash Value obtained, showing an excellent
return on the outlay—while the twenty years
protection will have cost nothing.

*Personal rates and full details will be
furnished on request.*

The
Great West-Life Assurance Co.
DEPT. "P"

Head Office - WINNIPEG

In requesting information ask for a Desk Calendar for 1917.

Tarnished Silverware-

There's the Rub



It is so beautiful when clean
and brilliant, but what a
difference when tarnished.

There is no practical way to
prevent tarnish—to remove it
there are many ways, good—
bad, and indifferent. One way—
(the best), proven by 50 years' experience is
Electro Silicon. This great polishing powder
does not injure the finest surface. Its fame
is universal. Beware of the kind that takes
off the silver with the tarnish—they work
easy but—

You can now purchase Electro Silicon in *cream form*
as well as powder. The *cream form*, which is wonderfully
popular, comes in large glass jars, 25c. Powder form—
full size box, 15c. Sold by dealers everywhere.



THERE IS NO SUBSTITUTE

Send for Samples—For two cents in
stamps we will send samples of Electro
Silicon Cream and Powder. Send
to-day to

DAVIS & LAWRENCE CO.
MONTREAL - CANADA

Sole Canadian Agents for the
ELECTRO SILICON CO., 38 Cliff St.
N.Y., U.S.A.

A Perfume for the Most Refined Taste

A leader amongst leaders.
After being in use for
NEARLY A CENTURY

**Murray & Lanman's
FLORIDA
WATER**

is just as popular as ever
BECAUSE

IT is a Floral Extract of
absolute purity and
enduring fragrance;
it refreshes and revives as
does no other Perfume;
it is delightful in the Bath
and the finest thing after
Shaving: because it is, in
fact, the most reliable
and satisfactory Toilet
Perfume made. :: :: ::

Ask your Druggist for it
Accept no Substitute!

