

# FRED. J. PROUTING,

Correspondent to the British and Foreign Press,

SUPPLIES

## ORIGINAL LONDON LETTERS

TO NEWSPAPERS

IN ANY PART OF THE WORLD,

AT THE

SAME PRICE AS FOR "MANIFOLD."

### READ THE FOLLOWING 'PRESS OPINIONS:

*Albert de Follett, Esq., (Editor "Woodcock's American Gazette and Newspaper Reporter,")* says, Sept. 28, 1880.—"I consider your letters interesting and newsy. I read them with great pleasure."

*The Paper and Printing Trades' Journal,* Dec. 1879.—"His gossipy and amusing London letters to country newspapers, of which we have seen specimens, are terse, pithy, and to the point, with the peculiar power of at once arresting the attention of the reader. We understand that Mr. Prouting writes an original letter to every newspaper on which he is engaged, in contradistinction to the usual 'flimsying' process by which one London letter is made to do duty for goodness knows how many country papers."

*A. Arthur Reade, Esq., (author of "The Literary Ladder," etc.,)* says, September 26, 1880.—"There was no part which I read with more interest than that column. I did not know it was yours. All that I can say is, that it is an attractive feature of the paper."

*The Bermondsey and Rotherhithe Advertiser,* March 13, 1880.—" . . . and are pleased to note the happy manner in which he has condensed his thoughts upon the leading questions of the day. Such writings as those before us will convey information to the mind of the general reader immediately, and to those who have but little time at their disposal will prove exceedingly valuable."

*The Press News,* April, 1880.—" . . . has sent us a few specimens of his lively gossiping letters, which he supplies to country newspapers. They read well, and are of that amusing and agreeable nature which cannot fail to please all classes of readers and help to increase the circulations of journals using them. Mr. Prouting, we understand, has had large experience in these matters."

*Paper and Print,* November 1, 1879.—"Mr. Prouting's style is life-like and lively." Dec. 13.—" . . . it smacks of his smartness."

Fred. J. Prouting represents "The Printer's Miscellany" in England.

### ADDRESS:

9 Curzon street, Murray street, London, N.

FLEMING & SON,  
Stereotypers and Electrotypers,

COLBORNE STREET.

TORONTO, ONT.

F. DIVER & CO.,  
Electrotyping & Stereotyping

OF EVERY DESCRIPTION.

DESIGNING & ENGRAVING

ON WOOD.

14 King Street East. TORONTO, ONT.