

ESTABLISHED 1809.

TOTAL FUNDS EXCEED
\$65,157,780.00**FIRE & LIFE**Canadian Investments
\$5,564,200.00**NORTH BRITISH AND MERCANTILE****INSURANCE CO.**Directors, { HENRI BARBEAU, Esq.
W. W. OGILVIE, Esq.
ARCH'D MACNIDER, Esq.**HEAD OFFICE FOR THE DOMINION: 72 ST. FRANCOIS XAVIER STREET, MONTREAL.**

Agents in all Cities and Principal Towns in Canada.

THOMAS DAVIDSON.

Managing Director

ESTABLISHED 1825.

Standard Life Assurance Company

OF EDINBURGH, SCOTLAND.

HEAD OFFICE FOR CANADA, MONTREAL.

INVESTED FUNDS,	\$40,732,590
INVESTMENTS IN CANADA,	12,500 000
DEPOSITED WITH CANADIAN GOVERNMENT, over	3,000,000

Low Rates, Absolute Security, Unconditional Policies.

Claims settled immediately on proof of death and title.

No delays.

J. HUTTON BALFOUR,
Superintendent.**W. M. RAMSAY.**
Manager for Canada.

"Nothing Succeeds like Success"

Compared with the business done in 1895 the business
for 1896 of the**Manufacturers Life** INSURANCE COMPANY

SHOWS THE FOLLOWING.

Solid Progress During 1896

Applications for New Insurance, 1895	\$3,275,712	Interest Income, 1895	\$39,245.53
Applications for New Insurance, 1896	3,310,472	Interest Income, 1896	44,867.36
Increase	\$34,760	Increase	\$5,621.83
Premium Income, 1895	\$332,098.97	Insurance in Force, 1895	\$10,646,021
Premium Income, 1896	368,572.85	Insurance in Force, 1896	11,326,686
Increase	\$36,473.88	Increase	\$680,665
Total Reserve and Surplus Funds, 1895	\$1,012,569.14		
Total Reserve and Surplus Funds, 1896	1,309,951.95		
Increase	\$183,382.81		

"The Manufacturers Life will continue to develop rapidly, for there is no company more worthy of the confidence and support of the insuring public."—THE GLOBE.

GEO. GOODERHAM, President**J. F. JUNKIN, General Manager****BRANCH OFFICE, 260 St. James Street, MONTREAL**