

Home Sewing Week Offers Many Special Features

Learn To Make Your Own LAMP SHADES



FREE INSTRUCTION CLASS ON FOURTH FLOOR.

You will be amazed how much you can reduce the cost of your floor or table lamps by eliminating the labor cost. Also you will be amazed how quickly you will learn the art under expert supervision. Our expert instructor will teach you step by step until your work is finished. The only expense will be the bare cost of the materials used, which you procure as your work progresses. Begin today and get the full benefit of these free classes—9:30 to 11:30 and 2:30 to 5:30.

Fourth Floor.

Mah Jong Sets

This great Chinese game, which has taken America by storm, is no passing fad or craze—it is centuries old in China and the Chinese know. It is necessary to have a real set to get the full enjoyment of the game. We have just opened some wonderful sets, which are very moderately priced.

SHANGHAI SET is packed in heavy black cardboard box, lined in red, and contains five strong trays, each tray having two silk ribbons for lifting same out of the box. The tile of this model is hardwood and is surfaced with glistening Pyralin. Price \$9.00 a set

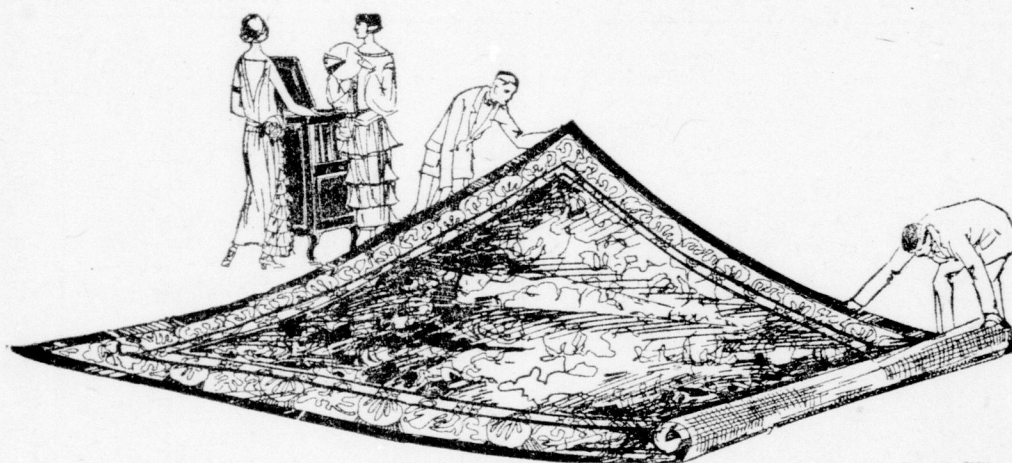
PEKIN MODEL—This model is the same in every respect to the Shanghai, except that Pyralin surface of the tiles is approximately twice as thick... \$12.00 a set

MAH JONG TABLE TOP—Hand-polished hardwood Table Top, walnut finish... \$19.00

MAH JONG, with its weird characters, beautiful ivories, hand-carved and hand-painted tiles, counters, ming boxes, dice and cabinets, hand-made by skilled Chinese workmen in China.

No. 4—Mah Jong, in 5-drawer box, \$23.50
No. 3—Mah Jong in 5-drawer box, \$27.50
No. 2—Mah Jong in 5-drawer box, \$29.50

Fourth Floor.



Floor Rugs Made In Canada For Canadian Homes

WHERE QUALITY IS NEVER DISPUTED

When selecting for our Rug Department, quality is the first consideration. Here you will find a good assortment of Wilton Rugs, in the four best grades of Canadian manufacture. May we have the privilege of showing these? Our Rug Department has been moved to the front section on the Third Floor, where there is splendid daylight.

Wilton Rugs, size 9 ft. x 12 ft., priced at \$75.00, \$85.00, \$100.00 and \$110.00
Wilton Rugs, 9 ft. x 10 ft. 6 in., priced at \$70.00, \$80.00, \$90.00 and \$100.00
Wilton Rugs, size 9 ft. x 9 ft., priced at \$60.00, \$70.00 and \$80.00
Wilton Rugs, size 6 ft. 9 in. x 9 ft., priced at \$40.00, \$45.00, \$50.00 and \$60.00
Wilton Rugs, size 6 ft. 9 in. x 7 ft. 6 in., priced at \$37.50, \$45.00 and \$50.00
Lamtonne Washable Rugs, in every wanted color—blue, rose, gray, taupe, mauve. These Rugs are made reversible in plain colors, with figured band borders and are much used for bathrooms and bedrooms.
Size 36x63 inches. Price.....\$10.00

Size 27x54 inches, price \$6.75
Size 22x36 inches, priced at..... \$3.85

The Empress Josephine, a made-in-Canada, of exceptional merit. A chenille weave, reversible, in plain colors of green, gray, mauve, rose and blue, with illuminated band borders about 8 inches wide; size 36x63 inches. Price, each.....\$8.00

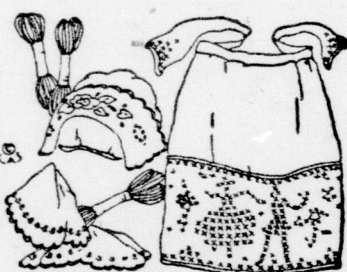
Cocoa Brush Mats for the veranda or vestibule:

Size 14x24 inches, price \$1.00
Size 16x26 inches, price \$2.00
Size 19x32 inches, price \$2.50
Size 26x38 inches, price \$3.50

Third Floor.

Stamped Goods For February Home Working

Stamped White Center Pieces, pure linen designs, for solid eyelet or cut work, 13-inch size 65c
Tray or End Pieces to match 90c
36-inch size, with three different designs, pure linen. Very special \$1.75
Ecu color Linen Centers, 22-inch, at 60c
Ecu color Linen Centers, 27-inch, new designs, at 85c and \$1.00
Stamped White Pique Rompers, 1 to 2 years and 3 to 4 years, at \$1.25
Also blue with white, a better quality, at \$1.75
Infants' Stamped Dresses, fine materials, all made up and stamped in dainty designs. Prices, each.....
.....\$1.10, \$1.25, \$1.50, \$1.65, \$2.50 and \$3.00



SMALLMAN & INGRAM
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Besides the attractive displays of new spring fabrics—silks, woollens and wash goods—many suggestions in sewing will be featured for girls entering into the hobby fair competitions in the wash goods and pattern sections; also a free instruction class in lamp shade making will run all week and many exceptional offerings will be featured in the wash goods and cotton sections as well as in dressmakers' supplies and sewing necessities at notion counter.

The BREATH of the AVENUE

SUNSHINE FASHION NEWS FROM MIAMI, PALM BEACH AND CORONADA.
(LAST WEEK'S LETTER CONTINUED)



The Cloche Lengthens Its Days By Shortening Its Brim

The cloche again! And again the cloche is first in the field. Afternoon dresses bring out larger mushroom hats in straw or fabric, but the cloche rules all day long. Cloche shapes make more than half of all the hats that Palm Beach wears. The white felt cloche is the first choice in color and in material. Bangkok is the best of the straws. And high colors for hats are best in bangkok.

The newest note about the cloche is the briefness of its brim. Sometimes it is scarcely more than a cap, pulled well down over the eyes. And this brimless cloche accentuates the smartness of the close coiffure.

A new shipment of these hats just in from New York is announced elsewhere on this page.

The Brilliant Career of the Scarf

Scarves, oblong or square, printed or painted or plain, are the most significant of all resort accessories this year. They have the power to vary color scheme and change silhouettes, and so they are especially important in a season of so much uniformity in the lines of coats and dresses.

Big printed scarves—a square yard or more of China silk, crepe or chiffon—go with tailored sports costumes, flung about the throat or trailing from a pocket.

The oblong scarf may be either printed or hand-painted, from four to six feet long and two to three feet wide. The smartest and newest type of scarf is the printed oblong worn by Mrs. Jerome Napoleon Bonaparte, a scarf with the red and blue of its scattered poppies and cornflowers echoed in its fringe.

A rubberized scarf is a complement even to the bathing costume. And the scarf collar of self or contrasting materials is an important detail in the trimming of new coats and dresses.

The scarf is an evening accessory, too. In crepe or lace, it is just enough protection against the breeze of tropical nights—and just new enough to be very smart.

The Name and Fame of the Monogram Idea

The monogram goes everywhere—on everything. It is much more popular this year than last. It appears on the beach on a bathing cap, on a bathing suit, on the edge of the cap or the end of a scarf. It is an important detail on sports dresses in the morning and it turns up again at bedtime. Its most brilliant version is a monogram pin in diamonds, an idea adopted by several fashionable women at Palm Beach. The monogram of this season may spell famous initials or it may be simply a monogram design. But with or without a name, it is sure of its fashion now and for the coming summer.

BREATH OF THE AVENUE,
Smallman & Ingram Exclusive Service.
(Copyright, 1924)

Hats from New York, \$5.95

Special Purchase of 100 Different Hats



Spring hats are smaller than ever! But they may be small in different ways. This varied assortment includes becoming turbans, smart matronly hats, and pert little cloches for vivacious bobbed heads. Here are the new cloches with the upturned front, the poke, the beretta, the short-back cloche, and the brimless cloche.

These different shapes are developed in over-cloth and moire in black, in poudre blue, and in oakwood, and in Mexico. They are trimmed with flat flowers in the center-front, with rhinestone buckles, with jaunty quills, ostrich pompons, pleated ribbons and Roman stripes.

Smart little hats to top the spring tailleur. Bright little hats to freshen your winter wardrobe. Choose yours now for....\$5.95

Second Floor.

English Household and Lingerie Cottons For Home-Sewing Week

This is the month (before the outdoor calls you) to take stock of your household and personal supplies, and replenish the closet and wardrobe while you are content to remain indoors. The new fabrics are here.

English Madapollams

Beautiful English Madapollams, Bridal Cloths and Cambrics. Finer weaves in the heavier household cottons, longcloths, etc., are featured for spring sewing. Fine and even in weave, not too sheer, they are splendid for lingerie. A good quality Madapollam, 40 inches wide 55c

Horrockses' Famous Lingerie Madapollam, 42 in. wide..... 50c and 75c yard
A special number in Horrockses' make, 36 in. wide, at 60c yard

"Spero" Brand Lingerie Cambric, free from filling, soft in finish, 36 in. wide..... 60c yard
A good quality Canadian Madapollam, free from dressing. A real serviceable cotton, 36 in. wide..... 29c yard

LONGCLOTHS

Two special lines made by "Horrockses." Strong, hard-wearing cottons for household use, soft finish, 36 in. wide 40c yard

A heavier finish, free from filling, 36 in. wide..... 45c yard
Extra heavy Longcloth, 36 in. wide..... 55c yard

"Horrockses" Double Warp Cotton, one of the strongest cottons made, 36 in. wide 65c yard

"Spero" British Longcloth, a good firm weave, medium weight, 36 in. wide..... 39c yard
A special in "Spero" Longcloth, 34 in. wide..... 29c yard

"Spero" Linene, a heavy linen-finished cotton, specially suitable for nurses' uniforms, aprons, etc., 40 in. wide..... 50c yard



English Nursery Flannels

We carry a special range of All-Wool Nursery Flannels. These are already shrunk and have a lovely soft, cosy finish for baby's use. Delicate creamy white. You will find these ideal for the little stranger. All the harsh, irritating elements have been eliminated, thus providing a finish that is specially suited for baby use.

The famous Doctor Flannel, all wool, pure finish, thoroughly shrunk; 27 in. wide, 90c yard

Extra fine quality, smooth finish, 31 inches wide \$1.15

The "New Era" Flannel, all wool, pure finish, 31 inches wide \$1.25 yard

Better qualities, 36 inches wide \$1.50 yard

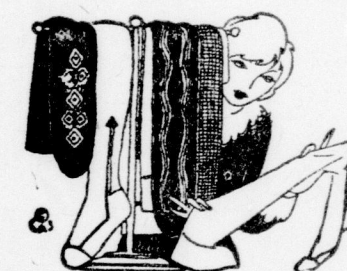
Rear Aisle—A.

Horrockses' English Flannelettes

Horrockses' Popular English Flannelettes, the flannelette with a reputation. New stripe effects, 36 in. wide..... 50c yard
Plain white, 33 in. wide..... 45c yard
Plain white, 36 in. wide..... 50c yard

Plain white, twill finish, 36 in. wide 55c yard
Plain white, twill finish, 36 in. wide 65c yard

Your Hosiery Needs In Silk or Wool



Clocked, Ribbed or Plain, at whatever price you wish to pay.

BITEK HOSE—A heavy Silk Hose for ladies. This is a pure silk hose lined with lisle, which wears and looks wonderfully well; in shades of black, moire and mid-gray \$2.75 pair

LADIES' SILK AND WOOL HOSE, full-fashioned, seamless, widened double garter top and double sole. A wonderful wearing quality and comes in colors of black and white, brown and white, gray, fawn and heather \$2.25 pair

LADIES' SILK AND WOOL HOSE, ribbed, English made, in black and white only \$1.75 pair

LADIES' PURE CASHMERE HOSE, black, full-fashioned, seamless, widened double garter top and double sole \$1.25 pair

Invisible Spats—These are made of a real fine quality pure wool, flesh color, and one cannot detect them through a sheer silk hose; small, medium and large sizes \$1.50

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