# WESTERN BANKS AGREE TO FINANCE WHEAT POOL

## FINDS CRAWFORD AND PARTY DEAD

Harold Noice, Head of Relief Expedition, Returns To Nome.

WAS TORONTO BOY

Associated Press Despatch. Nome, Aug. 31.-An expedition which left here August & to relieve a party led by Allan Crawford which went to Wrangel in 1920, returned to Nome today with the news that all of the Crawford party except one, were dead.

Harold Noice, leader of the relief expedition, reported that he found little ice and had no trouble in reach-

woman whose name is Ada New Brauenfels, Texas, went over the ice last winter seeking the main-land and never were seen afterwards. Died of Scurvy.

This left in the party only Lorne Knight, McMinville, Oregon, and Ada Knight died of scurvy June 30, 1923 and his body was brought here by Capt. Noice on the Donaldson. The first thing the Noice party found on the island was a bottle in a deserted camp. The bottle contained the names of the party with the that they claimed Wrangel Island in the name of King

George and Great Britain.
The Donaldson arrived at Wrange Island August 20 and left Sunday She was forced to halt nine days, 55 to it and after the weather cleared. bucked her way through the ice for

While bucking the ice the Donald-son stove a hole in her bow. This was repaired by placing a large walrus hide around the bow. The journey was completed in a heavy fog, the Donaldson lying near Herald Island east of Wrangel Island, while the The camp in which the bottle was

ound was at Rogers Harbor, Doubtful Bay, on the south side of Wrangel Ada was frightened when appear and the Donaldson nearby. She did not know if they were human beings or if she was in a trance and she fainted. When she came to, sh told the tale of the disaster. Left Him in Bag.

Directed by Ada, Noice found Knight dead in his sleeping bag. Ada said she had done all the hunting and had cared for Knight for two month before he died, and that after he died she left him in the sleeping bag, and put up another tent for herself about 50 feet away. feet away. Last December, she said, Knight

and two other men started for the mainland, but through some mistake landed near Herald Island, having gone at right angles to the proper direction, and after two weeks re-turned to Wrangel Island. Knight was then too ill to travel and Crawford, Maurer and Galle started off for Siberia with dog feed for 17 days, and very little provis-ions. Ada said they took the wrong direction, moving to the southeast as they passed forever from her

Noice, who, like Crawford, was sent Wrangel by Yilhjalmur Stefansson. explorer, left thirteen persons land to colonize it, according nts of persons in his party white man with those col-harles Wells, of Nome, who g camp with his Alaskan colonists were taken by at Kotzebve as he went north

Down to Last Food.

Noice expects to return to Seattle on on the SS. Victoria. The Donaldson appeared in the offing here at 10:30 o'clock at night. Soon after her light was sighted, Captain Rose of the coastguard, put out and brought Noice, Ada and others ashore. When Noice found Ada on the island she was down to her last package of pilot bread, all that was left of the food stores taken to the island by the schooper Wildway in the schooper Wildway in the schooner Wildwave, in the fall of 1921, when the Crawford party landed Ada had laid her plans to ensure another winter of exile. She had made a boat of skins and fashioned fishing nets with skins. With these the house take anough food to she hoped to take enough food to sustain life. She had a wild look when found.

BETTER ICE CREAM. As a result of a health crusade against

impure ice cream, the statement is made by the health commissioner, Dr. Frank J. Monaghan of New York, that standard of ice cream dispensed in city during July was better than before. Only 9 per cent of the mples are below standard, as against per cent in the previous year.

TOO LATE TO CLASSIFY TTAGE, Wharncliffe north, modern, bedrooms, 3-piece bath, furnace, rage, full basement; immediate possion. Apply 78 Empress Ave.

HOLMAN ST.—New cottage-bunga-w, modern, \$3,500. Easy terms. 316 Grey St.

OUTHEAST—Brick cottage, 15 min-utes walk from market, splendid loca-ion, 3 bedrooms, usual living-rooms, ollet, pantry and driveway; sacrifice or quick sale. Box 67, Advertiser.

## **STRONG'S CORN** REMEDY

for corns, warts and callouses. An ever-growing sale proves its merit.

## 20 Cents. STRONG'S

**Drug Store** 184 DUNDAS STREET.

# ADDS 500 NAME

Extension of Rural Lines Increases Consumption of Niagara Power.

district of Ontario. The operations and expansions of the Niagara Hydro-Electric system as recorded in the Hydro-Electric 'Bulletin' for the Paving, and that they were going ahead with certain paving, and that they were to decrease the company that allow the company the same chance paving, and that they were to decrease the company that allow the company the same chance paving, and that they were to decrease the company that allow the company the same chance paving, and that they were to decrease the company that allow the company the same chance paving. Electric system as recorded in the we were going ahead with certain if they wil keep up the payments Hydro-Electric 'Bulletin' for the paying, and that they were to do continue to give decent service." month of August shows the follow The one person left alive from the rawford expedition was an Eskimo use of the power from the Falls. The ing interesting developments of the use of the power from the Falls. The FLOWER BED REMOVAL FAMOUS VOCALISTS and whose husband, Black Jack, died here while she was gone, said that Allan Crawford of Toronto, leader of the expedition, Fred Maurer. New Philadelphia, Ohio, and Milton Galle, New Brauertels Texas and Milton Galle, Work has been started to the tract from the Goderich Elevator & Transit Company for an additional 250 kilowatts. This will make a load of approximately 400 kilowatts from this company. Construction work has been started in the St. Thomas rural district rebuilding old rural lines and extending them, when completed service will be given to completed service will be give

162 consumers in addition to the 319 who are served by the present lines A rural extension is being built approximately eight and a half miles from Deleware station into Lobo township, to supply consumers in Komoka, and vicinity, and also in

A number of short rural extension are being constructed in London district which will total approximately twenty nine and a half miles. These extensions will add 152 new consum-ers to the district. The Village of Beachville is reconstructing its disribution system changing it from 300 to 4,000 volt connection. The

being doubled in capacity. Construction work has been com-pleted for a rural line from Sarnis to Corunna and Stag Island to serve Plans are under way for extending this line to give service to the Village of Courtright. Sixteen miles of rural line are being built from Wallaceburg to Port Lambion and Sombra, which will serve over 100 rural consumer five miles in the Chatham district was put into service on July 28 adding approximately 40 new consumers to

## MERCHANTS WARNED OF ADVERTISING SCHEME

Chamber of Commerce Declares Against Alleged Police UTILITIES INCREASES Chief's Souvenir.

The directors of the London Chamber of Commerce issue a warning to city merchants that an advertising scheme is expected to be operated here in the near future, which has already been adversely critical by the chiefs of police in Hamilton and

The scheme is in the form of a book known as the "Souvenir of the Do-minion Police Chiefs' Association." and the solicitor who has been working in the eastern part of the province has been selling space in the book on the strength of its connection with police interests. The hook tion with police interests. The book s declared to have no connection with any regular police association, and not to be as represented. It is elieved to be published in Mont-Some of the pages have been sold for \$200 a page.

The directors of the chamber have

have provisions for two years vising a scheme of protection for its for some time been interested in de-

canadian Advertisers, and by the use of a form that will be supplied to their members hope to adequately protect them from all irregular philanthropic and advertising solicitable by lightning. The installing of ananthropic and advertising solicitations. The weekly meeting of the di-rectors of the chamber will be held Friday of next week, instead of

## TO FORMULATE CHARGE

Mayor Hears of Complaint of Alleged "Petty Persecution" by Officer.

Another complaint of "petty per-secution" by the police department has been registered with Mayor George Wenige by a member of the council who explained to the Adver-tiser that he is particularly arranged tiser that he is particularly aroused by what he claims to have been a most flagrant case of "over efficiency" by a police constable.

The councillor refers to the case

of two young men who were sober, and apparently behaving themselves. and apparently behaving themselves, according to a report to him, but were arrested for loitering at the corner of Dundas and Richmond street. The men claims they were waiting for a street car, and submitting their case in police court the following morning were honorably discharged.

## Urges Tram Company Get 10 Years to Pay For Paving SAW YELLOW MAN

What assurance has the street railway authorities that they will have ten years in which to pay for the Richmond street or any other paving enterprises during the current year.

"Absolutely none," according to Ald. Peter J. Watt, opening up another channel of thought in connection with London's permanent civic problem. The company merely "surmises" that, assures the councillor "Why, Ald. Watt is all wrong "why, Ald. Watt is "why, Ald.

of power supplied by the Niagara with the company," he stated, "That was the proposition at the council from President Currie of the company."

Niagara Power.

GODERICH CONTRACT

The company merely "surmises" that, assures the councillor from ward one, who insists that Sir Adam Beck is all wrong when he talks about the city council entering into any illegal agreement with the been added to the list of consumers of power supplied by the Niagara with the company," he stated, "That was the proposition at the council was the proposition at the council "I think that it is all right too."

"I think that it is all right, to

## TO MEET OPPOSITION

Proposal To Pave Beauty Spot Nellie Melba, Clara Butt and on Richmond Street Brings Disapproval.

themselves about an apparently innorent flower bed in the wide street in-

cent flower bed in the wide street intersection where Central avenue meets Richmond street.

These events relate themselves to the proposed paving of Richmond street.

Gertain members of the city council are anxious to see the flower bed, which for some years has been an attractive feature at this corner, torn up and replaced with pavement. With paving operations in progress the present is regarded as an opportune time for the

Other members of the council are

Word has also gone about to the efword has also gone about to the effect that certain soldiers' organizations in the city have been keeping this spot in mind as a most advantageous position, should a decision be reached, to erect a war memorial in the city. It is pointed out that this intersection in is pointed out that this intersection in particular should be kept attractive in appearance, as it affords one of the main entrances to Victoria Park, and is also the entrance to three of the city's finest residential sections, as well as having a prominent position on four the street car Mnes

wer bed at this point and replacing it with paving reconsider and decide to abolish their plan, its proposcal, if not meeting with instant defeat, will at least encounter the diffi-

Adequate Supply in Case of Emergency.

The Public Utilities Commission s today starting the installation of larger and more adequate feeder system for the bringing of power into the city. At present there are only three feeder lines coming into London from the station of the Ontario

members in this respect, and a committee composed of W. F. Marshall, T. H. Yull, Stanley D. Baby, W. J. Charles S. Martin, W. D. Christianson, W. J. Chisholm, Col. Innes Carling and J. S. Lovell, has investigated the matter.

This committee have been in communication with the Association of Canadian Advertisers, and by the use

other feeder line will probably avoid a repetition of this. Mr. Buchanan is also devoting a good deal of thought to the water system of the city in the years to come, when it has grown far beyond its present size and area. While the situation is satisfactory just now, situation is satisfactory just now, there is no proposed scheme to take care of the wants of the next generation. The manager claims that the reservior will have to be enlarged or another built, and that other changes and new works will have to be undertaken in the course of the

## be undertaken in the course of the next four or five years. **BIRKENHEAD SUSTAINS**

Former British Chancellor Repeats Statements Made at Williamstown.

Associated Press Despatch.

Associated Press Despatch.

Associated Press Despatch.

Minneapolis, Sept. 1.—Repeating is criticisms of Woodrow Wilson, made first at Williamstown, Massociated Press Despatch.

When arrested they were allowed their freedom upon submitting \$20 bail each. One member of the city council entertains the belief that a suit against the municipality for false arrest was narrowly averted by the sergeant on duty who did not insist that the men remain in the cells overnight.

"If the facts of this case are as they have ben reported to me, there is certainly a need for a full consideration of this affair." Mayor Wenige, chairman of the police commission of this affair. "Mayor Wenige, chairman of the police commission of this case in a written communication I shall certainly see that it is brought before the commission.

"I am confident that the members of the clements of the League of Nations." The said.

"I am confident that the members of the elements of the League of Nations." The said of persecution. It is protection that the ratepayers are assessed for and what they should have."

The sate of protection in the treaty, and most certainly article ten would never have been written into the treaty, and most certainly article ten would never have been written; he said.

The gathering stood and sang "God Sawe the King" for the Earl of Birk. The disturbance reached a table in the luncheon.

The sate of the canadian prime minister will play an important part.

"I am a great admirer of the Canadian prime previational mass were unacceptable when he came to the peace table, although we knew the American prevented to the peace table, although we knew the American prevented by the found on but kill play an important part.

"I am a great admirer of the Canadian prime minister will play an important part.

"I am a great admire of the Canadian prime previational mass of the play and the treaty and the former lord character of the canadian prime minister will play a mimortant part.

"I am a great admire of Associated Press Despatch.

Freida Hempel Included in List.

At least three of the world's great ploists are expected in musical cir-

he only Canadian city west of Toronto to have the opportunity of hearing Madame Melba in concert. only await an official proposal of this nature to bombard it with emphatic London during her winter's tour. It was learned in addition to this that

> proved so highly successful.
>
> No information could be gained to warrant the belief that Madame Melba would appear under local management. It is believed that the tour holms made under the direction of is being made under the direction of her Boston manager, and will in-clude in addition to the five Canadian cities of Montreal, Ottawa, To-ronto, London and Hamilton, a num-ber of cities in the United States. The

tour will commence at Montreal Oct. 2. According to the Montreal advice, the Canadian Pacific private car "Montmorency" has been reserved for the singer's accommodation during her cross-Canada trip.

## POWER FEED LINES RUN EXTRA TRAINS

Railways Report Large Exodus From City For

assurance of power supply at crease this year to the excessive heat of the last two days. A large number of London here of London here of London here of London here of London here. ber of Londoners have gone to points further north for the wek-end, while the Ontario summer resorts are also a mecca for many others. To handle the crowds, the Canadian

National will run the International Limited from Montreal to Windson

to Montreal, in two section The increased number of passengers also necessitated No. 17, running between Toronto and Windsor, and passing through London at 11:40, being run in two sections to-

## REUTER'S CHAIRMAN LAUDS CANADA PRESS

Sir Roderick Jones Declares Newspapers Help Bind Empire.

Canadian Press Despatch. Ottawa, Sept. 1.-Sir Roderick ones, chairman and managing editor

of Reuters, arrived here last night for short stay prior to crossing the Paeific for an inspection of the Reuter organization in the Far East and India. He is accompanied by Lady

Sir Roderick stated that the people of the United Kingdom were looking today. Ordinarily there are more, sometimes as many as 1,000 but in the summer many of them go to the

## PEEPING POLICE KISS WHITE GIRL

Then Raided Clarence Street State Italian Naval Comman-"Pressing" Establishment der Informed of Fact Reand Made Six Arrests.

ALLEGE IMMORALITY

Police raided Williams' pressing establishment, 428 Clarence street, last night, arresting four Chinamen Kinsman, the white man white man and his wife. William Kinsman, the white man, is booked on an immorality charge; his wife on a charge of being a frequenter. William Quan, alias Williams, is charged with being the keeper of a disorderly house. Lew Ching is charged with being an inmate, and Charlie Roe and Lee Chue with being frequenters.

Requenters.

Sergeant James Oakley, Constable Walter Pope and Constable Morley Leitch stated they watched the Chinamen and the white couple through a window of a back room of the house.

At 3 o'clock yesterday afternoon the captain of one of the Italian ships came ashore. He informed the prefect that a division of the Italian fleet was blockading the island and that he proposed to peaceably occupy

Kinsman, it was said, left the room and returned with two suit cases.

Quan was on trial as the keeper of the house at press time. He stated he rented rooms in the house and ran a talloring, pressing and cleaning establishment. officers, after breaking into the place, found Mrs. Kinsman and Roe in a bedroom on the top floor of the

house. Quan stated he was not responsible for what occurred in the rooms, as he only rented them unfurnished. He had known Kinsman three years ago in Toronto, he said. Kinsman stated he had been on two weeks holidays and was returning to Hamholidays and was returning to Ham-ilton, where he now claims to be em-ployed as an auto mechanic. He had stopped in London three days, and expecting to leave for Toronto last night, had brought his suit and his wife's dress to Quan's place to be pressed.

ressed. He stated his wife had asked him He stated his wife had asked him where the bathroom was, and Quan had said it was upstairs. He denied he knew his wife was on the tep floor with Roe.

Kinsman stated he had been married two years ago February and that he resided at 52 Augusta street, Hamilton.

## LONDON DEPARTMENT IS MOST ECONOMICA

Assessment Cost Lowest in the Province Compared With Results, Says Commissioner.

The London municipal assessment The London municipal assessment department is administered at a smaller cost in proportion than any similar branch of civic activity in the province, believes Assessment Commissioner Harry Bennett, just returned from the Ontario Municipal Association convention.

Labor Day.

Extra accommodation was required on many Canadian National and Canadian Pacific trains leaving the city this morning to handle the large numbers going out of town for Labor Day. The C. N. R. trains were all crowded, and C. P. R. officials assert that the passenger traffic this year is larged. Power Commission outside the city.

The commission by changing this to four lines will give London a greater assurance of power supply at a cross this vocal assurance of power supply at cross this vocal ass imperative to increase the personnel of the staffs, although in certain municipalities the income tax has been dropping off, according to re-

Commissioner Bennett refers to the commissioner Bennett refers to the remarkable increased income assessment in London this year, placing credit for the "plugging" of the leakage with Sam Glass, chief of that sub-department.

## YOKOHAMA ABLAZE AFTER EARTHOUAKE

Entire Japanese City On Fire, With Numerous Casualties Reported.

Associated Press Despatch.
San Francisco, Cal., Sept. 1.—
Practically the entire city of Yokohama is afire and numerous casualties have occurred as a result of a conflagration which broke out after a severe earthquake shock, according to a message from the Japanese radio station at Iwaki to the Radio Corporation of America's local station.

The message follows: The message follows:

"Conflagration subsequent to severe earthquake at Yokohama at noon today (Sunday): Practically whole city ablaze. Numerous casualties."

AMERICANS IN YOKOHAMA. swept by an earthquake and fire, state department officials' estimate The department was without advices today whether any of the Americans were victims of the disas-

### COMPLETE ARRANGEMENTS FOR FALL SCHOOL FAIRS

Special to The Advertiser Complete arrangements for the fall school fairs of Lambton county received from W. P. Macdonald, FIVE-HOUR EARTHQUAKE
RECORDED IN WASHINGTON

Associated Press Despatch.
Washington. Sept. 1.—An earthquake described as extremely severe, and continuing nearly five hours last night, was recorded on the Georgetown University seismograph. Beginning at 10:12 p.m., the disturbance reached a maximum intensity between 10:40 and 11 o'clock, and lasted until 3 a.m.
Director Lendorf of the observatory estimated the center of the disturbance at about 6,500 miles from Washington.

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# **GREEKS DECLARE**

der Informed of Fact Before Bombardment.

HOIST WHITE FLAG

Special Cable to The Advertiser. Athens, Sept. 1.—The Italian naval nmander was informed that the Corfu forts were dismantled and occupied only by refugees and orphans; but, despite this, bombarded the fortifications and the town, it was

announced here today.

The detailed story of the bombardment and occupation of Corfu, under fire from the Italian warships while a squadron of aeroplanes circled the city with machine guns sputtering aroused fresh resentment and indignation in Athens.

At 3 O'clock vested as a squadron of the today.

Township.

Born at Plymouth, England, about this week to become pastor of the city this week to become pastor of the first Methodist Church, Toronto, arrived in the city this week to become pastor of the first Methodist Church, where the companies of the district, passed away last night the last place of the district, passed away last night this home, Brook Farm, London Township.

Born at Plymouth, England, about this week to become pastor of the city this week to become pastor of the first Methodist Church, where the city that the city this week to become pastor of the first Methodist Church, where the city that the this week to become pastor of the First Methodist Church, where he

Quan, the officers said, was applying lipstick to Mrs. Kinsman's lips, had his arm around her, and finally kissed her. Then, they said, Roe and the girl left the room. town surrender and hoist the white flag. This was done and the white flag later taken down and replaced by the Italian.

Before the prefect, however, was able to get instructions from Athens, talian troops began to disembark from the warships. Their landing was covered by continuous firing from the warships. The fire was directed

the warships. The fire was directed over the town.

The police station was hit and set on fire. The aeroplanes continued circling over the town and are believed to have joined the ships in the firing. Admiral Bellini assumed command of the town after the occupation was

### RECTOR ST. JAMES CHURCH RETURNS FROM VACATION

Rev. W. L. Armitage of St. Jame to the wheat growers is set at a Anglican Church, South London, has returned from a trip to Vancouver and other points in the west and will ollowing a meeting between represer tatives of the two pools and the banks in Winnipeg yesterday. The bankers were favorably inclined toward the esume charge of the services in his parish tomorrow. The new organist of St. James Church, Mr. A. W. wheat pools, but could give no definite assurances, as they must first report to the western sub-section of the Anderton will also assume his duties tomorrow. Mr. Anderton succeeds F. L. Willgoose, who recently resigned charge of the St. James' Church musical services. Bankers' Association. They will meet with the wheat pool representatives Representatives of the pools sub-mitted that the pools hoped to arrange with the elevator companies to handle the wheat of the two pools along lines similar to the operations under the

### ANNOUNCES REDUCTION IN COST OF AUTO LICENSES

Secretary C. E. Bernard of the London Motor Club states that starting today motor licenses can be secured from the club at one-half the usual rates. For example a Ford or other small car license will now cost other small car license will now cost only \$7.50. Six cylinder cars will pay only \$7.50. Six cylinder cars will pay only \$11 now. These fees are one-half the regular yearly license plus completion of the classes in musketry nearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the classes in musketry half the regular yearly license plus completion of the regular yearly license yearly license plus completion of the regular yearly license yearly license



will preach at both services on Sun-

Association Stipulates Initial

Payments Be Set at Safe

Figure.

Canadian Press Despatch.

Winnipeg, Sept. 1.—The banks of the West are willing to finance the wheat

rovided the initial payment of the pool

similar to the operations under the

DETACHMENT RETURNS.

Col. R. J. Langford and about fifty

this morning from the militia camp at

Niagara after completing their course there. The other London officers at

en of all ranks returned to London

This information was learned

CONFERENCE

HOLD

Will be in London for a four-

### Well-Known Former Dry goods Merchant Passes at His London Township Home. BORN IN ENGLANI

POPULAR CITIZEN,

JAMES PRIDDIS.

DIES IN 75TH YEAR

10 years was engaged in the dr goods business in this city, and w was one of the best-known and me popular among the older residen of the district, passed away last night at his home, Brook Farm, Londo

Born at Plymouth, England, abo firm of Priddis Brothers, and as senior member enjoyed a large circ of friends among the businessmen Western Ontario.

Those who knew Mr. Priddis in th Those who knew Mr. Priddis in the days when Priddis Brothers was on of the largest and most progressive drygoods firms in the London district, speak highly of his keen business integrity, and his fine persons qualities that endeared him not only qualities that endeared him not on to his business associates, but every citizen who knew him. Mr. Priddis carried on business the store now occupied by John Gra ham & Co. on Dundas street, an also across the street where the Artistic Ladies' Wear are located Although he has lived in retirement for several years, he has never interest in municipal affairs, but ha followed closely the progress of Lon don politically and industrially. He was a prominent Mason, a member of the Church of Engla and is survived by one broth George, at home, who was also partner of the firm. His wife pre leceased him some years ago.
The funeral, which will be of

## pools of Alberta and Saskatchewan, SYMPATHY TO FAMILY

private nature, will take place Mon

OF DECEASED ASSESSOR At the recent gathering in Toronto of the Ontario Municipal Association a resolution of sympathy to the wid-ow and relatives of the late Stephen Grant was passed. Grant was passed.

The late assessment commissione was a constant attendant at the annual sessions and his absence immediately noted this year. In reply to the resolution, Harry Bennett, his successor, delivered a capable reply. The delegates paid a high rithment. The delegates paid a high tribute to the work and efforts of the late com-

MR. GLASS IMPROVING.
It was reported at the city hall this morning that Sam Glass, the income tax chief in the city assessment debeen confined in Victoria Hos-

pital for some days.

Do you desire a Ford Car or Truck?

If you have not the full cash price, would you like to have the use of the car while you are paying for it?

To those who desire to purchase a Ford Car or Truck and cannot completely pay for it at once, we are able to quote the following terms:

### Down Payment consists of:-For a Runabout (Non-Starter) .....\$144.00 Balance of \$361.00 in 12 equal payments For a Runabout (Starter Equipped) .. \$170.00 \$429.00 " " " For a Touring Car (Non-Starter) ....\$157.00 \$392.00 " " " For a Touring Car (Starter Equipped) \$198.00 \$445.00 " " " For a Truck (Non-Starter) ..... \$191.00 \$400.00 " " " For a Truck (Starter Equipped) .... \$219.00 \$465.00 " " " For a Coupe .....\$242.00 \$590.00 " " " For a Sedan .....\$283.00 \$650.00 " " "

This deferred payment price, the amount of the down payment and all the terms of the transaction have the approval of the Ford Motor Company of Canada, Limited, so that those who buy Ford products on deferred payments may have the protection of a standard deferred payment price throughout all of Canada in the same manner as those who buy Ford Products for full cash.

The low price is possible because the Traders Finance Corporation, Limited, who finance the transactions extend this financing opportunity only to Ford Dealers and only on Ford

## MIDDLESEX MOTORS, Limited

LONDON'S FORD DEALER.

Talbot St. at Queen's Ave., London.

FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO