

HIGH COLORING KEYNOTE FOR UPHOLSTERING

Point and Crewel Stitch Make Elaborate Patterns.

PERIOD STYLES FAVORED Painted Furniture Popular For Bedroom, Breakfast-room and Sun Parlors.

In instances of the use of these in house furnishings are the brilliant coverings of the large chairs. Imported for these pieces are heavily patterned point and crewel stitch elaborate patterns in rich color.

One of the best rules for these chairs, although an arrangement combined set either side a hall the table hung an Italian glass candlesticks stood guard, guarding a bowl of flowers. And we must not forget the antique nails appearing in the reflection of earlier styles. The main declares itself in our furniture, and the painted furniture almost everywhere. For these pieces are very popular for the breakfast room, and for breakfast parlor sets, why, it is really occasionally that one sees a chair or walnut finish, in these popular has the painted become.

Upholstery and Linen Coverings. Furniture may be had plain covered, cretonnes and linens are brilliant as usual cushioned as they are, these are exceedingly comfortable. Finishes are many and varied, good blended effects have been produced. The better developed furniture are being made, and there has been a revival of period styles as well. For instance, are the living-room naught can be the place of luxurious over-draped davenport and chair. For urban homes of size the larger pieces are in demand with pillows and spring cushions. But for apartments and smaller houses light pieces are wanted, semi-over-draped with carved bases and front

Period Furniture Fashionable. Period pieces are good in design, preference being given to Charles Second, Queen Anne and Chippendale. Among the lighter pieces finds some "bone furniture," but demand for that is growing less. Embroidered motifs on plain tapestry are on many upholstered chairs and sofas. Chenille edges their deep soft tones. Damask appears on some of lighter furniture, while mohair is in demand for the larger pieces. This latter fabric plain and figured forms are used.

It is noticeable that the prevailing trend for simplicity has produced a new absence of French styles in the late periods of the Louis. Their elaborate coverings and scrolls do not accord with real American taste, which more than ever demanding furniture designs from our own Colonial times. English period furniture of similar design is finding its place among the Colonial pieces.

Interesting Colonial Designs. Bedroom furniture and again that in dining-room is reflecting Colonial style. Very attractive is a chintz-hung bed with its canopy twin beds and that old rush-seated straight chairs. Windsor rocker awaits one just a northeast of an oval rag rug from days of our forefathers. Another Colonial bedroom has low-posted beds, and a severely chaste design. The larger sets is a poly-omned Elizabethan dining suite in mahogany. A wide, handsome buffet with legs of hurl walnut and hand-carved stands across from a high chest of drawers excellent design. The chairs upholstered in woven tapestry, with design from the same period. Table legs, chair legs and buffet legs all match in carvings of that period, used with



MISS JEAN WANLESS, Representing Hudson Fashion Shoppe.

VEIL IS KEYNOTE OF NEW FASHION

Designed To Enhance Beauty of Best Facial Features. Every Length, Mesh and Color Is Represented.

No woman is ugly, according to French philosophy, only there happen to be some who do not know how to be beautiful.

This is one of the many instances where Nature did for or against you one might call it, when a little knowledge comes in decidedly handy. A liberal education in how to be beautiful and alluring, in spite of what Nature did for or against you is offered to the woman who will take up the study of the veil, which Fashion now decrees is the keynote of the costume, and master its many uses.

We have always had with us the little face veils who considered their duty done when they kept the hair smooth and tractable.

Veils Do More. But this year we have veils that do much more, and are capable of going to any length to create an illusion of beauty and mystery.

There are small, coy ones of black lace that hang from the brim of the new cartwheel hats, and merely cover the eyes—a style recommended only for those whose nose and mouth are of classical cut, and who have kept their chins from leading double lives.

Likewise, there are others that allow the eyes to be exposed, but conceal the lower part of the face entirely—whose advantages are obvious.

Some veils reach almost to the hem, and hang in intriguing, irregular folds. They call for a plain hat, and an elegant frock of simple line.

Every length between the eye and the hem veil is represented in prac-

tically every color, shape and material. How To Do It. The first lesson seems to be to take an inventory of your face, then give full play to your best features, and conceal the others beyond recognition. Simple, isn't it? The most popular material for veils is lace, particularly the Spanish type. The reason for this, of course, is because the Spanish women, centuries ago, learned how to arrange their veils. They can create more variety with a few yards of lace than most women can with a trunkful of clothes. The lace need not be black, however. It may be Nile green, purple, brown, or any of the popular shades. And it may be of delicate mesh, with sprawling patterns in metal threads or chenille. Or you may select a veil of plain chiffon, edged with long fringe or bound with ribbon of contrasting color. It may wrap about your throat two or three times before it flings its filmy lengths to the breeze—it may be anything you like, provided it is becoming. And you have no idea how many practically discarded hats may be drafted for active service if you will just veil them knowingly. It's not the hat this year—it's the veil.

FOR THE SLENDER. A Lanvin gown of dull black silk with satin stripes has the stripes running around, and a belt of silver leaves. It is recommended for a tall, slender blonde. Difference between classical dancing and taking a bath is you use water in bathing. The man who won't stop at anything gets further than the man who won't start at anything. Cher up. Bicycle prices have been cut 40 per cent.

Wonderful New Creations For Fall and Winter

Never have styles been more beautiful, more charmingly designed, color schemes more artistic and everything considered, prices so within the reach of everyone as this season. Never were vogues more interesting than this season. Frocks, Suits and Coats are developed in rich woolsens and silks, and artfully embellished with delightful bits of fur, embroidery or lace.

COATS

We have stylish Winter coats in normandies, duvetynes and velours, embroidered, novelty stitchings, braiding, fringe with tassels, with collars and cuffs of almost any fur. Priced \$19.50, \$25, \$29.75 to \$85

SUITS

Beautifully tailored, in broadcloths, velours and tricelines, novelty designs, belted models, slash pockets, beaverette and Persian lamb collars, well lined with heavy silk. Priced for quick selling, at \$35 to \$50

DRESSES

Excellent quality, canton crepe, silk and satin Dresses, in navy, blacks, browns, some bloused effects, beaded, novelty sleeves and ties at neck, and panel effects. All the newest designs. This is an advanced showing of Dresses. Exceptionally priced at \$13.95 to \$32.50

We are selling Warner's Rust-Proof Corsets. Guaranteed against break, wear or tear. prices from \$1.25 to \$4.95

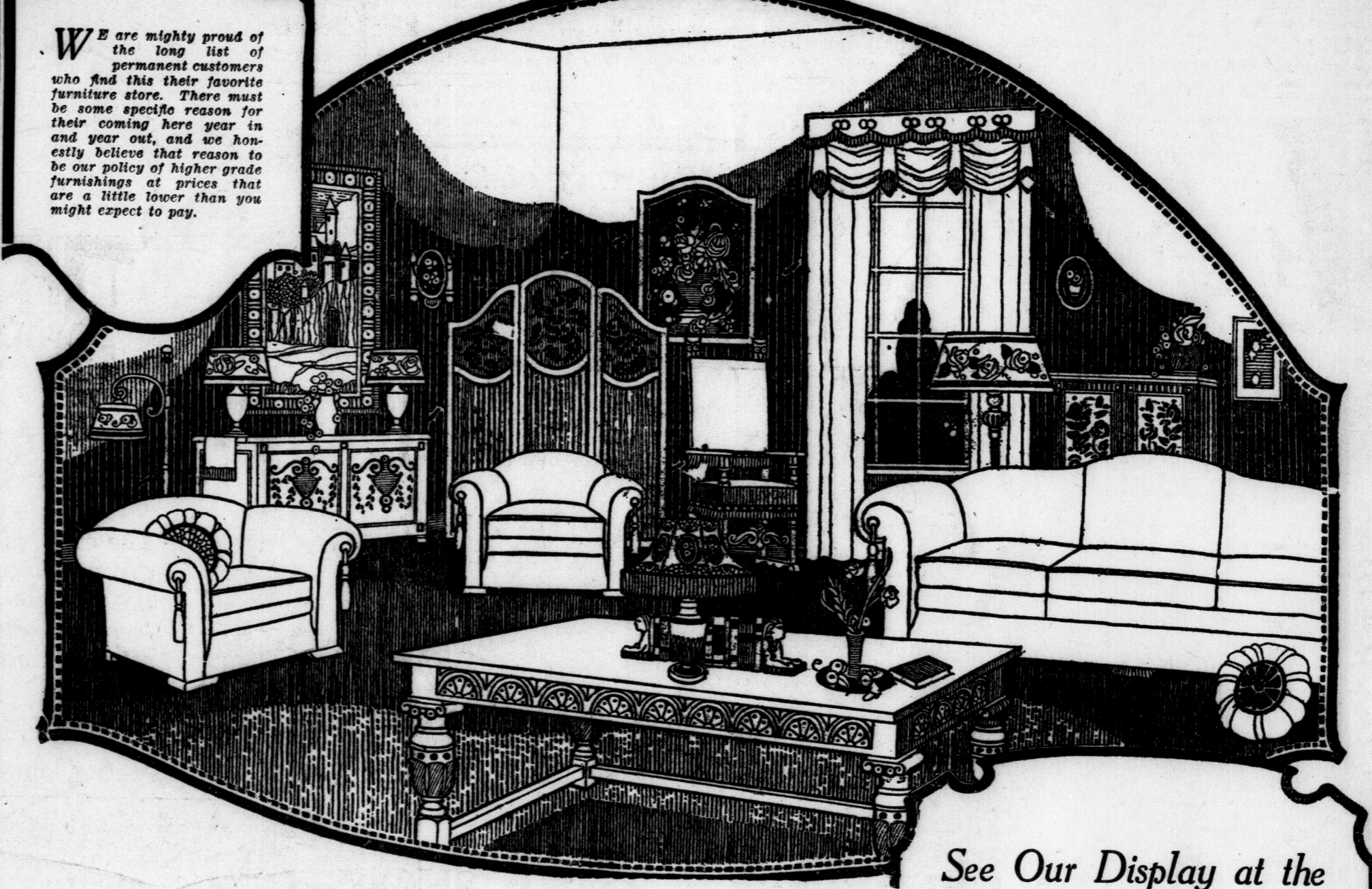
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254 Dundas Street

Photographs THAT ARE MODELS AND Models That Are Pictures FOR THE FALL AND WINTER STYLE REVUE.

Darragh

LIFELIKE PICTURES.



Announcing Our Fall Opening and Display of New Furniture

WE cordially invite everyone interested in new home furnishings to come and see this magnificent assemblage. It's as if all the beauty and splendor of Fall had inspired the master designers of each chair or rocker or complete suite, so truly handsome and charming is this furniture. But mere words fail to adequately describe this Fall Display. You have to come in and make a personal investigation to really appreciate what efforts have been expended to offer to the public something new and different in home needs. Accept this as a formal invitation and make it a point to come in, tomorrow if possible, and see this display.

See Our Display at the Fall and Winter Fashion Show.

ALL NEXT WEEK, the furniture for the special elaborate stage setting used for the Fall and Winter Fashion Show, at the Grand Opera House, is supplied from the stock of this store. Our stock was never more complete or comprised as many wonderful creations for the comfort and decoration of the home. See the style show and then see the balance of our excellent stock in our newly decorated show rooms.

We feel that a word or two should be said about the new prices quoted on this new furniture. They are going to be a source of much surprise. So very reasonable are they that we cannot write further without stating that these prices are without a doubt the lowest offered in years on his type of furniture, which is better in quality and decidedly more beautiful in design than anything heretofore shown.

Ontario Furniture Co.
230 DUNDAS STREET. PHONE 1175

Standard Drug Stores

RECOMMEND

DR. DU MAURIER'S Beauty Preparations

To the ladies of the Fashion Show and to all discriminating buyers of toilet preparations. These preparations can be procured at any of our stores in London, St. Thomas or Woodstock.