



June-  
July

# WHITE SALES

Now in  
Progress



## at the Royal Stores

There is such evident economy in the exceptional buying opportunities available at this Great White Sale that an enormous response was certain. Hundreds of keen shoppers have seized this golden opportunity to save. They are buying for the future as well as for the present needs. They are buying where they know their money will buy most.

### Yard Goods

At Specially Attractive Prices

That will Appeal to Those Who do Their Own Sewing

Job White Shirting.

36 inches wide; soft finish. Special per yard **25c.** White Flette. 27 inch wide. Special yard **22c.**

White Twilled Sheetings.	
Width: 60 in.—Reg. \$1.50 yard for	.....\$1.25
70 in.—Reg. \$1.50 yard for	.....\$1.45
64 in.—Reg. \$1.65 yard for	.....\$1.50
80 in.—Reg. \$1.80 yard for	.....\$1.65
Blay Sheetings.	
Width: 60 in.—Reg. 40c. yard for	.....70c.
68 in.—Reg. \$1.00 yard for	.....85c.
60 in.—Reg. \$1.35 yard for	.....\$1.20
Pillow Cottons.	
Width: 40 in.—Reg. \$1.00 yard for	.....88c.
40 in.—Reg. \$1.15 yard for	.....\$1.02
40 in.—Reg. \$1.30 yard for	.....\$1.15
White Shirtings.	
Width: 36 in.—Reg. 27c. yard for	.....24c.
36 in.—Reg. 28c. yard for	.....25c.
28 in.—Reg. 25c. yard for	.....20c.
Twilled Calico.	
Width: 34 in.—Reg. 70c. yard for	.....60c.
Horrockses Shirtings.	
Width: 32 in.—Reg. 75c. yard for	.....64c.
32 in.—Reg. 80c. yard for	.....70c.
32 in.—Reg. 85c. yard for	.....74c.
36 in.—Reg. \$1.00 yard for	.....88c.
Bishop's Lawns.	
Width: 31 in.—Reg. 55c. yard for	.....47c.
31 in.—Reg. 60c. yard for	.....52c.
Figured Muslins.	
Width: 36 in.—Reg. \$1.25 yard for	.....92c.



### Children's Gingham Dresses

You will be delighted with these little Dresses at Sale Prices, because we believe that the materials alone would cost the price asked for the complete dress.

To fit children of 2 to 6 years.  
Reg. \$1.50 ea. for \$1.00  
Reg. \$1.90 ea. for \$1.27  
Reg. \$2.75 ea. for \$1.54  
Reg. \$3.30 ea. for \$2.20  
Reg. \$4.80 ea. for \$3.20  
Reg. \$5.50 ea. for \$3.67



There are many pretty styles. Colors of Saxe, Rose, Fawn; checks as well as solid shades; round and square collars, cuffs and pockets, of White Fawn; neat belts and 3/4 sleeves.

To fit children of 10 years.  
Reg. \$ 3.50 ea. for \$2.40  
Reg. \$ 5.10 ea. for \$3.40  
Reg. \$ 6.00 ea. for \$4.00  
Reg. \$10.50 ea. for \$6.50

### Childs' Dressing Gowns White Cambric Pinafores

Stylish Japanese made of good quality Cotton Crepe; Colors of Blue, Pink and Heli, with embroidered designs and printed floral patterns, in assorted colors; to fit children of 3 to 8 years.

Reg. \$1.85 each. Selling for **75c.**  
Reg. \$1.85 each. Selling for **\$1.05**

Dainty attractive Pinafores of fine White Cambric, trimmed with embroidery and fine lace. To judge from the way these goods are selling, they are undoubtedly Extra Special Values at these prices. Sizes 20 inch to 24 inch length.

Reg. \$1.25 each. Selling for **\$1.05**  
Reg. \$1.25 each. Selling for **\$1.20**

### Choice Bargains in Summer Footwear



A collection of broken lines and odd sizes—one of the best chances offered in the Sale—Don't fail to take advantage of this extreme value-giving opportunity.

### Women's Low Shoes Misses Strap Shoes

Black Vici Kid Shoes, in tied, laced and strap styles; French, Cuban or Military heels; pointed and round toes.  
Reg. \$6.80 pair for \$6.15  
Similar styles in Tan.  
Reg. \$7.00 pair for \$6.30

In high-grade Black Patent leather, comfortable styles; low heels—wide toes; finished with silk ribbon bows.  
Special per Pair **\$3.02**

### Children's Tan Sandals, pair, 1.94

### Children's White Canvas Boots

Laced styles; all sizes; all White.  
Regular \$2.50 pair ..... **\$1.98**  
Selling for .....  
Regular \$2.45 pair ..... **\$2.21**  
Selling for .....  
Regular \$3.35 pair ..... **\$3.02**  
Selling for .....



### Embroideries—Laces—Trimmings At Half Price

EMBROIDERIES—Beautiful Flourishes with bands to match; edges and insertions in all widths and in many patterns.  
LACES—A complete assortment of Laces for all purposes, both edged and insertions, Torchon, Val, Venice and Net Top.  
TRIMMINGS—Large assortments of Dress Trimmings, beautifully embroidered; Fancy Gimps, Galcons, etc.

### Our Entire Stock Offered at Half the Usual Prices

Dress Shields		White Lace Neck Frillings	
Reg. 20c. pair for	.....15c.	Reg. 25c. yard for	.....20c.
Reg. 55c. pair for	.....40c.	Reg. 30c. yard for	.....25c.
Reg. 70c. pair for	.....50c.	Reg. 35c. yard for	.....30c.
Reg. 85c. pair for	.....60c.		
Hose Supporters		White Chiffon Frillings.	
In an assortment of good makes; all sizes and weights.		Reg. 35c. yard for	.....29c.
Reg. 55c. pair for	.....40c.	Reg. 40c. yard for	.....34c.
Reg. 70c. pair for	.....50c.	Reg. 45c. yard for	.....38c.
Reg. 85c. pair for	.....60c.	Reg. 55c. yard for	.....46c.



### A Sale of Beautiful Silks

In addition to the Sale of White Goods, we are now offering our entire stock of Beautiful Silks and Dainty Textile Fabrics at reduced prices. The lustrous and freshness of these goods, together with their present low prices, should cause a lot of thinking among those who have yet to buy their dresses for the summer.

Colored Jap Silks.		Paillette Silks.	
20 inches wide. Colors of Scarlet, Cardinal, Maroon and Brown. Regular 45c. yard	.....36c.	36 inches wide. Colors of Brown, Taupe, Mole, and Green. Regular \$3.75 yard	.....\$2.89
27 inches wide. Colors of Champagne, Emerald, Maize, Pink, Rose, Navy, Brown, Green, Sky, Saxe, Purple, Turquoise, Cream and White. Regular \$1.50 yard	.....\$1.20	Colors of Brown, Saxe, Pink, Taupe, Prunella, Navy, Saxe and Sky. Regular \$4.20 yard for	.....\$3.25
36 inches wide. Colors of Myrtle, Sky, Yellow, Saxe, Navy, Cream, Apricot, Cardinal, Grey, Rose, Amethyst, Brown, Fawn and V. Rose. Regular \$2.50 yard for	.....\$1.95	Colors of Brown, Mole and Saxe. Reg. \$5.00 yard for	.....\$3.95
36 inches wide. Colors of Fawn, Mauve, V. Rose, Maize, Saxe, Navy, Sky, Apricot and Wine. Reg. \$2.85 yard for	.....\$2.15	Tamoria Silks.	
White Jap Silks.		36 inches wide. Shaded of Navy and in White	.....\$2.70
Regular \$2.50 yard for	.....\$1.95	Reg. \$3.60 yard for	.....\$2.70
Regular \$2.55 yard for	.....\$2.25	Shantung Silks.	
Regular \$3.50 yard for	.....\$2.70	36 inches wide. Dyed Greys and Browns.	.....\$1.87
White Nippon Taffetas.		Reg. \$2.50 yard for	.....\$1.87
36 inches wide. Regular \$4.00 yard for	.....\$3.00	Taffeta Silks.	
		36 inches wide. Colors of Rose, Biscuit, Pink, Elephant and Sky. Reg. \$4.00 yard for	.....\$3.00
		36 inches wide. Colors of Brown and Taupe. Reg. \$4.50 yard for	.....\$3.50
		36 inches wide. Colors of Navy, Saxe, Nigger and Taupe. Regular \$5.50 yard for	.....\$4.50
		Duchesse Mousselines.	
		36 inch; colors V. Rose, Pink, Heli, Maize, Crimson and Apricot. Reg. \$4.75 yard for	.....\$4.50
		Plaid Silks.	
		24 inch; short ends. Reg. \$5.00 yard for	.....\$4.95
		Shot Taffetas.	
		24 inch; assorted colorings. Reg. \$4.75 yard for	.....\$4.50
		Shot Duchesse Satins.	
		Regular \$5.35 yard for	.....\$4.50
		Satin Mousselines.	
		36 inches wide; colors of Fawn, Beige and Sky. Regular \$4.00 yard for	.....\$3.00
		36 in.; colors of Brown and Taupe. Reg. \$5.75 yard for	.....\$4.50



### Childs' Cashmere Hose

Mothers of families have cause to be jubilant over values like these. Plain Black Cashmere Hose of superior make and finish; double soles and heels; fast dyes.  
Size 4 Reg. 85c. for 40c.  
" 4 1/2 Reg. 85c. for 45c.  
" 5 Reg. \$1.05 for 50c.  
" 5 1/2 Reg. \$1.15 for 55c.  
" 6 Reg. \$1.25 for 60c.

Child's Bathing Suits. Black Jersey Knit one-piece suits; wing sleeves, button on shoulder, trimmed with Red and Green piping and braid; sizes 30 and 32 inch. Reg. \$5.00 each for **\$4.00**

Women's Bathing Suits. Reg. \$2.40 each for **\$1.92**  
Reg. \$3.25 each for **\$2.60**

### Boys' Night Shirts

Made of stout Flette; Light grounds with colored striped designs. To fit boys of 6 to 12 years. Reg. \$2.75 each for **\$1.85**

### Boys' Wash Suits

Boys' Wash Suits. 20 dozen Suits made of strong Cotton Twills; white grounds with neat striped designs; Tunic and Romper styles; to fit boys of 2 to 8 years. Prices according to size:  
\$1.25, \$2.55, \$2.75, \$3.00, \$3.25 and \$3.50.



Boys' Blouses. Strongly made of Galathea, Drills and other materials; Sailor and Tunic styles; striped and plain patterns; to fit boys of 2 1/2 to 7 years. Prices \$1.85 each to \$2.50.

Boys' Cricket Pants. Straight leg; short pants made of superior grade Flette; loops at waist. To fit boys of 7 to 9 yrs. Reg. \$1.50 pair for **\$1.25**  
To fit boys of 10 to 12 yrs. Reg. \$1.75 pair for **\$1.45**

Boys' Blazers. A sample line of fine Blazers made of reliable Serge in shades of Navy, Grey and White, piped with colored cords; assorted sizes. Reg. \$4.50 each for **\$4.05**  
Reg. \$4.0 each for **\$3.40**

Boys' Sailor Collars. White Jean Collars of fine cut and finish. Reg. 50c. each for **44c.**

Boys' Embroidered Collars. White and Colored Jean with neatly embroidered designs on corners. Reg. 45c. each for **39c.**  
Reg. 55c. each for **49c.**

Boys' Rubber Collars. Eton shapes; all sizes; reinforced stud holes. Reg. 25c. each for **20c.**  
Reg. 30c. each for **25c.**  
Reg. 35c. each for **31c.**

Boys' Nightshirts. Well cut, roomy styles; light grounds with colored stripes; to fit boys of 6 to 12 years. Reg. \$2.75 each for **\$1.85**

### Men's SHIRTS

Men's Night Shirts. White Cotton, exceptionally well made and finished. Regular \$2.30 each for **\$1.75**  
Regular \$2.00 each for **\$1.40**

Men's Pyjamas. Striped designs in high-grade Flette; all sizes. Regular \$2.50 suit for **\$2.00**

Men's Neglige Shirts. Striped designs on light grounds; soft cuffs; all sizes. Regular \$1.50 each for **\$1.00**  
Regular \$2.50 each for **\$1.75**  
Regular \$3.75 each for **\$2.50**  
Regular \$4.00 each for **\$2.75**

### Bath Robes

Heavy Turkish Towel Bath Robes with heavy cord girdles; in all sizes. Regular \$11.00 for **\$5.50**  
Regular \$ 8.00 for **\$4.00**

# The Royal Stores, Ltd.