



June-
July

WHITE-SALES

Now in
Progress



Yard Goods

At Specially Attractive Prices

That will Appeal to Those Who do Their Own Sewing

Job White

Shirting.

36 inches wide; soft

finish. Special

White Flette.

27 inch wide.

Special yard

White Twilled Sheetings.

Width: 60 in.—Reg. \$1.50 yard for

70 in.—Reg. \$1.50 yard for

64 in.—Reg. \$1.65 yard for

80 in.—Reg. \$1.80 yard for

Blay Sheetings.

Width: 60 in.—Reg. 80c yard for

68 in.—Reg. \$1.00 yard for

60 in.—Reg. \$1.35 yard for

Pillow Cottons.

Width: 40 in.—Reg. \$1.00 yard for

40 in.—Reg. \$1.15 yard for

40 in.—Reg. \$1.30 yard for

White Shirtings.

Width: 36 in.—Reg. 27c yard for

27 in.—Reg. 30c yard for

28 in.—Reg. 35c yard for

Twilled Calico.

Width: 34 in.—Reg. 70c yard for

Horrockses Shirtings.

Width: 32 in.—Reg. 75c yard for

32 in.—Reg. 80c yard for

36 in.—Reg. \$1.00 yard for

Bishop's Lawns.

Width: 31 in.—Reg. 55c yard for

31 in.—Reg. 60c yard for

Figured Muslins.

Width: 36 in.—Reg. \$1.25 yard for

All White

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at the Royal Stores

There is such evident economy in the exceptional buying opportunities available at this Great White Sale that an enormous response was certain. Hundreds of keen shoppers have seized this golden opportunity to save. They are buying for the future as well as for the present needs. They are buying where they know their money will buy most.

Children's Gingham Dresses

You will be delighted with these little Dresses at Sale Prices, because we believe that the materials alone would cost the price asked for the complete dress.

To fit children of 2 to 6 years.

Reg. \$1.50 ea. for \$1.00

Reg. \$1.90 ea. for \$1.27

Reg. \$2.75 ea. for \$1.84

Reg. \$3.30 ea. for \$2.30

Reg. \$4.80 ea. for \$3.20

Reg. \$5.50 ea. for \$3.67

To fit children of 8 years.

Reg. \$3.00 ea. for \$2.00

Reg. \$3.90 ea. for \$2.60

Reg. \$5.10 ea. for \$3.40

Reg. \$7.20 ea. for \$4.80



There are many pretty styles. Colors of Saxe, Rose, Fawn; checks as well as solid shades; round and square collars, cuffs and pockets, of White Fawn; neat belts and 3/4 sleeves.

To fit children of 10 years.

Reg. \$ 3.50 ea. for \$2.40

Reg. \$ 5.10 ea. for \$3.40

Reg. \$6.00 ea. for \$4.00

Reg. \$10.50 ea. for \$6.90

To fit children of 12 years.

Reg. \$ 3.85 ea. for \$2.57

Reg. \$ 4.25 ea. for \$2.84

Reg. \$ 4.00 ea. for \$2.60

Reg. \$19.75 ea. for \$11.77

Childs' Dressing Gowns

Stylish Japanese models made of good quality Cotton Crepe; Colors of Blue, Pink and Heli, with embroidered designs and printed floral patterns, in assorted colors; to fit children of 3 to 8 years.

Reg. \$1.85 each. Selling for 75c.

Reg. \$1.85 each. Selling for \$1.05

White Cambric Pinafores

Dainty attractive Pinafores of fine White Cambric, trimmed with embroidery and fine lace. To judge from the way these goods are selling, they are undoubtedly Extra Special Values at these prices. Sizes 20 inch to 24 inch length.

Reg. \$1.25 each. Selling for \$1.05

Reg. \$1.35 each. Selling for \$1.20

Choice Bargains in Summer Footwear



A collection of broken lines and odd sizes—one of the best chances offered in the Sale—Don't fail to take advantage of this extreme value-giving opportunity.

Women's Low Shoes

Black Viol Kid Shoes, in tied, laced and strap styles; French, Cuban or Military heels; pointed and round toes.

Reg. \$6.80 pair for \$6.15

Similar styles in Tan.

Reg. \$7.00 pair for \$6.30

Misses Strap Shoes

In high-grade Black Patent leather, comfortable styles; low heels—wide toes; finished with silk ribbon bows.

Special per Pair

\$3.02

Children's Tan Sandals, pair, 1.94

Children's White Canvas Boots

Laced styles; all sizes; all White.

Regular \$2.50 pair for \$1.98

Selling for \$2.21

Regular \$3.35 pair for \$3.02

Selling for \$3.02

Embroideries—Laces—Trimmings At Half Price

EMBROIDERIES—Beautiful Flourishes with bands to match; edges and insertions in all widths and in many patterns.

LACES—A complete assortment of Laces for all purposes, both edge and insertions, Torchon, Val, Venice and Net Top.

TRIMMINGS—Large assortments of Dress Trimmings, beautifully embroidered; Fancy Clips, Galcons, etc.

Our Entire Stock Offered at Half the Usual Prices

Dress Shields

Strong elastic webbing and metal fasteners.

Reg. 30c. pair for 15c.

Reg. 50c. pair for 25c.

Reg. 70c. pair for 35c.

Reg. 85c. pair for 42c.

Reg. 90c. pair for 45c.

Reg. \$1.10 pair for 55c.

Reg. \$1.20 pair for 60c.

White Lace Neck Frillings

Reg. 25c. yard for 12c.

Reg. 35c. yard for 17c.

Reg. 50c. yard for 25c.

Reg. 55c. yard for 27c.

Hose Supporters

In an assortment of good makes; all sizes and weights.

Reg. 55c. pair for 27c.

Reg. 70c. pair for 35c.

Reg. 90c. pair for 45c.

Reg. \$1.10 pair for 55c.

Reg. \$1.20 pair for 60c.

White Chiffon Frillings.

Reg. 35c. yard for 17c.

Reg. 40c. yard for 20c.

Reg. 45c. yard for 22c.

Reg. 55c. yard for 27c.

Reg. 65c. yard for 32c.

Childs' Cashmere Hose



Mothers of families have cause to be jubilant over values like these. Plain Black Cashmere Hose of superior make and finish; double soles and heels; fast dyes.

Size 4 Reg. 85c. for 40c.

5 Reg. 95c. for 45c.

6 Reg. \$1.05 for 50c.

7 Reg. \$1.15 for 55c.

8 Reg. \$1.25 for 60c.

Women's Bathing Suits.

Reg. \$2.40 each for \$1.92

Reg. \$3.25 each for \$2.60

Child's Bathing Suits.

Black Jersey. Knit one piece suits; wing sleeves, button on shoulder, trimmed with Red and Green piping and braid; sizes 30 and 32.

inch. Reg. \$5.00 each for \$4.00

Boys' Night Shirts

Made of stout Flette; Light grounds with colored striped designs. To fit boys of 6 to 12 years. Reg. \$2.75 each for \$1.85

A Sale of Beautiful Silks

In addition to the Sale of White Goods, we are now offering our entire stock of Beautiful Silks and Dainty Textile Fabrics at reduced prices. The loveliness and freshness of these goods, together with their present low prices, should cause a lot of thinking among those who have yet to buy their dress needs for the summer.

Colored Jap Silks.

20 inches wide.

Colors of Scarlet, Cardinal, Maroon and Brown. Regular 45c. yard

for 36c.

27 inches wide.

Colors of Champagne, Emerald, Maize, Pink, Rose, Navy, Brown, Green, Sky, Saxe, Purple, Turquoise, Cream and White. Regular \$1.50 yard

for \$1.20

36 inches wide.

Colors of Myrtle, Sky, Yellow, Saxe, Navy, Cream, Apricot, Cardinal, Grey, Rose, Amethyst, Brown, Fawn and V. Rose. Regular \$2.50 yard

for \$1.95

Colors of Fawn, Mauve, V. Rose, Maize, Saxe, Navy, Sky, Apricot and Wine. Reg. \$2.85 yard for

\$2.15

White Jap Silks.

36 inches wide.

Regular \$2.50 yard for \$1.95

Regular \$2.85 yard for \$2.25

Regular \$3.50 yard for \$2.70

White Nippon Taffetas.

36 inches wide.

Regular \$4.00 yard for \$3.00

Palette Silks.

36 inches wide.

Colors of Brown, Taupe, Mole, and Green. Regular \$3.75 yard

for \$2.89

Colors of Brown, Saxe, Pink, Taupe, Prunella, Navy, Saxe and Sky. Regular \$4.20 yard for

\$3.25

Colors of Brown, Mole and Saxe. Reg. \$5.00 yard for

\$3.95

Tamoria Silks.

36 inches wide.

Shades of Navy and in White. Reg. \$3.60 yard for

\$2.70

Shantung Silks.

36 inches wide.

Dyed Greys and Browns. Reg. \$2.50 yard for

\$1.87

Taffeta Silks.

36 inches wide.

Colors of Rose, Blau, Pink, Elephant and Sky. Reg. \$4.00 yard for

\$3.00

Colors of Brown and Taupe. Reg. \$4.50 yard for

\$3.50

Colors of Navy, Saxe, Nigger and Taupe. Regular \$6.50 yard for

\$4.50

Duchesse Mousselines.

36 inch; colors V. Rose, Pink, Heli, Maize, Crimson and Apricot. Reg. \$4.75 yard for

\$4.50

Plaid Silks.

34 inch; short ends. Reg. \$5.00 yard for

\$4.95

Shot Taffetas.

34 inch; assorted colorings. Reg. \$4.75 yard for

\$4.50

Shot Duchesse Satins.

Regular \$5.35 yard for

\$4.50

Satin Mousselines.

36 inches wide; colors of Fawn, Beige and Sky. Regular \$4.00 yard for

\$3.00

36 in.; colors of Brown and Taupe. Reg. \$5.75 yard for

\$4.50

Boys' Wash Suits

Boys' Wash Suits.

20 dozen Suits made of strong Cotton Twills; white grounds with neat striped designs; Tunic and Romper styles; to fit boys of 2 to 8 years. Prices according to size:

\$3.25, \$2.50, \$2.70, \$3.00, \$3.25 and \$3.50.