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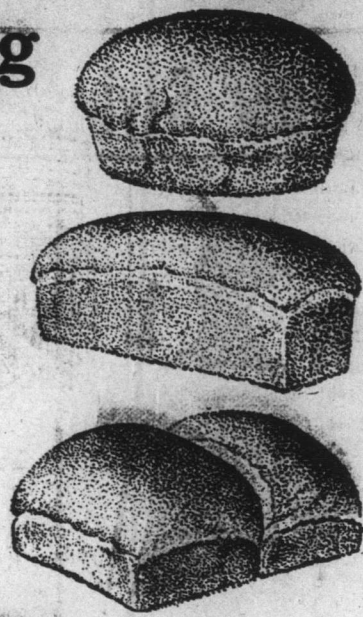


the Telegram

This woman's experience will help you with your breadmaking



She writes: "My grocer told me to get Cream of the West flour for bread—he could recommend it. It makes bread white and light, so now I won't have any other." A flour so satisfactory that it deserves such praise from those who actually use it is well worth trying. Women everywhere who use it, recommend



Cream of the West Flour

the hard wheat flour that is guaranteed for bread

Give it a trial. See for yourself how splendidly it makes bread that rises right up out of the pans. Cream of the West flour is rich in gluten. This highly nutritious substance has such wonderful elasticity or power of expansion that it imprisons the gas developed by the yeast, thus enabling your bread to rise properly.

If you want fine big, bulging loaves, with delicious flavor, even crumb and all the wholesome nutritious quality of Western hard wheat, you decidedly ought to try Cream of the West flour for your next batch. If your bread proves unsatisfactory, return the unused flour to your dealer; also bring this advertisement which is our guarantee. He will return your money and we will repay him.

Our Domestic Science Experts solve your problems

Do you know what makes bread go sour sometimes? Are you puzzled about your pie crusts turning soggy for the first time, in spite of your close attention to the recipe? Would you like advice about the right kinds of pastry for different kinds of fillings? It is such unexpected, mysterious difficulties as these that we want to help you solve. No matter what your problem may be, with either

your bread or your pastry baking, our Domestic Science experts are cordially willing to help you solve it—whether you use our flour or not. Just write us a letter in your own way and explain clearly what you want to know. Give name of your dealer, and also state what flour you are using. Address—Domestic Science Department, Campbell Flour Mills Co., Limited, Toronto, Canada.

You can get these famous books Free



Ye Old Miller's Household Book may be had for a certain number of cards. This splendid book contains 1000 recipes; large medical section—telling how to deal with accidents, sickness, etc. Every home should have this book.

Users of Cream of the West flour have the splendid privilege of selecting books free, from the Campbell Library. In every barrel, half-barrel or sack you will find a colored library card. Collect and send these cards to us in exchange for books, which become your own property. Here are some of the titles of the books you may select: "David Copperfield," by Dickens; "Last Days of Pompeii," by Lord Lytton; "The Three Musketeers," by Dumas; "Vanity Fair," by Thackeray; "Waverley," by Sir Walter Scott, and standard favorites by Fenimore Cooper, Hawthorne, Reade, Charlotte Bronte and others. Also books for boys and girls. Full list on cards.

The Campbell Flour Mills Company, Limited, Toronto, Canada

Dealers can procure Campbell's Flours from

BOWRING BROTHERS, LIMITED, ST. JOHN'S, N. F.,
Wholesale Distributors for Newfoundland.

England's Volunteers.

First Two Years of War Show How Not to Raise Armies.

Baltimore, April 19, 1917. To the Editor of the New York Times: An American who has spent the first two years of the war in England, an American who has seen the progress of the war from the inside, hesitates to pass the Universal Service Bill. During this time, from the quiet retirement of an Oxford College, I watched Great Britain slowly waken.

In the beginning one heard it said: "Conscription is out of the question because we are afraid of the labor unions, the war will be over in a few months, and, besides, every Briton will do his duty." So the call went out for volunteers. Khaki replaced cap and gown in the Oxford lecture room. Those few undergraduates who had returned to begin the Fall trimester drilled most of the day in the Officers' Training Corps. In the quiet of the evening one heard from the meadows the call of the bugle, and in the morning was awakened by the slump, slump, slump of marching feet and the swing of a song which echoed

over the college wall. These young men, drawn from the most cultured families in England, were all marching away to "Somewhere in Flanders." Everywhere one found the man of patriotism and vision leaving his work to enlist. It was not only the university men, they were coming from the skilled trades and the public school. The thought expressed by Mr. Britling was often voiced in those first months: "And now war ends, and many who volunteered thought, perhaps, to bring this about."

In Switzerland, during the Summer of 1915, I had free access to German newspapers. To my surprise I found here a different state of things outlined. Of the sixty-odd thousand students in German universities before the war, less than one-eighth had joined the army at the end of the first year, and the papers commented proudly on the fact that so many as this had given up their right of exemption as students. In France one heard criticism of England. How slow she seemed in getting started! Would she never realize the seriousness of the situation?

On returning to Oxford for the second year I found only a handful of

students. In my college dining hall, which was wont to be filled with the din of talk and laughter, there remained a little group of students, mostly Americans and Indians, whose hushed voices echoed strangely from the empty benches. Candles sputtered on the table and cast odd shadows through the ancient rafters overhead. Electric lights might shine out of the Gothic windows and bring death down upon us from the air. An "honour roll" appearing on the lodge gate told us as our classmates fell in France, Belgium, and the Dardanelles. But the college servants had not volunteered, the same young clerk waited on me in the haberdashery. The War Office sent out urgent appeals for men who could be officers, leaders, but they had marched off, many of them as privates. A shortage of doctors arose at home and in the service. The medical students had likewise marched away at the first call to arms. Skilled munition workers and mechanics were needed. Many of them had gone to the front never to return. But still the Government temporized and the Derby plan was undertaken to bring out the less willing. Finally, however, the issue was faced, and conscription came toward the close of the second year of the war.

Now, it is America's turn. I am ready to "do my bit" for the country voluntarily. Many of my Princeton classmates will do the same, as with other youths "sent" from every part of the country. It will not be the older men in Congress who will have to fight in this war. Let them provide for universal service, selective draft, conscription, call it what you like. Give us an equal chance with the slackers of being able to serve the country in peace, as we are willing to do in war. Don't let us be killed at

the front while Congress hesitates to face the frown of labor union leaders and half-hearted Americans. Let the President's demand for universal service be met now, and give the young men who are anxious to serve their country a fair chance. W.G.P.

You'll Find Them in Every Neighborhood

PEOPLE WHOSE KIDNEY ILLS DODD'S KIDNEY PILLS HAVE CURED.

Mr. Levy, of Liverpool, N.S., Tells How They Fixed Up His Lame Back and Other Symptoms of Kidney Trouble. Liverpool, Black Point, Queen's Co., N.S., May 11th.—(Special.)—With his pain in the back all gone and his other symptoms of kidney disease no longer troubling him, Mr. Charles E. Levy, a well known resident here, is spreading the good news that Dodd's Kidney Pills are the right remedy for kidney trouble.

"Yes, I am feeling quite well again," Mr. Levy says in an interview. "I know Dodd's Kidney Pills have done me a great deal of good. I was much troubled with pain in the back and I knew from my other symptoms that the kidneys were the cause of my trouble."

"I used pills I got from the doctor, but I only got worse. So I sent for Dodd's Kidney Pills. They fixed me up. That's why I advise all suffers from kidney trouble to use Dodd's Kidney Pills."

If you haven't used Dodd's Kidney Pills ask your neighbors. In every neighbourhood you will find some one who has cured his kidney trouble with Dodd's Kidney Pills.

Women who wish to keep hair and hands nice about their housework should not hesitate to wear gloves and

Our Volunteers.



There was a slight increase in recruiting circles yesterday. Twenty-two recruits signed the roll at the various recruiting stations.

For the Navy.

Harvey B. Pike, St. John's.
Edward C. Hulan, Jeffries, Bay St. George.
Howard S. K. Shears, Jeffries, Bay St. George.
John D. McEachern, Jeffries, Bay St. George.
James Chaffey, Jeffries, Bay St. George.
Joseph Francis Chamel.

For the Army.

James Power, St. John's.
James Rogers, St. John's.
Dewey O'Dea, St. John's.
William Moores, St. Lawrence.
Michael Barry, Grand Falls.
Willoughby Pike, Crabb's, Bay St. George.
Stanley Gilliam, Crabb's, Bay St. George.
Gerald Hulan, Crabb's, Bay St. George.
Esau Jacobs, Curling.
George Penny, Hickman's Harbor.
John McDonald, Conn River.
Joseph McGrath, Branch, St. Mary's Bay.
Geo. C. Tulk, Garmanville.

For the Forestry.

Munden Wilcox, Bell Island.
J. A. Power, Harbor Grace.
Joseph Gough, Elliston.
Passed Foresters from Grand Falls.
Aubrey C. Goodyear.
John H. O'Toole.
John Granville.
Adam Andrews.
A squad of volunteers visited the South Side Rifle Range yesterday and did some fine scoring.

Messages Received Previous to 9 A. M.

IRELAND.

WASHINGTON, May 11. The Daily Telegraph's parliamentary lobby correspondent says that owing to the recent unfavorable turn in Irish affairs, several leading members of the Nationalist Party are threatening resignation of their seats in the Commons. According to the Times the South Longford election in which a Sinn Féin won the seat, has not allowed the Government's determination to submit to Parliament proposals of an Irish settlement, but there is little doubt that it will make the ministers modify their views of the practicability of county opinion or any similar form of partition. Nationalist members, says the Times, do not conceal their anxiety over their future position, and are ready, if the Government's proposals concerning their view are fair and practicable, to resign in a body and appeal to their constituencies for a mandate to accept the proposals. They feel, the Times adds, after two Sinn Féin victories they have not the necessary authority to bind the Catholic parts of Ireland to any fundamental changes.

Received a shipment of Scotch Coopers' Tools. BOWRING BROS., Ltd., Hardware Dept.

The favorite suits just now are those built on mannish lines.

Smart Blouses!

Our Ladies' Dept. is now displaying a remarkably choice selection of Blouses in Crepe de Chine, Silk and Georgette Crepe. These Blouses are distinctly characteristic in style and illustrate fashion's latest fancy in sleeves and collars, the former are all long with dainty cuffs, while the latter are very deep and quaintly cut.

The new surplice neck is very much in evidence and the entire stock is as charming and up-to-date as it can possibly be.

The leading colors are Flesh, Coral and Blue, but there is a wide choice of lovely colors, also Black and Black and White.

U. S. Picture & Portrait Co.

Do You Know

That our stock of Room Papers is the most up-to-date selection in town?

All with Borderings to match. Prices range from 25c. to \$1.40 per roll. Bordering to \$2.50. Unfortunately a shipment of \$2,000.00 worth of the cheaper grades was lost on a schooner coming from Boston. But our shipment of 54 bales of the best grades of papers has come to hand this week. Come and see them.



Robert Templeton

Rossley's British Theatre.

BIG FUNNY SKETCH. NEW PICTURES.

Children's Country Store To-Night.

The most beautiful things ever given yet for the children. Dolls, Houses, Games, Balls, Allied Cups and Saucers, Glass Dishes, Flour, Groceries, Tea, Fruit, Table Linen. Reduce the cost of living. Send the youngsters to see a real show.

A Clean Show and a Funny Show.

Big act Monday. All new pictures by steamer. Parents may come with their children to-night.

BABY Carriages

Well built and stylish, selling at the very low figure of

\$16.00



MARTIN ROYAL STORES HARDWARE CO., Ltd.

(Successors to Martin Hardware Co. & Royal Stores Hardware)