

### Lenten Groceries!

**Fish in Tins:**

No. 1 Salmon, Lobsters.  
Halibut, Oysters.  
Sardines, Fresh Herring.  
Finch Haddock, Kipperd Herring.

**Fish Pastes in Glass:**

Lobster, Shrimp, Salmon, BLOATER.

Kipperd Herring.  
Finnan Haddies.  
Fillets of Cod.  
Boneless Codfish.  
Shredded Codfish.

**Buffalo Flour,**

in 14 lb. sax.

**Try Our Teas!**

Royal, Crown and our Best Brands and be convinced of their qualities.

Anchovies in Oil.  
Cream Luca Oil.  
Peanut Butter.  
Apple Butter.

Tinned Bakeapples.

**BOWRING BROTHERS, Limited,  
GROCERY.**

332

'Phone

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feb22,m,w,t,f



**MR. CUSTOMER,—**

Probably you've economised by doing without your usual suit and overcoat during Fall of 1914. Are you going to have that down-and-out look in Spring 1915? The Allies have millions of men on the firing line, each requiring thirteen pounds of wool every six or eight weeks. The British Government are keeping British Mills turning out army contracts.

Spring quotations for woollens are sky high. We have on hand a particularly fine range of Serges, Tweed Suitings and Overcoatings. Order now as you will have to pay considerably higher in the Spring.

**John Maundel**  
TAILOR & CLOTHIER  
St. JOHN'S, N.F.

### Just Received

Per Stephano and Durango,

- 800 brls. HAM BUTT PORK.
- 100 brls. SHORT CUT CLEAR PORK.
- 700 brls. and bags FINE GRAN. SUGAR.
- 400 sacks VICTORIA FEED.
- 200 sacks FAMOUS MOLASSINE MEAL.
- 200 14-lb. boxes BEST CREAMERY BUTTER.
- 200 sides LEATHER, trimmed & untrimmed.

**HARVEY & CO., LTD.**

### Best Grade Local WOOL,

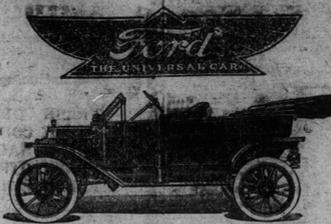
In White, Grey, Grey and White, at

**80c. a pound,**

Is soft, warm and pure, best for soldier's socks.

**Robert Templeton.**

Advertise in the TELEGRAM



**\$800.00 including Instructions.**

BY "STEPHANO."

Geo. G. R. Parsons will be leaving by this "Stephano" for the Ford Factory. Any Car orders sent in before leaving will be attended to personally while there. Deliveries by April 1st. feb23,41

**GEO. G. R. PARSONS, King's Road**

### SPECIAL!

During the Lenten Season we can supply

**Watered Fish**

of No. 1 quality, and

**Watered Herring,**

Labrador.

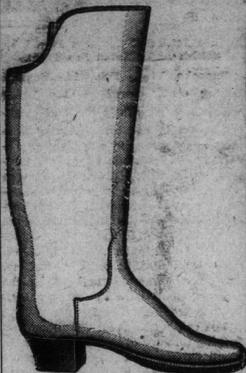
The above also obtainable at my store on Wednesdays and Fridays throughout the year.

**JAS. J. WHELAN,**  
Cor. GOWER & COLONIAL STS.,



### SEALERS!

We have on hand 500 pairs of the very best Skin Boots.



The Tongue Boot, custom made, hand-made and hand-pegged. Best waterproof leather.

We have a big stock of hand-made Wellingtons and Boots, custom made.

FISHERMEN! When buying these Boots beware of imitations. See that the name of FRED SMALLWOOD is on the heel plate.



**F. SMALLWOOD,**

THE HOME OF GOOD SHOES.  
P.S.—All our custom made Boots have this plate with our name on it.

### Buy a Pocket Diary!

Collins' Pocket Diary, four inches long by three inches wide, bound in full Red Cloth, gives ten lines to a day, two days to a page; has a place for addresses, for cash account, and for cash summary. Contains a lot of useful information, only 25c. each.

A Collins' Pocket Diary, same size as above, five lines to a day, four days to a page, 25c.

Same Collins' Vest Pocket Diary as above, but bound in full Red, Blue or Green Leather, at 45c.

Collins' Pocket Diary, 7 1/4 inches long, 1 1/2 inches wide, bound in full Red, Green and Blue Leather, with six lines to a day, and four days to a week, 45c.

A Collins' Vest Pocket Diary with Pencil attached, bound in full Red, Green and Blue Leather, 50c.

Collins' Handy Diary, 5 x 3 1/2, with Pencil attached, a full day to a page, bound in full Green Leather, 60c.

Collins' Ruby Diary, 5 x 3 1/4, bound in full Green Cloth, twelve lines to a day, two days to a page, 45c.

Collins' Paragon Diary, 6 x 3 1/4, bound in full Green or Red Leather, a full day to a page, 90c.

Let's No. 41 Foolscap Diary, one day to a page, \$1.50.

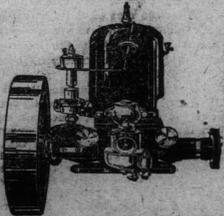
Let's No. 42 Diary, a day to a page, \$1.20.

**DICKS & CO., LTD.,**

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

### Gray Engines

for Kerosene.



**Ferro Engines**

for Kerosene.

**Britannia 4 Cycle Marine Engines.**

Sweeping reductions in all engine prices.

**A. H. MURRAY,**

Bowring's Cove.

Jan6,ood,t

### WE NOW HAVE

A Small Shipment

OF

Ladies' Imitation

## Fur Sets.

These are fashionably trimmed with Silk Fringe and there is certainly "some class" to them, though the prices are small.

Colours:—Black, Mole and Beaver.

PRICES:

Young Ladies'—\$2.00 per set.

Ladies'—\$2.90, \$3.50, \$4.80 per Set.

See Window Display.

## Henry Blair

Jan22ood,t

### Quality COUNTS!



We have just opened a splendid assortment of WINTER SUITINGS and OVERCOATINGS, the quality and utility of which are second to none in the city. Let us make your Suit or Overcoat and convince you that we are

THE STORE THAT PLEASES.

**CHAPLIN, The King of Tailors.**

P.O. Box 23 | **SLATTERY'S** | Phone 512

### Wholesale Dry Goods,

TO THE CITY AND OUTPORT TRADE:

We carry in stock for Spring trade an attractive stock of Regular Piece Goods and Found Remnants. Prices:

**CHEAPEST IN THE CITY.**

NOTE.—See our Special Brand of Cotton, Tweed and Denim Overalls and Jackets. Give us a call.

**SLATTERY BUILDING**

Beauregard and George's Streets, St. John's.

Telegram Ads. Pay

TEN PAGES TO

TORONTO, Noon.—Fair day, winds increasing to from eastward to-night, ed by snow or rain.

ROPER'S, Noon.—Bar. ther. 31.

VOLUME XXXV



### RED C

From New York STEPHANO; Mar. Passenger Tick

FARES INCLUDI CR

To New York . . .  
To Halifax . . .  
To Boston (Plan. . .  
To Boston (D.A.R. . .  
Connections at . . .  
Wednesdays at 8 a . . .  
way through the be . . .  
mouth, thence by B . . .  
Wednesday and Sat . . .  
and excellent cuisin . . .  
from

**HARVE**

Jan10,m,w,t,f

Let Us Fill Your

Order from

### FRESH SUPPLIES

**ELLIS & CO**

Limited.,

203 Water S

Fresh New York Turkey  
Fresh New York Ducks  
Fresh New York Chickens  
Fresh N. Y. Corned Beef  
Fresh New York Geese

Scotch Beef Ham,

Ayreshire Bacon

(Not Smoked).

FRESH CODFISH.  
FRESH SALMON.  
FRESH HALIBUT.

California Oranges.  
Palermo Lemons.  
Dessert Apples.  
Cooking Apples.  
Tangerines.  
Barlett Pears.  
Grape Fruit.

LOCH FINE SMOKED

HERRING.

English Cheddar Cheese  
(Prize Dairy).  
Gorgonzola Cheese.  
Blue Nose Butter.  
N. Y. Fresh Butter.

CORNE

SCOTCH HERRING

(Small Kegs).

Remember Our

Telephone 482 & 8

Per S.S. "Stepha

January 23, 1915.

California Oranges,  
New York Table Appl  
Pears, Bananas, Parsni  
Carrots, Beetroot,  
Oysters and Haddies  
N. Y. Chicken, N. Y. Cel  
American Corned Bee

**JAMES STO**