

STILL LEADING

For over thirty years we have been the **Leading Tailors of the City, and we're still going some.**

Just arrived, the Largest and Best selection of **SPRING SUITINGS and OVERCOATINGS** ever shown in the city. Personally selected in the English markets.

NO TWO ALIKE.
Style, Fit and Finish the Best in the City.
English or American Cut.

CHAPLIN'S,

The Store that Pleases.

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.
Robert Lewis, General Manager.

Total Assets exceed **\$120,000,000.**
Fire Insurance of every description effected.

BAINE, JOHNSTON & Co.,

Agents for Newfoundland.

The Employers Liability Assurance Corporation,

Limited,
OF LONDON, ENGLAND.

Accident, Liability, Health & Fidelity Guaranteed.

For particulars apply to
W. & G. RENDELL, St. John's,

Agents for Newfoundland.

LOAD your camera with Ansco Film and make clearer, more artistic photographs. This film has chromatic balance—it reproduces color tones in their correct values. It has latitude that compensates for mistakes in lighting and timing, making good results more probable under all conditions. Non-curling, easy to work and handle. Sizes to fit all film cameras.

Ansco Cameras, Cyko Paper, Pure Chemicals.
Expert developing and printing.

HOLLOWAY STUDIO, Ltd

Ansco

FILM

MOTOR BUS

WILL LEAVE G. P. O. DAILY
FOR BOWRING PARK at 6.25

for the convenience of business men residing on Waterford Bridge Road, and, weather permitting, at 7.15, 7.45, 8.15 & 8.45.

Last return from Bowring Park, 9.15.

St. Francois D'Assise.

Yesterday it was the pleasure of a representative of the Telegram to visit the French Hospital Ship "St. Francois D'Assise." She is a splendid little ship and is a standing object of what can be done by charity. She is not representative of the Government of France, but she does represent the charity of the Catholic Church in France. For years she has been on the Grand Banks ministering to fishermen of all nationalities and every denomination. Her commander is a gentleman well representative of the chivalry of France, courteous and obliging. His Grace Archbishop Howley was on board yesterday with Mr. George Shea. All visitors yesterday were shown through the ship and were entertained with the hospitality and courtesy for which the French nation is proverbial.

Minimise The Loss.

Practically farmers may easily minimise the loss, due to a backward and cold season, by the judicious use of Sulphate of Ammonia as a fertilizer. Sulphate of Ammonia contains over 20 per cent of nitrogen, as against 15 per cent in Nitrate of Soda, and is therefore more than 25 per cent better than nitrate of soda as a means of quickening and increasing the growth of crops.

The use of Sulphate of Ammonia has increased enormously of late years and it is recognized to be the most valuable fertilizer obtainable. By its judicious use the production of root crops per acre may be doubled, and the growth of late crops stimulated. We invite the attention of Farmers to our special pamphlet on the best methods of using Sulphate, copies of which will be forwarded free to any address on application.

The price of Sulphate is moderate, and our terms are accommodationary. **ST. JOHN'S GAS LIGHT COMPANY.** Board of Trade Building, St. John's, July 14.

A Large Funeral.

The funeral of the late Mr. William Croty took place yesterday afternoon. A large concourse of citizens besides a great many relatives of the deceased were mourners. A representative body from the Star of the Sea Association and the members of St. Joseph's Institute also took part in the procession which was in charge of Undertaker Myrick. At the Cathedral prayers for the dead were recited by Rev. D. O'Callaghan. The remains were interred in the family plot at Belvedere Cemetery.

Digby, N. S. Minard's Lignment Co. Limited. Gentlemen.—Last August my horse was badly cut in eleven places by a barbed wire fence. Three of the cuts (small ones) healed soon, but the others became foul and rotten, and though I tried many kinds of medicine they had no beneficial result. At last a doctor advised me to use MINARD'S LINIMENT and in four weeks time every sore was healed and the hair has grown over each one in the condition. The Liniment is certainly wonderful in its working. JOHN R. HOLDEN. Witness, Perry Baker.

Here and There.

C.E.L. vs. CASUALS.—In this evening's football match the C.E.L. and Casuals will contest.

Try Campbell's Delicious Ice Cream.—June 4, 11

ON A VISIT.—Mr. Richard Woolridge arrived from Trinity yesterday, by the Prospero, on a visit to friends.

STAFFORD'S LINIMENT cures Rheumatism, Lumbago, Neuralgia, and all Aches and Pains. For sale everywhere.—June 30, 11

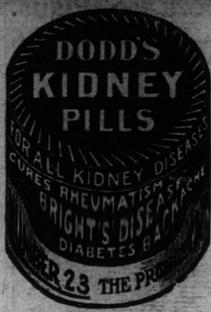
MORE DIPHTHERIA.—A seven-year-old boy, of Alexander Street, suffering from diphtheria, was taken to hospital Saturday.

There is a time for all things, and now is the psychological moment for men to invest in soft felt hats at **RODGERS.**—July 14, 11

Next to seeing Mr. Grace in all his summer beauty, is to take home with you a copy of Pictorial Mr. Grace, Agr. and Indus. Nfld., a book of 111 views, 30 cts., at Garret Byrne's Bookstore.—July 11

WHALING NEWS.—The Hump left Dublin Cove Saturday morning to go to Trinity. She will operate for the remainder of the season in this neighbourhood. While on the other end the ship captured 14 whales.

BRUCE PASSENGERS.—The Bruce arrived at Fort aux Basques at 6.15 a.m. yesterday, bringing Mrs. F. Cooper, A. Ford, L. Crocker, W. J. Fisher, Geo. R. and Mrs. Farr, Miss M. Moulton, Miss J. Collins, Miss D. Cunningham, Dr. M. H. and Mrs. Bailey, J. J. Penney, T. R. Barron, A. M. Marshall, N. H. Ducey, S. T. Crockett, J. C. Penney, Mrs. W. A. Johnson, Mrs. Jno. Powell, Miss Pauline McKenna, Mrs. F. Buffett, Miss F. Bungay, H. B. Gillis.



One Kind of Grief.



I want to tell the toll-worn voter about my forty-horse power motor, the smoothest thing in town; no sooner do I start my spilling than he shows signs of ugly feeling, and wears a gloomy frown. As soon as possible he'll shake me; thus all my former friends forsake me, and dodge me on the street; they all refuse to hear my brag about my gorgeous chug-chug wagon; the car that can't be beat. They'll stand and talk for hours together about the cheap old jim crow weather or of the yield of peas; but when they hear my steps approaching, they know what topic I'll be broaching, and climb adjacent trees. They'll take four languages and spend 'em in thrashing out the referendum and things that have no sense; but rather than be cheered with stories about my auto and its glories they'll climb a barbed wire fence. I have the finest petrol buggy that ever yet, with music chuggy, along the road did whizz; and yet it gives me little pleasure, for when I'd tell of what a treasure the bladed thing really is, my friends disperse, my yarn's rejected; they act as though I were infected with leprosy or mumps; that's why you do not see me grinning my famous grin, so wide and winning; that's why I have the dumps.

Copyright, 1911, by George Mason. **Special S. A. Services.**

The special services at the S. A. Citadel yesterday drew crowds. At the 11 o'clock service Ensign Miller was in charge and took his text from Exodus 6: 3, dwelling particularly on the ability of Jehovah to adapt Himself to the needs of every soul. Captain Wells had charge of the afternoon service, which took the form of an old-time praise meeting. The Captain's address was listened to with deep interest by the large congregation.

The 7 o'clock service was a unique one, in that it was both a welcome and a farewell service. Captain Gilbert Best, son of Mr. Geo. Best, who has spent nearly six years in the S. A. work in Canada, and was recently married to Captain Maud Reid of this city, and are enjoying a short furlow, conducted the meeting. Long before the commencement of the service the large auditorium was packed. Adj. Hargrove, on behalf of the Corps, extended a warm welcome to the visitors, who upon rising were received with almost deafening applause. Both Captain and Mrs. Best expressed the pleasure at being back on native soil again. Mrs. Best, who possesses such a rare soprano voice, sang very nicely "I've found such a wonderful friend." The Captain's address was appropriate and convincing, showing that during his sojourn in the Canadian field he had done much to improve his platform abilities. The singing of the songsters led by Mrs. Hargrove rendered a most inspiring selection, while the songs of invitation by the Citadel band was a deep impression.

Next Sunday afternoon and night Adjutant Moses James, who is well known throughout the city, will conduct the services at the Citadel.

Unequaled for Cooking.
MODERN ALASKA RANGE.
Can supply hot water fittings to heat 60 gallons per hour. Old Stove or Range accepted in part payment for new.
JOHN CLOUSTON,
140-2 Duckworth St.
Jan 21, eod, 11

At North Sydney.

Job's steamer Diana having the MacMillan party, who are going to Crocker Land on a five years' expedition on board, was at North Sydney last week getting supplied with coal and dog biscuit. The party is comprised of Donald B. MacMillan, Ethnologist; Fitzhugh Greene, Engineer and Physicist; W. E. Eblaw, Geologist and Botanist; M. Tanguaray, Zoologist and H. D. Hunt, Surgeon.

Wedding Bells.

On July 9th, at the R. C. Cathedral, a very pretty wedding took place, when Mr. Garfield Pollard, of Messrs. Marshall Bros. dry goods department led to the altar Miss Jennie Coleman, of Carter's Hill, this city, daughter of the late Edward and Mrs. Coleman. The officiating clergyman was Rt. Rev. Mons. Roche. The bride looked charming in cream silk and was assisted by her sister Miss Josephine Coleman, Miss Ethel Maunder and little Miss Georgina Long, niece of the bride. The bridesmaids were dressed in cream silk; Mr. Gus Dunne, of Knowling's dry goods, acted as best man. After the ceremony, the party, including a large number of guests, drove around Quidi Vidi Lake and then to the home of the bride, where a very sumptuous repast was partaken of. Music, songs and dancing were indulged in until the wee sma' hours. Mr. and Mrs. Pollard will reside on William St., Georgetown. They were the recipients of very many pretty and useful presents.—Com.

Band Concerts.

Now that the fine weather has set in we are to have band concerts in the Parks. The City Band will begin Tuesday night in Banqueting Park and Thursday night in Victoria Park. The City Band gives some good music and the leader is a competent musician. However we have two excellent bands in our City Corps. They compare favorably with anything that has been heard here of late. Why not give the boys a chance also and let many a poor house frau who can't go out in the day hear some nice selections in the Park after tea from the excellent bands of the C. C. C. and C. L. B. Pay them as well as any other band, they will deserve it. They work voluntarily for charitable purposes.

The O'Reilly Concert.

In speaking of the O'Reilly concert by an inadvertence, it was placed in our paper as the 27th. Mr. O'Reilly's concert takes place in the College Hall on Monday, the 21st and will be the event of the season. Mr. O'Reilly's beautiful tenor voice was heard to perfection at last mass in the R. C. Cathedral yesterday. At the offertory he sang an "Inviolata" by Penneron. The different phases of this beautiful composition seemed to our modest ears to be left in capable hands. Mr. O'Reilly has a voice of which he may well be proud. With ease and certainly with melody he takes the most difficult notes. But then we do not wish to anticipate him. Music lovers, however, will be given a treat on the 21st.

Shipwrecked Crew

Capt. Lacey and crew of Jerrett's ill-fated schooner Bright Rose, arrived yesterday by the Prospero. The vessel was sailing through the Straits of Belle Isle a week ago when she struck an iceberg. In the commotion that followed and while the vessel began to settle, as she was leaking considerably, a seaman named Delaney, of Cupids, was lost over board. The rest of the crew including the captain landed in a boat at Belle Isle where they were looked after by the Marconi operator and Light House Keeper until the Prospero was joined.

The Black Prince

There is a splendid farce comedy at the old reliable show shop tonight, when the ever popular Rossleys will produce the Black Prince, one of the latest and funniest acts ever seen. Everyone knows the versatile Rossleys, and the patrons are always sure of a good night's enjoyment. Jack, the ever comical, will play the role of the Black Prince, and everyone will forget their troubles watching the adventures of this gentleman. Marie Rossley will appear as the lady who loves people of rank and title. The new pictures from England will be shown, and H. Ingram appears in beautiful ballads.

July 12th Celebrated.

The anniversary of July 12th, was celebrated in the city on Saturday. In the night, members of the various branches of the L.O.A., met at Victoria Hall where addresses were given by Messrs. D. McEwen, G. W. Gushue, J. Gilles, C. E. Hunt, and J. Penney. Following a few remarks from chairman Wheeler, Bro. Gushue unveiled oil paintings of deceased Past Masters Fraser, Rankin, Sir J. S. Winter and A. J. W. McNelly, K.C.

That stubborn headache can likely be removed by properly fitted glasses. No doubt it is caused by one of the various forms of astigmatism or hypermetropia. Go to TRAPNELL, the Eyesight Specialist and have your eyes tested.—July 11

MINARD'S LINIMENT CURES DIPHTHERIA.

Everything Marked in Plain Figures
At **GOOBIE'S Variety Store.**

SPECIAL SALE THIS WEEK OF LADIES' AMERICAN DRESSES.

LADIES' WHITE MUSLIN DRESS.

Regular \$2.95. Now . . . \$2.45.



White Undershirts,
Extra Value for 95c.

We Specialize on 5, 10, 15, 25c. Goods

Clothes Brushes, 10, 15c. each.



White Blouse. Regular 45c. Now 39c.

W. R. GOOBIE'S

Variety Store, opposite Railway Station, cor Job & Water Streets.

Come at Last,

Per S. S. "Morwenna,"

100,000 feet

Beaver Board.

COLIN CAMPBELL.



Sterling Cut Glass.

"The Gift that Truly Pleases."
See Our Beautiful New Designs.

T. J. DULEY & Co.,
The Reliable Jewellers & Opticians.

Arrival of Prince Albert TOBACCO.

Prince Albert Tobacco is prepared for smokers under the process discovered in making experiments to produce the most delightful and wholesome Tobacco.

A rich mellow smoke, does not bite the tongue.

JAMES P. CASH
Distributor, Water Street.