

ONE CENT SALE

The Rexall Stores
CANADA'S FAVORITE DRUG STORES

ONE CENT SALE

The Plan

Buy a tube of
**Rexall Pearl
Tooth Paste**
at the regular
price, 85c., and
we will give you
another tube for

1c.
or the

2 tubes for .36

ONE CENT SALE!

Another Example

Buy a 50c. box of
Stationery
and we will give
you another box
of this high-grade
Linen Paper and
Envelopes for

1c.
or the

2 boxes for .51

Sale - THURSDAY, FRIDAY and SATURDAY - Sale

This ONE CENT SALE Plan was originated by the United Drug Company for the Rexall Drug Stores. The United Drug Company are the largest manufacturers and buyers of Toilet Articles, Remedies, Chocolates, Perfumes, Rubber Goods, Stationery and Drug Sundries in the world, and this is an advertising plan pure and simple, of which they bear most of the expense. Instead of spending money in the regular way, such as Free Samples, etc., it is their desire that we place full size packages, or articles, in your hands, giving you an opportunity to judge the real value of these goods, the cost of which they charge to advertising. We will only be permitted to run this sale occasionally. Beware of imitations in other stores, and take advantage of this exceptional opportunity. We can not afford to charge or deliver goods during this sale. So please don't ask us to do it. These prices do not include the War Tax.

35c. tubes
**REXALL
PEARL
TOOTH
PASTE**
Cleans and
whitens the
teeth, prevents
decay and
sweetens the
breath.
2 for .36

**CORYLOPSIS
TALCUM
POWDER**
A refined powder
for Toilet and
Nursery.
White or Flesh
35c. tins..... 2 for .36

ASPIRIN TABLETS U. D. CO. 5 grs.
12 in a
package
1 for .25 or 2 for .26
**LAXATIVE
BROMIDE
OF QUININE**
25c box
**WILL
BREAK UP
A COLD**
2 for .26

**EMULSIFIED
COCOANUT
OIL
SHAMPOO**
Cleans the scalp,
removes dandruff
and leaves the hair
soft and fluffy.
40c. bot. 2 for .41

**VIOLET OR
ROSE
WITCH HAZEL
CREAM**
Cleanses, softens
and beautifies the
skin.
35c. bottle
2 bottles for .36c

Toilet Preparations

that you will need most every day

Creams

**Almond
Bloom
Cream**
softens and
whitens the
skin.
Large 60c. bottle
2 for .61

35c. jar Rexall
Cold Cream 2 for .36
60c. jar Rexall
Cold Cream 2 for .61
25c. jar Rikers
Peroxide Cream 2 for .26
60c. jar Arbutus
Peroxide Cream 2 for .61
60c. jar Paradis
Massage Cream 2 for .61

Talcums

25c. Rexall
Violet Talcum 2 for .26
25c. Harmony Rose Talcum,
flesh or white.. 2 for .26
25c. Baby Talcum 2 for .26
35c. Fascinette,
flesh or white 2 for .36
60c. Bouquet
Ramee Talcum 2 for .51

Face Powder

**1.00 box
Bouquet
Ramee
Face
Powder**
A general
favorite.

White, flesh and
brunette. 2 for 1.01
60c. box Violet Dulce Face
Powder, white, flesh and
brunette. 2 for .61
15c. Lady Fair
Powder Puffs 2 for .16
25c. Lady Fair
Powder Puffs 2 for .26
25c. Lyptint
Lip Salve 2 for .26

Toilet Water and Perfumes

75c. bot. Viviana Toilet Water,
rose, violet, lilac 2 for .76
1.00 bot. Lilac
Lotion 2 for 1.01
75c. oz. Perfume
Extracts 2 for .76
1.50 oz. Perfume
Extracts 2 for 1.51

**TO KEEP
HEALTHY**
the blood
must be kept
pure.
Our reason
for putting
**REXALL
BLOOD
PURIFIER**
on this sale is
because we
can recom-
mend it so
highly.
1.00 bot... 2 for 1.01

**RIKERS DISAPPEARING
FACE CREAM**
should be
used
before
putting on
face
powder,
the effect
will be
greatly
improved.
50c. jars.... 2 for .51

Stationery

for the writing desk or office

50c. box of
Tangara Fabric Linen
in white and tints, with
assorted colored borders.
2 boxes for .51
35c. boxes of
Kalmar or Kirkwood
paper and envelopes.
2 for .36

Westminster Lawn
paper and envelopes.
2 boxes for .76
50c. box
Rosedale Linen
paper and envelopes.
2 for .51

10c. Writing Pads 2 for .11
15c. Linen Pads.. 2 for .16
25c. Linen Pads.. 2 for .26
10c. pkt. En-
velopes 2 for .11
15c. pkt. Linen
Envelopes 2 for .16

**2.50
Hot
Water
Bottles**
that are
guaranteed.
2 for 2.51

10c. Adhesive
Plasters 2 for .11
15c. Adhesive
Plasters 2 for .16
35c. Plain Gauze.. 2 for .36
15c. Gauze
Bandage 2 for .16

**Peroxide
of
Hydrogen**
4 ozs. 2 for .26
8 ozs. 2 for .41
16 ozs. 2 for .66
25c. bot. A. B. S.
and C. Tablets. 2 for .26
25c. bot. Blaud's
Iron Pills..... 2 for .26
15c. Epsom Salts 2 for .16
15c. Camphorated
Chalk..... 2 for .16

Household Medicines and Drugs

that are used in most every home

**Rexall
Penetrating
Liniment**
for pains, sprains,
aches and other
external uses.
Reg. 60c. bot.
2 for .61

**1.00 bot.
Petrofol
Mineral
Oil**
Recommended by
physicians for con-
stipation. Colorless,
odorless, tasteless.
2 for 1.01

25c. box Laxative Aspirin
Cold Tablets... 2 for .26
35c. tube Catarrh
Jelly 2 for .36
25c. box Rexall
Cold Tablets 2 for .26
1.25 bot. Celery and Iron
Tonic..... 2 for 1.26
25c. box Carbolic
Salve..... 2 for .26
75c. bot. Eau de Quinine
Hair Tonic... 2 for .76
25c. box Little
Liver Pills 2 for .26
50c. box Nerve
Tablets 2 for .51
25c. box Headach: Powders
or Wafers..... 2 for .26
1.00 bot. Rexall
Tonic Bitters. 2 for 1.01
25c. box Stomach
and Liver Pills. 2 for .26
1.00 bot. Rheumatic Com-
pound 2 for 1.01

1.00 bot. Peptonized Iron Ton-
ic with Cod
Liver Oil 2 for 1.01
50c. box. Blood
Tablets 2 for .51
25c. box. Carbolic Zinc
Ointment..... 2 for .26
50c. box Rexall Dyspepsia
Tablets..... 2 for .51
25c. bot. Rexall
Corn Solvent 2 for .26
25c. bot. Rexall
Grippe Pills 2 for .26
50c. box Rexall
Kidney Pills 2 for .51
1.00 bot. Jayne's
Eczema Lotion 2 for 1.01
60c. Analgesic
Balm 2 for .61
35c. bot. Extract
Wild Strawberry 2 for .36
50c. bot. Antiseptic
Healing Oil.... 2 for .51
25c. Red Cedar
Flakes..... 2 for .26

SOAPS

**Rexall
Medicated
Skin Soap**
Keeps the
skin healthy
and improves
your
complexion.
25c. cakes
2 for .26
25c. Klensz Tar
Shampoo Soap 2 for .26
50c. Bouquet Ramee Per-
fumed Soap.. 2 for .51

**Rexall Syrup of
Hypo-
phosphites**
is the best
tonic for a
tired, run
down nervous
system and
poor appetite.
A good
spring and
summer
medicine.
1.00 bot... 2 for 1.01

April 15 - 16 - 17

Estey & Curtis Co. L.T.D.

The Rexall Drug Store

WE ARE HERE TO SERVE YOU

Mail or
Bring
This
Slip

ORDER BLANK

War Tax Stamps
Charged Extra
Mail orders accepted
if cash accompanies
the order

Toilet Paper, 3 for 25c
Castile Soap, 2 bars for 36c
Fairbanks Scouring Soap, 2 for 11c
Toilet Soap, 2 boxes for 76c
Tooth Brushes, 2 for 21c
Unwrapped Soap, 2 for 21c

Shaving Brushes, 2 for 21c
Comfort Loys, 3 for 26c
Imperial Fruit Sales, 2 for \$1.01
White Liniment, 2 for 31c

As our order has not been completely filled
we can not guarantee to fill all of yours. But
will do our best to fill them as they are received
as long as our stock last.

Lax-ets, 2 for 26c
Royal Purple Colic Cure, 2 for \$1.51
Beecham's Stomach and Liver Pills,
2 for 26c
Self-filling Fountain Pens, 2 for \$3.01

Carbolic Tooth Powder, 2 for 26c
Silver Pine Healing Oil, 2 for 26c
2 lbs. Rexall asstd chocolates, \$1.26
Effervescent Sodium Phosphate, 2 for
76c