



USE the TELEPHONE



IF IT WAS RAINING—
 you would not care to go out for your purchases. Naturally you would use the telephone. Then why not use the telephone on a hot day, or, in fact, on any day, at any time. The merchants using this page extend to you a cordial invitation to make as full use of their phone service as you can. They want to demonstrate their ability to give you perfect service in this way. It means a saving to you, and should be an advantage.

BRANT Theatre

Reserve Your Seats in Advance—No orders held after 8, p. m.

Both Phones 435

Preserving Fruits

You need best Redpath's Granulated Sugar and also Crown and Queen Fruit Jars and best rubbers.

- 20 lb. sack Redpath's Granulated Sugar for \$1.80
- 10 lb. sack Redpath's Granulated Sugar for 95c
- 2 lbs. Fruit Sugar for 25c
- 2 lbs. Icing Sugar for 25c
- 1 dozen half gallon jars for \$1.00
- 1 dozen Imperial quart jars for 90c
- 1 dozen quart jars for 80c
- 1 dozen pint jars for 75c
- 3 packages Corn Starch for 25c
- 2 tins pink salmon for 25c
- 3 packages of Lux for 25c
- 1 quart sweet pickles for 35c

PROMPT DELIVERY.

Cash Bargain GROCERY

104 DALHOUSIE STREET
 Both Phones 211

The Telephone

is another entrance to your business. Keep the Door Open

Call Contract Dept. No. 896

CANADIAN MACHINE TELEPHONE CO., Ltd.
 15 QUEEN STREET
 BRANTFORD, ONT.



THE GLASS THAT CHEERS

and refreshes you on a warm day is our delicious Ice Cream Soda, any flavor, the 10-cent kind, our price FIVE CENTS. No question but what pure fruit flavors make a healthier drink than those made from acids and extracts. Remember when you want soda water or ice cream soda, our price is FIVE CENTS, not 10 cents, and our flavors are pure fruit flavors. Have you tried our VELVET ICE CREAM BRICKS? You can have them at a minute's notice. No bother, no muss. Just cut down corners of box and slice.

Our Leader—SOCIETY BRICK—3 colors, 3 flavors.

Bell Phones—2140 or 2141 - Auto—581

WHOLESALE OR RETAIL

Alf. Patterson
 143 William St.

SPEED

—Combined With— SAFETY

THAT'S Lindsay's TAXI SERVICE

Phone 2148
 Night Phone 2004

SMOOTH AS VELVET And Rich in REAL CREAM

That Correctly Describes Our ICE CREAM

Made on the premises in all flavors and correctly packed so that we send it to you in good condition.

Phone Bell 517 for a Brick for Dinner

Olympia Candy Works

Spare Yourself Telephone Bell or Auto

274

AND LET THE

Brantford Laundry

Send for your Parcels. Try us during the hot weather.

We Certainly Do Know How

KEEP COOL AT THE Artemis Sweets

Let the Telephone Run the Messages

And you eat our delicious ICE CREAM Made fresh daily, from the purest ingredients, on our own premises.

In The Grill Regular dinners a la carte daily from 7.30 a.m. until 2 a.m.

Artemis Sweets

148 COLBORNE ST.
 Bell Phone 1491

Main Line LIVERY

2nd Door West of Fire Hall Dalhousie Street S. STROUT & CO.

Successors to G. L. Walker. HACKS, COUPES, BOARDING, SALE STABLE, AND LIVERY

C. COLE, Manager.

BOTH PHONES 8305

Get Connected

WITH US WHEN YOU HAVE TROUBLE WITH YOUR

PLUMBING

We are as close to you as your phone, and we make it our business to attend promptly to every call.

No matter what your plumbing need is, just call us up.

R.S. Hope

Bell Phone 1700

TO-DAY'S MARKET

If you Pay Cash, why should you pay more for your groceries than we sell them at? Buy where you can buy the most and best for the money. Here is a list for to-morrow that we know to be at least 10 per cent. lower than the same quality of goods can be bought for at any other store in Brantford:

- 20 lb. cotton bag sugar \$1.75
- Magic Baking Powder only 23c
- 3 pkgs. Corn Flakes 25c
- Pt. bottles malt vinegar, 2 bottles 25c
- 6 lbs. Rolled oats 25c
- Brant Creamery Butter per lb. 32c
- Look here—Pure Lard only 18c
- 24 lb. sack Flour only 79c

Satisfaction in every instance or your money back.

JAS. MCGREGOR & SON

Bell Phone 653—Use the Phone. Cor. Richmond & Pearl Streets. We Guarantee Satisfaction.

Certain Satisfaction

Is mighty hard to achieve—But satisfaction is assured in the results from

CLASSIFIED Advertising

In the COURIER Have YOU tried them? Use our Want or For Sale Columns.

JUST PHONE

139

AUTO or BELL

Trouble With Your Plumbing

usually needs immediate attention. We are vividly alive to the urgency of these needs, and keep a staff of expert workmen to wait on you.

For Any Need Call Bell Phone 1362

Anguish & Whitfield

A NEW NUMBER

Not our Telephone Number which still remains as before Bell 525 But we have moved from King Street and

31 Colborne Street is our new address.

R. G. Ballantyne and Son

Painters and Decorators

R. H. BALLANTYNE

Plumbers and Steamfitters

TOURING CAR SERVICE

We have at the public's disposal, at moderate rates, McLaughlin and Overland Touring Cars, which insure you of every comfort and convenience.

SPECIAL RATES TO CAMP BORDEN

20th CENTURY MOTOR CO.

Phones: Bell 581, Auto. 582 Night Calls—Bell 2053

THE TEA POT INN

Brantford's Popular Restaurant

Bell Phone 917

Under New Management

Choicest Candies and Confections City Dairy of Toronto Ice Cream

Bricks a Specialty Catering for Parties, Dinners and Weddings

F. D. SMITH

Manager.

USE the PHONE

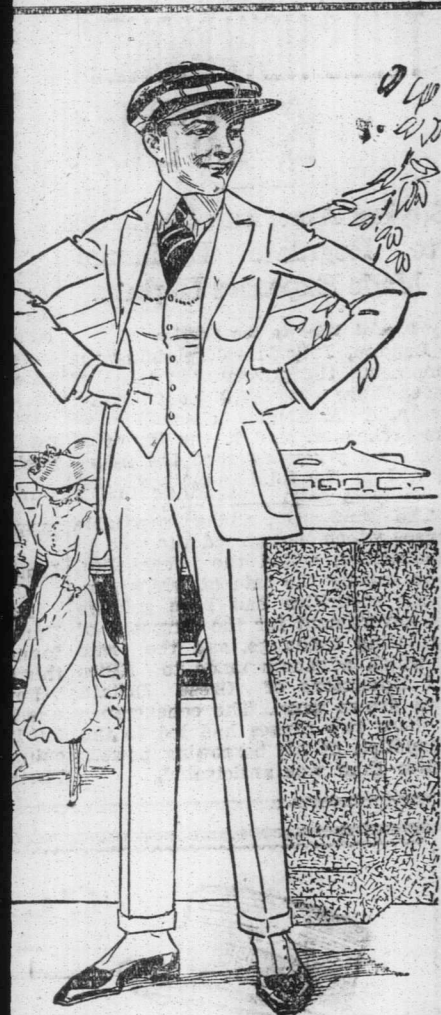
ERLAND'S
 anything in
 Club Bags
 Suit Cases

Sutherland
 IMPORTER

Advertising

Foundation of all success—prizes—and a good advertisement recognizes the value of medium Try

er Classifieds



Time

Measure One Price Only Always

TO MEASURE

my is not determined by the price but by the value you get

LORS

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Edmonton and Regi a

quickly and fit perfectly by mail