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# GROWING-GROWING-GROWING

## Things Don't Just Happen!

¶ You know there must be some fundamental principle at the base of a continuous success.

¶ Great things have happened during recent years. But, so far as the farmers of the West are concerned, by far the most important of these is the fact that four and a half years ago, 'The Guide landed in the West.

¶ The Big Interests, for a time, seemed to think we didn't matter much. But first impressions are not always accurate. Within twelve months they realized that 'The Guide and The Grain Growers' Associations were a power to be reckoned with.

¶ There's no dodging the fact that our efforts are meeting their just reward. We find, in short, that our shots at the Citadel of Privilege are causing great consternation in the ranks of the Plutocrats and every effort is being put forth by Canada's Hundred Money Kings who rule the country to put us out of business.

¶ If called upon to explain our rapid growth and prosperity, we would say that 'The Guide has a definite work to

¶ This week we are printing 30,000 Copies, to supply our rapidly increasing subscription list. We are now on the crest of the wave of prosperity.

¶ The Guide has taken especial care to ignore the usual rules of journalistic success. We have not travelled the broad highway lined with sign boards. We have turned our backs on threats and golden chances. We are merely recording the discovery, however, that independence—even in journalism—is not an obstacle to success. We are imbued with honest conviction, and we will go on fighting the good fight for Equity and a Square Deal.

¶ During the past six weeks, subscriptions have been pouring into the office in exceedingly large numbers; but if all our readers whose subscriptions are due to expire during the present month and during February would send us their renewals now, this would save us a lot of trouble and expense. Do not wait until a notice is sent you. The date on your label will tell you just when your renewal is due.



## Two Hundred and Forty Weeks' Growth

For all the good 'The Guide has tried to do  
The greater share of praise belongs to you:  
Let's keep on trying, without undue fuss,  
To make conditions better, having us,  
And put an end to all oppression!

Dear Western farmers to whom 'The Guide owes—  
The vital force by which it lives and grows,  
Your staunch support its infant steps that propped,  
And never since has wavered, much less stopped,  
Is still our best possession.

**Take Advantage of this Splendid Offer**  
To give our readers a great saving over our regular price and do away with the bother of renewing every year, we have decided to give them the benefit of the following greatly reduced rates:-

One Year	\$1.00	Three Years	\$2.00
Two Years	1.50	Five Years	3.00

### THE GRAIN GROWERS' GUIDE

Enclosed please find the sum of \$..... to renew my Subscription for One, Two, Three, Five Years.

Name.....

Please draw your pen through the number of years you desire the subscription to run

Post Office.....

Province.....

do, and—to quote the words of a subscriber—"It is doing this work now and well."

¶ The producing end of the farming business is being looked after by a number of excellent journals, but what about the distributing end?

¶ It is all very well to know how to grow grain and to raise stock to advantage, but we have to see that we get a square deal when marketing our produce and live stock—hence 'The Guide.

¶ In June, 1908, the first number of 'The Guide was printed. Since that time our progress has been phenomenal. 'The Guide has passed the experimental stage, and now occupies the proud position of Canada's Leading Democratic Weekly.